



Neighbors Helping Neighbors Wellness Outreach Event Fact Sheet

On Saturday, August 8, 2020, more than 1000 community members will participate in the 7th Annual Neighbors Helping Neighbors Wellness Outreach.

This event will include more than 35 community agencies, center stage entertainment, free school supplies, free health screenings, free clothing, free farmers market, and refreshments for all.

WHEN: Saturday, August 8, 2020 11am – 2pm

WHERE: 828 W. Fairview Ave. at Fairview United Methodist Church

AUDIENCE: The Neighbors Helping Neighbors event attracts over 1000 attendees each year.

SPONSORS: We are seeking organizations and individuals to partner with us in supporting through cash sponsorship and/or in-kind donations. Show your support of our community by purchasing an ad in our event booklet. Each of our event's one-thousand attendees receives an event booklet.

Sponsorship and Marketing Opportunities Available

Contact Us Today:

Sandra Fredrick

Sfred1234@sbcglobal.net

(937) 278-7353

DaytonWellnessOutreach.org



Wellness Outreach

SPONSORSHIP BENEFITS & DETAILS

We aim to provide value to sponsors by:

- Providing opportunities for you to market your services to our 1000+ attendees
- Providing you with a wonderful, highly valued event

	Platinum	Gold	Silver	Bronze	Patron
Value	\$3000	\$1000	\$500	\$250	\$100
Sponsorships Available	1	2	5	10	Unlimited
Recognition as title sponsor presented by [your company]] in all communications and materials	✓				
Plaque Recognition	✓				
Opportunity to sponsor door prizes	✓	✓			
Name and logo placement:					
1) Program Booklet/Event Passport	Logo	Logo	Logo		
2) Mailings	Logo	Logo	Logo	Name	
3) Signage at event	Logo	Logo	Logo	Logo	
4) Website	Logo	Logo	Logo		
Promotion:					
Website with link	Logo	Logo	Logo	Logo	Name
Social Media postings	✓	✓	✓	✓	
Recognition in e-newsletters to attendees	✓	✓	✓	✓	✓
Festival Day Benefits:					
Ability to place items in the <u>attendee's</u> bags	Unlimited	Unlimited	1 Item	1 Item	
Opportunity to have representation at the events	Table	Table	Table	Table	
Promotional Banner placement	Premier	Premier	Preferred	Preferred	
Announcements on days <u>prior to</u> and throughout all activities	5 Mentions	3 Mentions	2 Mentions	1 Mention	
Photo opportunity	✓	✓	✓		



Wellness Outreach

2020 SPONSORSHIP/ EVENT BOOKLET AD AGREEMENT FORM

Become a sponsor or purchase an ad in our event booklet for the Neighbors Helping Neighbors Wellness Outreach Event

Sponsor Listed As : _____
 Contact Name: _____
 Street Address: _____
 City _____ State: _____ Zip Code: _____
 Telephone: _____ Fax: _____
 E-Mail: _____

FOR AN EVENT BOOKLET AD ONLY select the size with a checkmark below.

Full Page	Half Page	Quarter Page
\$250	\$150	\$100
3.5 x 9.4375	3.5 x 4.625	3.5 x 2.25

I/we agree to sponsor the Neighbors Helping Neighbors Wellness Outreach Event.

Signature: _____ Date: _____
 Company or Individual Title: _____

All advertising materials are due by July 17, 2020. Please email your company's logo in print-ready file format resolution of 300dpi or higher. Acceptable file formats are EPS, TIF, and PDF. Please e-mail submissions to nicole@fairviewunitedmethodist.org Checks: Payable to Fairview United Methodist Church, 828 W. Fairview Ave. Dayton, Ohio 45406. Reference: Neighbors Helping Neighbors.