**GDPR Privacy Policy of Balanced Mind**

Last updated: Dec 11, 2022

## **Definitions**

* **Balanced Mind**  
  Balanced Mind means My Company, Mental Health & Wellbeing and Copson Close West Bromwich.
* **GDPR**General Data Protection Regulation Act.
* **Data Controller**Data Controller means the natural or legal person who (either alone or jointly or in common with other persons) determines the purposes for which and how any personal information is, or is to be, processed.
* **Data Processor**Data Processor means any natural or legal person who processes the data on behalf of the Data Controller.
* **Data Subject**  
  Data Subject is any living individual who is using our Service and is the subject of Personal Data.

## **1. Principles for processing personal data**

Our principles for processing personal data are:

* **Fairness and lawfulness.** When we process personal data, the individual rights of the Data Subjects must be protected. All personal data must be collected and processed legally and fairly.
* **Restricted to a specific purpose.** The personal data of Data Subject must be processed only for specific purposes.
* **Transparency**. The Data Subject must be informed of how his/her data is being collected, processed and used.

## **2. What personal data do we collect and process**

Balanced Mind collects various types of personal data for different purposes. Personal Data may include, but is not limited to:

* Email address
* First name and last name
* Phone number
* Address, County, Postal code, City

## **3. How do we use personal data**

Balanced Mind uses the collected personal data for various purposes:

* To provide you with services
* To notify you about changes to our services and/or products
* To provide customer support
* To gather analysis or valuable information so that we can improve our services
* To detect, prevent and address technical issues

## **4. Legal basis for collecting and processing personal data**

Balanced Mind legal basis for collecting and using the personal data described in this Data Protection Policy depends on the personal data we collect and the specific context in which we collect the information:

* Balanced Mind needs to perform a contract with you
* You have given Balanced Mind permission to do so
* Processing your data is in Balanced Mind legitimate interests
* Balanced Mind needs to comply with the law

## **5. Retention of personal data**

Balanced Mind will retain your personal information only for as long as is necessary for the purposes set out in this Data Protection Policy.

Balanced Mind will retain and use your information to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our policies.

## **6. Data protection rights**

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. If you wish to be informed what personal data we hold about you and if you want it to be removed from our systems, don't hesitate to get in touch with us.

In certain circumstances, you have the following data protection rights:

* The right to access, update, or delete the information we have on you
* The right of rectification
* The right to object
* The right of restriction
* The right to data portability
* The right to withdraw consent