



Healthy Shorelines for Healthy Lakes

June 15, 2018

A PROGRAM OF:



350 Michael Cowpland Drive

Kanata, ON K2M 2W1

1.877.599.5777

info@cwf-fcf.org

CanadianWildlifeFederation.ca



115-40 Sunset Boulevard

Perth, ON K7H 2Y4

613.264.1244

info@watersheds.ca

Watersheds.ca

Dear Shoreline Property Owner:

We are thrilled to announce that the Love Your Lake shoreline assessment and stewardship program is coming to Jackfish Lake this summer!

Resort Village of Cochin has been working with North Saskatchewan River Basin Council to deliver this program to shoreline property owners on Jackfish Lake. Love Your Lake has been developed by two conservation non-profit charities, the Canadian Wildlife Federation and Watersheds Canada, and delivered to lakes in many regions in Canada by regional partners.

What is Love Your Lake?

Love Your Lake is Canada's most comprehensive shoreline assessment and stewardship education program available to lake communities. It provides entire lakes with property-specific shoreline stewardship information and voluntary recommendations for improved lake health.

Shorelines are one of the most unique places on earth and our actions can have a huge impact on these delicate interfaces. Daily choices by all individuals can help conserve our lakes, which not only helps maintain or improve your property value but also sustains the many reasons you enjoy waterfront living – a place for you to rest and relax, swim, fish and play!

What's in it for you?

The data collected about each property will be summarized into unique shoreline property reports available to each shoreline property owner.

Your report will be complete with a photo of your shoreline property and provide friendly information and recommendations for voluntary actions you can take to improve your shoreline, and ultimately your lake! **Each report is unique to the individual property!** (We take privacy very seriously and you can access our complete Privacy Policy online at LoveYourLake.ca.)



How are you affected?

Starting in July, you may see trained staff from North Saskatchewan River Basin Council cruising in a boat along the shoreline, looking at properties and taking notes. Unless invited, we will not access your property or inconvenience you at all. Nor will we take photos with people in the field of view. We will be more than happy to tell you about the program, answer your questions, or talk about shoreline and lake health!

You may also see posters in your community, or receive emails from Resort Village of Cochin if you're on their mailing list. Make sure you sign up with them if you haven't already to receive program updates as we progress throughout the summer months.

How can you access your report?

Following the assessments, every shoreline property owner will receive a letter delivered in the mail with a unique survey code. To access your report you will need to go online to **MyReport.LoveYourLake.ca** and enter your unique survey code. You will be able to choose to either order a free electronic PDF version to be emailed to you or you can order a printed report for \$20.00.

How do you Love Your Lake?

We want to know how you love your lake: what do you value most about Jackfish Lake? How do you enjoy it? What about your lake is most important to you? We would appreciate it if you could take a few minutes to complete the Values Survey. You can do this online at **LoveYourLake.ca** by simply clicking on "Take Our Surveys" then "Take our values survey" or fill out the enclosed copy and mail it back in the provided envelope!

The information collected will help us understand your lake community better and will provide us with valuable data to improve the program for future years. Thank you for your input!

Get in touch with us!

For information on the Love Your Lake program, you can contact Katherine Finn from the Love Your Lake regional delivery partner organization, North Saskatchewan River Basin Council at 306-441-3119 or info@nsrbc.ca. You can also contact Terri-Lee Reid from the Canadian Wildlife Federation at 1-877-599-5777 or terrileer@cwf-fcf.org.

For more information about the Love Your Lake program and for some great shoreline stewardship resources, visit our website at **LoveYourLake.ca**.

We wish you a very happy, fun-filled summer!

Sincerely,

The *Love Your Lake* Team