

Michigan's Mayville Sunflower Festival



**P.O. Box 278
Mayville, Michigan 48744**

www.MayvilleSunflowerFestival.com

May 16, 2020

Dear Sponsors/Donors, Event Planners, and Patrons:

As you are all aware, many summer festivals and fairs are canceling for 2020. Fortunately for the Mayville Sunflower Festival we changed our annual festival from July to September late last year so we still have some time for this virus to get under control and the State to ease restrictions.

The Festival Committee had a virtual meeting on May 13 and we came to two decisions:

We are going to continue with our golf cart raffle. The cart was ordered months ago and it funds a large part of our fireworks budget. Should the festival have to cancel, we will still hold the drawing on September 26th at Ohmer Park with public officials present and a live feed via social media.

We have set a "go" or "no go" date the middle of July to decide the fate of the 2020 festival. This is the very last date we can cancel prior to issuing deposit checks, submitting insurance paperwork, obtaining food permits, and printing event brochures, shirts, and banners.

To our donors/sponsors, should we have to cancel, we will give you the option to get your donation promptly refunded or apply those moneys to our 2021 celebration. Donations directly impact what we can spend on events and advertising. We sincerely thank everyone who has donated so far and want those who are holding off to know that a prompt refund will be made should we have to cancel. We have extended our donation deadline to June 30 as that will give us a two week time frame to get print material (event brochures, shirts, banners) ready to head to the printers in anticipation of the festival being a "go".

Event planners, we will be in contact with you in the coming months to see where you are with your plans. In the back of your mind, try to think of how your event can continue should "social distancing" still be a requirement or even different events or fundraisers.

Once again, thank you to everyone for your support and we will keep you informed.

Sincerely,

Cammie Asmus

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