

THE SOCIAL CHANGE, INNOVATION, AND LEADERSHIP (SOCIAL) INITIATIVE OVERVIEW

An HIV Age Positively: A Social Work Response Initiative



SOCIAL Initiative Overview

Contents

What is the SOCIAL Initiative? 2

What is the purpose of the SOCIAL Initiative?..... 2

Why participate in the SOCIAL Initiative? 2

Who is Eligible to Apply?..... 3

How do I apply? 3

Want more information? 3

Social Change, Innovation, and Leadership [SOCIAL] Initiative

“Creating Social Work Change Leaders”

An HIV Age Positively: A Social Work Response Initiative

What is the SOCIAL Initiative?

ARE YOU INTERESTED IN IMPROVING YOUR COLLABORATION WITH OTHER COMMUNITY PARTNERS TO IMPROVE HEALTH OUTCOMES FOR YOUR OLDER PERSONS LIVING WITH HIV?

IF SO, WE HAVE AN EXCITING OPPORTUNITY FOR YOU...THE SOCIAL INITIATIVE

We would like to invite you to an exciting opportunity:

The Professional Association of Social Workers in HIV & AIDS (PASWHA) through the *HIV Age Positively: A Social Work Response Initiative* funded by Gilead Sciences, Inc. has developed an implementation-science initiative to promote **Social Change, Innovation And Leadership [SOCIAL]** in your work with older people living with HIV/AIDS.

Through the initiative, we will select and partner with 8 emerging community-based organizations serving older people living with HIV/AIDS and their leaders to form a cohort to participate in this 2023 inaugural initiative.

The SOCIAL Initiative focus on three areas to advance community collaboration - 1) **Learning** – Through an Intensive Practice Lab (IPL) organizational leaders from 8 organizations will form a learning cohort receiving training in social change innovation strategies to improve community collaboration; 2) **Applying**– Trained leaders will implement a SOCIAL Innovation Project in their community while receiving on-going support from our faculty; and 3) **Sharing** – The cohort will complete the project by sharing cross-community learnings and setting future goals to sustain their efforts.

What is the purpose of the SOCIAL Initiative?

The purpose of this SOCIAL Initiative is to build strong cross-sector, cross system partnerships to improve overall health outcomes among older people living with HIV & AIDS by educating, coaching and consulting with community leaders to replicate an implementation-science based framework to promote transformational change in communities. HIV and AIDS service providers will work between one of four systems to improve cross-system collaboration which results in improved health outcomes for OPLWH. These four systems include mainstream aging services, housing, mental health, and faith-based communities.

Why participate in the SOCIAL Initiative?

The SOCIAL Initiative seeks to build social change innovation leaders - “SOCIAL Initiative Leaders” - within organizations serving older people living with HIV/AIDS (OPLWH) who are skilled in social change innovation strategies. Social Initiative leaders will:

- Improve the equitable health outcomes of OPLWH
- Enhance cross system collaboration among systems providing services for OPLWH
- Apply an innovative implementation science-based framework to make social changes in your own community
- Develop and refine your social change leadership skills
- Articulate your social change efforts to funders and other external partners

Participants will be eligible to earn X number of credits towards the PASWHA HIV and Aging Certification.

Who is Eligible to Apply?

Organizations who have mission to and are currently providing health and related services to older persons living with HIV and AIDS (OPLWH) who have a commitment to strengthening community collaboration and equitable health outcomes for OPLWH.

How do I apply?

Thank you for your interest in the SOCIAL Initiative. PASWHA is using a two-step process for accepting organizational applications for this.

Step 1: Complete the Online Application

(<https://www.research.net/r/SOCIALinitiative2023>) stating your interest and commitment to the SOCIAL Initiative. PASWHA will select from interested organizations those to submit. **Applications will be accepted on a rolling basis and are due by September 1, 2023.**



Step 2: Selected organizational applicants will be sent final application materials (i.e., MOU, Team). **All final application materials are due by September 15, 2023.** Once all materials are received, PASWHA will notify organizations of their selection into the cohort.

We anticipate the cohort will contain 8 organizational teams each targeting one of the four target systems for cross-system collaboration. Within the cohort, PASWHA seeks at least two organizations per system.

Want more information?

For more information on the SOCIAL Initiative check out our FAQ or contact Bianca Hannon, Project Coordinator, bianca@collaborative-solutions.net.

