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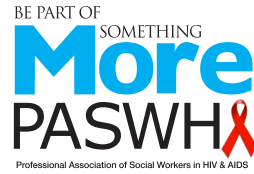


# 36th National Conference on Social Work and HIV/AIDS

**May 22-25, 2024**  
Hilton Orlando Buena Vista Palace  
Disney Springs  
1900 E Buena Vista Dr.  
Lake Buena Vista, FL 32830

**SPONSORSHIP  
PACKET**





Dear Partners,

The **Professional Association of Social Workers in HIV and AIDS (PASWHA)**, in partnership with **Collaborative Solutions (CS)**, is pleased to announce the **36th National Conference on Social Work and HIV/AIDS**, to be held **May 22-25, 2024**, at the Hilton Orlando Buena Vista Palace Disney Springs, Orlando, FL. Our reason for choosing Florida is simple: Social Workers have an ethical obligation to advocate for those affected by the current social climate in Florida. We must show up with courage and be prepared to support the marginalized communities facing these social injustices. Since 1988, the National Conference on Social Work and HIV/AIDS has been about celebrating the progress made, honoring those living and thriving with HIV, and emphasizing social work's role in ending the epidemic.

We will also offer engaging plenary sessions from leading experts in the HIV & AIDS field, pre-conference sessions that dive deeper into HIV & AIDS from a social work lens, and a myriad of breakout sessions covering topics relevant to the modern-day HIV/AIDS movement. Our efforts to end HIV/AIDS would go much further with your support.

We look forward to you sponsoring this year's National Conference on Social Work and HIV/AIDS. If you don't see a sponsorship option that fits your needs, please contact [Valencia@collaborative-solutions.net](mailto:Valencia@collaborative-solutions.net).

Together, we will end HIV/AIDS!

**See you at Disney!**

Russell L. Bennett, LGSW, Ph.D.  
Executive Director



## Why Your Support is Critical to the Modern-Day HIV/AIDS Movement

The National Conference on Social Work and HIV/AIDS (NCSWH) has led social workers and professionals in the HIV/AIDS field together from coast to coast. This event plays an important role in building the capacity of social workers, allied professionals, government leaders, academics, and people affected by HIV/AIDS in a way that has led to implementation of local initiatives and national strategies, creating sustainable impact and systemic change. Participants leave the conference with connections, tools, best practices, and strategies needed to implement effective practices in their agencies and communities.

Sponsoring the 36th National Conference on Social Work and HIV/AIDS builds visibility for your brand or organization among over 600+ participants. Your support also funds scholarships for those with lived experience and is used to help bring virtual content from the conference to organizations and communities that might not otherwise have an opportunity to access these resources. Together, we can slow down the rate of HIV/AIDS transmission and ultimately end the HIV/AIDS epidemic.

*Save the Date*

**May 22-25, 2024 | Hilton Orlando Buena Vista Palace  
Disney Springs, Orlando, FL**

# Sponsorship Levels and Incentives



	Presenting Sponsor \$175,000	Diamond Sponsor \$100,000	Platinum Sponsor \$75,000	Gold Sponsor \$50,000	Silver Sponsor \$20,000	Bronze Sponsor \$10,000	Friend of the Conference \$5,000	Community Partner \$1,000	Exhibitor Only \$500
Exclusivity as Presenting Sponsor	✓								
<b>Program Booklet Ad Sizes</b>									
Two-page Ad (Inside, Front Cover) in the Conference Program Booklet	✓								
One Full-page Ad (Inside, Back Cover) in the Conference Program Booklet		✓							
One Full-page Ad in the Conference Program Booklet			✓						
1/2 page Ad in the Conference Program Booklet				✓	✓				
1/4-page Ad in the Conference Program Booklet						✓			
<b>Complimentary Registration Levels</b>									
(15) Complimentary Conference Registration	✓								
(10) Complimentary Conference Registration		✓							
(5) Complimentary Conference Registration			✓						
(4) Complimentary Conference Registration				✓					
(3) Complimentary Conference Registration					✓				
(2) Complimentary Conference Registration						✓			
(1) Complimentary Conference Registration							✓		
<b>Commercial Ad Spots Levels</b>									
Up to 60 sec. Commercial Ad at Opening & Closing Plenary Sessions	✓								
Up to 30 sec. Commercial Ad during the Closing Plenary		✓							
Up to 15 sec. Commercial Ad during the Closing Plenary Session		✓	✓	✓					

<b>Sponsorship Levels and Incentives</b>	<b>Presenting Sponsor \$175,000</b>	<b>Diamond Sponsor \$100,000</b>	<b>Platinum Sponsor \$75,000</b>	<b>Gold Sponsor \$50,000</b>	<b>Silver Sponsor \$20,000</b>	<b>Bronze Sponsor \$10,000</b>	<b>Friend of the Conference \$5,000</b>	<b>Community Partner \$1,000</b>	<b>Exhibitor Only \$500</b>
<b>Opportunities to Address the Live Audience</b>									
Keynote Speaker Address	✓								
Speaking Opportunity during Closing Plenary Session		✓	✓						
<b>Additional Incentives</b>									
Curated Breakout Sessions (includes live streaming)	✓	✓	✓	✓	✓	✓			
Targeted Social Media Promotions	✓	✓	✓	✓	✓	✓	✓	✓	
Logo Branding on Conference Website and Program Booklet	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor Recognition on the Conference App	✓	✓	✓	✓	✓	✓	✓	✓	✓
1-year Organizational Membership in PASWHA	✓	✓	✓	✓	✓	✓	✓	✓	✓
Exhibit Table	✓	✓	✓	✓	✓	✓	✓	✓	✓

## Individual Sponsorship Opportunities

- Swag Bag Naming Rights \$7,000 (only one available)
- Elevator Branding Rights \$5,000 (only one available)
- App Banner Sponsor \$3,000 (only two available)
- 60 sec Commercial \$2,500 (unlimited)
- 30 sec Commercial \$1,500 (unlimited)
- 15 sec Commercial \$1,000 (unlimited)
- One Full-page Ad \$1,000 (unlimited)
- Half-page Ad \$500 (only ten spots available)
- Conference Bag Insert \$300 (unlimited)
- Keycard Branding Rights \$5,000 (Only one available)



For additional information contact  
Valencia@collaborative-solutions.net

Make checks payable to:  
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