

Customer Engagement

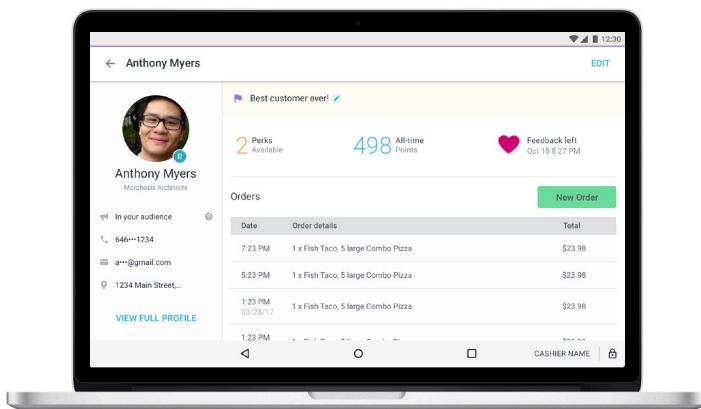


Connect with customers better—and faster—than ever before.

Building relationships with your customers is key to long-term success. That's why Clover offers a set of easy-to-use customer engagement tools that help you get to know your customers better, increase sales and grow your business.

You get these four features right out of the box:

- 1. Customers.** Build a database of your best customers
- 2. Promos.** Send offers and deals that help bring customers into your store.
- 3. Rewards.** Create a program to excite customers and reward them for loyalty.
- 4. Feedback.** Hear directly from your customers and reply as needed.



Visit clover.com/customer-engagement to learn more.



Customers

Know customers, help improve service.

- Automatically begins to build your customer list from every transaction
- Collect your customers' contact information and send them a Promo
- Add detailed information to customer profiles, like notes, birthday and workplace



Promos

Reach out to customers.

- Send promotions directly to customers by email, text message and Perka[®] app
- Collect customers' contact information to help you connect with them
- Post to your Facebook[®] and Twitter[®] accounts with one click



Rewards

See why a little loyalty goes a long way.

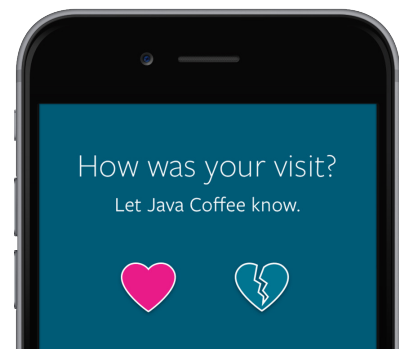
- Create a simple, custom loyalty program in minutes
- Have Clover keep track of your customers' reward balances, so you don't have to
- Speed up the line with optional hands-free payment



Feedback

Hear what your customers think.

- No setup required—simply install the app
- Receive feedback privately—directly in your email inbox—and reply as needed
- Make up for negative feedback with coupons and help keep bad reviews off of review sites and social media



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