

February 2020



Re: Support Roughout Ranch Foundation, Bring Meaningful Ranch Experiences to Shasta County

Roughout Ranch Foundation (RRF), a new and growing 501(c)3 charitable organization, is on a mission to **provide meaningful ranch experiences that inspire, motivate, and enrich the physical, mental and social health of vulnerable and underserved populations** in Shasta County. Located on the scenic Roughout Ranch in Bella Vista, CA, the organization specializes in offering therapeutic equine-assisted activities and learning, educational opportunities for youth, improve the quality of life for special populations including Veterans, people with disabilities, and at-risk youth. They also provide meals and deliver Duck Egg Delights to the homeless weekly. RRF programs, events, and services improve quality of life, confidence and self-esteem while also encouraging community-building for people of all ages, abilities, and backgrounds in Shasta County and beyond.

RRF's signature annual event, Rough Rider Roundup, is an inclusive day of old west and rodeo-themed activities that brings the community together and engages people with disabilities of all ages and their families. Last year's event featured 73+ volunteers and served 26 participants with special needs and their families. This year, the event is expanding to serve 35 participants and their families!

As a young nonprofit organization, Roughout Ranch Foundation thrives on the generosity of the Shasta County community. As we prepare for our next season, we ask you to consider creating a positive impact in your community by:

- **In-Kind Donations:** Provide in-kind donations such as riding helmets for kids and/or feed for our ducks so we can continue feeding the homeless with our duck egg delight deliveries.
- **Sponsor:** Sponsorship of RRF's programs or annual Rough Rider Roundup event helps the Foundation keep its programs and events free or at low-cost to participants and provides your organization with valuable marketing benefits and excellent community exposure. The included Sponsorship Opportunities provide a variety of levels and benefits to fit your budget and needs. **All sponsorships are 100% tax deductible.**
- **Volunteer:** RRF welcomes groups or individuals to volunteer at its events or in ranch maintenance throughout the year. Corporate teams will find a variety of fun and rewarding volunteer opportunities that make a positive impact and allow you to provide life-changing programs to those in need.

Please visit our websites (www.roughoutranch.org, www.roughriderroundup.com) or our Facebook pages for more information and to see the amazing work that you are supporting in Shasta County for those in need. We look forward to partnering with you this season to bring vital therapeutic, educational, fun and much needed services and opportunities to Shasta County! Yee-haw!

Best Regards,

Kathy O'Donnell
Founder & President