

38th



**NATIONAL CONFERENCE
ON SOCIAL WORK
AND HIV/AIDS**

2026 Sponsorship Proposal

COMPASSION TO ACTION

*Renewing the Spirit of Service in
HIV Social Work*

MAY 20-23, 2026

Hyatt Regency San Antonio Riverwalk
123 Losoya St
San Antonio, TX 78205

Calling all HIV Social Work, Allied Professionals, and Supporters!

The Professional Association of Social Workers in HIV and AIDS (PASWHA), in partnership with Collaborative Solutions (CS), is proud to announce the **38th National Conference on Social Work and HIV/AIDS**.

This year's conference will be held at the **Hyatt Regency San Antonio Riverwalk in San Antonio, Texas, from May 20–23, 2026**. Texas, with its rich diversity and blend of major urban centers and remote rural communities, reflects the complex landscape of HIV care across the nation. Positioned centrally in the United States, San Antonio offers a dynamic setting to explore cutting-edge approaches to HIV prevention, care, and treatment that reflect the needs of a diverse population.

Since its inception in 1988, the **National Conference on Social Work and HIV/AIDS** has served as a cornerstone event—celebrating progress in the fight against HIV, honoring those who live and thrive with the virus, and highlighting the vital role of social work in ending the epidemic.

The 2026 conference will build on this legacy with:

- Engaging plenary sessions led by leading experts in the field
- Pre-conference workshops offering in-depth learning opportunities
- Breakout sessions addressing critical topics in the HIV/AIDS movement

This year's theme, **"Compassion to Action: Renewing the Spirit of Service in HIV Social Work,"** reflects our commitment to reinvigorating the profession's purpose and impact. As we confront the challenges of chronic disease management—particularly HIV—we must also navigate the political, moral, and social determinants of health that can hinder progress. Texas exemplifies the environmental factors that influence HIV outcomes, making it an ideal location to showcase innovative strategies and professional resilience.

Ending HIV/AIDS remains PASWHA's unwavering goal. We believe that through collective action, we can make a meaningful and lasting impact.

Sponsorships play a critical role in advancing education, innovation, and the social work profession's contribution to ending HIV. Your support helps us create spaces for learning, collaboration, and transformation.

Thank you in advance for your support – we dedicate ourselves to bringing excellence in our work and will represent your organization with passion, professionalism, and action.

Warm regards,
Russell L. Bennett, LGSW, Ph.D.
Executive Director



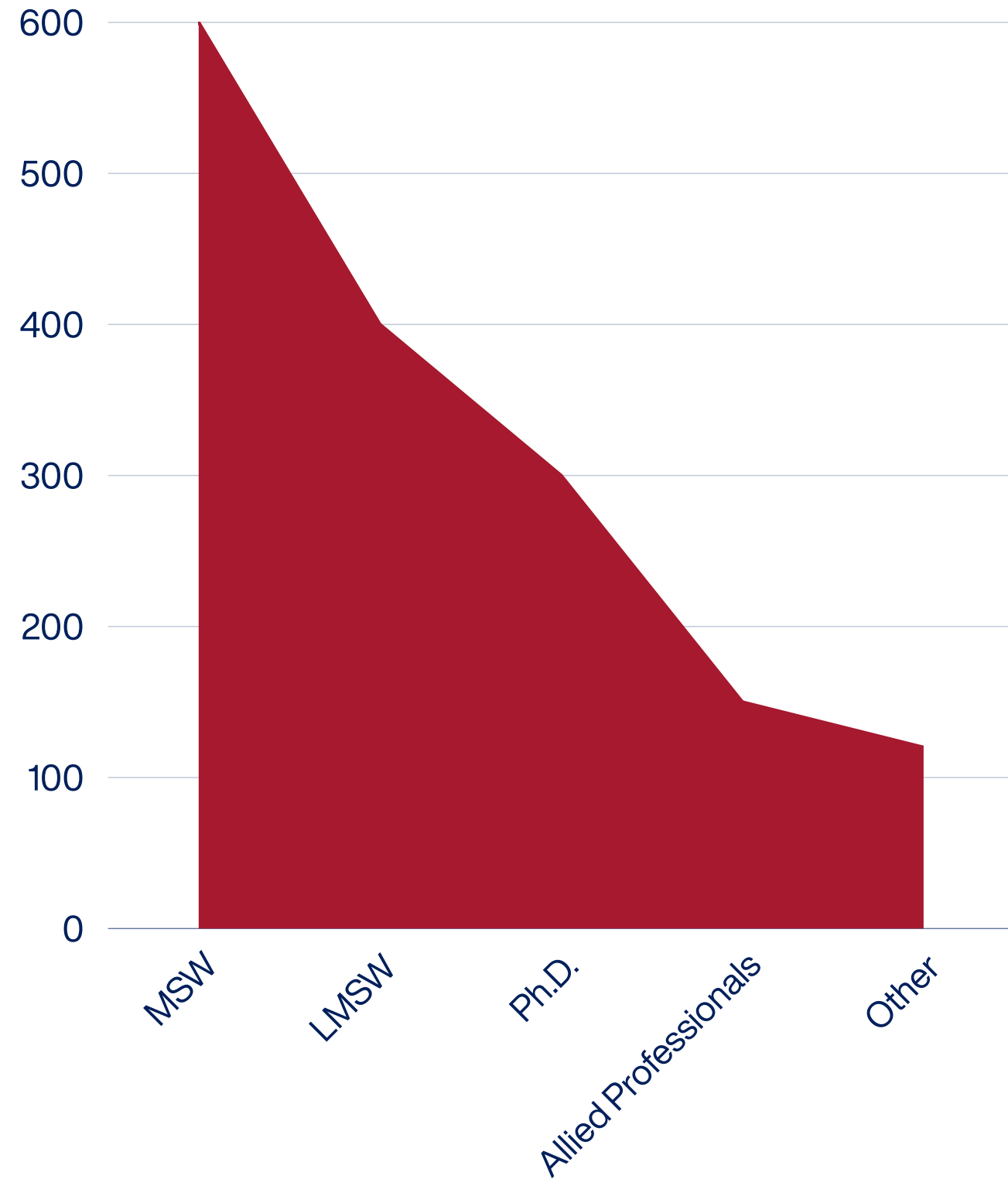
National Conference on Social Work and HIV/AIDS

Hosted by the Professional Association of Social Workers in HIV/AIDS (PASWHA).
Managed by Collaborative Solutions, Inc.

May 20-23, 2026

Hyatt Regency San Antonio Riverwalk

Who's Coming?



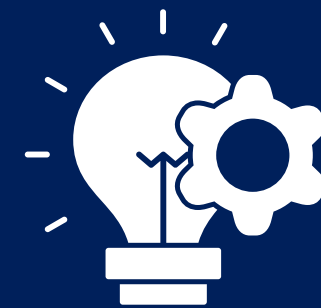
Over 600+ Social Workers, Allied Professionals, and Supporters!

How We Promote the Conference



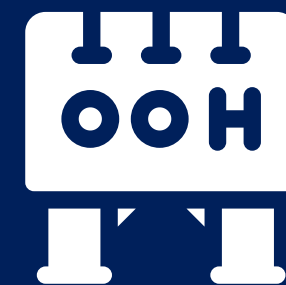
SOCIAL MEDIA STRATEGY

We collaborate with you to craft compelling social media content that resonates with your audience and conference attendees alike.



INFLUENCER & PR APPROACH

Partner with social workers, HIV/AIDS advocates, healthcare professionals, and community leaders who have a strong social media presence to amplify the reach and impact of your message.



TRADITIONAL MEDIA / OOH

Co-create and develop short radio and TV spots that highlight the vital role of HIV social work and invite the public to engage with the conference and its mission.

A la carte Sponsorship Opportunities

Premium Branding Opportunities

- 🛍️ Swag Bag Naming Rights – \$7,000 (Only 1 available)
- 🚪 Elevator Branding Rights – \$6,000 (Only 1 available)
- 🔑 Keycard Branding Rights – \$5,000 (Only 1 available)

Digital Exposure

- 📱 App Banner Sponsor – \$3,000 (Only 2 available)

Commercial Spots

- 🎬 60-Second Commercial – \$2,500 (Unlimited)
- 🎬 30-Second Commercial – \$1,500 (Unlimited)
- 📺 15-Second Commercial – \$1,000 (Unlimited)

Print Advertising

- 📰 Full-Page Ad – \$1,000 (Unlimited)
- 📄 Half-Page Ad – \$500 (Only 10 available)

Conference Materials

- 📁 Conference Bag Insert – \$300 (Unlimited)



National Conference on Social Work and HIV/AIDS

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Managed by Collaborative Solutions, Inc.

Make checks payable to: PASWHA

Attn: 2026 NCSWH

P.O. Box 130159

Birmingham, AL 35213



Contact & Next Steps

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www.paswha.org

