# 37th National Conference on Social Work and HIV/AIDS



MAY 21-24, 2025

CAPITAL HILTON
100116TH ST NW
WASHINGTON, DC 20036

National Conference on Social Work and HIV/AIDS

Hosted by the Professional Association of Social Workers in HIV/AIDS (PASWHA).

Managed by Collaborative Solutions, Inc.





**SPONSORSHIP PACKET** 



#### Greetings, Social Workers and Allied Professionals,

The Professional Association of Social Workers in HIV and AIDS (PASWHA), in partnership with Collaborative Solutions (CS), is pleased to announce the **37th National Conference on Social Work and HIV/AIDS.** This year, we are excited to gather at the historic **Capital Hilton in Washington, DC, from May 21-24, 2025**. Our nation's capital, with its rich history and significance, is a powerful environment for our continued efforts in advocacy and support for those affected by HIV and AIDS.

Since 1988, the National Conference on Social Work and HIV/AIDS has been a cornerstone event for celebrating the progress made in the fight against HIV, honoring those who live and thrive with the virus, and emphasizing the crucial role social work plays in ending the epidemic. This year's conference will build on that legacy with engaging plenary sessions led by leading experts in the field, pre-conference workshops, and breakout sessions that will address the critical topics in the HIV/AIDS movement.

The choice of Washington, DC, as our host city is symbolic and strategic. As the seat of our federal government and a hub for policymaking, Washington, DC, provides an opportunity for us to magnify our voices and advocate for the necessary policies and resources to support communities affected by HIV and AIDS. Being in the nation's capital allows us to engage directly with lawmakers, policy influencers, and key stakeholders who can help drive meaningful change at the national and local levels. It's a place where our collective advocacy efforts can resonate and enhance our mission together.

Our commitment to ending HIV/AIDS remains unwavering, and we believe that our collective efforts can make a significant impact. Your support and sponsorship are vital to the success of this conference and its broader mission. If our standard sponsorship options do not meet your needs, don't hesitate to contact **Valencia@collaborative-solutions.net** to discuss customized opportunities.

Together, we will continue to advance our shared goal of ending the HIV/AIDS epidemic. We look forward to seeing you in Washington, DC, where our collaborative efforts will drive meaningful change.



Warm regards,

Russell L. Bennett, LGSW, Ph.D. Executive Director



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#### Greetings, Social Workers and Allied Professionals,

Being in our nation's capital to discuss the HIV/AIDS pandemic is crucial for several reasons. Firstly, Washington D.C. serves as a focal point for national policy and decision-making, making it an ideal location to advocate for effective strategies in combating the epidemic.

Social workers play a pivotal role in this discussion and in ending the HIV/AIDS epidemic. They are often at the forefront of providing crucial support and services to individuals and communities affected by HIV/AIDS. Here's why their role is critical:

- 1. Direct Support Services: Social workers provide essential services such as counseling, case management, and support groups to individuals living with HIV/AIDS. They help clients navigate the complexities of medical care, housing, and social services.
- 2. Advocacy and Policy: Social workers are advocates for policy changes that promote HIV/AIDS prevention, treatment, and support services. They engage in lobbying, public education campaigns, and community organizing to raise awareness and influence policy decisions.
- 3. Community Engagement: Social workers work directly with communities affected by HIV/AIDS to understand their unique needs and challenges. They facilitate community-based interventions and programs that promote prevention, testing, and treatment adherence.
- 4. Reducing Stigma: Social workers play a vital role in reducing the stigma associated with HIV/AIDS through education, counseling, and advocacy. They promote community acceptance and understanding, which is crucial for effective prevention and support.
- 5. Research and Evaluation: Social workers contribute to research efforts aimed at understanding the social determinants of health-related to HIV/AIDS. They evaluate the effectiveness of interventions and advocate for evidence-based practices.

We invite you to sponsor the 37th National Conference on Social Work and HIV/AIDS. Funding is critical to ending the epidemic and educating future leaders. Help us amplify their voices and influence policy discussions that are integral to ending the HIV/AIDS epidemic.

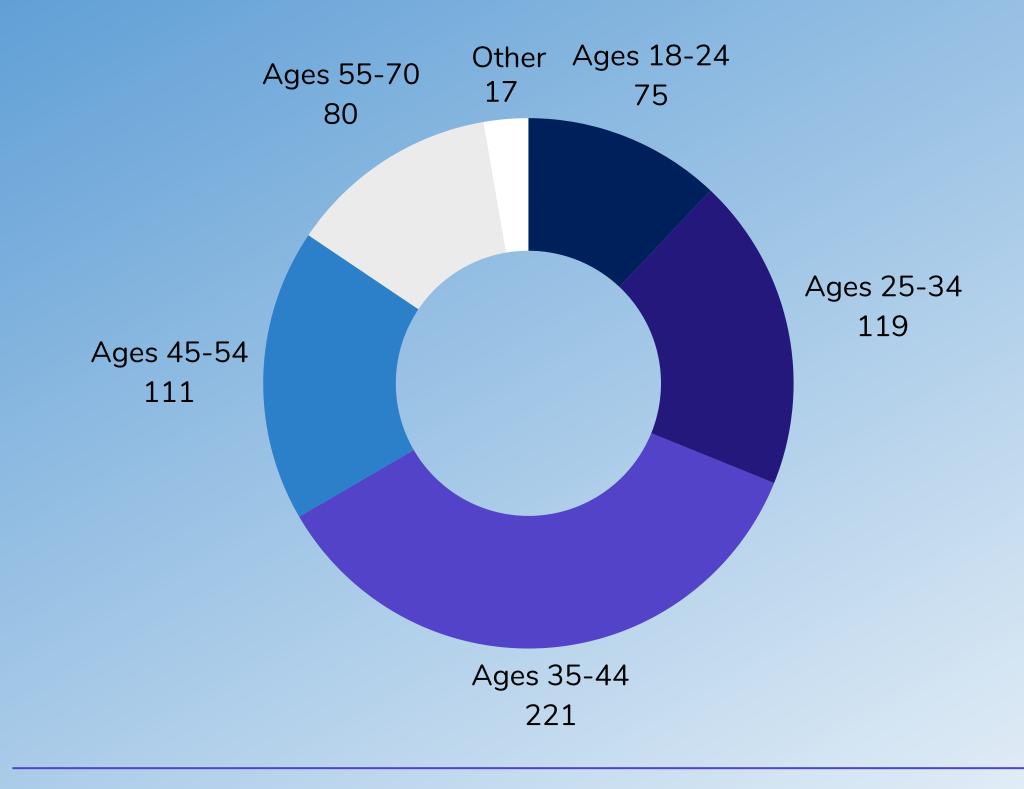
We hope you will join us as a sponsor in Washington, DC, to continue the work that needs to be done!

Sincerely, The Professional Association of Social Work and HIV/AIDS Board of Directors



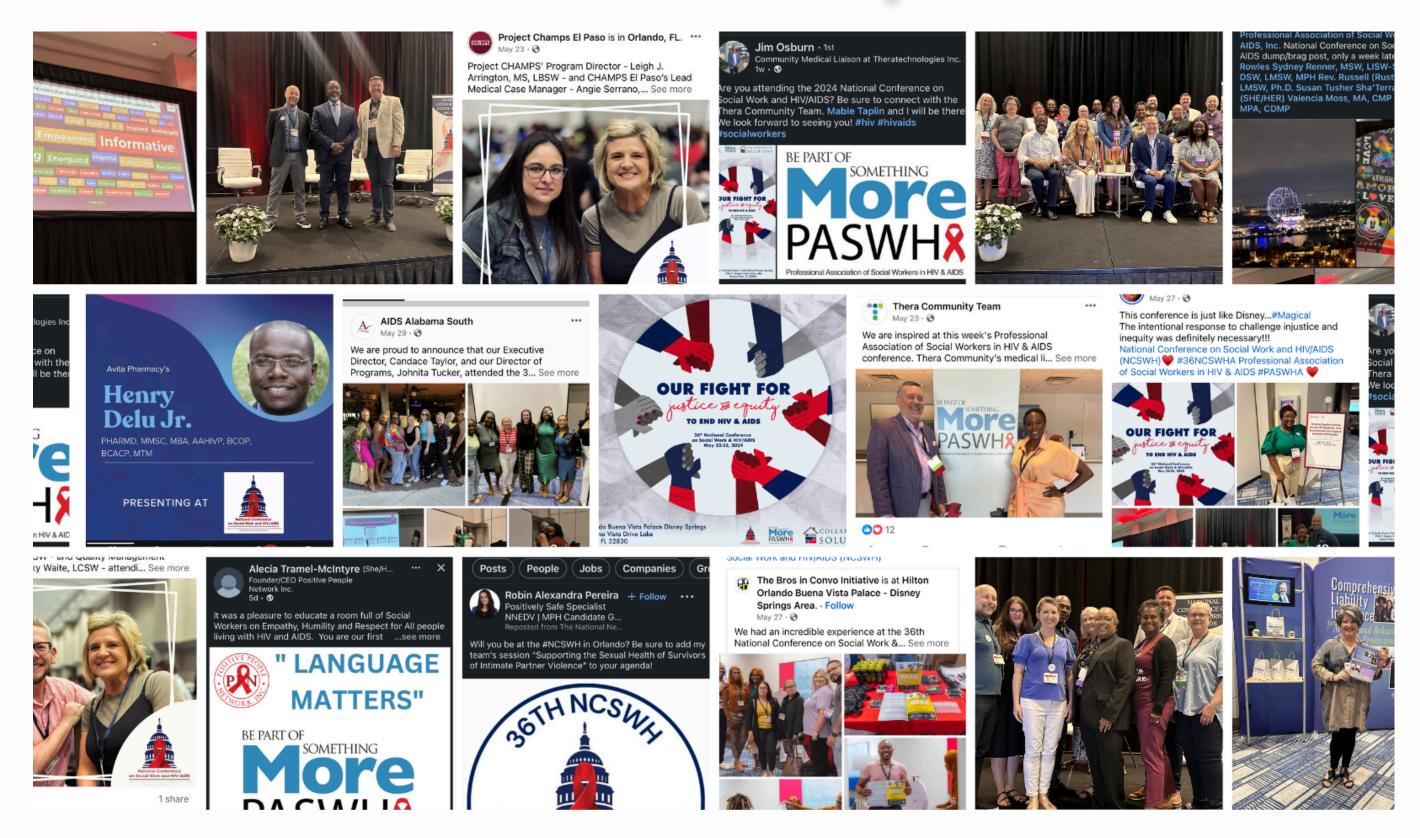
### Our Audience

The 37th National Conference on Social Work and HIV/AIDS attracted over 600 social workers and allied professionals of all ages.



#### **AGE DEMOGRAPHIC**

## **Social Media Impact**



Achieved over 3,000 social media interactions in just three days!

### 2025 NCSWH Sponsorship Levels

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**Exhibit Table** 

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**Keycard Branding Rights \$5,000 (Only one available)** 

Make checks payable to: PASWHA
Attn: 2025NCSWH

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