

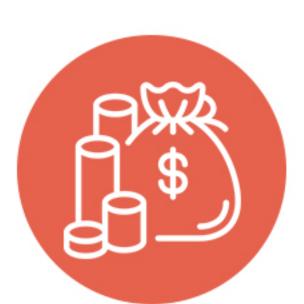
RISKITO REASONS

COMMUNITY INVESTMENTS

Changing the Narrative and Connecting Black Women to HIV Prevention.

ViiV Healthcare's *Risk to Reasons* Initiative increases awareness and action around HIV prevention and care for Black women of cis and trans experience. Guided by advocates across the country, the initiative reframes "risk" to "reasons" for prevention and care. With new content, convenings and funding for community action, Risk to Reasons is the largest philanthropic investment dedicated to Black women's needs, voices and leadership related to HIV in the U.S.





- \$8M invested over three years
- 17 projects
- 100% led by Black women



\$3.3M to 175 artists, advocates and messengers to change the narrative

around Black women and HIV



\$1.2M to train 700 domestic violence responders and 500 social workers to better serve Black women



\$3.4M to directly engage more than 10,000 Black women with reasons for prevention

Engaging Women With Reasons For HIV Prevention

African Services Committee NEW YORK



AFRICAN SERVICES PROWESS increases knowledge of HIV and use of prevention services among African and Caribbean immigrant women through direct services, outreach, community messengers and promotional materials that reframe sexual health.



CAL-PEP OAKLAND

Women's Sexual Health Initiative hosts events for women and convenes providers to build awareness of Black women's reasons for HIV prevention and connect attendees to culturally responsive tools and resources.



Community Health and Empowerment Network, Inc. NORTH MIAMI

Real Magnolias provides a safe space for peer and mental health support for Black women, as well as 1-on-1 HIV prevention education, testing and linkage to prevention and care.



The Community Wellness Project MISSOURI AND ILLINOIS

EmpowerHER: Brown Girls Brunch Sex Education and HIV Prevention Campaign educates, engages and empowers immigrant and U.S.-born Black women with culturally appropriate HIV prevention options delivered through women-focused educational events and resources.



The Knights & Orchids Society ALABAMA

Bridging Alabama's Black Sisters convenes and trains a coalition of Black women and providers to enact change through policy, advocacy and storytelling to increase awareness and action around culturally responsive HIV prevention and reproductive justice.



Planned Parenthood of Metropolitan Washington DC (PPMW) WASHINGTON, D.C.

PPMW delivers HIV prevention education and fights stigma by training barbers, nail technicians and youth in public schools to share information with Black and Latinx youth and elevate their reasons for care.



Positive People Network MIAMI

Stop the Silence trains a cadre of Black women to promote healthy sexual behaviors and discuss HIV prevention and care in churches, salons and other community settings.



Transforming Re-Entry Services CHICAGO

Queen's Care provides peer support, HIV prevention education, reproductive health resources and self care kits to Black women in Chicago and rural Illinois who are returning to community from jail, engaging in sex work and using drugs.

Training Providers



National Network to End Domestic Violence NATIONAL

In collaboration with Positive Women's Network, SisterLove and AIDS Foundation of Chicago, **Positively Safe** creates and disseminates trauma-informed resources and provides in-depth listening sessions, training and assistance to domestic violence and HIV service providers to respond to the HIV prevention and DV needs of Black women.



Professional Association of Social Workers in HIV/AIDS NATIONAL

The Black Women's Social Worker's Task Force will develop and oversee trainings for organizations and providers to reframe HIV for Black women and improve preventative care.

Changing The Narrative



AIDS UNITED NATIONAL

A national social media campaign increases HIV prevention, awareness and motivation among Black women through targeted messaging and virtual community engagements.



Advocates for Youth NATIONAL

communiTEA trains young Black women as community ambassadors to change the narrative around Black women and HIV, and helps providers and community organizations better meet the prevention and care needs of Black women.



Black Ladies in Public Health Foundation NATIONAL

Alternative Spring Break Weekend to Reframe Risk trains young women to promote sexual health and funds projects led by and for Black women on college campuses.



The Center for Black Health & Equity SOUTHEAST

Reasons on Display: Reframing the Narrative of HIV supports digital artists, musicians and poets to engage women on HBCU campuses and amplify Black women's reasons for discussing and prioritizing their sexual health.



Multicultural AIDS Coalition NATIONAL

The African Women's Network holds an annual retreat that supports African immigrant women living with HIV in the U.S. in talking about the challenges they face and activates them to create local and national change through counternarrative storytelling projects.



Prevention Access Campaign NATIONAL

I am Moving Forward trains a cohort of Black women to reframe HIV through advocacy, storytelling and engaging other women in their communities in prevention and care.



WeCareTN NATIONAL

Project U.S.E. (Understanding Sex Workers Experiences) supports Black transgender and nonbinary sex workers in developing a national strategy and documentary project to find HIV prevention solutions at the intersection of sex work, drug use and harm reduction.

ViiV Healthcare is the only company 100% focused on HIV and AIDS. Learn more at viivhealthcare.com.











