



## Roughout Ranch Foundation 2020 Sponsorship Opportunities

*Roughout Ranch Foundation Inc. has a variety of sponsorship opportunities available, that include sponsorship of our 2<sup>nd</sup> Annual Rough Rider Roundup Event or sponsorship of our 2020 season that includes event recognition. **All sponsorships are 100% tax deductible.***

### **2020 Rough Rider Roundup (RRR) Event Sponsorship**

*The Rough Rider Roundup, A Special Western Day, is an event for the special needs community and their supporters. This fun, educational, inclusive, and family-friendly event uses old west and rodeo-themed activities to bring the community together and furthers Roughout Ranch Foundation's mission. Sponsorship of this event help us keep this event **free** for all attendees.*

#### **Arena: \$600**

- Logo on the event website (hyperlink), event program, promotional marketing materials and t-shirts
- One (1) complimentary t-shirts
- 11x17 laminated event signage
- Listed in event program
- Company mentioned in on Facebook
- Opportunity to include branded giveaway items to all attendees\*
- Two (2) cross-promotional social media posts this year

#### **Bull Rider: \$400**

- Logo on the event website (hyperlink)
- 11x17 laminated event signage
- Listed in event program
- Company mentioned in on Facebook
- Opportunity to include branded giveaway items to all attendees\*
- One (1) cross-promotional social media post this year

#### **Cowboy/Cowgirl: \$200**

- Listed on the event website (hyperlink), program and on barrel sign
- Company mentioned on Facebook
- Opportunity to include branded giveaway items to all attendees\*

**To sponsor at any of the levels above, please contact Kathy O'Donnell at Roughout Ranch Foundation 209-256-9640 or [skyland@frontier.com](mailto:skyland@frontier.com).**

\*Giveaway items must be approved in advance by Roughout Ranch Foundation and provided by the donor.



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### 2020 Season Roughout Ranch Foundation (RRF) Sponsorships

*These sponsorship opportunities include “year-round” benefits and special recognition at the Annual Rough Rider Roundup event.*

#### **Ranch Sponsor: \$3,000**

- Logo on RRF website (hyperlink), acknowledgement signage at Roughout Ranch
- Logo on social media posts promoting RRF events and programs
- Eight (8) cross-promotional social media posts in one year
- Logo on all RRR promotional marketing materials, event program and t-shirts
- Two (2) complimentary t-shirts
- Opportunity to include one (1) branded giveaway item to all Rough Rider Roundup attendees

#### **Partner Sponsor: \$1,500**

- Logo on RRF website (hyperlink) and acknowledgement signage at Roughout Ranch
- Logo on social media posts promoting RRF events and programs
- Four (4) cross-promotional social media posts in one year
- Listed on all RRR promotional marketing materials. event program and t-shirts
- One (1) complimentary t-shirts
- Opportunity to include one (1) branded giveaway item to all Rough Rider Roundup attendees

#### **Roundup Sponsor \$750**

- Listed on RRF website (hyperlink)
- Logo on social media posts promoting arena events and programs
- Logo on donor/sponsor acknowledgement signage at Roughout Ranch
- Three (2) cross-promotional social media posts in one year

**To sponsor at any of the levels above, please contact Kathy O’Donnell at Roughout Ranch Foundation 209-256-9640 or [skyland@frontier.com](mailto:skyland@frontier.com).**

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\*Giveaway items must be approved in advance by Roughout Ranch Foundation and provided by the sponsor

**Thank you for your generous support!**