

2019 Dawson County Fair and Rodeo

"Rocking with the Stock"

July 13th - July 21st

2019 Fair/Rodeo Sponsorship Packages

To get your ad or name in the 4-H premium book deadline is March 30, 2019 email ad to: dawsonfairgrounds@gmail.com

BRONZE

\$250 - Business name in newspaper ads (9 ads total)
2' x 1' sign on grandstand (up all year)
Name announced at all Fair events

2 Rodeo Tickets
Name in 4-H Premium Book
Name on Website

SILVER

\$500 - Business name in newspaper ads (9 ads total)
2' x 2' sign on grandstand (up all year)
Logo in Rodeo Program

4 Rodeo Tickets
Logo in 4-H Premium Book
Name announced at all fair events
Name on Website

GOLD

\$750 - Business name in newspaper ads (9 ads total)
2' x 2' sign on grandstand (up all year)
2" x 2" ad in Rodeo Program

6 Rodeo Tickets
Name announced at all Fair events
Logo in 4-H Premium Book
Logo on Website

DIAMOND

\$1000 - Business name in newspaper ads (9 ads total)
(15) 30 second radio spots
1/8 page ad in 4-H Premium Book (4" W x 2" T)
Name announced at all fair events

8 Rodeo Tickets
2' x 3' signage on Grandstands (up all year)
Logo on Website
Hang Banner On Rodeo Arena
2" X 2" ad in Rodeo Program



Be A Chute Sponsor
for our 2-night rodeo!
**ONLY
5 Chutes
Available!**

Be A Rodeo "EVENT" Sponsor
and Hang Your Banner on the Rodeo Arena
ONLY \$750.00 PER EVENT Banner & 1" x 2" ad
in Rodeo Program
Bareback Horses—Saddle Bronc Horses—Bucking
Bulls—Breakaway Calves—Tie-Down Calves—Bull
Dogging Steers—Team Roping Steers
7 EVENTS AVAILABLE



30-second spots can run on KRVN, Lexington. Ads to run: July 13th through July 21, 2019

30-second radio spots will mention the fair in ad. "Your company name" would like to invite you to the 2018 Dawson County fair in Lexington July 13 thru July 21, 2019

Business name: _____

Contact name: _____

Address: _____

City/State/Zip _____

Phone: _____ Email address: _____

Circle: Bronze Silver Gold Diamond Event Sponsor Chute Sponsor

Checks payable to: Dawson County Fairgrounds, PO Box 277, Lexington, NE 68850

www.dawsoncountyfair.com

dawsonfairgrounds@gmail.com

308.324.3600