



Executive Summary

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Bands: 0-5, 5-10, 10-20 minute radii

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

	0 - 5 minute	5 - 10 minute	10 - 20 minute
Population			
2000 Population	109	5,326	44,306
2010 Population	132	7,026	51,460
2020 Population	139	9,868	56,221
2025 Population	145	11,088	58,565
2000-2010 Annual Rate	1.93%	2.81%	1.51%
2010-2020 Annual Rate	0.51%	3.37%	0.87%
2020-2025 Annual Rate	0.85%	2.36%	0.82%
2020 Male Population	48.2%	49.3%	47.8%
2020 Female Population	51.8%	50.7%	52.2%
2020 Median Age	44.1	45.7	42.1

In the identified area, the current year population is 56,221. In 2010, the Census count in the area was 51,460. The rate of change since 2010 was 0.87% annually. The five-year projection for the population in the area is 58,565 representing a change of 0.82% annually from 2020 to 2025. Currently, the population is 47.8% male and 52.2% female.

Median Age

The median age in this area is 44.1, compared to U.S. median age of 38.5.

Race and Ethnicity

2020 White Alone	67.6%	82.0%	57.1%
2020 Black Alone	28.1%	12.6%	36.0%
2020 American Indian/Alaska Native Alone	0.7%	1.2%	1.3%
2020 Asian Alone	1.4%	1.4%	1.1%
2020 Pacific Islander Alone	0.0%	0.0%	0.1%
2020 Other Race	0.0%	0.3%	1.5%
2020 Two or More Races	2.2%	2.5%	2.8%
2020 Hispanic Origin (Any Race)	1.4%	3.0%	4.1%

Persons of Hispanic origin represent 4.1% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 58.0 in the identified area, compared to 65.1 for the U.S. as a whole.

Households

2020 Wealth Index	116	144	77
2000 Households	38	1,984	17,263
2010 Households	46	2,665	20,207
2020 Total Households	48	3,741	22,111
2025 Total Households	50	4,195	23,029
2000-2010 Annual Rate	1.93%	2.99%	1.59%
2010-2020 Annual Rate	0.42%	3.36%	0.88%
2020-2025 Annual Rate	0.82%	2.32%	0.82%
2020 Average Household Size	2.90	2.64	2.51

The household count in this area has changed from 20,207 in 2010 to 22,111 in the current year, a change of 0.88% annually. The five-year projection of households is 23,029, a change of 0.82% annually from the current year total. Average household size is currently 2.51, compared to 2.52 in the year 2010. The number of families in the current year is 15,388 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.



Executive Summary

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Bands: 0-5, 5-10, 10-20 minute radii

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

	0 - 5 minute	5 - 10 minute	10 - 20 minute
Mortgage Income			
2020 Percent of Income for Mortgage	0.0%	12.9%	14.8%
Median Household Income			
2020 Median Household Income	\$80,742	\$86,002	\$56,898
2025 Median Household Income	\$84,000	\$90,936	\$59,829
2020-2025 Annual Rate	0.79%	1.12%	1.01%
Average Household Income			
2020 Average Household Income	\$100,601	\$107,248	\$74,065
2025 Average Household Income	\$107,672	\$116,337	\$80,719
2020-2025 Annual Rate	1.37%	1.64%	1.74%
Per Capita Income			
2020 Per Capita Income	\$38,071	\$40,373	\$29,240
2025 Per Capita Income	\$40,832	\$43,717	\$31,850
2020-2025 Annual Rate	1.41%	1.60%	1.72%

Households by Income

Current median household income is \$56,898 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$59,829 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$74,065 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$80,719 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$29,240 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$31,850 in five years, compared to \$37,691 for all U.S. households

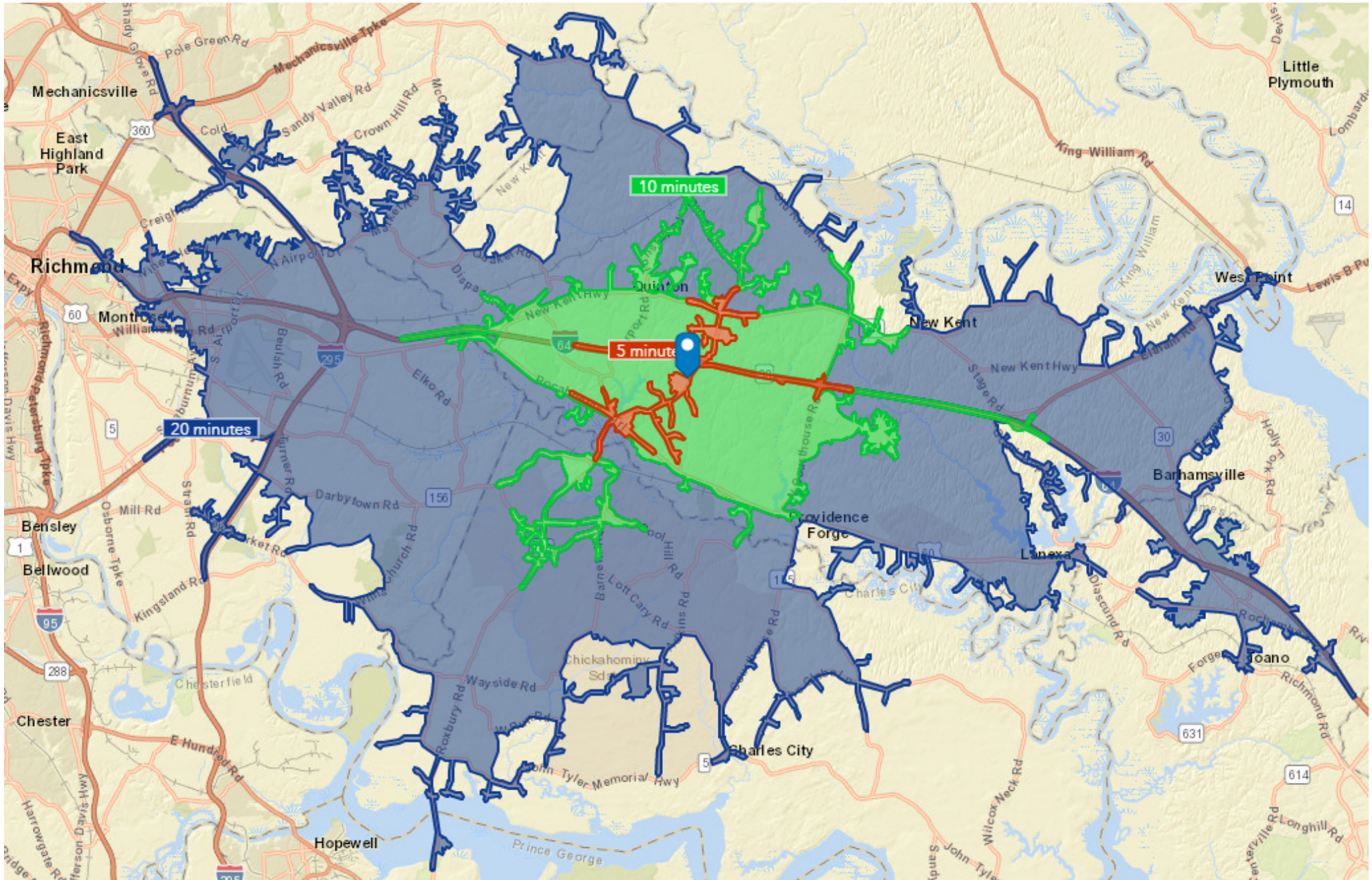
Housing			
2020 Housing Affordability Index	0	186	160
2000 Total Housing Units	37	2,046	18,058
2000 Owner Occupied Housing Units	34	1,782	12,674
2000 Renter Occupied Housing Units	4	202	4,589
2000 Vacant Housing Units	-1	62	795
2010 Total Housing Units	46	2,812	21,656
2010 Owner Occupied Housing Units	39	2,363	14,342
2010 Renter Occupied Housing Units	7	302	5,865
2010 Vacant Housing Units	0	147	1,449
2020 Total Housing Units	48	3,884	23,618
2020 Owner Occupied Housing Units	38	3,164	15,126
2020 Renter Occupied Housing Units	10	577	6,984
2020 Vacant Housing Units	0	143	1,507
2025 Total Housing Units	49	4,353	24,699
2025 Owner Occupied Housing Units	40	3,558	15,948
2025 Renter Occupied Housing Units	11	636	7,081
2025 Vacant Housing Units	0	158	1,670

Currently, 64.0% of the 23,618 housing units in the area are owner occupied; 29.6%, renter occupied; and 6.4% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 21,656 housing units in the area - 66.2% owner occupied, 27.1% renter occupied, and 6.7% vacant. The annual rate of change in housing units since 2010 is 3.93%. Median home value in the area is \$201,029, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 2.56% annually to \$228,139.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

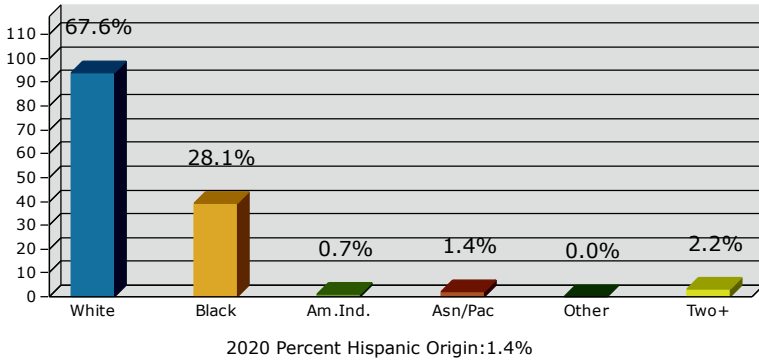
Emmaus Baptist Church: Demographic Report 2020 Jul06; 5/10/20 minute Drive-Time



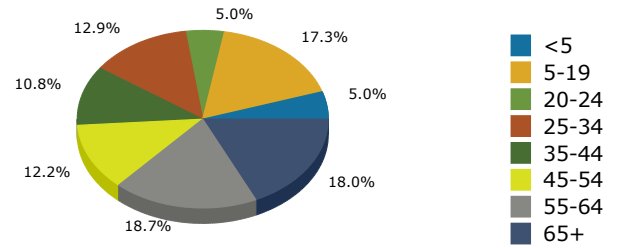
Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

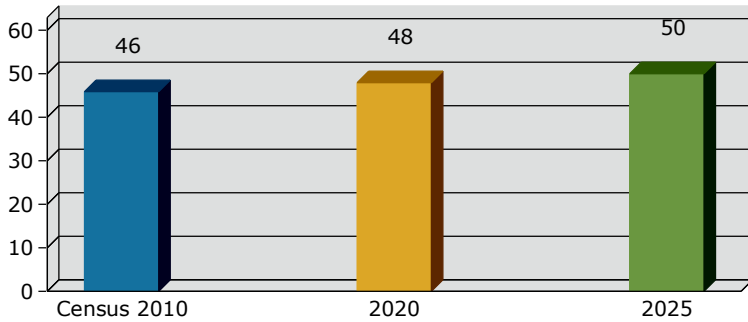
2020 Population by Race



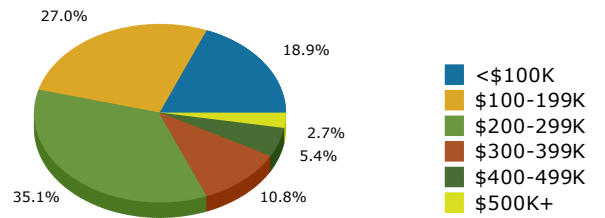
2020 Population by Age



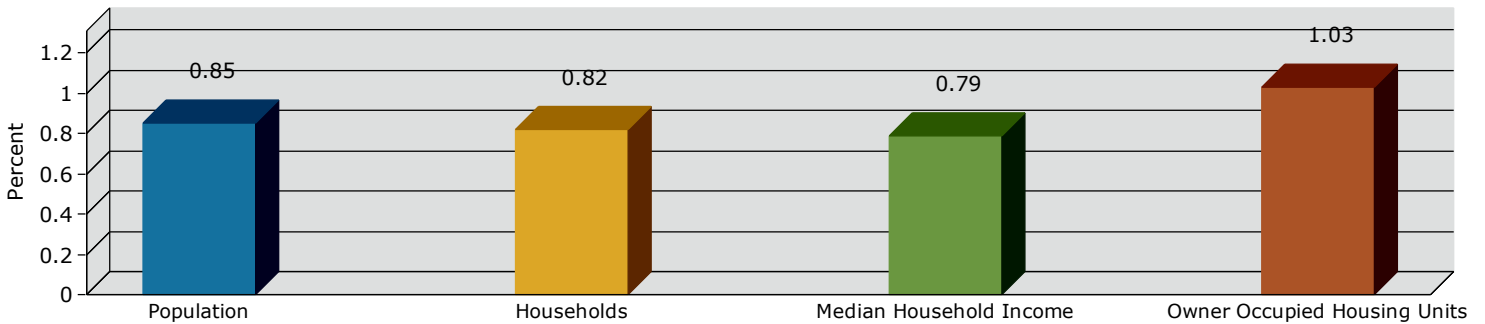
Households



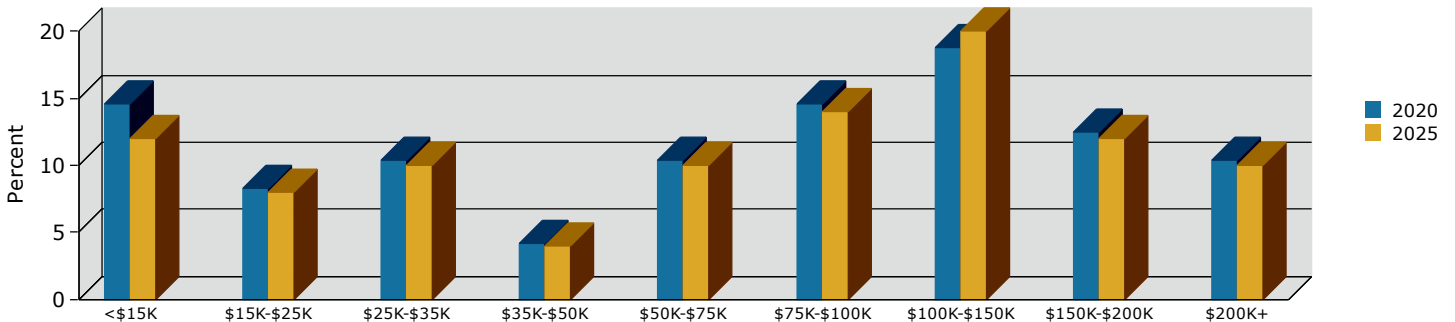
2020 Home Value



2020-2025 Annual Growth Rate



Household Income

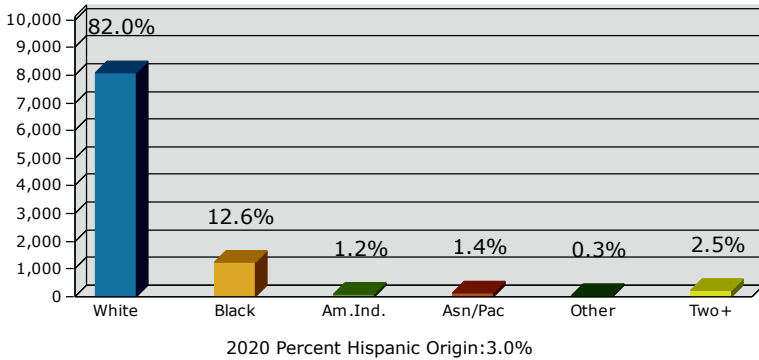


Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

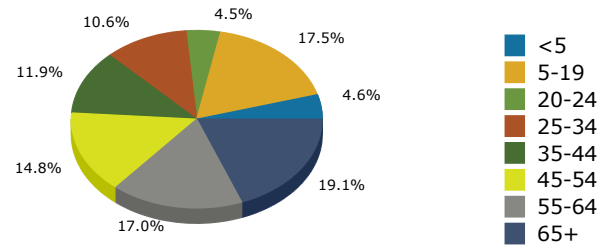
Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

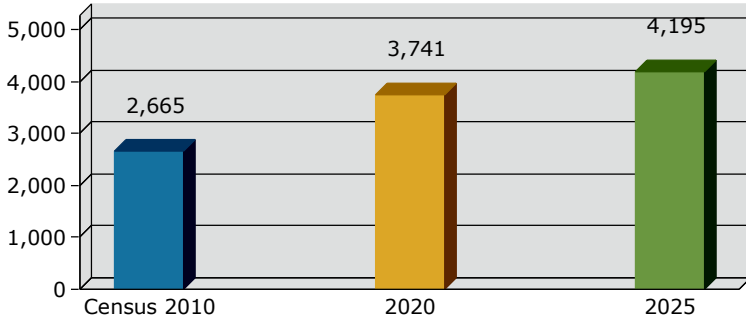
2020 Population by Race



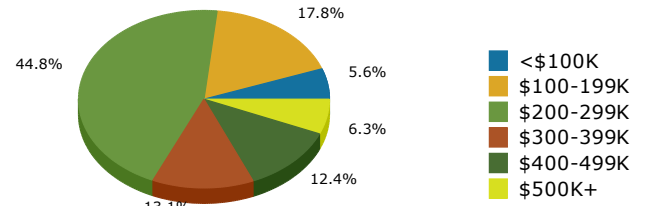
2020 Population by Age



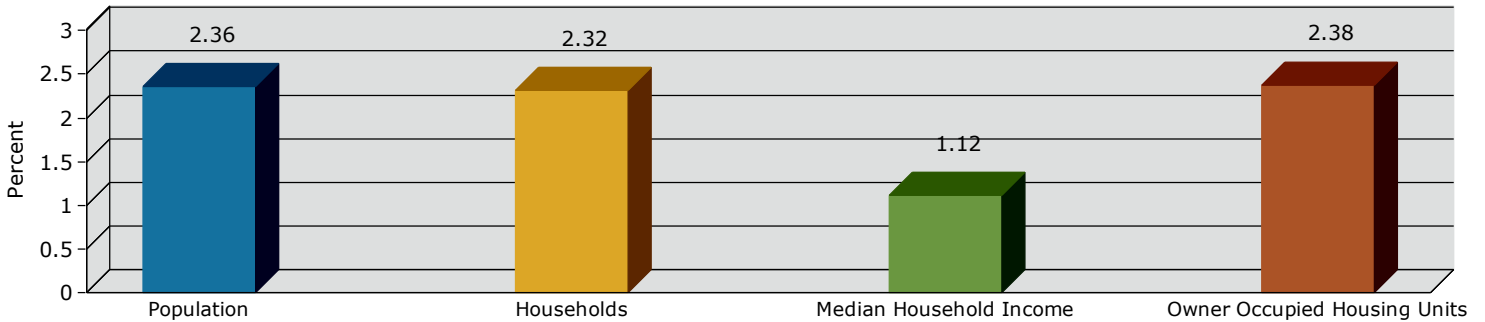
Households



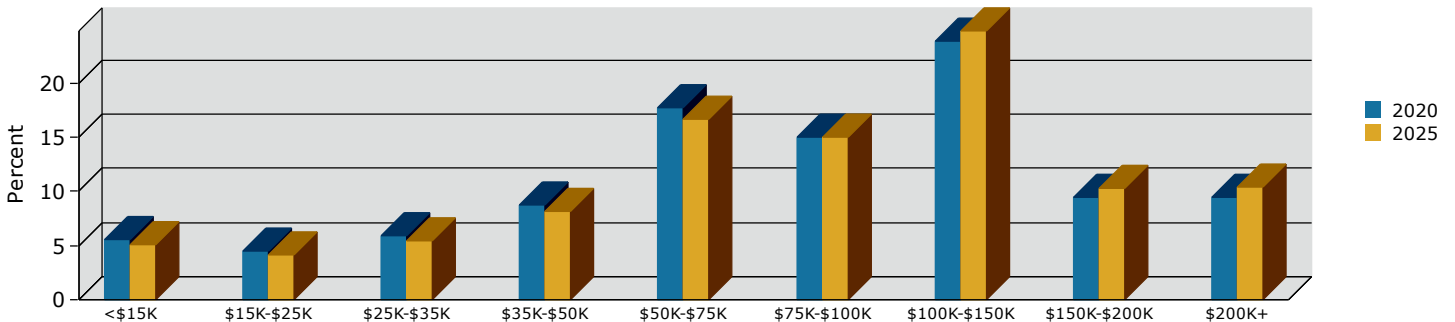
2020 Home Value



2020-2025 Annual Growth Rate



Household Income

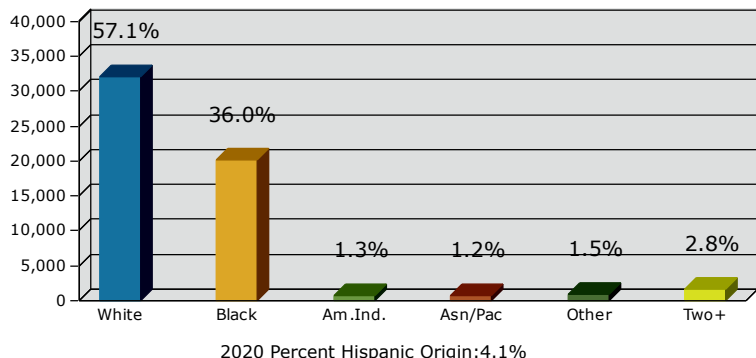


Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

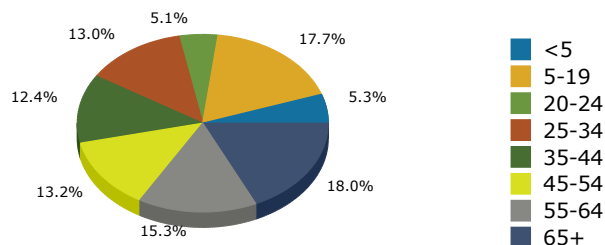
Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

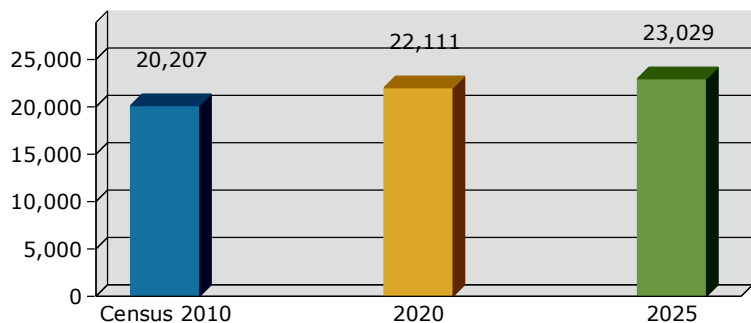
2020 Population by Race



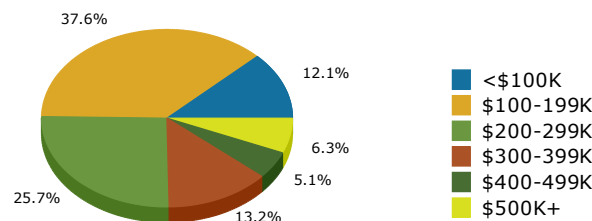
2020 Population by Age



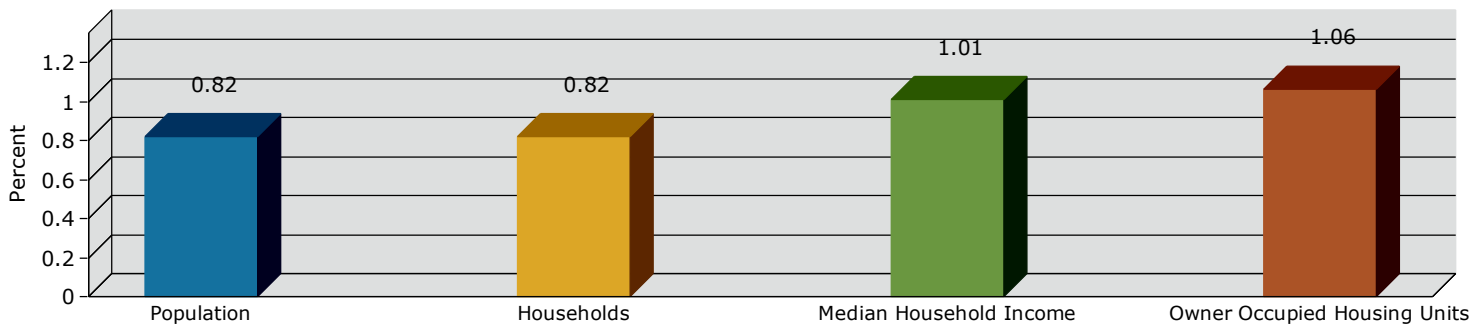
Households



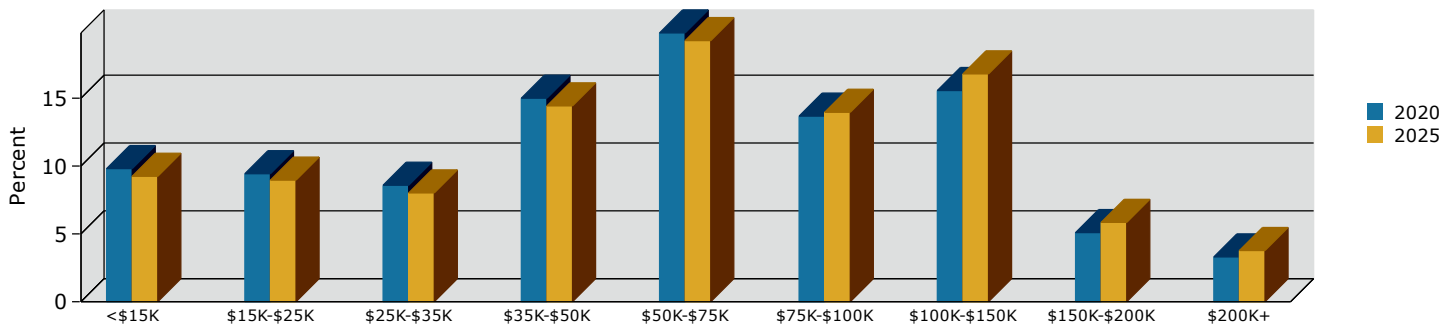
2020 Home Value



2020-2025 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



Community Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Bands: 0-5, 5-10, 10-20 minute radii

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

	0 - 5 minute	5 - 10 minute	10 - 20 minute
Population Summary			
2000 Total Population	109	5,326	44,306
2010 Total Population	132	7,026	51,460
2020 Total Population	139	9,868	56,221
2020 Group Quarters	0	4	655
2025 Total Population	145	11,088	58,565
2020-2025 Annual Rate	0.85%	2.36%	0.82%
2020 Total Daytime Population	185	8,405	50,405
Workers	107	3,457	20,792
Residents	78	4,948	29,613
Household Summary			
2000 Households	38	1,984	17,263
2000 Average Household Size	2.87	2.68	2.53
2010 Households	46	2,665	20,207
2010 Average Household Size	2.87	2.63	2.52
2020 Households	48	3,741	22,111
2020 Average Household Size	2.90	2.64	2.51
2025 Households	50	4,195	23,029
2025 Average Household Size	2.90	2.64	2.51
2020-2025 Annual Rate	0.82%	2.32%	0.82%
2010 Families	35	2,090	14,213
2010 Average Family Size	3.26	2.94	2.96
2020 Families	37	2,915	15,388
2020 Average Family Size	3.19	2.95	2.96
2025 Families	38	3,259	15,979
2025 Average Family Size	3.24	2.96	2.96
2020-2025 Annual Rate	0.53%	2.26%	0.76%
Housing Unit Summary			
2000 Housing Units	37	2,046	18,058
Owner Occupied Housing Units	91.9%	87.1%	70.2%
Renter Occupied Housing Units	10.8%	9.9%	25.4%
Vacant Housing Units	-2.7%	3.0%	4.4%
2010 Housing Units	46	2,812	21,656
Owner Occupied Housing Units	84.8%	84.0%	66.2%
Renter Occupied Housing Units	15.2%	10.7%	27.1%
Vacant Housing Units	0.0%	5.2%	6.7%
2020 Housing Units	48	3,884	23,618
Owner Occupied Housing Units	79.2%	81.5%	64.0%
Renter Occupied Housing Units	20.8%	14.9%	29.6%
Vacant Housing Units	0.0%	3.7%	6.4%
2025 Housing Units	49	4,353	24,699
Owner Occupied Housing Units	81.6%	81.7%	64.6%
Renter Occupied Housing Units	22.4%	14.6%	28.7%
Vacant Housing Units	0.0%	3.6%	6.8%
Median Household Income			
2020	\$80,742	\$86,002	\$56,898
2025	\$84,000	\$90,936	\$59,829
Median Home Value			
2020	\$225,000	\$264,792	\$201,029
2025	\$256,818	\$277,025	\$228,139
Per Capita Income			
2020	\$38,071	\$40,373	\$29,240
2025	\$40,832	\$43,717	\$31,850
Median Age			
2010	43.1	42.4	40.2
2020	44.1	45.7	42.1
2025	45.0	46.7	42.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Bands: 0-5, 5-10, 10-20 minute radii

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

	0 - 5 minute	5 - 10 minute	10 - 20 minute
2020 Households by Income			
Household Income Base	48	3,741	22,111
<\$15,000	14.6%	5.5%	9.8%
\$15,000 - \$24,999	8.3%	4.5%	9.4%
\$25,000 - \$34,999	10.4%	5.9%	8.6%
\$35,000 - \$49,999	4.2%	8.7%	15.0%
\$50,000 - \$74,999	10.4%	17.7%	19.8%
\$75,000 - \$99,999	14.6%	15.0%	13.6%
\$100,000 - \$149,999	18.8%	23.9%	15.5%
\$150,000 - \$199,999	12.5%	9.4%	5.1%
\$200,000+	10.4%	9.4%	3.3%
Average Household Income	\$100,601	\$107,248	\$74,065
2025 Households by Income			
Household Income Base	50	4,195	23,029
<\$15,000	12.0%	5.0%	9.2%
\$15,000 - \$24,999	8.0%	4.2%	9.0%
\$25,000 - \$34,999	10.0%	5.4%	8.0%
\$35,000 - \$49,999	4.0%	8.2%	14.4%
\$50,000 - \$74,999	10.0%	16.7%	19.2%
\$75,000 - \$99,999	14.0%	15.0%	13.9%
\$100,000 - \$149,999	20.0%	24.8%	16.7%
\$150,000 - \$199,999	12.0%	10.3%	5.9%
\$200,000+	10.0%	10.4%	3.8%
Average Household Income	\$107,672	\$116,337	\$80,719
2020 Owner Occupied Housing Units by Value			
Total	38	3,164	15,126
<\$50,000	7.9%	2.7%	4.0%
\$50,000 - \$99,999	10.5%	2.9%	8.1%
\$100,000 - \$149,999	7.9%	4.9%	16.8%
\$150,000 - \$199,999	18.4%	12.9%	20.8%
\$200,000 - \$249,999	7.9%	18.9%	14.5%
\$250,000 - \$299,999	26.3%	25.9%	11.2%
\$300,000 - \$399,999	10.5%	13.1%	13.2%
\$400,000 - \$499,999	5.3%	12.4%	5.1%
\$500,000 - \$749,999	2.6%	3.6%	4.3%
\$750,000 - \$999,999	0.0%	1.7%	1.0%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.7%	0.6%
Average Home Value	\$225,000	\$303,421	\$252,253
2025 Owner Occupied Housing Units by Value			
Total	40	3,558	15,948
<\$50,000	5.0%	2.2%	3.3%
\$50,000 - \$99,999	10.0%	2.3%	6.7%
\$100,000 - \$149,999	5.0%	3.7%	13.9%
\$150,000 - \$199,999	17.5%	10.5%	18.2%
\$200,000 - \$249,999	7.5%	17.3%	14.0%
\$250,000 - \$299,999	27.5%	26.0%	11.9%
\$300,000 - \$399,999	12.5%	14.6%	15.7%
\$400,000 - \$499,999	7.5%	15.0%	6.8%
\$500,000 - \$749,999	5.0%	4.6%	6.2%
\$750,000 - \$999,999	0.0%	2.5%	1.4%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.2%
\$2,000,000 +	0.0%	1.0%	1.2%
Average Home Value	\$253,205	\$331,554	\$292,048

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Bands: 0-5, 5-10, 10-20 minute radii

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

	0 - 5 minute	5 - 10 minute	10 - 20 minute
2010 Population by Age			
Total	134	7,027	51,461
0 - 4	6.0%	5.4%	6.0%
5 - 9	6.0%	6.4%	6.4%
10 - 14	6.7%	7.1%	6.5%
15 - 24	11.9%	10.6%	12.4%
25 - 34	9.7%	10.0%	12.0%
35 - 44	11.9%	14.8%	13.4%
45 - 54	19.4%	18.5%	16.5%
55 - 64	15.7%	16.1%	13.9%
65 - 74	7.5%	7.5%	7.4%
75 - 84	3.7%	3.0%	4.0%
85 +	0.7%	0.9%	1.6%
18 +	76.1%	76.8%	76.8%
2020 Population by Age			
Total	139	9,866	56,219
0 - 4	5.0%	4.6%	5.3%
5 - 9	5.8%	5.4%	5.7%
10 - 14	6.5%	6.2%	6.2%
15 - 24	10.1%	10.3%	10.9%
25 - 34	12.9%	10.6%	13.0%
35 - 44	10.8%	11.9%	12.4%
45 - 54	12.2%	14.8%	13.2%
55 - 64	18.7%	17.0%	15.3%
65 - 74	12.9%	13.1%	11.3%
75 - 84	4.3%	4.9%	4.9%
85 +	0.7%	1.2%	1.9%
18 +	80.6%	80.2%	79.2%
2025 Population by Age			
Total	146	11,087	58,563
0 - 4	4.8%	4.5%	5.3%
5 - 9	5.5%	5.1%	5.5%
10 - 14	6.2%	6.1%	6.1%
15 - 24	10.3%	9.6%	10.6%
25 - 34	11.0%	9.8%	12.2%
35 - 44	12.3%	12.7%	13.3%
45 - 54	11.0%	13.3%	12.4%
55 - 64	16.4%	16.0%	14.0%
65 - 74	14.4%	14.1%	12.3%
75 - 84	6.8%	7.3%	6.5%
85 +	1.4%	1.5%	1.9%
18 +	79.5%	80.7%	79.5%
2010 Population by Sex			
Males	64	3,461	24,534
Females	68	3,565	26,926
2020 Population by Sex			
Males	67	4,868	26,896
Females	72	5,001	29,325
2025 Population by Sex			
Males	70	5,471	28,110
Females	74	5,617	30,455

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Bands: 0-5, 5-10, 10-20 minute radii

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

	0 - 5 minute	5 - 10 minute	10 - 20 minute
2010 Population by Race/Ethnicity			
Total	131	7,024	51,459
White Alone	69.5%	82.7%	58.3%
Black Alone	27.5%	12.8%	36.1%
American Indian Alone	0.8%	1.2%	1.4%
Asian Alone	0.8%	0.9%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.0%	0.4%	1.2%
Two or More Races	1.5%	2.0%	2.1%
Hispanic Origin	0.8%	1.8%	3.0%
Diversity Index	45.9	32.5	55.7
2020 Population by Race/Ethnicity			
Total	139	9,869	56,220
White Alone	67.6%	82.0%	57.1%
Black Alone	28.1%	12.6%	36.0%
American Indian Alone	0.7%	1.2%	1.3%
Asian Alone	1.4%	1.4%	1.1%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.0%	0.3%	1.5%
Two or More Races	2.2%	2.5%	2.8%
Hispanic Origin	1.4%	3.0%	4.1%
Diversity Index	47.9	35.2	58.0
2025 Population by Race/Ethnicity			
Total	144	11,088	58,565
White Alone	67.4%	81.3%	56.0%
Black Alone	27.8%	12.7%	36.4%
American Indian Alone	0.7%	1.2%	1.3%
Asian Alone	1.4%	1.8%	1.4%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.0%	0.3%	1.7%
Two or More Races	2.8%	2.7%	3.2%
Hispanic Origin	1.4%	3.5%	4.7%
Diversity Index	49.0	36.7	59.4
2010 Population by Relationship and Household Type			
Total	132	7,026	51,460
In Households	100.0%	99.9%	98.8%
In Family Households	89.4%	89.5%	84.4%
Householder	29.5%	29.7%	27.7%
Spouse	22.0%	24.5%	18.5%
Child	31.8%	30.5%	31.5%
Other relative	3.0%	2.8%	4.0%
Nonrelative	3.0%	1.9%	2.8%
In Nonfamily Households	10.6%	10.5%	14.4%
In Group Quarters	0.0%	0.1%	1.2%
Institutionalized Population	0.0%	0.0%	1.1%
Noninstitutionalized Population	0.0%	0.0%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Bands: 0-5, 5-10, 10-20 minute radii

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

	0 - 5 minute	5 - 10 minute	10 - 20 minute
2020 Population 25+ by Educational Attainment			
Total	102	7,251	40,404
Less than 9th Grade	2.0%	1.2%	2.8%
9th - 12th Grade, No Diploma	7.8%	4.9%	8.6%
High School Graduate	36.3%	28.1%	29.5%
GED/Alternative Credential	11.8%	5.0%	5.2%
Some College, No Degree	22.5%	20.8%	23.0%
Associate Degree	7.8%	6.2%	8.1%
Bachelor's Degree	10.8%	23.2%	15.1%
Graduate/Professional Degree	1.0%	10.6%	7.7%
2020 Population 15+ by Marital Status			
Total	117	8,265	46,542
Never Married	17.9%	20.3%	31.9%
Married	72.6%	66.3%	48.0%
Widowed	4.3%	6.3%	6.9%
Divorced	5.1%	7.1%	13.3%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	67	5,376	29,771
Population 16+ Employed	91.0%	91.8%	89.2%
Population 16+ Unemployment rate	9.0%	8.1%	10.8%
Population 16-24 Employed	8.2%	9.3%	10.6%
Population 16-24 Unemployment rate	16.7%	13.1%	16.8%
Population 25-54 Employed	65.6%	61.3%	62.8%
Population 25-54 Unemployment rate	9.1%	7.7%	10.3%
Population 55-64 Employed	19.7%	21.9%	19.7%
Population 55-64 Unemployment rate	7.7%	7.5%	9.7%
Population 65+ Employed	6.6%	7.6%	6.8%
Population 65+ Unemployment rate	0.0%	7.4%	7.7%
2020 Employed Population 16+ by Industry			
Total	61	4,937	26,562
Agriculture/Mining	8.2%	1.2%	0.6%
Construction	18.0%	11.8%	9.6%
Manufacturing	11.5%	9.5%	8.3%
Wholesale Trade	0.0%	2.4%	2.2%
Retail Trade	26.2%	11.2%	9.3%
Transportation/Utilities	1.6%	4.4%	8.2%
Information	1.6%	2.0%	1.4%
Finance/Insurance/Real Estate	1.6%	5.2%	7.8%
Services	24.6%	43.1%	44.8%
Public Administration	1.6%	9.3%	7.7%
2020 Employed Population 16+ by Occupation			
Total	61	4,936	26,561
White Collar	60.7%	67.6%	59.0%
Management/Business/Financial	13.1%	13.0%	12.1%
Professional	6.6%	24.3%	18.7%
Sales	24.6%	13.8%	10.4%
Administrative Support	16.4%	16.5%	17.8%
Services	6.6%	12.6%	17.3%
Blue Collar	32.8%	19.8%	23.7%
Farming/Forestry/Fishing	0.0%	0.1%	0.4%
Construction/Extraction	9.8%	7.5%	6.5%
Installation/Maintenance/Repair	6.6%	6.1%	4.3%
Production	6.6%	2.8%	4.9%
Transportation/Material Moving	9.8%	3.4%	7.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Bands: 0-5, 5-10, 10-20 minute radii

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

	0 - 5 minute	5 - 10 minute	10 - 20 minute
2010 Households by Type			
Total	46	2,665	20,207
Households with 1 Person	17.4%	16.5%	24.1%
Households with 2+ People	82.6%	83.5%	75.9%
Family Households	76.1%	78.4%	70.3%
Husband-wife Families	58.7%	64.8%	46.8%
With Related Children	23.9%	27.1%	18.3%
Other Family (No Spouse Present)	19.6%	13.6%	23.5%
Other Family with Male Householder	6.5%	4.0%	5.1%
With Related Children	4.3%	2.8%	2.9%
Other Family with Female Householder	13.0%	9.6%	18.4%
With Related Children	8.7%	5.7%	12.0%
Nonfamily Households	6.5%	5.1%	5.6%
All Households with Children	37.0%	35.9%	33.7%
Multigenerational Households	6.5%	4.2%	5.1%
Unmarried Partner Households	6.5%	6.0%	7.0%
Male-female	6.5%	5.3%	6.3%
Same-sex	0.0%	0.8%	0.6%
2010 Households by Size			
Total	46	2,664	20,209
1 Person Household	17.4%	16.5%	24.1%
2 Person Household	39.1%	39.2%	35.3%
3 Person Household	17.4%	19.6%	18.9%
4 Person Household	17.4%	16.8%	13.4%
5 Person Household	6.5%	5.7%	5.4%
6 Person Household	2.2%	1.7%	1.9%
7 + Person Household	0.0%	0.6%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	46	2,665	20,207
Owner Occupied	84.8%	88.7%	71.0%
Owned with a Mortgage/Loan	63.0%	69.0%	53.6%
Owned Free and Clear	21.7%	19.7%	17.3%
Renter Occupied	15.2%	11.3%	29.0%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	0	186	160
Percent of Income for Mortgage	0.0%	12.9%	14.8%
Wealth Index	116	144	77
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	46	2,812	21,656
Housing Units Inside Urbanized Area	0.0%	0.0%	56.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	1.0%
Rural Housing Units	100.0%	100.0%	42.4%
2010 Population By Urban/ Rural Status			
Total Population	132	7,026	51,460
Population Inside Urbanized Area	0.0%	0.0%	54.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	1.0%
Rural Population	100.0%	100.0%	44.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Bands: 0-5, 5-10, 10-20 minute radii

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

	0 - 5 minute	5 - 10 minute	10 - 20 minute
Top 3 Tapestry Segments			
1.	Southern Satellites (10A)	Green Acres (6A)	Green Acres (6A)
2.	Parks and Rec (5C)	Southern Satellites (10A)	Front Porches (8E)
3.	Green Acres (6A)	Savvy Suburbanites (1D)	Parks and Rec (5C)
2020 Consumer Spending			
Apparel & Services: Total \$	\$108,528	\$9,261,695	\$38,713,584
Average Spent	\$2,261.00	\$2,475.73	\$1,750.87
Spending Potential Index	105	115	82
Education: Total \$	\$82,053	\$8,150,498	\$32,672,408
Average Spent	\$1,709.44	\$2,178.70	\$1,477.65
Spending Potential Index	96	122	83
Entertainment/Recreation: Total \$	\$174,240	\$14,596,145	\$59,381,726
Average Spent	\$3,630.00	\$3,901.67	\$2,685.62
Spending Potential Index	112	120	83
Food at Home: Total \$	\$286,425	\$23,026,543	\$96,825,200
Average Spent	\$5,967.19	\$6,155.18	\$4,379.05
Spending Potential Index	112	115	82
Food Away from Home: Total \$	\$197,201	\$16,154,732	\$67,752,537
Average Spent	\$4,108.35	\$4,318.29	\$3,064.20
Spending Potential Index	109	115	81
Health Care: Total \$	\$326,540	\$26,502,260	\$106,686,811
Average Spent	\$6,802.92	\$7,084.27	\$4,825.06
Spending Potential Index	118	123	84
HH Furnishings & Equipment: Total \$	\$116,197	\$9,986,051	\$40,334,942
Average Spent	\$2,420.77	\$2,669.35	\$1,824.20
Spending Potential Index	111	122	83
Personal Care Products & Services: Total \$	\$47,461	\$4,064,248	\$16,725,604
Average Spent	\$988.77	\$1,086.41	\$756.44
Spending Potential Index	108	118	82
Shelter: Total \$	\$905,200	\$82,153,926	\$346,653,121
Average Spent	\$18,858.33	\$21,960.42	\$15,677.86
Spending Potential Index	97	113	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$132,418	\$10,769,796	\$42,875,666
Average Spent	\$2,758.71	\$2,878.85	\$1,939.11
Spending Potential Index	118	123	83
Travel: Total \$	\$118,173	\$11,010,673	\$43,919,989
Average Spent	\$2,461.94	\$2,943.24	\$1,986.34
Spending Potential Index	102	122	82
Vehicle Maintenance & Repairs: Total \$	\$61,820	\$5,101,177	\$21,234,525
Average Spent	\$1,287.92	\$1,363.59	\$960.36
Spending Potential Index	111	118	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Demographic and Income Comparison Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Bands: 0-5, 5-10, 10-20 minute radii

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

	0 - 5 minute	5 - 10 minute	10 - 20 minute
Census 2010 Summary			
Population	132	7,026	51,460
Households	46	2,665	20,207
Families	35	2,090	14,213
Average Household Size	2.87	2.63	2.52
Owner Occupied Housing Units	39	2,363	14,342
Renter Occupied Housing Units	7	302	5,865
Median Age	43.1	42.4	40.2
2020 Summary			
Population	139	9,868	56,221
Households	48	3,741	22,111
Families	37	2,915	15,388
Average Household Size	2.90	2.64	2.51
Owner Occupied Housing Units	38	3,164	15,126
Renter Occupied Housing Units	10	577	6,984
Median Age	44.1	45.7	42.1
Median Household Income	\$80,742	\$86,002	\$56,898
Average Household Income	\$100,601	\$107,248	\$74,065
2025 Summary			
Population	145	11,088	58,565
Households	50	4,195	23,029
Families	38	3,259	15,979
Average Household Size	2.90	2.64	2.51
Owner Occupied Housing Units	40	3,558	15,948
Renter Occupied Housing Units	11	636	7,081
Median Age	45.0	46.7	42.8
Median Household Income	\$84,000	\$90,936	\$59,829
Average Household Income	\$107,672	\$116,337	\$80,719
Trends: 2020-2025 Annual Rate			
Population	0.85%	2.36%	0.82%
Households	0.82%	2.32%	0.82%
Families	0.53%	2.26%	0.76%
Owner Households	1.03%	2.37%	1.06%
Median Household Income	0.79%	1.12%	1.01%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



Demographic and Income Comparison Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Bands: 0-5, 5-10, 10-20 minute radii

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

2020 Households by Income	0 - 5 minute		5 - 10 minute		10 - 20 minute	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	7	14.6%	206	5.5%	2,170	9.8%
\$15,000 - \$24,999	4	8.3%	167	4.5%	2,082	9.4%
\$25,000 - \$34,999	5	10.4%	221	5.9%	1,896	8.6%
\$35,000 - \$49,999	2	4.2%	327	8.7%	3,310	15.0%
\$50,000 - \$74,999	5	10.4%	662	17.7%	4,368	19.8%
\$75,000 - \$99,999	7	14.6%	561	15.0%	3,007	13.6%
\$100,000 - \$149,999	9	18.8%	894	23.9%	3,425	15.5%
\$150,000 - \$199,999	6	12.5%	352	9.4%	1,128	5.1%
\$200,000+	5	10.4%	352	9.4%	725	3.3%

Median Household Income	\$80,742		\$86,002		\$56,898	
Average Household Income	\$100,601		\$107,248		\$74,065	
Per Capita Income	\$38,071		\$40,373		\$29,240	

2025 Households by Income	Number		Percent		Number		Percent	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
<\$15,000	6	12.0%	211	5.0%	2,126	9.2%		
\$15,000 - \$24,999	4	8.0%	176	4.2%	2,068	9.0%		
\$25,000 - \$34,999	5	10.0%	226	5.4%	1,846	8.0%		
\$35,000 - \$49,999	2	4.0%	342	8.2%	3,305	14.4%		
\$50,000 - \$74,999	5	10.0%	702	16.7%	4,418	19.2%		
\$75,000 - \$99,999	7	14.0%	628	15.0%	3,198	13.9%		
\$100,000 - \$149,999	10	20.0%	1,042	24.8%	3,847	16.7%		
\$150,000 - \$199,999	6	12.0%	431	10.3%	1,351	5.9%		
\$200,000+	5	10.0%	436	10.4%	869	3.8%		

Median Household Income	\$84,000		\$90,936		\$59,829	
Average Household Income	\$107,672		\$116,337		\$80,719	
Per Capita Income	\$40,832		\$43,717		\$31,850	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



Demographic and Income Comparison Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Bands: 0-5, 5-10, 10-20 minute radii

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

2010 Population by Age	0 - 5 minute		5 - 10 minute		10 - 20 minute	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	8	6.0%	376	5.4%	3,098	6.0%
Age 5 - 9	8	6.0%	448	6.4%	3,269	6.4%
Age 10 - 14	9	6.7%	499	7.1%	3,356	6.5%
Age 15 - 19	9	6.7%	437	6.2%	3,450	6.7%
Age 20 - 24	7	5.2%	305	4.3%	2,911	5.7%
Age 25 - 34	13	9.7%	700	10.0%	6,193	12.0%
Age 35 - 44	16	11.9%	1,037	14.8%	6,899	13.4%
Age 45 - 54	26	19.4%	1,297	18.5%	8,482	16.5%
Age 55 - 64	21	15.7%	1,128	16.1%	7,128	13.9%
Age 65 - 74	10	7.5%	529	7.5%	3,814	7.4%
Age 75 - 84	5	3.7%	208	3.0%	2,044	4.0%
Age 85+	1	0.7%	61	0.9%	819	1.6%

2020 Population by Age	Number		Percent		Number		Percent	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	7	5.0%	451	4.6%	2,972	5.3%		
Age 5 - 9	8	5.8%	537	5.4%	3,209	5.7%		
Age 10 - 14	9	6.5%	615	6.2%	3,498	6.2%		
Age 15 - 19	7	5.0%	570	5.8%	3,254	5.8%		
Age 20 - 24	7	5.0%	444	4.5%	2,883	5.1%		
Age 25 - 34	18	12.9%	1,043	10.6%	7,300	13.0%		
Age 35 - 44	15	10.8%	1,177	11.9%	6,992	12.4%		
Age 45 - 54	17	12.2%	1,463	14.8%	7,394	13.2%		
Age 55 - 64	26	18.7%	1,679	17.0%	8,585	15.3%		
Age 65 - 74	18	12.9%	1,292	13.1%	6,341	11.3%		
Age 75 - 84	6	4.3%	479	4.9%	2,744	4.9%		
Age 85+	1	0.7%	116	1.2%	1,047	1.9%		

2025 Population by Age	Number		Percent		Number		Percent	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	7	4.8%	499	4.5%	3,084	5.3%		
Age 5 - 9	8	5.5%	570	5.1%	3,231	5.5%		
Age 10 - 14	9	6.2%	675	6.1%	3,558	6.1%		
Age 15 - 19	9	6.2%	637	5.7%	3,391	5.8%		
Age 20 - 24	6	4.1%	425	3.8%	2,815	4.8%		
Age 25 - 34	16	11.0%	1,087	9.8%	7,131	12.2%		
Age 35 - 44	18	12.3%	1,410	12.7%	7,768	13.3%		
Age 45 - 54	16	11.0%	1,470	13.3%	7,261	12.4%		
Age 55 - 64	24	16.4%	1,772	16.0%	8,211	14.0%		
Age 65 - 74	21	14.4%	1,565	14.1%	7,190	12.3%		
Age 75 - 84	10	6.8%	810	7.3%	3,802	6.5%		
Age 85+	2	1.4%	167	1.5%	1,121	1.9%		

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



Demographic and Income Comparison Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Bands: 0-5, 5-10, 10-20 minute radii

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

2010 Race and Ethnicity	0 - 5 minute		5 - 10 minute		10 - 20 minute	
	Number	Percent	Number	Percent	Number	Percent
White Alone	91	69.5%	5,808	82.7%	30,007	58.3%
Black Alone	36	27.5%	902	12.8%	18,574	36.1%
American Indian Alone	1	0.8%	81	1.2%	738	1.4%
Asian Alone	1	0.8%	66	0.9%	408	0.8%
Pacific Islander Alone	0	0.0%	1	0.0%	23	0.0%
Some Other Race Alone	0	0.0%	25	0.4%	624	1.2%
Two or More Races	2	1.5%	141	2.0%	1,085	2.1%
Hispanic Origin (Any Race)	1	0.8%	127	1.8%	1,567	3.0%

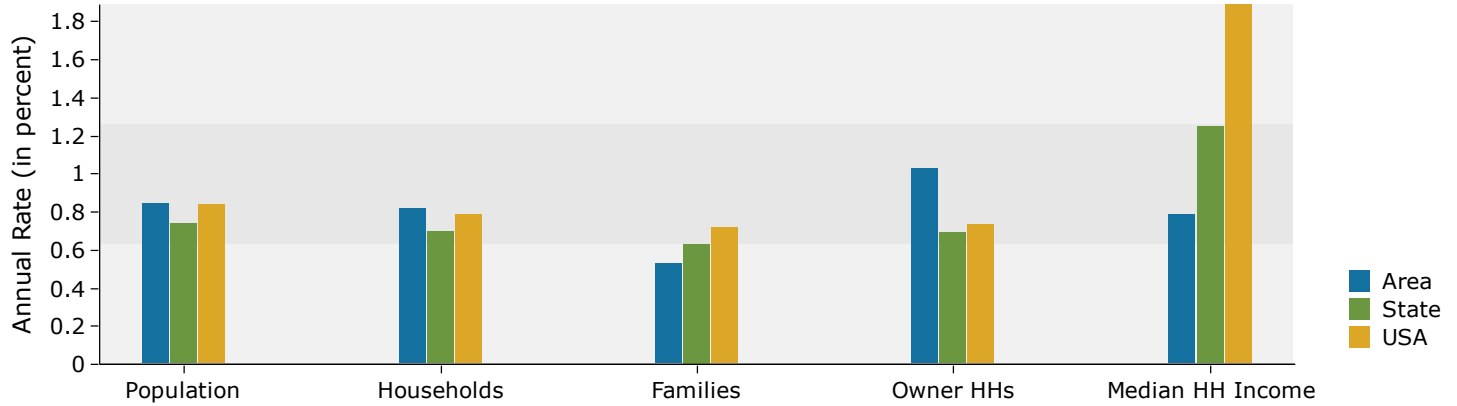
2020 Race and Ethnicity	Number		Percent		Number		Percent	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	94	67.6%	8,089	82.0%	32,099	57.1%		
Black Alone	39	28.1%	1,248	12.6%	20,257	36.0%		
American Indian Alone	1	0.7%	114	1.2%	758	1.3%		
Asian Alone	2	1.4%	141	1.4%	646	1.1%		
Pacific Islander Alone	0	0.0%	2	0.0%	32	0.1%		
Some Other Race Alone	0	0.0%	33	0.3%	835	1.5%		
Two or More Races	3	2.2%	242	2.5%	1,593	2.8%		
Hispanic Origin (Any Race)	2	1.4%	300	3.0%	2,295	4.1%		

2025 Race and Ethnicity	Number		Percent		Number		Percent	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	97	67.4%	9,018	81.3%	32,771	56.0%		
Black Alone	40	27.8%	1,404	12.7%	21,294	36.4%		
American Indian Alone	1	0.7%	130	1.2%	765	1.3%		
Asian Alone	2	1.4%	196	1.8%	820	1.4%		
Pacific Islander Alone	0	0.0%	2	0.0%	37	0.1%		
Some Other Race Alone	0	0.0%	36	0.3%	979	1.7%		
Two or More Races	4	2.8%	302	2.7%	1,899	3.2%		
Hispanic Origin (Any Race)	2	1.4%	385	3.5%	2,756	4.7%		

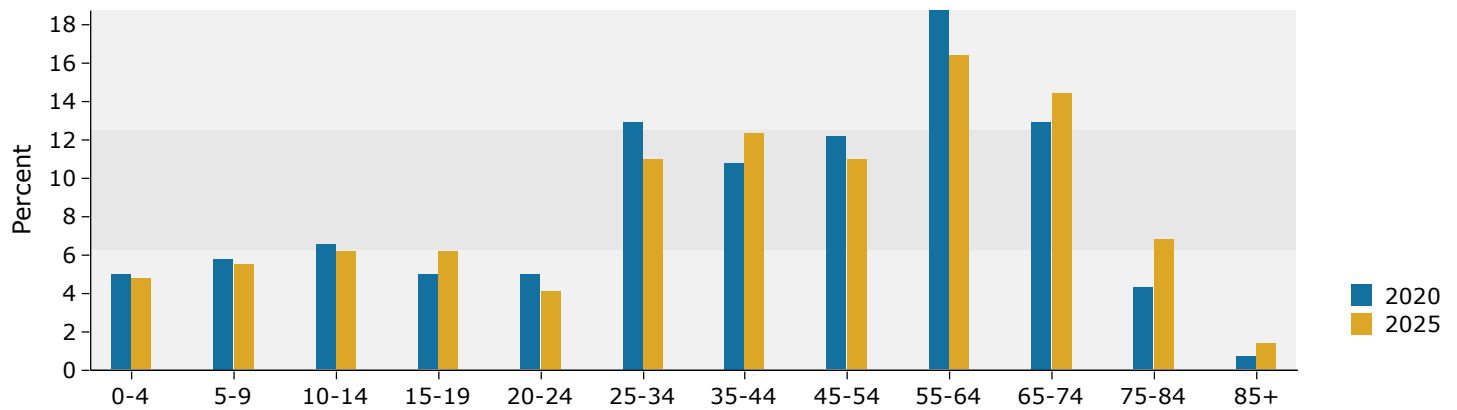
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

0 - 5 minute

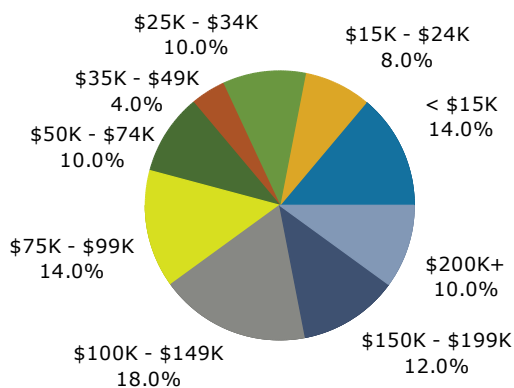
Trends 2020-2025



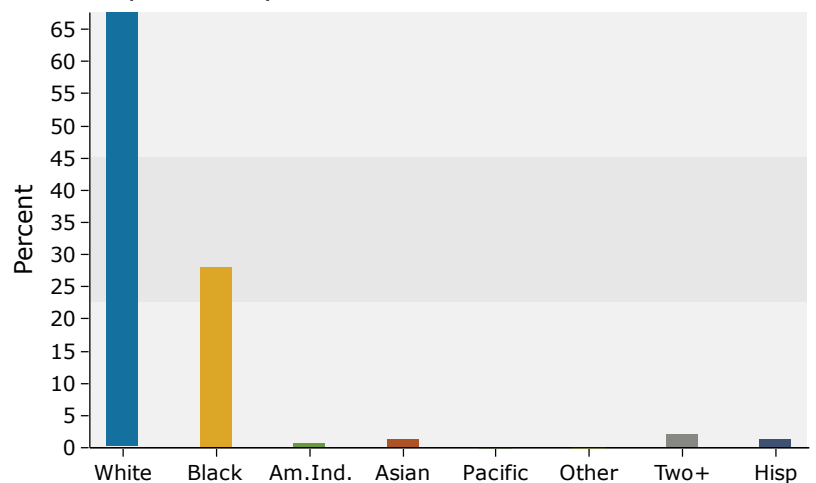
Population by Age



2020 Household Income



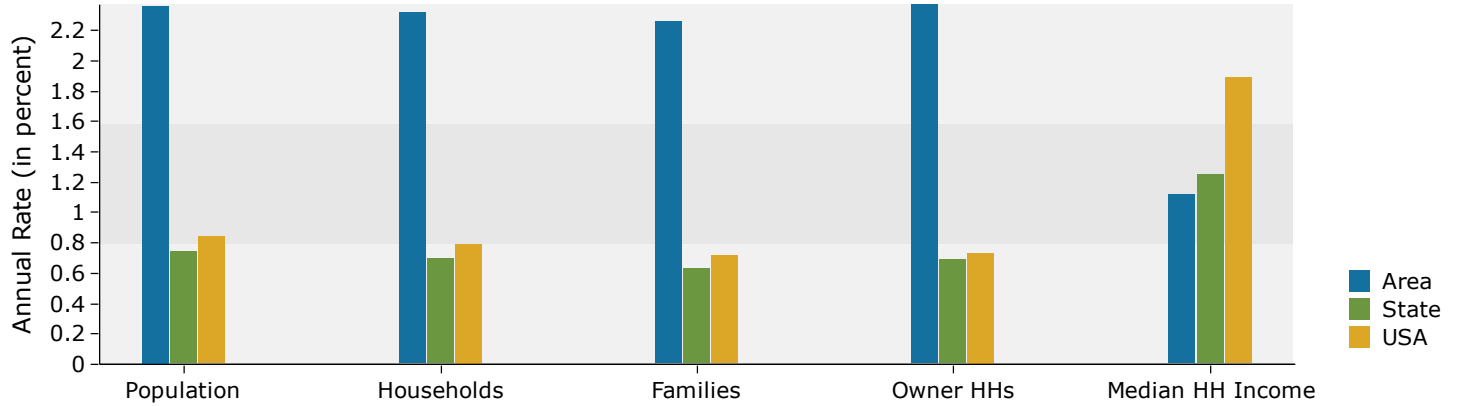
2020 Population by Race



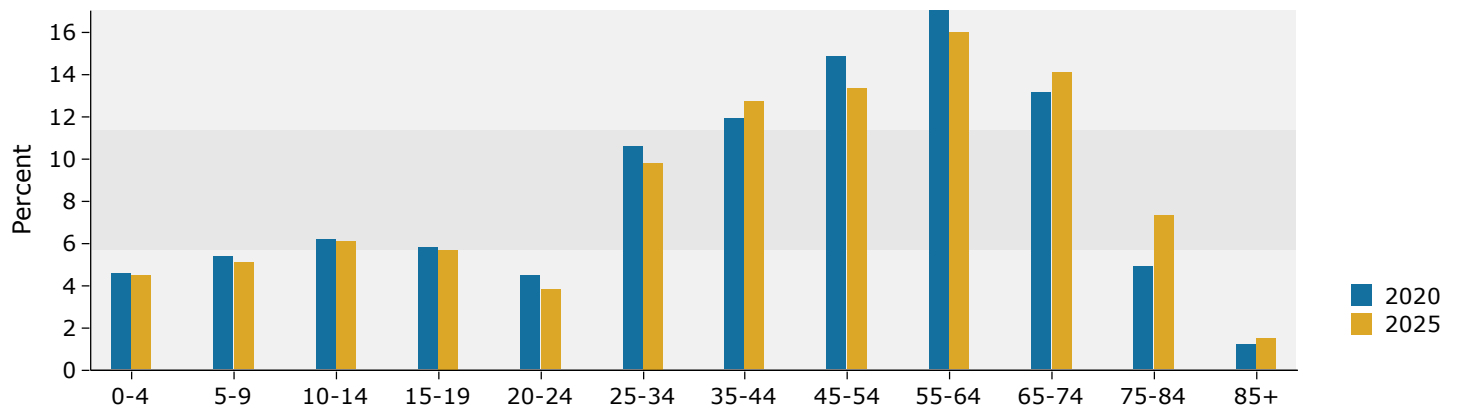
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

5 - 10 minute

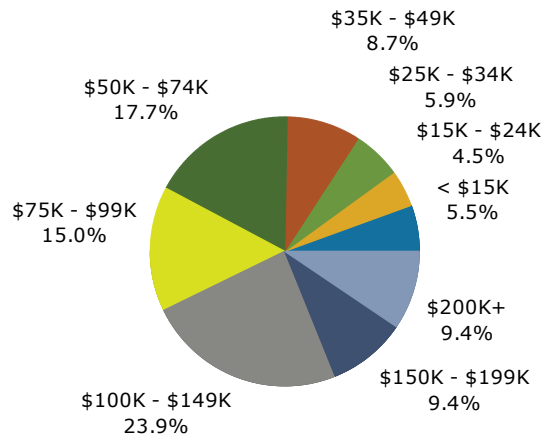
Trends 2020-2025



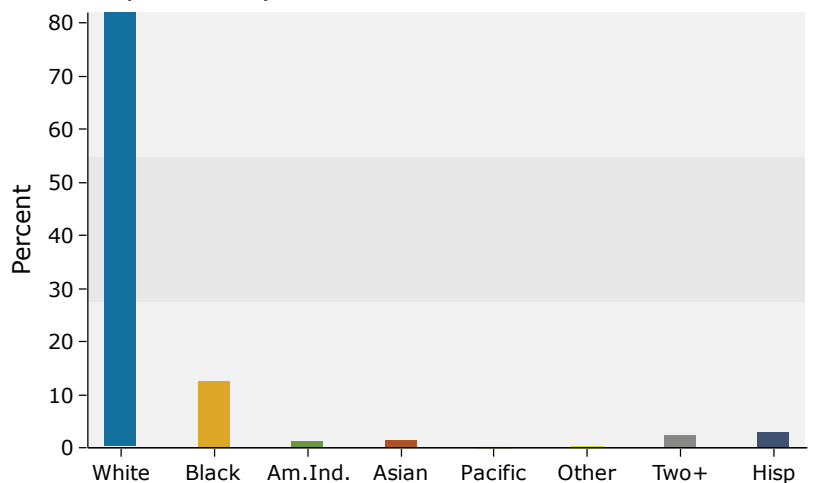
Population by Age



2020 Household Income



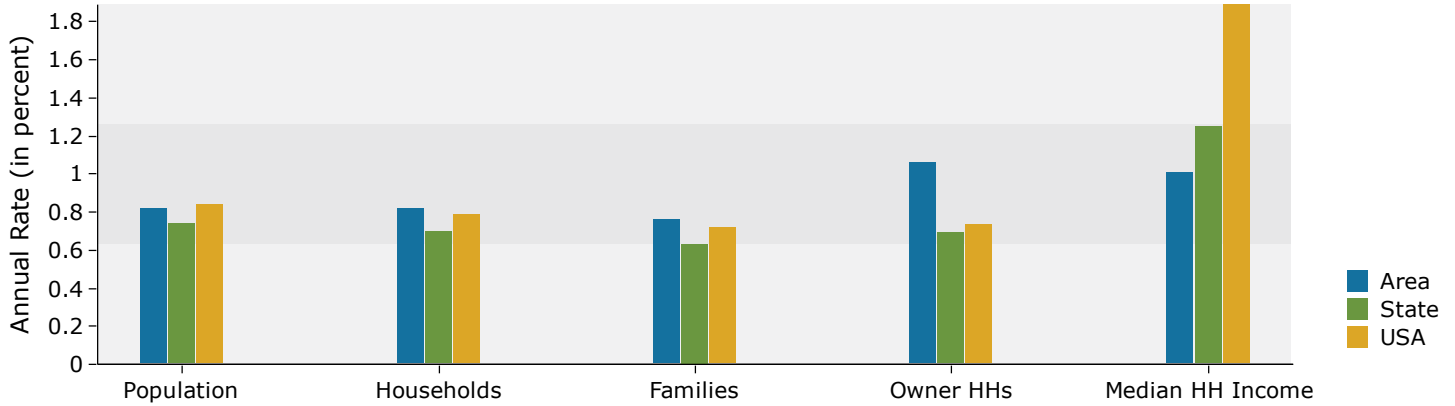
2020 Population by Race



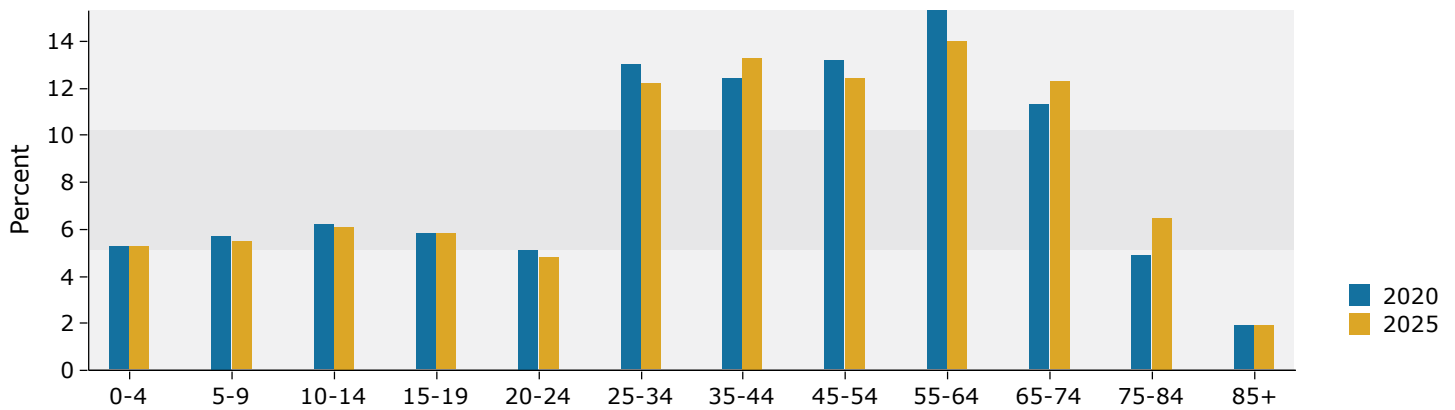
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

10 - 20 minute

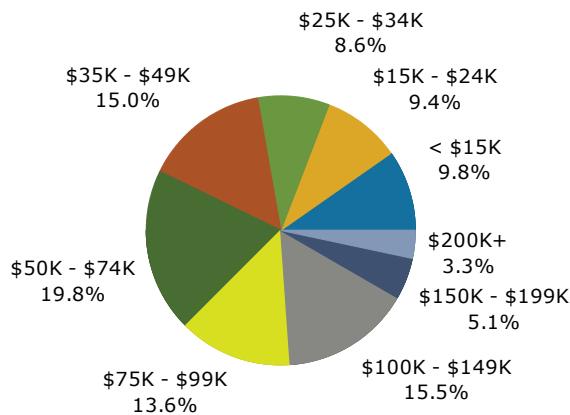
Trends 2020-2025



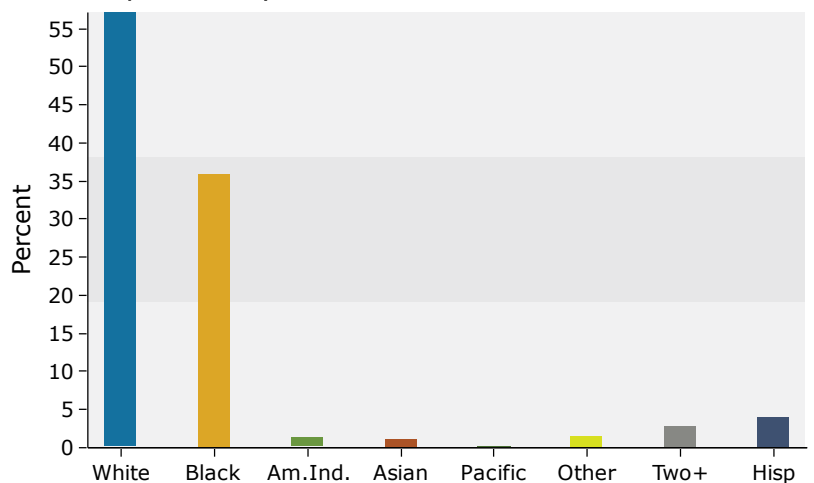
Population by Age



2020 Household Income



2020 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



Young Adult Involvement

Emmaus Baptist Church
6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
Latitude: 37.49875
Longitude: -77.09238

2020 Psychographics & Advertising (Market Potential)	
Rarely attend religious services by age 10 to 14	225
Occasionally attend religious services by ages 10-14	209
Frequently Attend Religious Service by ages 10 to 14	209
Attend religious services regularly by ages 10-14	265
2020 Health (Market Potential)	
rarely attend religious by age 15-19	175
Occasionally attend religious services by ages 15-19	162
Frequently Attend Religious Service by ages 15-19	162
Attend religious services regularly by ages 15-19	206
2020 Health (Market Potential)	
Used prescription drug for depression by ages 10-14	72
Used prescription drug for depression by ages 15-19	56
2020 Health (Market Potential)	
Used Internet last 30 days: used online dating website by ages 10-14	24
Used Internet last 30 days: used online dating website by ages 15-19	19
2020 Health (Market Potential)	
Social Network: invited to event in last 30 days by Ages 10-14	64
Social Network: invited to event in last 30 days by Ages 15-19	50
2020 Health (Market Potential)	
Social network: used to meet new friends by Ages 10-14	72
Social network: used to meet new friends by Ages 15-19	56
2020 Health (Market Potential)	
Social Network: used to follow friends activities by Ages 10-14	193
Social Network: used to follow friends activities by Ages 15-19	150
2010 Households by Type (U.S. Census)	
2010 Other Family Households with a Female Householder (U.S. Census)	6



Young Adult Involvement

Emmaus Baptist Church
6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
Latitude: 37.49875
Longitude: -77.09238

2020 Psychographics & Advertising (Market Potential)	
Rarely attend religious services by age 10 to 14	21,220
Occasionally attend religious services by ages 10-14	13,012
Frequently Attend Religious Service by ages 10 to 14	11,185
Attend religious services regularly by ages 10-14	16,075
rarely attend religious by age 15-19	19,668
Occasionally attend religious services by ages 15-19	12,060
Frequently Attend Religious Service by ages 15-19	10,367
Attend religious services regularly by ages 15-19	14,898
2020 Health (Market Potential)	
Used prescription drug for depression by ages 10-14	4,112
Used prescription drug for depression by ages 15-19	3,811
Used Internet last 30 days: used online dating website by ages 10-14	777
Used Internet last 30 days: used online dating website by ages 15-19	720
Social Network: invited to event in last 30 days by Ages 10-14	5,752
Social Network: invited to event in last 30 days by Ages 15-19	5,331
Social network: used to meet new friends by Ages 10-14	4,003
Social network: used to meet new friends by Ages 15-19	3,710
Social Network: used to follow friends activities by Ages 10-14	14,333
Social Network: used to follow friends activities by Ages 15-19	13,285
2010 Households by Type (U.S. Census)	
2010 Other Family Households with a Female Householder (U.S. Census)	257



Young Adult Involvement

Emmaus Baptist Church
6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
Latitude: 37.49875
Longitude: -77.09238

2020 Psychographics & Advertising (Market Potential)	
Rarely attend religious services by age 10 to 14	119,529
Occasionally attend religious services by ages 10-14	74,103
Frequently Attend Religious Service by ages 10 to 14	68,979
Attend religious services regularly by ages 10-14	87,197
rarely attend religious by age 15-19	111,191
Occasionally attend religious services by ages 15-19	68,934
Frequently Attend Religious Service by ages 15-19	64,168
Attend religious services regularly by ages 15-19	81,114
2020 Health (Market Potential)	
Used prescription drug for depression by ages 10-14	23,090
Used prescription drug for depression by ages 15-19	21,479
Used Internet last 30 days: used online dating website by ages 10-14	7,906
Used Internet last 30 days: used online dating website by ages 15-19	7,355
Social Network: invited to event in last 30 days by Ages 10-14	33,095
Social Network: invited to event in last 30 days by Ages 15-19	30,786
Social network: used to meet new friends by Ages 10-14	26,194
Social network: used to meet new friends by Ages 15-19	24,367
Social Network: used to follow friends activities by Ages 10-14	75,667
Social Network: used to follow friends activities by Ages 15-19	70,389
2010 Households by Type (U.S. Census)	
2010 Other Family Households with a Female Householder (U.S. Census)	3,722



Adult Involvement

Emmaus Baptist Church
6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
Latitude: 37.49875
Longitude: -77.09238

Rarely attend religious services by age 18+	209
Occasionally Attend Religious Service by ages 18+	2,600
Frequently Attend Religious Service by ages 18+	3,300
Attend religious services regularly by ages 18+	162
2020 Health (Market Potential)	
Used prescription drug for depression by ages 18+	900
Used Internet last 30 days: used online dating website by ages 18+	300
Social Network: invited to event in last 30 days by Ages 18+	800
Social network: used to meet new friends by Ages 18+	900
Social Network: used to follow friends activities by Ages 18+	2,400



Adult Involvement

Emmaus Baptist Church
6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
Latitude: 37.49875
Longitude: -77.09238

Rarely attend religious services by age 18+	13,012
Occasionally Attend Religious Service by ages 18+	167,400
Frequently Attend Religious Service by ages 18+	206,800
Attend religious services regularly by ages 18+	12,060
2020 Health (Market Potential)	
Used prescription drug for depression by ages 18+	52,900
Used Internet last 30 days: used online dating website by ages 18+	10,000
Social Network: invited to event in last 30 days by Ages 18+	74,000
Social network: used to meet new friends by Ages 18+	51,500
Social Network: used to follow friends activities by Ages 18+	184,400



Adult Involvement

Emmaus Baptist Church
6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
Latitude: 37.49875
Longitude: -77.09238

Rarely attend religious services by age 18+	74,103
Occasionally Attend Religious Service by ages 18+	942,900
Frequently Attend Religious Service by ages 18+	1,109,500
Attend religious services regularly by ages 18+	68,934
2020 Health (Market Potential)	
Used prescription drug for depression by ages 18+	293,800
Used Internet last 30 days: used online dating website by ages 18+	100,600
Social Network: invited to event in last 30 days by Ages 18+	421,100
Social network: used to meet new friends by Ages 18+	333,300
Social Network: used to follow friends activities by Ages 18+	962,800



Adult Involvement_reg

Emmaus Baptist Church
6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
Latitude: 37.49875
Longitude: -77.09238

2020 Psychographics & Advertising (Market Potential)	
2020 Rarely attend religious services	28
2020 Occasionally attend religious services	26
2020 Frequently attend religious services	26
2020 Attend religious services regularly	33
2020 Psychographics & Advertising (Market Potential)	
2020 Rarely attend religious services (%)	25.00%
2020 Occasionally attend religious services (%)	23.21%
2020 Frequently attend religious services (%)	23.21%
2020 Attend religious services regularly (%)	29.46%
2020 Used prescription drug for depression	
2020 Used prescription drug for depression (%)	9 8.04%
2020 Internet last 30 days: used online dating website	
2020 Internet last 30 days: used online dating website (%)	3 2.68%
2020 Internet (Market Potential)	
2020 Social network: used to meet new friends	9
2020 Social network: used to meet new friends (%)	8.04%
2020 Internet (Market Potential)	
2020 Social network: invited to event in last 30 days	8
2020 Social network: invited to event in last 30 days (%)	7.14%
2020 Social network: used to follow friends activities	
2020 Social network: used to follow friends activities (%)	24 21.43%



Adult Involvement_reg

Emmaus Baptist Church
6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
Latitude: 37.49875
Longitude: -77.09238

2020 Psychographics & Advertising (Market Potential)	
2020 Rarely attend religious services	2,730
2020 Occasionally attend religious services	1,674
2020 Frequently attend religious services	1,439
2020 Attend religious services regularly	2,068
2020 Psychographics & Advertising (Market Potential)	
2020 Rarely attend religious services (%)	34.50%
2020 Occasionally attend religious services (%)	21.16%
2020 Frequently attend religious services (%)	18.19%
2020 Attend religious services regularly (%)	26.14%
2020 Used prescription drug for depression	
2020 Used prescription drug for depression (%)	6.69%
2020 Internet last 30 days: used online dating website	
2020 Internet last 30 days: used online dating website (%)	1.26%
2020 Internet (Market Potential)	
2020 Social network: used to meet new friends	515
2020 Social network: used to meet new friends (%)	6.51%
2020 Internet (Market Potential)	
2020 Social network: invited to event in last 30 days	740
2020 Social network: invited to event in last 30 days (%)	9.35%
2020 Social network: used to follow friends activities	
2020 Social network: used to follow friends activities (%)	23.31%



Adult Involvement_reg

Emmaus Baptist Church
6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
Latitude: 37.49875
Longitude: -77.09238

2020 Psychographics & Advertising (Market Potential)	
2020 Rarely attend religious services	15,209
2020 Occasionally attend religious services	9,429
2020 Frequently attend religious services	8,777
2020 Attend religious services regularly	11,095
2020 Psychographics & Advertising (Market Potential)	
2020 Rarely attend religious services (%)	34.17%
2020 Occasionally attend religious services (%)	21.18%
2020 Frequently attend religious services (%)	19.72%
2020 Attend religious services regularly (%)	24.93%
2020 Used prescription drug for depression	
2020 Used prescription drug for depression (%)	2,938 6.60%
2020 Internet last 30 days: used online dating website	
2020 Internet last 30 days: used online dating website (%)	1,006 2.26%
2020 Internet (Market Potential)	
2020 Social network: used to meet new friends	3,333
2020 Social network: used to meet new friends (%)	7.49%
2020 Internet (Market Potential)	
2020 Social network: invited to event in last 30 days	4,211
2020 Social network: invited to event in last 30 days (%)	9.46%
2020 Social network: used to follow friends activities	
2020 Social network: used to follow friends activities (%)	9,628 21.63%



Church Demographics: Spending

Emmaus Baptist Church
6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
Latitude: 37.49875
Longitude: -77.09238

2020 Housing Summary		2020 Demographic Summary	
Housing Units	48	Population	139
2017-2022 Percent Change	2.08%	Households	48
Percent Occupied	100.0%	Families	37
Percent Owner Households	79.2%	Median Age	44.1
Median Home Value	\$225,000	Median Household Income	\$80,742
2020 Household Services (Consumer Spending)			
2020 Child Care			\$24,791
2020 Child Care (Avg)	516.48		
2020 Child Care (Index)	100		
2020 Household Services (Consumer Spending)			
2020 Day Care/Nursery & Preschools			\$18,890
2020 Day Care/Nursery & Preschools (Avg)	393.54		
2020 Day Care/Nursery & Preschools (Index)	104		
2020 Household Services (Consumer Spending)			
2020 Care for Elderly & Handicapped			\$2,363
2020 Care for Elderly & Handicapped (Avg)	49.23		
2020 Care for Elderly & Handicapped (Index)	82		
2020 Household Services (Consumer Spending)			
2020 Lawn & Garden Care Service			\$10,324
2020 Lawn & Garden Care Service (Avg)	215.08		
2020 Lawn & Garden Care Service (Index)	115		
2020 Miscellaneous Expenses (Consumer Spending)			
2020 Funeral Expenses			\$6,061
2020 Funeral Expenses (Avg)	126.27		
2020 Funeral Expenses (Index)	137		



Church Demographics: Spending

Emmaus Baptist Church
6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
Latitude: 37.49875
Longitude: -77.09238

2020 Miscellaneous Expenses (Consumer Spending)		
2020 Cash Contributions to Charities		\$14,969
2020 Cash Contributions to Charities (Avg)	311.85	
2020 Cash Contributions to Charities (Index)	96	

2020 Miscellaneous Expenses (Consumer Spending)		
2020 Cash Contributions to Churches/Religious Organizations		\$65,369
2020 Cash Contributions to Churches/Religious Organizations (Avg)	1,361.85	
2020 Cash Contributions to Churches/Religious Organizations (Index)	142	

2020 Miscellaneous Expenses (Consumer Spending)		
2020 Child Support Expenditures		\$10,621
2020 Child Support Expenditures (Avg)	221.27	
2020 Child Support Expenditures (Index)	105	

2020 Leisure Activities/Lifestyle (Market Potential)		
2020 Member of charitable organization		3
2020 Member of charitable organization (%)	2.68%	
2020 Member of charitable organization (Index)	63	

2020 Leisure Activities/Lifestyle (Market Potential)		
2020 Member of church board		3
2020 Member of church board (%)	2.68%	
2020 Member of church board (Index)	105	

2020 Leisure Activities/Lifestyle (Market Potential)		
2020 Member of religious club		3
2020 Member of religious club (%)	2.68%	
2020 Member of religious club (Index)	82	



Church Demographics: Spending

Emmaus Baptist Church
6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
Latitude: 37.49875
Longitude: -77.09238

2020 Housing Summary		2020 Demographic Summary	
Housing Units	3,884	Population	9,868
2017-2022 Percent Change	12.08%	Households	3,741
Percent Occupied	96.3%	Families	2,915
Percent Owner Households	84.6%	Median Age	45.7
Median Home Value	\$264,792	Median Household Income	\$86,002
2020 Household Services (Consumer Spending)			
2020 Child Care			\$2,244,101
2020 Child Care (Avg)	599.87		
2020 Child Care (Index)	116		
2020 Household Services (Consumer Spending)			
2020 Day Care/Nursery & Preschools			\$1,679,969
2020 Day Care/Nursery & Preschools (Avg)	449.07		
2020 Day Care/Nursery & Preschools (Index)	118		
2020 Household Services (Consumer Spending)			
2020 Care for Elderly & Handicapped			\$285,483
2020 Care for Elderly & Handicapped (Avg)	76.31		
2020 Care for Elderly & Handicapped (Index)	127		
2020 Household Services (Consumer Spending)			
2020 Lawn & Garden Care Service			\$907,314
2020 Lawn & Garden Care Service (Avg)	242.53		
2020 Lawn & Garden Care Service (Index)	129		
2020 Miscellaneous Expenses (Consumer Spending)			
2020 Funeral Expenses			\$421,587
2020 Funeral Expenses (Avg)	112.69		
2020 Funeral Expenses (Index)	122		



Church Demographics: Spending

Emmaus Baptist Church
6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
Latitude: 37.49875
Longitude: -77.09238

2020 Miscellaneous Expenses (Consumer Spending)		
2020 Cash Contributions to Charities		\$1,559,004
2020 Cash Contributions to Charities (Avg)	416.73	
2020 Cash Contributions to Charities (Index)	128	

2020 Miscellaneous Expenses (Consumer Spending)		
2020 Cash Contributions to Churches/Religious Organizations		\$4,482,594
2020 Cash Contributions to Churches/Religious Organizations (Avg)	1,198.23	
2020 Cash Contributions to Churches/Religious Organizations (Index)	125	

2020 Miscellaneous Expenses (Consumer Spending)		
2020 Child Support Expenditures		\$789,731
2020 Child Support Expenditures (Avg)	211.10	
2020 Child Support Expenditures (Index)	101	

2020 Leisure Activities/Lifestyle (Market Potential)		
2020 Member of charitable organization		358
2020 Member of charitable organization (%)	4.52%	
2020 Member of charitable organization (Index)	107	

2020 Leisure Activities/Lifestyle (Market Potential)		
2020 Member of church board		215
2020 Member of church board (%)	2.72%	
2020 Member of church board (Index)	107	

2020 Leisure Activities/Lifestyle (Market Potential)		
2020 Member of religious club		267
2020 Member of religious club (%)	3.37%	
2020 Member of religious club (Index)	103	



Church Demographics: Spending

Emmaus Baptist Church
6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
Latitude: 37.49875
Longitude: -77.09238

2020 Housing Summary		2020 Demographic Summary	
Housing Units	23,618	Population	56,221
2017-2022 Percent Change	4.58%	Households	22,111
Percent Occupied	93.6%	Families	15,388
Percent Owner Households	68.4%	Median Age	42.1
Median Home Value	\$201,029	Median Household Income	\$56,898
2020 Household Services (Consumer Spending)			
2020 Child Care			\$9,293,987
2020 Child Care (Avg)	420.33		
2020 Child Care (Index)	82		
2020 Household Services (Consumer Spending)			
2020 Day Care/Nursery & Preschools			\$6,917,576
2020 Day Care/Nursery & Preschools (Avg)	312.86		
2020 Day Care/Nursery & Preschools (Index)	82		
2020 Household Services (Consumer Spending)			
2020 Care for Elderly & Handicapped			\$1,125,520
2020 Care for Elderly & Handicapped (Avg)	50.90		
2020 Care for Elderly & Handicapped (Index)	85		
2020 Household Services (Consumer Spending)			
2020 Lawn & Garden Care Service			\$3,447,520
2020 Lawn & Garden Care Service (Avg)	155.92		
2020 Lawn & Garden Care Service (Index)	83		
2020 Miscellaneous Expenses (Consumer Spending)			
2020 Funeral Expenses			\$1,690,255
2020 Funeral Expenses (Avg)	76.44		
2020 Funeral Expenses (Index)	83		



Church Demographics: Spending

Emmaus Baptist Church
6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
Latitude: 37.49875
Longitude: -77.09238

2020 Miscellaneous Expenses (Consumer Spending)		
2020 Cash Contributions to Charities		\$5,949,845
2020 Cash Contributions to Charities (Avg)	269.09	
2020 Cash Contributions to Charities (Index)	82	

2020 Miscellaneous Expenses (Consumer Spending)		
2020 Cash Contributions to Churches/Religious Organizations		\$17,780,004
2020 Cash Contributions to Churches/Religious Organizations (Avg)	804.12	
2020 Cash Contributions to Churches/Religious Organizations (Index)	84	

2020 Miscellaneous Expenses (Consumer Spending)		
2020 Child Support Expenditures		\$3,715,310
2020 Child Support Expenditures (Avg)	168.03	
2020 Child Support Expenditures (Index)	80	

2020 Leisure Activities/Lifestyle (Market Potential)		
2020 Member of charitable organization		1,933
2020 Member of charitable organization (%)	4.34%	
2020 Member of charitable organization (Index)	102	

2020 Leisure Activities/Lifestyle (Market Potential)		
2020 Member of church board		1,281
2020 Member of church board (%)	2.88%	
2020 Member of church board (Index)	113	

2020 Leisure Activities/Lifestyle (Market Potential)		
2020 Member of religious club		1,470
2020 Member of religious club (%)	3.30%	
2020 Member of religious club (Index)	101	



Church Involvement

Emmaus Baptist Church
6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
Latitude: 37.49875
Longitude: -77.09238

2020 Civic Activities & Political Affiliation (Market Potential)		
2020 Contributed to religious org in last 12 months		33
2020 Contributed to religious org in last 12 months (%)	29.46%	
2020 Contributed to religious org in last 12 months (Index)	116	

2020 Psychographics & Advertising (Market Potential)		
2020 Rarely attend religious services		28
2020 Occasionally attend religious services	26	
2020 Frequently attend religious services	26	
2020 Attend religious services regularly	33	

2020 Psychographics & Advertising (Market Potential)		
2020 Rarely attend religious services (%)		25.00%
2020 Occasionally attend religious services (%)	23.21%	
2020 Frequently attend religious services (%)	23.21%	
2020 Attend religious services regularly (%)	29.46%	

2020 Psychographics & Advertising (Market Potential)		
2020 Rarely attend religious services (Index)		73
2020 Occasionally attend religious services (Index)	113	
2020 Frequently attend religious services (Index)	111	
2020 Attend religious services regularly (Index)	121	

2020 Leisure Activities/Lifestyle (Market Potential)		
2020 Member of church board		3
2020 Member of church board (%)	2.68%	
2020 Member of church board (Index)	105	



Church Involvement

Emmaus Baptist Church
6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
Latitude: 37.49875
Longitude: -77.09238

2020 Civic Activities & Political Affiliation (Market Potential)		
2020 Contributed to religious org in last 12 months		2,503
2020 Contributed to religious org in last 12 months (%)	31.64%	
2020 Contributed to religious org in last 12 months (Index)	125	

2020 Psychographics & Advertising (Market Potential)		
2020 Rarely attend religious services		2,730
2020 Occasionally attend religious services	1,674	
2020 Frequently attend religious services	1,439	
2020 Attend religious services regularly	2,068	

2020 Psychographics & Advertising (Market Potential)		
2020 Rarely attend religious services (%)		34.50%
2020 Occasionally attend religious services (%)	21.16%	
2020 Frequently attend religious services (%)	18.19%	
2020 Attend religious services regularly (%)	26.14%	

2020 Psychographics & Advertising (Market Potential)		
2020 Rarely attend religious services (Index)		101
2020 Occasionally attend religious services (Index)	103	
2020 Frequently attend religious services (Index)	87	
2020 Attend religious services regularly (Index)	108	

2020 Leisure Activities/Lifestyle (Market Potential)		
2020 Member of church board		215
2020 Member of church board (%)	2.72%	
2020 Member of church board (Index)	107	



Church Involvement

Emmaus Baptist Church
6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
Latitude: 37.49875
Longitude: -77.09238

2020 Civic Activities & Political Affiliation (Market Potential)		
2020 Contributed to religious org in last 12 months		12,022
2020 Contributed to religious org in last 12 months (%)	27.01%	
2020 Contributed to religious org in last 12 months (Index)	106	

2020 Psychographics & Advertising (Market Potential)		
2020 Rarely attend religious services		15,209
2020 Occasionally attend religious services	9,429	
2020 Frequently attend religious services	8,777	
2020 Attend religious services regularly	11,095	

2020 Psychographics & Advertising (Market Potential)		
2020 Rarely attend religious services (%)		34.17%
2020 Occasionally attend religious services (%)	21.18%	
2020 Frequently attend religious services (%)	19.72%	
2020 Attend religious services regularly (%)	24.93%	

2020 Psychographics & Advertising (Market Potential)		
2020 Rarely attend religious services (Index)		100
2020 Occasionally attend religious services (Index)	103	
2020 Frequently attend religious services (Index)	94	
2020 Attend religious services regularly (Index)	103	

2020 Leisure Activities/Lifestyle (Market Potential)		
2020 Member of church board		1,281
2020 Member of church board (%)	2.88%	
2020 Member of church board (Index)	113	



Business Summary

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Bands: 0-5, 5-10, 10-20 minute radii

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Data for all businesses in area	0 - 5 minute		5 - 10 minute		10 - 20 minute							
Total Businesses:	20		253		1,443							
Total Employees:	182		1,839		17,405							
Total Residential Population:	139		9,868		56,221							
Employee/Residential Population Ratio (per 100 Residents)	131		19		31							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	0	0.0%	5	2.7%	9	3.6%	62	3.4%	40	2.8%	233	1.3%
Construction	4	20.0%	79	43.4%	41	16.2%	315	17.1%	128	8.9%	1,486	8.5%
Manufacturing	0	0.0%	0	0.0%	6	2.4%	65	3.5%	56	3.9%	1,487	8.5%
Transportation	0	0.0%	0	0.0%	7	2.8%	41	2.2%	55	3.8%	744	4.3%
Communication	0	0.0%	0	0.0%	1	0.4%	3	0.2%	8	0.6%	32	0.2%
Utility	0	0.0%	0	0.0%	2	0.8%	15	0.8%	6	0.4%	146	0.8%
Wholesale Trade	0	0.0%	2	1.1%	13	5.1%	127	6.9%	54	3.7%	785	4.5%
Retail Trade Summary	6	30.0%	52	28.6%	57	22.5%	579	31.5%	322	22.3%	4,627	26.6%
Home Improvement	1	5.0%	6	3.3%	7	2.8%	49	2.7%	16	1.1%	314	1.8%
General Merchandise Stores	0	0.0%	0	0.0%	3	1.2%	15	0.8%	15	1.0%	604	3.5%
Food Stores	0	0.0%	0	0.0%	6	2.4%	177	9.6%	45	3.1%	613	3.5%
Auto Dealers, Gas Stations, Auto Aftermarket	2	10.0%	21	11.5%	8	3.2%	60	3.3%	48	3.3%	353	2.0%
Apparel & Accessory Stores	0	0.0%	0	0.0%	0	0.0%	0	0.0%	11	0.8%	102	0.6%
Furniture & Home Furnishings	0	0.0%	0	0.0%	1	0.4%	3	0.2%	19	1.3%	259	1.5%
Eating & Drinking Places	2	10.0%	21	11.5%	18	7.1%	230	12.5%	97	6.7%	1,798	10.3%
Miscellaneous Retail	2	10.0%	4	2.2%	13	5.1%	45	2.4%	70	4.9%	585	3.4%
Finance, Insurance, Real Estate Summary	0	0.0%	0	0.0%	12	4.7%	43	2.3%	104	7.2%	840	4.8%
Banks, Savings & Lending Institutions	0	0.0%	0	0.0%	2	0.8%	11	0.6%	21	1.5%	266	1.5%
Securities Brokers	0	0.0%	0	0.0%	1	0.4%	1	0.1%	8	0.6%	66	0.4%
Insurance Carriers & Agents	0	0.0%	0	0.0%	2	0.8%	6	0.3%	30	2.1%	236	1.4%
Real Estate, Holding, Other Investment Offices	0	0.0%	0	0.0%	7	2.8%	25	1.4%	45	3.1%	272	1.6%
Services Summary	7	35.0%	35	19.2%	83	32.8%	479	26.0%	573	39.7%	6,314	36.3%
Hotels & Lodging	0	0.0%	0	0.0%	1	0.4%	2	0.1%	23	1.6%	356	2.0%
Automotive Services	1	5.0%	5	2.7%	7	2.8%	25	1.4%	61	4.2%	348	2.0%
Motion Pictures & Amusements	1	5.0%	2	1.1%	8	3.2%	87	4.7%	32	2.2%	217	1.2%
Health Services	0	0.0%	0	0.0%	6	2.4%	67	3.6%	48	3.3%	554	3.2%
Legal Services	0	0.0%	0	0.0%	1	0.4%	2	0.1%	6	0.4%	33	0.2%
Education Institutions & Libraries	0	0.0%	0	0.0%	2	0.8%	68	3.7%	31	2.1%	1,420	8.2%
Other Services	5	25.0%	28	15.4%	58	22.9%	226	12.3%	371	25.7%	3,386	19.5%
Government	2	10.0%	8	4.4%	10	4.0%	99	5.4%	43	3.0%	624	3.6%
Unclassified Establishments	0	0.0%	2	1.1%	13	5.1%	11	0.6%	54	3.7%	87	0.5%
Totals	20	100.0%	182	100.0%	253	100.0%	1,839	100.0%	1,443	100.0%	17,405	100.0%

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Bands: 0-5, 5-10, 10-20 minute radii

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	5	2.0%	16	0.9%	10	0.7%	33	0.2%
Mining	0	0.0%	0	0.0%	1	0.4%	11	0.6%	1	0.1%	9	0.1%
Utilities	0	0.0%	0	0.0%	2	0.8%	8	0.4%	3	0.2%	42	0.2%
Construction	5	25.0%	80	44.0%	42	16.6%	321	17.5%	135	9.4%	1,508	8.7%
Manufacturing	0	0.0%	0	0.0%	6	2.4%	65	3.5%	62	4.3%	1,509	8.7%
Wholesale Trade	0	0.0%	2	1.1%	13	5.1%	127	6.9%	53	3.7%	782	4.5%
Retail Trade	5	25.0%	31	17.0%	38	15.0%	337	18.3%	218	15.1%	2,789	16.0%
Motor Vehicle & Parts Dealers	1	5.0%	4	2.2%	5	2.0%	23	1.3%	37	2.6%	297	1.7%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%	0	0.0%	1	0.1%	13	0.9%	221	1.3%
Electronics & Appliance Stores	0	0.0%	0	0.0%	0	0.0%	1	0.1%	5	0.3%	32	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	1	5.0%	6	3.3%	7	2.8%	46	2.5%	16	1.1%	311	1.8%
Food & Beverage Stores	0	0.0%	0	0.0%	4	1.6%	154	8.4%	37	2.6%	569	3.3%
Health & Personal Care Stores	0	0.0%	0	0.0%	4	1.6%	40	2.2%	20	1.4%	172	1.0%
Gasoline Stations	1	5.0%	17	9.3%	3	1.2%	36	2.0%	11	0.8%	56	0.3%
Clothing & Clothing Accessories Stores	0	0.0%	0	0.0%	1	0.4%	1	0.1%	16	1.1%	123	0.7%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	0	0.0%	2	0.8%	6	0.3%	14	1.0%	230	1.3%
General Merchandise Stores	0	0.0%	0	0.0%	3	1.2%	15	0.8%	15	1.0%	604	3.5%
Miscellaneous Store Retailers	0	0.0%	2	1.1%	3	1.2%	11	0.6%	20	1.4%	153	0.9%
Nonstore Retailers	2	10.0%	3	1.6%	7	2.8%	4	0.2%	13	0.9%	21	0.1%
Transportation & Warehousing	0	0.0%	2	1.1%	5	2.0%	36	2.0%	48	3.3%	729	4.2%
Information	0	0.0%	0	0.0%	3	1.2%	18	1.0%	17	1.2%	250	1.4%
Finance & Insurance	0	0.0%	0	0.0%	5	2.0%	18	1.0%	61	4.2%	581	3.3%
Central Bank/Credit Intermediation & Related Activities	0	0.0%	0	0.0%	2	0.8%	11	0.6%	22	1.5%	268	1.5%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%	1	0.4%	1	0.1%	8	0.6%	66	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	0	0.0%	0	0.0%	2	0.8%	6	0.3%	31	2.1%	247	1.4%
Real Estate, Rental & Leasing	0	0.0%	0	0.0%	12	4.7%	29	1.6%	81	5.6%	541	3.1%
Professional, Scientific & Tech Services	2	10.0%	12	6.6%	18	7.1%	63	3.4%	88	6.1%	853	4.9%
Legal Services	0	0.0%	0	0.0%	1	0.4%	2	0.1%	6	0.4%	33	0.2%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.4%	2	0.1%	3	0.2%	36	0.2%
Administrative & Support & Waste Management & Remediation	1	5.0%	2	1.1%	8	3.2%	35	1.9%	59	4.1%	653	3.8%
Educational Services	0	0.0%	0	0.0%	2	0.8%	68	3.7%	30	2.1%	1,254	7.2%
Health Care & Social Assistance	1	5.0%	11	6.0%	10	4.0%	126	6.9%	79	5.5%	1,098	6.3%
Arts, Entertainment & Recreation	1	5.0%	2	1.1%	7	2.8%	89	4.8%	27	1.9%	239	1.4%
Accommodation & Food Services	2	10.0%	21	11.5%	20	7.9%	243	13.2%	121	8.4%	2,167	12.5%
Accommodation	0	0.0%	0	0.0%	1	0.4%	2	0.1%	23	1.6%	356	2.0%
Food Services & Drinking Places	2	10.0%	21	11.5%	19	7.5%	240	13.1%	98	6.8%	1,811	10.4%
Other Services (except Public Administration)	2	10.0%	10	5.5%	36	14.2%	117	6.4%	251	17.4%	1,625	9.3%
Automotive Repair & Maintenance	1	5.0%	3	1.6%	3	1.2%	17	0.9%	32	2.2%	119	0.7%
Public Administration	2	10.0%	8	4.4%	10	4.0%	99	5.4%	43	3.0%	622	3.6%
Unclassified Establishments	0	0.0%	2	1.1%	13	5.1%	11	0.6%	54	3.7%	87	0.5%
Total	20	100.0%	182	100.0%	253	100.0%	1,839	100.0%	1,443	100.0%	17,405	100.0%

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Civilian Labor Force Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

2020 Labor Force

Age Group	Population	Employed	Unemployed	Unemployment Rate	Labor Force Participation Rate	Employment-Population Ratio
16+	114	61	6	9.0%	58.8%	53.5%
16-24	11	5	1	16.7%	54.5%	45.5%
25-54	50	40	4	9.1%	88.0%	80.0%
55-64	26	12	1	7.7%	50.0%	46.2%
65+	25	4	0	0.0%	16.0%	16.0%

Industry	Employed	Percent	US Percent	Location Quotient
Total	61	100.0%	100.0%	-
Agriculture/Forestry/Fishing	5	8.2%	1.3%	6.31
Mining/Quarrying/Oil & Gas	0	0.0%	0.5%	0.00
Construction	11	18.0%	7.4%	2.43
Manufacturing	7	11.5%	10.6%	1.08
Wholesale Trade	0	0.0%	2.5%	0.00
Retail Trade	16	26.2%	9.7%	2.70
Transportation/Warehousing	1	1.6%	4.7%	0.34
Utilities	0	0.0%	0.9%	0.00
Information	1	1.6%	1.8%	0.89
Finance/Insurance	1	1.6%	4.9%	0.33
Real Estate/Rental/Leasing	0	0.0%	2.1%	0.00
Professional/Scientific/Tech	1	1.6%	8.2%	0.20
Management of Companies	0	0.0%	0.1%	0.00
Admin/Support/Waste Management	1	1.6%	3.9%	0.41
Educational Services	2	3.3%	9.7%	0.34
Health Care/Social Assistance	2	3.3%	15.1%	0.22
Arts/Entertainment/Recreation	0	0.0%	1.6%	0.00
Accommodation/Food Services	5	8.2%	5.6%	1.46
Other Services (Excluding Public)	4	6.6%	4.6%	1.43
Public Administration	1	1.6%	4.8%	0.33

Occupation	Employed	Percent	US Percent	Location Quotient
Total	61	100.0%	100.0%	-
White Collar	37	60.7%	61.8%	0.98
Management	5	8.2%	10.2%	0.80
Business/Financial	3	4.9%	5.1%	0.96
Computer/Mathematical	0	0.0%	3.0%	0.00
Architecture/Engineering	1	1.6%	2.0%	0.80
Life/Physical/Social Sciences	0	0.0%	0.9%	0.00
Community/Social Service	1	1.6%	1.8%	0.89
Legal	0	0.0%	1.2%	0.00
Education/Training/Library	1	1.6%	6.4%	0.25
Arts/Design/Entertainment	0	0.0%	1.8%	0.00
Healthcare Practitioner	1	1.6%	6.3%	0.25
Sales and Sales Related	15	24.6%	9.7%	2.54
Office/Administrative Support	10	16.4%	13.3%	1.23
Blue Collar	20	32.8%	21.4%	1.53
Farming/Fishing/Forestry	0	0.0%	0.8%	0.00
Construction/Extraction	6	9.8%	5.4%	1.81
Installation/Maintenance/Repair	4	6.6%	3.1%	2.13
Production	4	6.6%	5.9%	1.12
Transportation/Material Moving	6	9.8%	6.1%	1.61
Services	4	6.6%	16.8%	0.39
Healthcare Support	2	3.3%	2.7%	1.22
Protective Service	0	0.0%	2.2%	0.00
Food Preparation/Serving	0	0.0%	4.4%	0.00
Building Maintenance	2	3.3%	3.9%	0.85
Personal Care/Service	0	0.0%	3.6%	0.00

Data Note: Location Quotients compare the industry/occupation share of a local area's employment relative to that same share nationally. A value lower/greater than 1 indicates that the local area is less/more specialized in that industry or occupation category than the US as a whole.

Explore the Esri Labor Force Learn Lesson for more information on how to use and interpret the estimates in this report.

Source: Esri forecasts for 2020 and 2025.



Civilian Labor Force Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

2020 Labor Force

Age Group	Population	Employed	Unemployed	Unemployment Rate	Labor Force Participation Rate	Employment-Population Ratio
16+	8,148	4,937	438	8.1%	66.0%	60.6%
16-24	896	459	69	13.1%	58.9%	51.2%
25-54	3,683	3,024	252	7.7%	88.9%	82.1%
55-64	1,679	1,079	87	7.5%	69.4%	64.3%
65+	1,887	375	30	7.4%	21.5%	19.9%

Industry	Employed	Percent	US Percent	Location Quotient
Total	4,937	100.0%	100.0%	-
Agriculture/Forestry/Fishing	58	1.2%	1.3%	0.92
Mining/Quarrying/Oil & Gas	0	0.0%	0.5%	0.00
Construction	583	11.8%	7.4%	1.59
Manufacturing	468	9.5%	10.6%	0.90
Wholesale Trade	118	2.4%	2.5%	0.96
Retail Trade	551	11.2%	9.7%	1.15
Transportation/Warehousing	121	2.5%	4.7%	0.53
Utilities	97	2.0%	0.9%	2.22
Information	97	2.0%	1.8%	1.11
Finance/Insurance	222	4.5%	4.9%	0.92
Real Estate/Rental/Leasing	35	0.7%	2.1%	0.33
Professional/Scientific/Tech	466	9.4%	8.2%	1.15
Management of Companies	1	0.0%	0.1%	0.00
Admin/Support/Waste Management	204	4.1%	3.9%	1.05
Educational Services	418	8.5%	9.7%	0.88
Health Care/Social Assistance	516	10.5%	15.1%	0.70
Arts/Entertainment/Recreation	100	2.0%	1.6%	1.25
Accommodation/Food Services	150	3.0%	5.6%	0.54
Other Services (Excluding Public)	275	5.6%	4.6%	1.22
Public Administration	459	9.3%	4.8%	1.94

Occupation	Employed	Percent	US Percent	Location Quotient
Total	4,937	100.0%	100.0%	-
White Collar	3,336	67.6%	61.8%	1.09
Management	368	7.5%	10.2%	0.74
Business/Financial	273	5.5%	5.1%	1.08
Computer/Mathematical	170	3.4%	3.0%	1.13
Architecture/Engineering	130	2.6%	2.0%	1.30
Life/Physical/Social Sciences	110	2.2%	0.9%	2.44
Community/Social Service	43	0.9%	1.8%	0.50
Legal	8	0.2%	1.2%	0.17
Education/Training/Library	381	7.7%	6.4%	1.20
Arts/Design/Entertainment	49	1.0%	1.8%	0.56
Healthcare Practitioner	308	6.2%	6.3%	0.98
Sales and Sales Related	683	13.8%	9.7%	1.42
Office/Administrative Support	813	16.5%	13.3%	1.24
Blue Collar	979	19.8%	21.4%	0.93
Farming/Fishing/Forestry	3	0.1%	0.8%	0.12
Construction/Extraction	372	7.5%	5.4%	1.39
Installation/Maintenance/Repair	302	6.1%	3.1%	1.97
Production	136	2.8%	5.9%	0.47
Transportation/Material Moving	166	3.4%	6.1%	0.56
Services	621	12.6%	16.8%	0.76
Healthcare Support	77	1.6%	2.7%	0.59
Protective Service	138	2.8%	2.2%	1.27
Food Preparation/Serving	57	1.2%	4.4%	0.27
Building Maintenance	163	3.3%	3.9%	0.85
Personal Care/Service	186	3.8%	3.6%	1.06

Data Note: Location Quotients compare the industry/occupation share of a local area's employment relative to that same share nationally. A value lower/greater than 1 indicates that the local area is less/more specialized in that industry or occupation category than the US as a whole.

Explore the Esri Labor Force Learn Lesson for more information on how to use and interpret the estimates in this report.

Source: Esri forecasts for 2020 and 2025.



Civilian Labor Force Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

2020 Labor Force

Age Group	Population	Employed	Unemployed	Unemployment Rate	Labor Force Participation Rate	Employment-Population Ratio
16+	45,863	26,562	3,209	10.8%	64.9%	57.9%
16-24	5,459	2,824	569	16.8%	62.2%	51.7%
25-54	21,686	16,677	1,923	10.3%	85.8%	76.9%
55-64	8,585	5,243	565	9.7%	67.7%	61.1%
65+	10,132	1,819	152	7.7%	19.5%	18.0%

Industry	Employed	Percent	US Percent	Location Quotient
Total	26,562	100.0%	100.0%	-
Agriculture/Forestry/Fishing	131	0.5%	1.3%	0.38
Mining/Quarrying/Oil & Gas	36	0.1%	0.5%	0.20
Construction	2,548	9.6%	7.4%	1.30
Manufacturing	2,206	8.3%	10.6%	0.78
Wholesale Trade	591	2.2%	2.5%	0.88
Retail Trade	2,481	9.3%	9.7%	0.96
Transportation/Warehousing	1,806	6.8%	4.7%	1.45
Utilities	378	1.4%	0.9%	1.56
Information	362	1.4%	1.8%	0.78
Finance/Insurance	1,708	6.4%	4.9%	1.31
Real Estate/Rental/Leasing	359	1.4%	2.1%	0.67
Professional/Scientific/Tech	1,567	5.9%	8.2%	0.72
Management of Companies	33	0.1%	0.1%	1.00
Admin/Support/Waste Management	1,365	5.1%	3.9%	1.31
Educational Services	2,294	8.6%	9.7%	0.89
Health Care/Social Assistance	3,946	14.9%	15.1%	0.99
Arts/Entertainment/Recreation	352	1.3%	1.6%	0.81
Accommodation/Food Services	1,213	4.6%	5.6%	0.82
Other Services (Excluding Public)	1,133	4.3%	4.6%	0.93
Public Administration	2,054	7.7%	4.8%	1.60

Occupation	Employed	Percent	US Percent	Location Quotient
Total	26,562	100.0%	100.0%	-
White Collar	15,675	59.0%	61.8%	0.95
Management	2,112	8.0%	10.2%	0.78
Business/Financial	1,100	4.1%	5.1%	0.80
Computer/Mathematical	648	2.4%	3.0%	0.80
Architecture/Engineering	277	1.0%	2.0%	0.50
Life/Physical/Social Sciences	128	0.5%	0.9%	0.56
Community/Social Service	547	2.1%	1.8%	1.17
Legal	116	0.4%	1.2%	0.33
Education/Training/Library	1,532	5.8%	6.4%	0.91
Arts/Design/Entertainment	284	1.1%	1.8%	0.61
Healthcare Practitioner	1,427	5.4%	6.3%	0.86
Sales and Sales Related	2,771	10.4%	9.7%	1.07
Office/Administrative Support	4,733	17.8%	13.3%	1.34
Blue Collar	6,286	23.7%	21.4%	1.11
Farming/Fishing/Forestry	102	0.4%	0.8%	0.50
Construction/Extraction	1,717	6.5%	5.4%	1.20
Installation/Maintenance/Repair	1,139	4.3%	3.1%	1.39
Production	1,289	4.9%	5.9%	0.83
Transportation/Material Moving	2,039	7.7%	6.1%	1.26
Services	4,600	17.3%	16.8%	1.03
Healthcare Support	908	3.4%	2.7%	1.26
Protective Service	989	3.7%	2.2%	1.68
Food Preparation/Serving	789	3.0%	4.4%	0.68
Building Maintenance	1,080	4.1%	3.9%	1.05
Personal Care/Service	834	3.1%	3.6%	0.86

Data Note: Location Quotients compare the industry/occupation share of a local area's employment relative to that same share nationally. A value lower/greater than 1 indicates that the local area is less/more specialized in that industry or occupation category than the US as a whole.

Explore the Esri Labor Force Learn Lesson for more information on how to use and interpret the estimates in this report.

Source: Esri forecasts for 2020 and 2025.



Disposable Income Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

	Census 2010	2020	2025	2020-2025 Change	2020-2025 Annual Rate
Population	132	139	145	6	0.85%
Median Age	43.1	44.1	45.0	0.9	0.40%
Households	46	48	50	2	0.82%
Average Household Size	2.87	2.90	2.90	0.00	0.00%

2020 Households by Disposable Income	Number	Percent
Total	48	100.0%
<\$15,000	8	16.7%
\$15,000-\$24,999	6	12.5%
\$25,000-\$34,999	4	8.3%
\$35,000-\$49,999	4	8.3%
\$50,000-\$74,999	8	16.7%
\$75,000-\$99,999	7	14.6%
\$100,000-\$149,999	9	18.8%
\$150,000-\$199,999	2	4.2%
\$200,000+	2	4.2%
Median Disposable Income	\$57,317	
Average Disposable Income	\$74,431	

2020 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	1	6	6	8	12	11	5
<\$15,000	0	1	0	1	2	2	2
\$15,000-\$24,999	0	1	0	0	1	2	1
\$25,000-\$34,999	0	0	0	1	1	1	0
\$35,000-\$49,999	0	0	0	1	1	1	0
\$50,000-\$74,999	0	1	1	1	2	2	0
\$75,000-\$99,999	0	1	2	1	2	1	0
\$100,000-\$149,999	0	1	1	2	2	1	0
\$150,000-\$199,999	0	0	0	0	1	1	0
\$200,000+	0	0	0	1	0	1	0
Median Disposable Income	\$0	\$60,000	\$83,401	\$75,000	\$60,207	\$50,000	\$11,250
Average Disposable Income	\$34,357	\$80,764	\$91,790	\$86,711	\$79,159	\$64,532	\$29,910

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



Disposable Income Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

	Census 2010	2020	2025	2020-2025 Change	2020-2025 Annual Rate
Population	7,026	9,868	11,088	1,220	2.36%
Median Age	42.4	45.7	46.7	1.0	0.43%
Households	2,665	3,741	4,195	454	2.32%
Average Household Size	2.63	2.64	2.64	0.00	0.00%

2020 Households by Disposable Income	Number	Percent
Total	3,741	100.0%
<\$15,000	244	6.5%
\$15,000-\$24,999	249	6.7%
\$25,000-\$34,999	274	7.3%
\$35,000-\$49,999	490	13.1%
\$50,000-\$74,999	822	22.0%
\$75,000-\$99,999	669	17.9%
\$100,000-\$149,999	672	18.0%
\$150,000-\$199,999	168	4.5%
\$200,000+	154	4.1%
Median Disposable Income	\$66,588	
Average Disposable Income	\$80,504	

2020 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	47	386	556	738	884	766	365
<\$15,000	4	23	22	31	59	48	56
\$15,000-\$24,999	7	18	10	22	61	69	61
\$25,000-\$34,999	5	39	18	54	43	69	47
\$35,000-\$49,999	10	56	63	75	123	109	54
\$50,000-\$74,999	10	101	120	149	190	187	65
\$75,000-\$99,999	5	66	168	151	184	71	25
\$100,000-\$149,999	4	61	113	183	150	132	31
\$150,000-\$199,999	0	12	26	32	42	41	16
\$200,000+	2	10	16	40	33	41	11
Median Disposable Income	\$45,106	\$61,238	\$79,541	\$79,633	\$68,981	\$59,081	\$39,198
Average Disposable Income	\$59,859	\$73,628	\$87,779	\$91,946	\$80,319	\$79,458	\$58,636

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



Disposable Income Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

	Census 2010	2020	2025	2020-2025 Change	2020-2025 Annual Rate
Population	51,460	56,221	58,565	2,344	0.82%
Median Age	40.2	42.1	42.8	0.7	0.33%
Households	20,207	22,111	23,029	918	0.82%
Average Household Size	2.52	2.51	2.51	0.00	0.00%

2020 Households by Disposable Income	Number	Percent
Total	22,111	100.0%
<\$15,000	2,602	11.8%
\$15,000-\$24,999	2,572	11.6%
\$25,000-\$34,999	2,613	11.8%
\$35,000-\$49,999	3,846	17.4%
\$50,000-\$74,999	4,800	21.7%
\$75,000-\$99,999	2,705	12.2%
\$100,000-\$149,999	2,300	10.4%
\$150,000-\$199,999	359	1.6%
\$200,000+	314	1.4%
Median Disposable Income	\$47,032	
Average Disposable Income	\$58,157	

2020 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	559	3,129	3,514	3,908	4,843	3,863	2,294
<\$15,000	110	339	296	302	596	443	517
\$15,000-\$24,999	152	341	278	253	514	506	528
\$25,000-\$34,999	60	414	248	485	473	602	332
\$35,000-\$49,999	95	547	687	597	905	696	319
\$50,000-\$74,999	99	858	797	918	990	812	326
\$75,000-\$99,999	30	309	695	580	699	276	116
\$100,000-\$149,999	12	242	396	624	521	382	122
\$150,000-\$199,999	0	46	74	66	82	70	20
\$200,000+	2	33	43	83	63	76	14
Median Disposable Income	\$27,443	\$47,224	\$55,572	\$56,246	\$48,496	\$41,864	\$27,430
Average Disposable Income	\$36,928	\$55,159	\$65,154	\$68,606	\$59,309	\$56,094	\$39,970

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



Detailed Age Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 0 - 5 minute radius

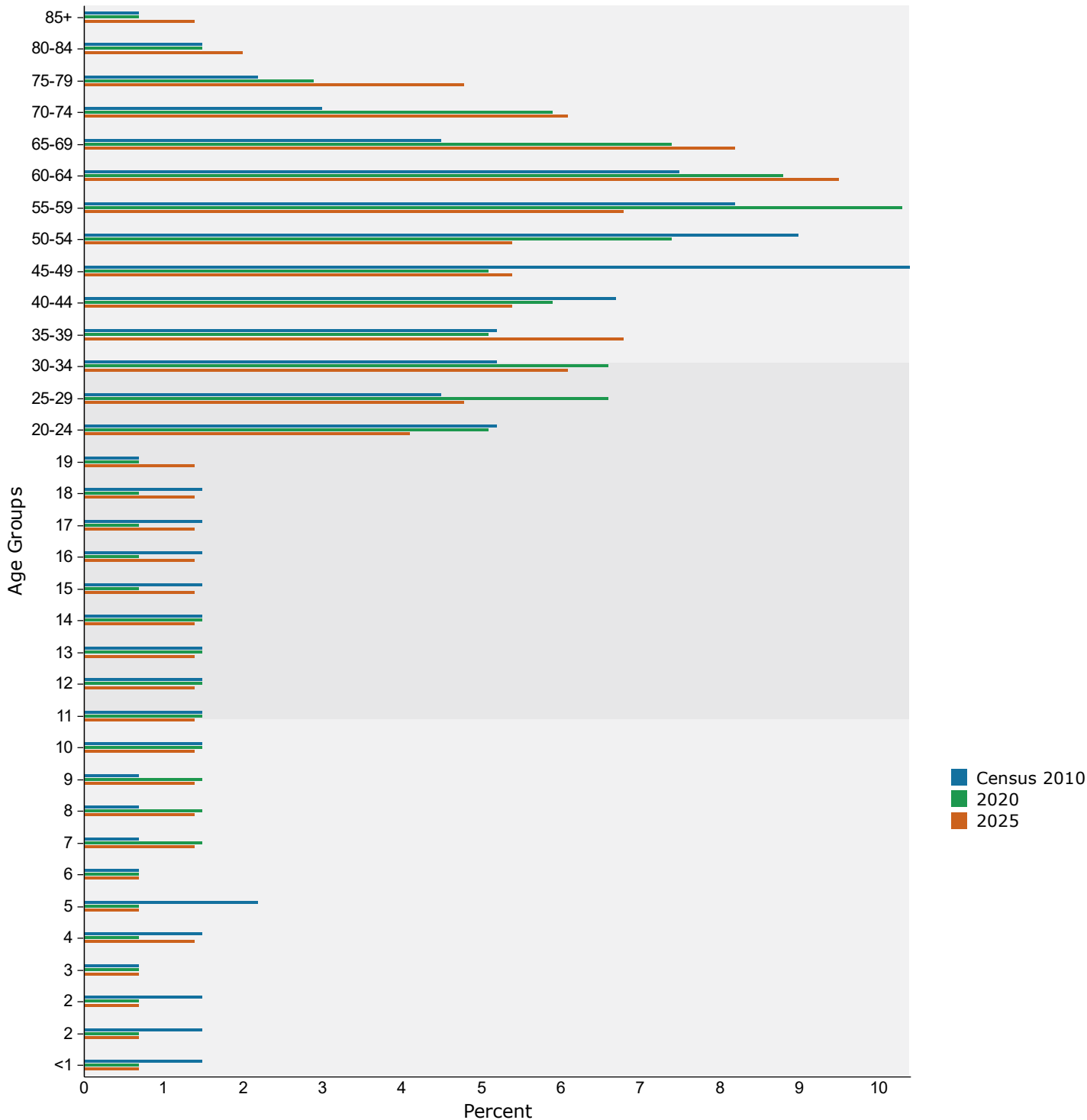
Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Summary	Census 2010	2020	2025	2020-2025 Change	2020-2025 Annual Rate
Population	132	139	145	6	0.85%
Households	46	48	50	2	0.82%
Average Household Size	2.87	2.90	2.90	0.00	0.00%

Total Population by Detailed Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
Total	134	100.0%	136	100.0%	147	100.0%
<1	2	1.5%	1	0.7%	1	0.7%
1	2	1.5%	1	0.7%	1	0.7%
2	2	1.5%	1	0.7%	1	0.7%
3	1	0.7%	1	0.7%	1	0.7%
4	2	1.5%	1	0.7%	2	1.4%
5	3	2.2%	1	0.7%	1	0.7%
6	1	0.7%	1	0.7%	1	0.7%
7	1	0.7%	2	1.5%	2	1.4%
8	1	0.7%	2	1.5%	2	1.4%
9	1	0.7%	2	1.5%	2	1.4%
10	2	1.5%	2	1.5%	2	1.4%
11	2	1.5%	2	1.5%	2	1.4%
12	2	1.5%	2	1.5%	2	1.4%
13	2	1.5%	2	1.5%	2	1.4%
14	2	1.5%	2	1.5%	2	1.4%
15	2	1.5%	1	0.7%	2	1.4%
16	2	1.5%	1	0.7%	2	1.4%
17	2	1.5%	1	0.7%	2	1.4%
18	2	1.5%	1	0.7%	2	1.4%
19	1	0.7%	1	0.7%	2	1.4%
20 - 24	7	5.2%	7	5.1%	6	4.1%
25 - 29	6	4.5%	9	6.6%	7	4.8%
30 - 34	7	5.2%	9	6.6%	9	6.1%
35 - 39	7	5.2%	7	5.1%	10	6.8%
40 - 44	9	6.7%	8	5.9%	8	5.4%
45 - 49	14	10.4%	7	5.1%	8	5.4%
50 - 54	12	9.0%	10	7.4%	8	5.4%
55 - 59	11	8.2%	14	10.3%	10	6.8%
60 - 64	10	7.5%	12	8.8%	14	9.5%
65 - 69	6	4.5%	10	7.4%	12	8.2%
70 - 74	4	3.0%	8	5.9%	9	6.1%
75 - 79	3	2.2%	4	2.9%	7	4.8%
80 - 84	2	1.5%	2	1.5%	3	2.0%
85+	1	0.7%	1	0.7%	2	1.4%
<18	31	23.5%	27	19.4%	30	20.7%
18+	102	77.3%	112	80.6%	116	80.0%
21+	98	74.2%	106	76.3%	111	76.6%
Median Age	43.1		44.1		45.0	

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

Total Population by Detailed Age



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



Detailed Age Profile

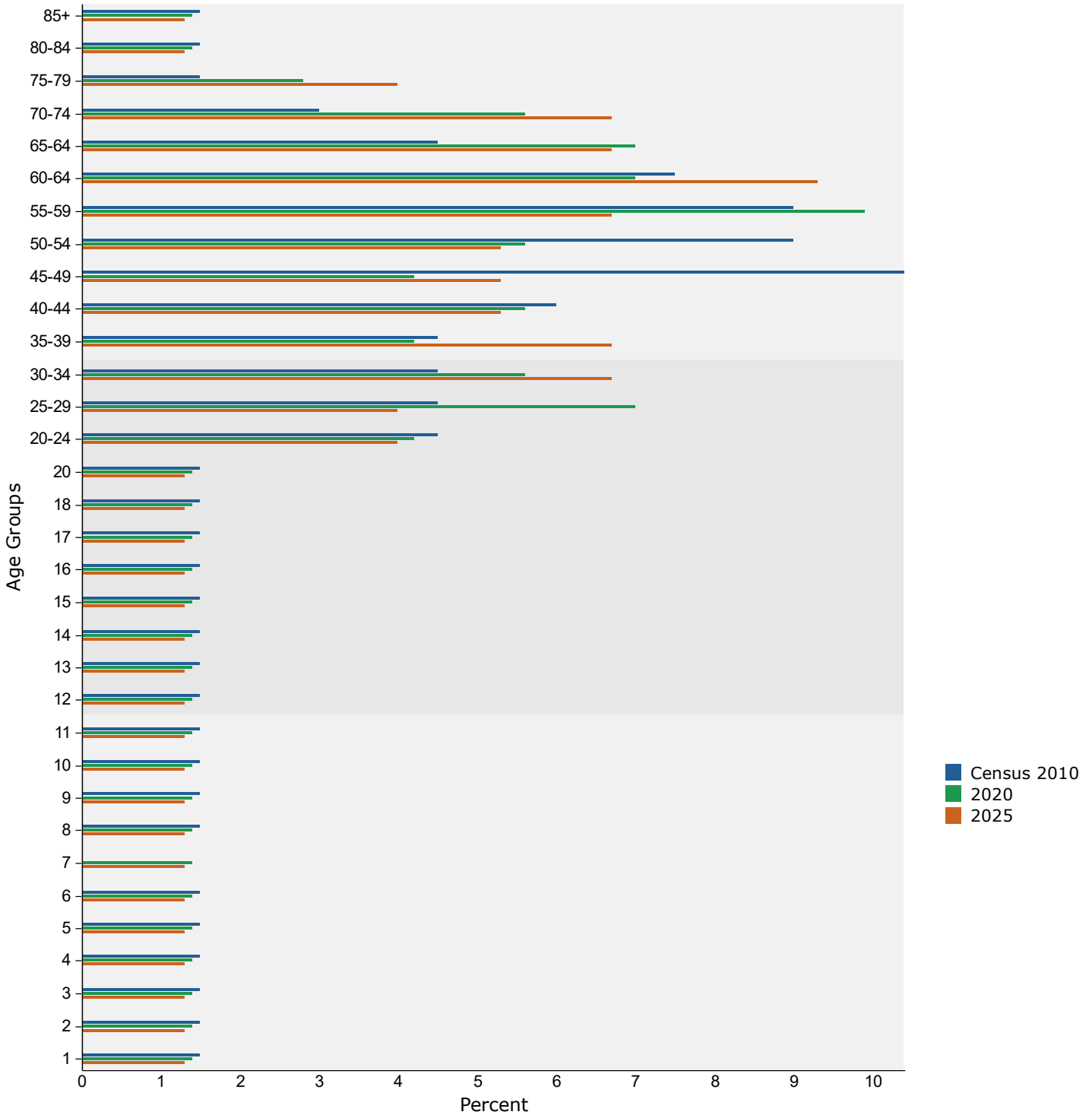
Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Male Population by Detailed Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
Total	67	100.0%	71	100.0%	75	100.0%
<1	1	1.5%	1	1.4%	1	1.3%
1	1	1.5%	1	1.4%	1	1.3%
2	1	1.5%	1	1.4%	1	1.3%
3	1	1.5%	1	1.4%	1	1.3%
4	1	1.5%	1	1.4%	1	1.3%
5	1	1.5%	1	1.4%	1	1.3%
6	1	1.5%	1	1.4%	1	1.3%
7	0	0.0%	1	1.4%	1	1.3%
8	1	1.5%	1	1.4%	1	1.3%
9	1	1.5%	1	1.4%	1	1.3%
10	1	1.5%	1	1.4%	1	1.3%
11	1	1.5%	1	1.4%	1	1.3%
12	1	1.5%	1	1.4%	1	1.3%
13	1	1.5%	1	1.4%	1	1.3%
14	1	1.5%	1	1.4%	1	1.3%
15	1	1.5%	1	1.4%	1	1.3%
16	1	1.5%	1	1.4%	1	1.3%
17	1	1.5%	1	1.4%	1	1.3%
18	1	1.5%	1	1.4%	1	1.3%
19	1	1.5%	1	1.4%	1	1.3%
20 - 24	3	4.5%	3	4.2%	3	4.0%
25 - 29	3	4.5%	5	7.0%	3	4.0%
30 - 34	3	4.5%	4	5.6%	5	6.7%
35 - 39	3	4.5%	3	4.2%	5	6.7%
40 - 44	4	6.0%	4	5.6%	4	5.3%
45 - 49	7	10.4%	3	4.2%	4	5.3%
50 - 54	6	9.0%	4	5.6%	4	5.3%
55 - 59	6	9.0%	7	9.9%	5	6.7%
60 - 64	5	7.5%	5	7.0%	7	9.3%
65 - 69	3	4.5%	5	7.0%	5	6.7%
70 - 74	2	3.0%	4	5.6%	5	6.7%
75 - 79	1	1.5%	2	2.8%	3	4.0%
80 - 84	1	1.5%	1	1.4%	1	1.3%
85+	1	1.5%	1	1.4%	1	1.3%
<18	15	23.4%	14	20.9%	15	21.4%
18+	48	75.0%	54	80.6%	56	80.0%
21+	46	71.9%	52	77.6%	56	80.0%
Median Age	44.4		43.8		44.4	

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

Male Population by Detailed Age



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



Detailed Age Profile

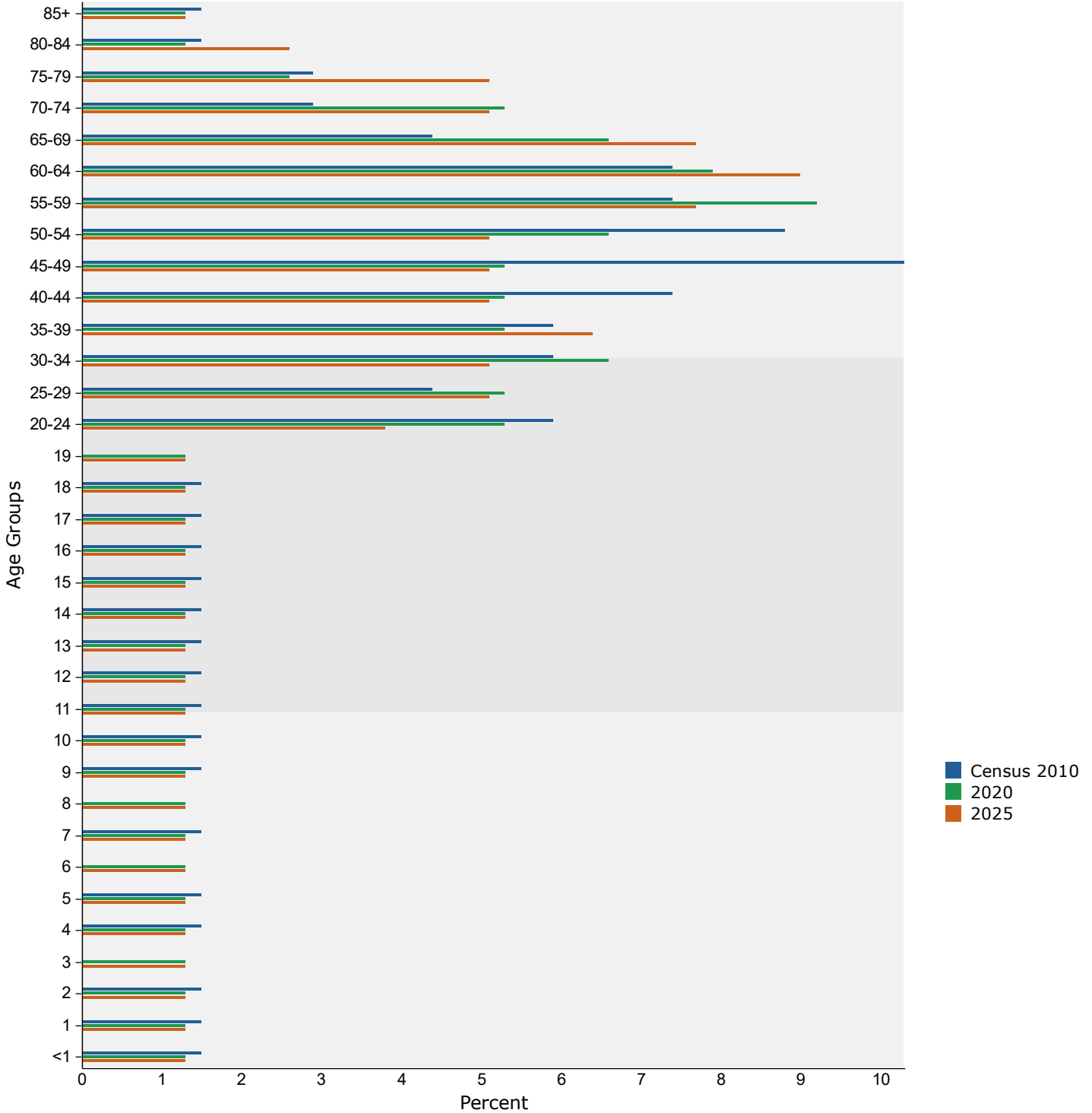
Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Female Population by Detailed Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
Total	68	100.0%	76	100.0%	78	100.0%
<1	1	1.5%	1	1.3%	1	1.3%
1	1	1.5%	1	1.3%	1	1.3%
2	1	1.5%	1	1.3%	1	1.3%
3	0	0.0%	1	1.3%	1	1.3%
4	1	1.5%	1	1.3%	1	1.3%
5	1	1.5%	1	1.3%	1	1.3%
6	0	0.0%	1	1.3%	1	1.3%
7	1	1.5%	1	1.3%	1	1.3%
8	0	0.0%	1	1.3%	1	1.3%
9	1	1.5%	1	1.3%	1	1.3%
10	1	1.5%	1	1.3%	1	1.3%
11	1	1.5%	1	1.3%	1	1.3%
12	1	1.5%	1	1.3%	1	1.3%
13	1	1.5%	1	1.3%	1	1.3%
14	1	1.5%	1	1.3%	1	1.3%
15	1	1.5%	1	1.3%	1	1.3%
16	1	1.5%	1	1.3%	1	1.3%
17	1	1.5%	1	1.3%	1	1.3%
18	1	1.5%	1	1.3%	1	1.3%
19	0	0.0%	1	1.3%	1	1.3%
20 - 24	4	5.9%	4	5.3%	3	3.8%
25 - 29	3	4.4%	4	5.3%	4	5.1%
30 - 34	4	5.9%	5	6.6%	4	5.1%
35 - 39	4	5.9%	4	5.3%	5	6.4%
40 - 44	5	7.4%	4	5.3%	4	5.1%
45 - 49	7	10.3%	4	5.3%	4	5.1%
50 - 54	6	8.8%	5	6.6%	4	5.1%
55 - 59	5	7.4%	7	9.2%	6	7.7%
60 - 64	5	7.4%	6	7.9%	7	9.0%
65 - 69	3	4.4%	5	6.6%	6	7.7%
70 - 74	2	2.9%	4	5.3%	4	5.1%
75 - 79	2	2.9%	2	2.6%	4	5.1%
80 - 84	1	1.5%	1	1.3%	2	2.6%
85+	1	1.5%	1	1.3%	1	1.3%
<18	16	23.5%	14	19.4%	15	20.3%
18+	53	77.9%	58	80.6%	60	81.1%
21+	52	76.5%	56	77.8%	57	77.0%
Median Age	42.5		45.0		46.2	

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

Female Population by Detailed Age



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



Detailed Age Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 5 - 10 minute radius

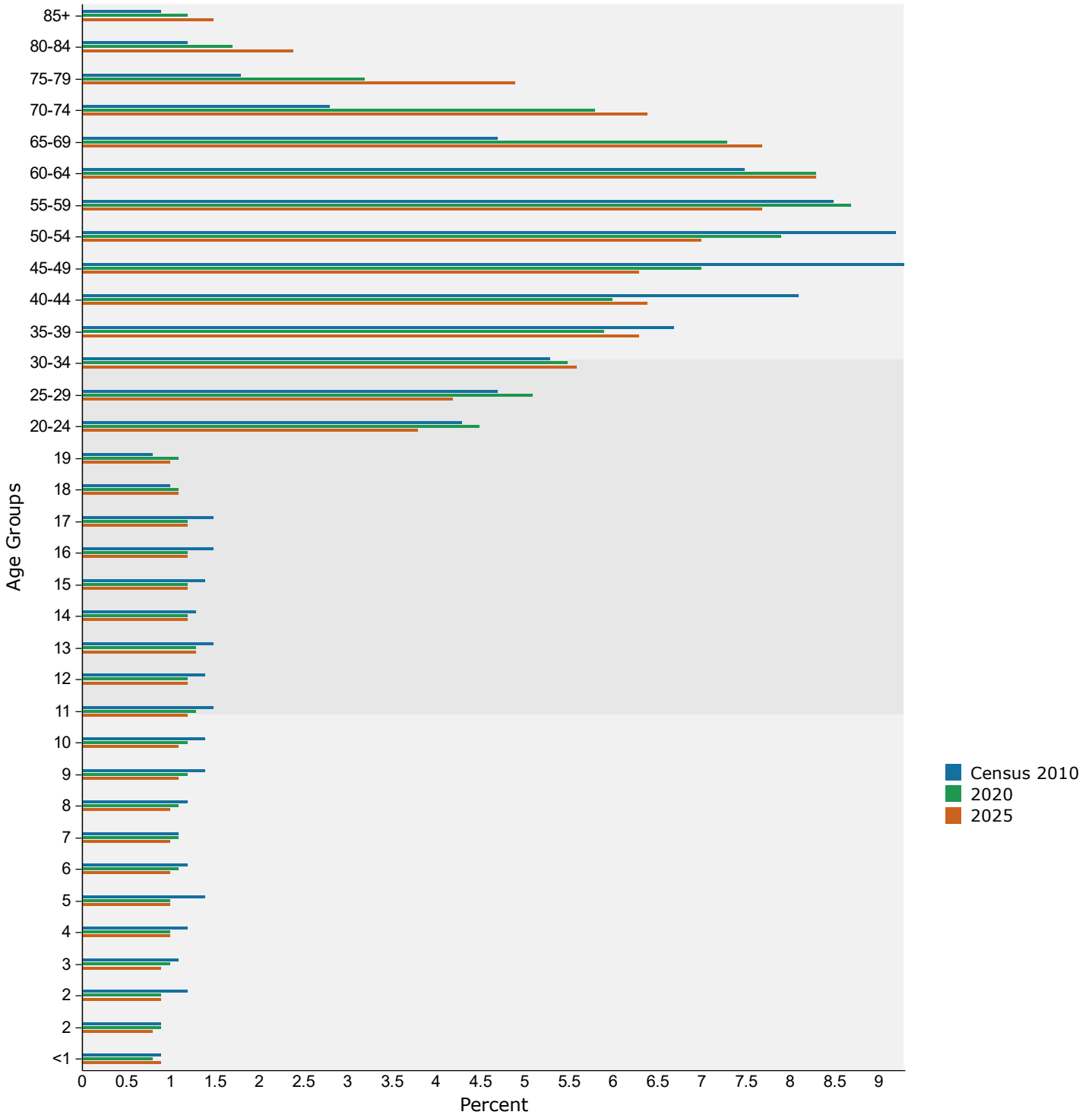
Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Summary	Census 2010	2020	2025	2020-2025 Change	2020-2025 Annual Rate
Population	7,026	9,868	11,088	1,220	2.36%
Households	2,665	3,741	4,195	454	2.32%
Average Household Size	2.63	2.64	2.64	0.00	0.00%

Total Population by Detailed Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
Total	7,025	100.0%	9,866	100.0%	11,088	100.0%
<1	63	0.9%	83	0.8%	95	0.9%
1	65	0.9%	84	0.9%	93	0.8%
2	86	1.2%	91	0.9%	101	0.9%
3	77	1.1%	95	1.0%	103	0.9%
4	85	1.2%	98	1.0%	106	1.0%
5	101	1.4%	100	1.0%	108	1.0%
6	82	1.2%	105	1.1%	112	1.0%
7	77	1.1%	108	1.1%	115	1.0%
8	87	1.2%	107	1.1%	116	1.0%
9	101	1.4%	118	1.2%	119	1.1%
10	99	1.4%	116	1.2%	127	1.1%
11	108	1.5%	124	1.3%	136	1.2%
12	97	1.4%	122	1.2%	132	1.2%
13	104	1.5%	129	1.3%	143	1.3%
14	91	1.3%	123	1.2%	138	1.2%
15	99	1.4%	118	1.2%	133	1.2%
16	103	1.5%	116	1.2%	131	1.2%
17	106	1.5%	120	1.2%	135	1.2%
18	71	1.0%	111	1.1%	126	1.1%
19	58	0.8%	105	1.1%	113	1.0%
20 - 24	305	4.3%	444	4.5%	425	3.8%
25 - 29	328	4.7%	502	5.1%	464	4.2%
30 - 34	372	5.3%	541	5.5%	623	5.6%
35 - 39	471	6.7%	586	5.9%	699	6.3%
40 - 44	566	8.1%	591	6.0%	711	6.4%
45 - 49	651	9.3%	688	7.0%	694	6.3%
50 - 54	646	9.2%	775	7.9%	776	7.0%
55 - 59	598	8.5%	863	8.7%	857	7.7%
60 - 64	530	7.5%	816	8.3%	915	8.3%
65 - 69	331	4.7%	721	7.3%	853	7.7%
70 - 74	198	2.8%	571	5.8%	712	6.4%
75 - 79	123	1.8%	316	3.2%	539	4.9%
80 - 84	85	1.2%	163	1.7%	271	2.4%
85+	61	0.9%	116	1.2%	167	1.5%
<18	1,631	23.2%	1,957	19.8%	2,143	19.3%
18+	5,396	76.8%	7,912	80.2%	8,945	80.7%
21+	5,200	74.0%	7,596	77.0%	8,610	77.7%
Median Age	42.4		45.7		46.7	

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

Total Population by Detailed Age



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



Detailed Age Profile

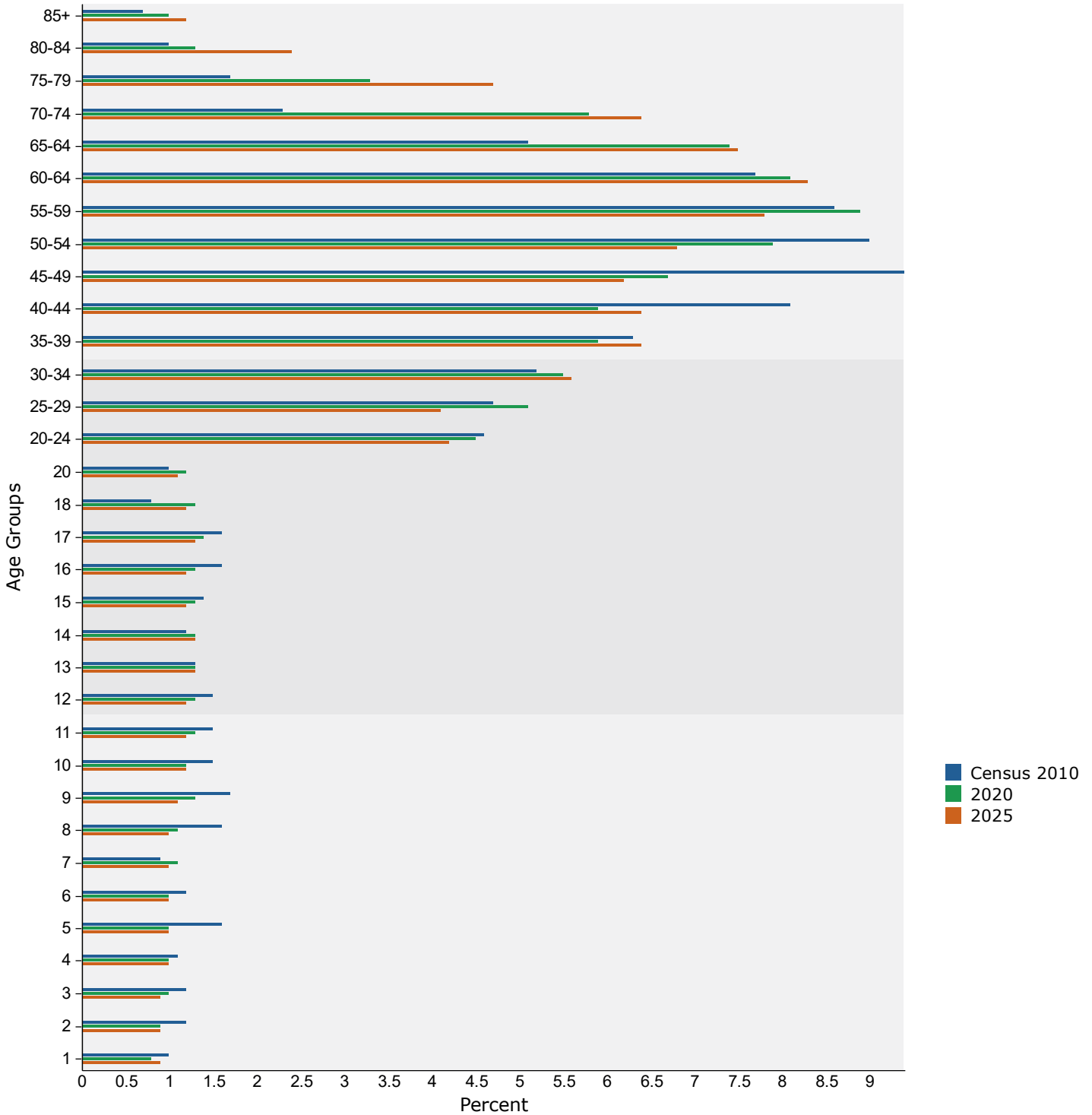
Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Male Population by Detailed Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
Total	3,462	100.0%	4,867	100.0%	5,473	100.0%
<1	30	0.9%	41	0.8%	47	0.9%
1	36	1.0%	41	0.8%	47	0.9%
2	41	1.2%	44	0.9%	49	0.9%
3	40	1.2%	47	1.0%	51	0.9%
4	38	1.1%	51	1.0%	54	1.0%
5	56	1.6%	50	1.0%	55	1.0%
6	43	1.2%	50	1.0%	55	1.0%
7	32	0.9%	53	1.1%	57	1.0%
8	54	1.6%	54	1.1%	57	1.0%
9	58	1.7%	61	1.3%	62	1.1%
10	53	1.5%	56	1.2%	63	1.2%
11	51	1.5%	61	1.3%	67	1.2%
12	53	1.5%	61	1.3%	66	1.2%
13	46	1.3%	64	1.3%	71	1.3%
14	42	1.2%	64	1.3%	71	1.3%
15	49	1.4%	63	1.3%	67	1.2%
16	56	1.6%	62	1.3%	66	1.2%
17	56	1.6%	67	1.4%	69	1.3%
18	28	0.8%	61	1.3%	64	1.2%
19	34	1.0%	57	1.2%	59	1.1%
20 - 24	158	4.6%	221	4.5%	232	4.2%
25 - 29	162	4.7%	248	5.1%	227	4.1%
30 - 34	179	5.2%	269	5.5%	304	5.6%
35 - 39	218	6.3%	285	5.9%	352	6.4%
40 - 44	279	8.1%	286	5.9%	351	6.4%
45 - 49	325	9.4%	326	6.7%	339	6.2%
50 - 54	311	9.0%	384	7.9%	373	6.8%
55 - 59	298	8.6%	431	8.9%	425	7.8%
60 - 64	265	7.7%	395	8.1%	456	8.3%
65 - 69	176	5.1%	358	7.4%	411	7.5%
70 - 74	79	2.3%	280	5.8%	349	6.4%
75 - 79	58	1.7%	163	3.3%	259	4.7%
80 - 84	34	1.0%	65	1.3%	134	2.4%
85+	24	0.7%	48	1.0%	64	1.2%
<18	834	24.1%	990	20.3%	1,075	19.6%
18+	2,628	75.9%	3,877	79.6%	4,397	80.4%
21+	2,531	73.1%	3,709	76.2%	4,224	77.2%
Median Age	42.1		45.2		46.1	

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

Male Population by Detailed Age



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



Detailed Age Profile

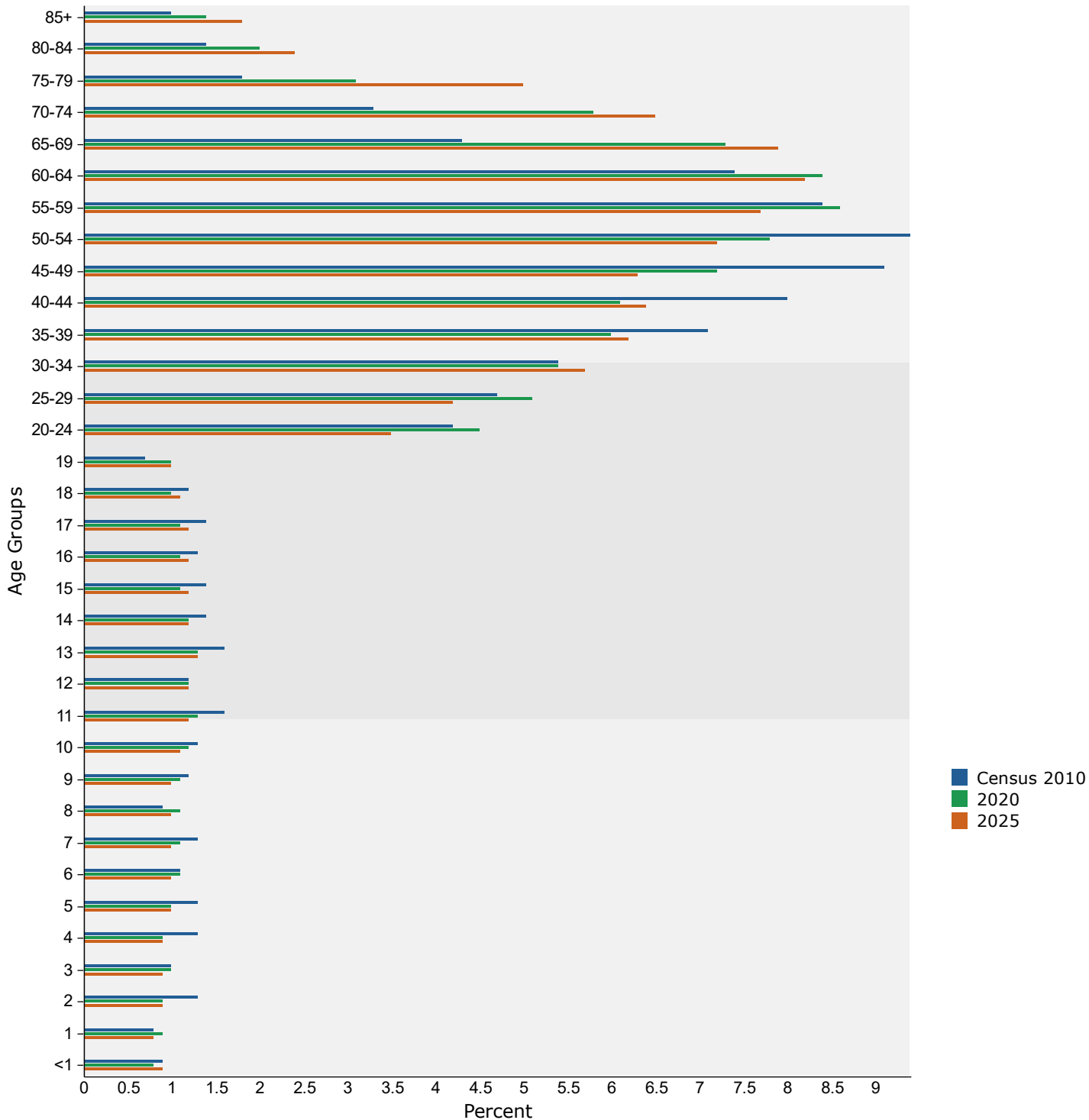
Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Female Population by Detailed Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
Total	3,566	100.0%	5,001	100.0%	5,618	100.0%
<1	33	0.9%	42	0.8%	48	0.9%
1	29	0.8%	43	0.9%	47	0.8%
2	45	1.3%	47	0.9%	51	0.9%
3	37	1.0%	48	1.0%	52	0.9%
4	47	1.3%	47	0.9%	52	0.9%
5	45	1.3%	50	1.0%	54	1.0%
6	39	1.1%	54	1.1%	57	1.0%
7	45	1.3%	55	1.1%	58	1.0%
8	33	0.9%	54	1.1%	58	1.0%
9	43	1.2%	56	1.1%	58	1.0%
10	47	1.3%	60	1.2%	64	1.1%
11	57	1.6%	63	1.3%	69	1.2%
12	44	1.2%	61	1.2%	66	1.2%
13	58	1.6%	65	1.3%	72	1.3%
14	49	1.4%	59	1.2%	67	1.2%
15	50	1.4%	55	1.1%	66	1.2%
16	47	1.3%	54	1.1%	65	1.2%
17	50	1.4%	53	1.1%	66	1.2%
18	44	1.2%	50	1.0%	62	1.1%
19	24	0.7%	48	1.0%	54	1.0%
20 - 24	148	4.2%	223	4.5%	194	3.5%
25 - 29	167	4.7%	255	5.1%	237	4.2%
30 - 34	193	5.4%	272	5.4%	319	5.7%
35 - 39	253	7.1%	301	6.0%	347	6.2%
40 - 44	287	8.0%	304	6.1%	360	6.4%
45 - 49	326	9.1%	362	7.2%	355	6.3%
50 - 54	335	9.4%	391	7.8%	403	7.2%
55 - 59	300	8.4%	432	8.6%	432	7.7%
60 - 64	265	7.4%	422	8.4%	459	8.2%
65 - 69	155	4.3%	363	7.3%	442	7.9%
70 - 74	119	3.3%	291	5.8%	363	6.5%
75 - 79	65	1.8%	154	3.1%	281	5.0%
80 - 84	51	1.4%	99	2.0%	137	2.4%
85+	36	1.0%	68	1.4%	103	1.8%
<18	797	22.4%	966	19.3%	1,069	19.0%
18+	2,768	77.6%	4,035	80.7%	4,547	81.0%
21+	2,669	74.9%	3,889	77.8%	4,386	78.1%
Median Age	42.7		46.1		47.3	

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

Female Population by Detailed Age



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



Detailed Age Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 10 - 20 minute radius

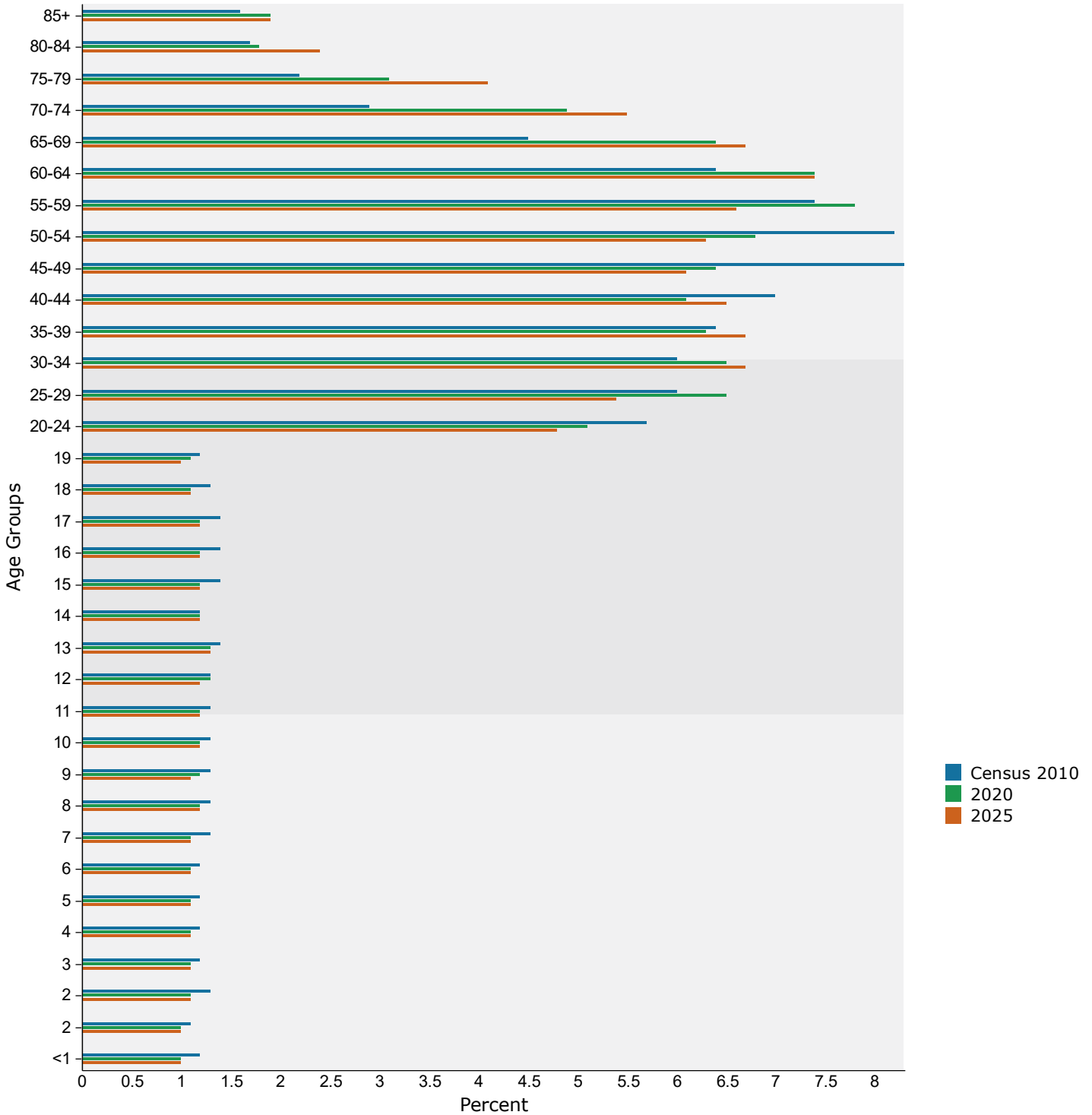
Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Summary	Census 2010	2020	2025	2020-2025 Change	2020-2025 Annual Rate
Population	51,460	56,221	58,565	2,344	0.82%
Households	20,207	22,111	23,029	918	0.82%
Average Household Size	2.52	2.51	2.51	0.00	0.00%

Total Population by Detailed Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
Total	51,461	100.0%	56,220	100.0%	58,564	100.0%
<1	637	1.2%	578	1.0%	606	1.0%
1	575	1.1%	565	1.0%	593	1.0%
2	652	1.3%	616	1.1%	641	1.1%
3	622	1.2%	615	1.1%	628	1.1%
4	612	1.2%	599	1.1%	617	1.1%
5	634	1.2%	619	1.1%	629	1.1%
6	616	1.2%	620	1.1%	625	1.1%
7	689	1.3%	634	1.1%	637	1.1%
8	651	1.3%	674	1.2%	674	1.2%
9	678	1.3%	662	1.2%	665	1.1%
10	672	1.3%	689	1.2%	704	1.2%
11	653	1.3%	698	1.2%	705	1.2%
12	693	1.3%	703	1.3%	707	1.2%
13	705	1.4%	722	1.3%	743	1.3%
14	634	1.2%	686	1.2%	699	1.2%
15	725	1.4%	678	1.2%	707	1.2%
16	728	1.4%	685	1.2%	722	1.2%
17	737	1.4%	669	1.2%	695	1.2%
18	646	1.3%	627	1.1%	656	1.1%
19	612	1.2%	595	1.1%	612	1.0%
20 - 24	2,911	5.7%	2,883	5.1%	2,815	4.8%
25 - 29	3,082	6.0%	3,638	6.5%	3,178	5.4%
30 - 34	3,111	6.0%	3,662	6.5%	3,953	6.7%
35 - 39	3,297	6.4%	3,566	6.3%	3,953	6.7%
40 - 44	3,602	7.0%	3,426	6.1%	3,815	6.5%
45 - 49	4,253	8.3%	3,582	6.4%	3,558	6.1%
50 - 54	4,229	8.2%	3,812	6.8%	3,703	6.3%
55 - 59	3,831	7.4%	4,412	7.8%	3,850	6.6%
60 - 64	3,297	6.4%	4,173	7.4%	4,361	7.4%
65 - 69	2,312	4.5%	3,572	6.4%	3,948	6.7%
70 - 74	1,502	2.9%	2,769	4.9%	3,242	5.5%
75 - 79	1,151	2.2%	1,741	3.1%	2,397	4.1%
80 - 84	893	1.7%	1,003	1.8%	1,405	2.4%
85+	819	1.6%	1,047	1.9%	1,121	1.9%
<18	11,913	23.2%	11,711	20.8%	11,997	20.5%
18+	39,547	76.8%	44,509	79.2%	46,567	79.5%
21+	37,703	73.3%	42,701	76.0%	44,718	76.4%
Median Age	40.2		42.1		42.8	

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

Total Population by Detailed Age



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



Detailed Age Profile

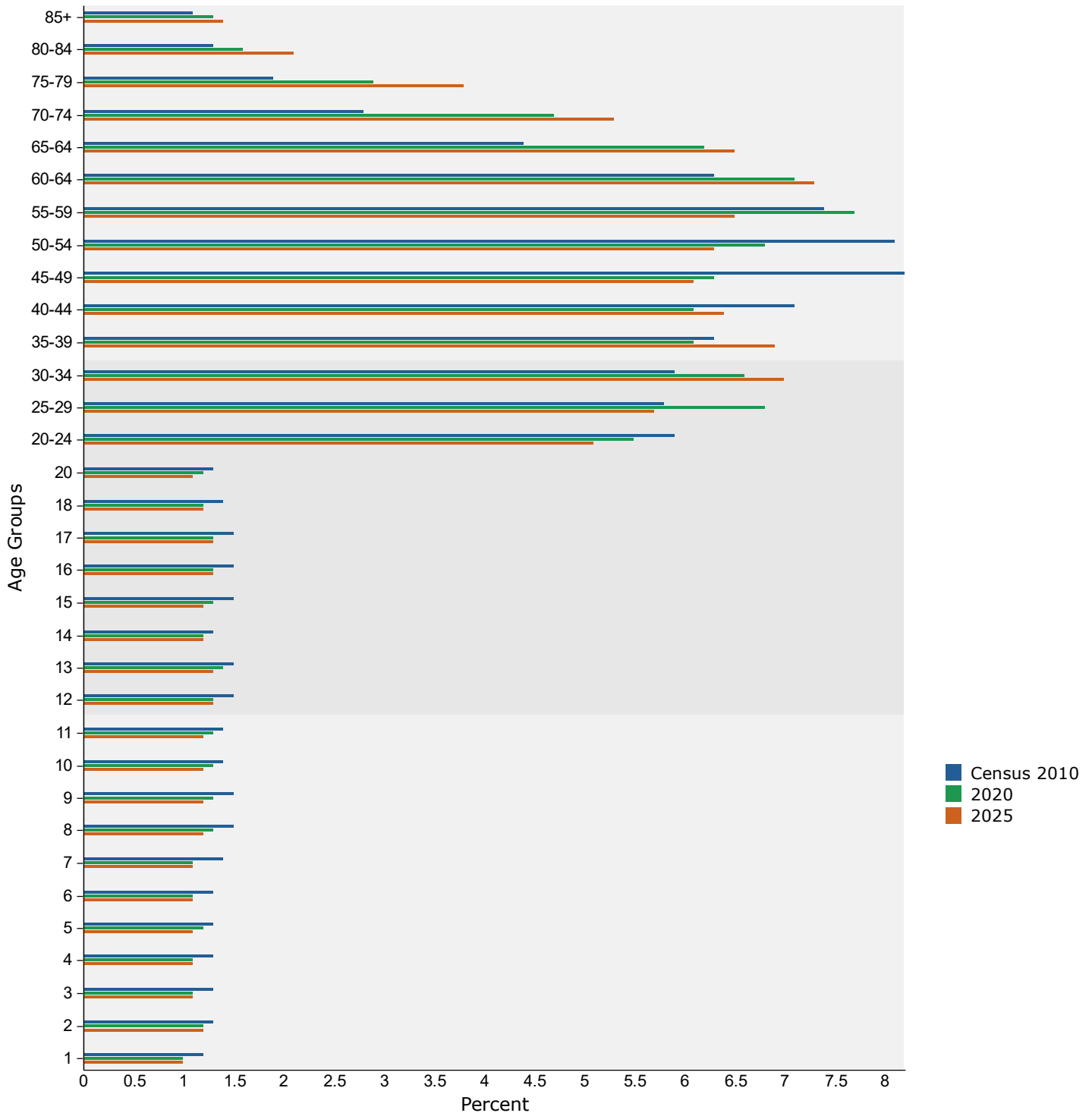
Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Male Population by Detailed Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
Total	24,534	100.0%	26,897	100.0%	28,112	100.0%
<1	301	1.2%	279	1.0%	295	1.0%
1	297	1.2%	275	1.0%	292	1.0%
2	310	1.3%	310	1.2%	326	1.2%
3	311	1.3%	304	1.1%	309	1.1%
4	310	1.3%	295	1.1%	301	1.1%
5	321	1.3%	310	1.2%	312	1.1%
6	314	1.3%	303	1.1%	306	1.1%
7	337	1.4%	308	1.1%	310	1.1%
8	358	1.5%	343	1.3%	343	1.2%
9	357	1.5%	345	1.3%	345	1.2%
10	344	1.4%	339	1.3%	347	1.2%
11	342	1.4%	345	1.3%	351	1.2%
12	370	1.5%	358	1.3%	365	1.3%
13	370	1.5%	369	1.4%	379	1.3%
14	310	1.3%	336	1.2%	342	1.2%
15	368	1.5%	341	1.3%	349	1.2%
16	360	1.5%	342	1.3%	352	1.3%
17	376	1.5%	354	1.3%	356	1.3%
18	339	1.4%	336	1.2%	342	1.2%
19	331	1.3%	315	1.2%	317	1.1%
20 - 24	1,457	5.9%	1,479	5.5%	1,433	5.1%
25 - 29	1,423	5.8%	1,819	6.8%	1,604	5.7%
30 - 34	1,454	5.9%	1,785	6.6%	1,956	7.0%
35 - 39	1,535	6.3%	1,639	6.1%	1,936	6.9%
40 - 44	1,731	7.1%	1,632	6.1%	1,787	6.4%
45 - 49	2,016	8.2%	1,693	6.3%	1,705	6.1%
50 - 54	1,996	8.1%	1,837	6.8%	1,762	6.3%
55 - 59	1,809	7.4%	2,080	7.7%	1,838	6.5%
60 - 64	1,539	6.3%	1,923	7.1%	2,049	7.3%
65 - 69	1,087	4.4%	1,674	6.2%	1,833	6.5%
70 - 74	681	2.8%	1,268	4.7%	1,494	5.3%
75 - 79	477	1.9%	780	2.9%	1,070	3.8%
80 - 84	328	1.3%	421	1.6%	602	2.1%
85+	275	1.1%	360	1.3%	404	1.4%
<18	6,056	24.7%	5,856	21.8%	5,979	21.3%
18+	18,478	75.3%	21,040	78.2%	22,132	78.7%
21+	17,502	71.3%	20,082	74.7%	21,170	75.3%
Median Age	38.9		40.7		41.4	

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

Male Population by Detailed Age



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



Detailed Age Profile

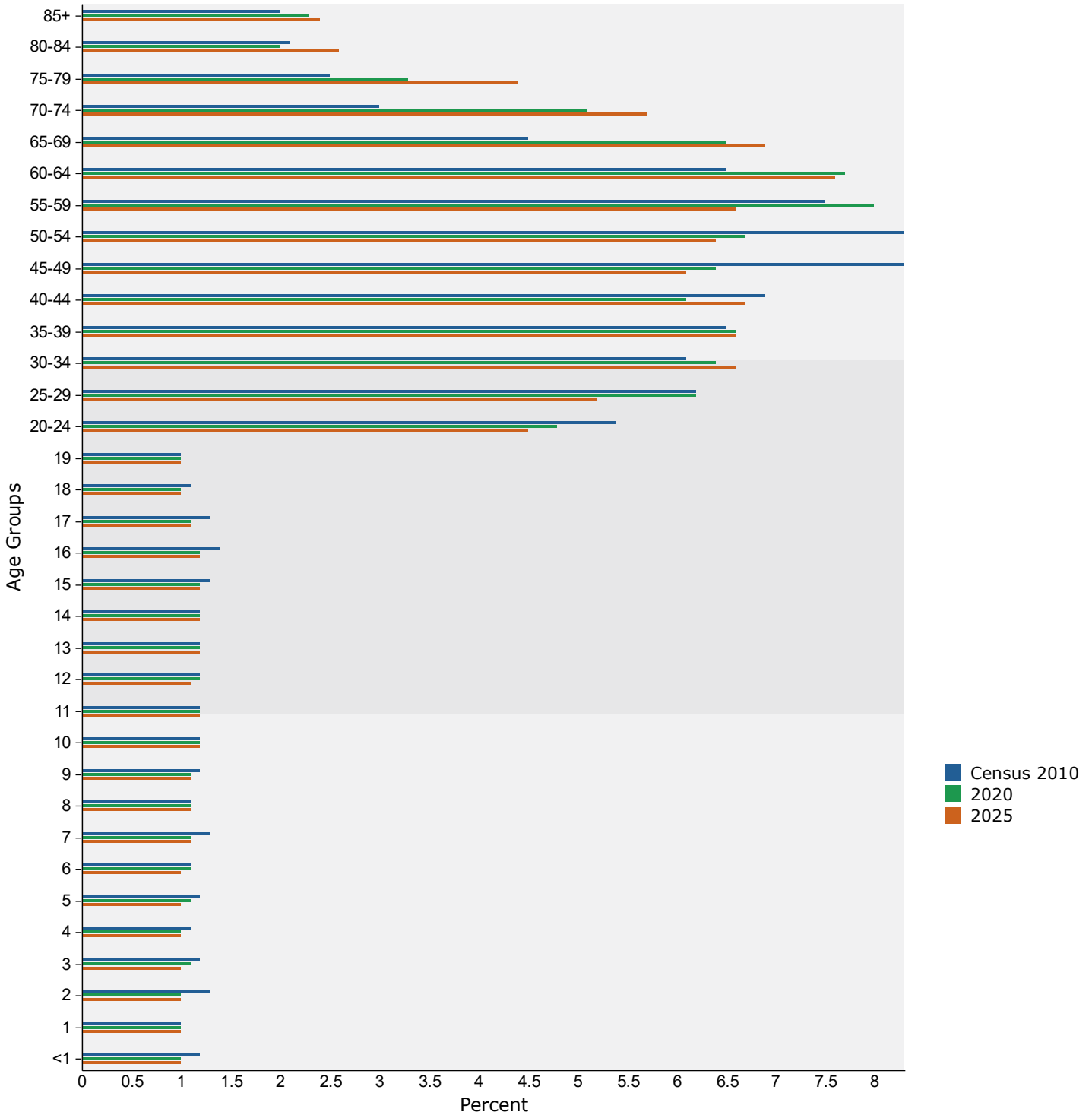
Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Female Population by Detailed Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
Total	26,927	100.0%	29,325	100.0%	30,455	100.0%
<1	336	1.2%	299	1.0%	311	1.0%
1	279	1.0%	290	1.0%	301	1.0%
2	343	1.3%	306	1.0%	315	1.0%
3	310	1.2%	311	1.1%	319	1.0%
4	302	1.1%	304	1.0%	315	1.0%
5	313	1.2%	309	1.1%	317	1.0%
6	302	1.1%	317	1.1%	319	1.0%
7	352	1.3%	326	1.1%	328	1.1%
8	293	1.1%	331	1.1%	332	1.1%
9	321	1.2%	317	1.1%	320	1.1%
10	327	1.2%	350	1.2%	357	1.2%
11	311	1.2%	353	1.2%	354	1.2%
12	323	1.2%	345	1.2%	342	1.1%
13	335	1.2%	353	1.2%	365	1.2%
14	324	1.2%	350	1.2%	357	1.2%
15	357	1.3%	338	1.2%	358	1.2%
16	368	1.4%	343	1.2%	370	1.2%
17	361	1.3%	315	1.1%	339	1.1%
18	307	1.1%	291	1.0%	314	1.0%
19	282	1.0%	280	1.0%	295	1.0%
20 - 24	1,453	5.4%	1,404	4.8%	1,382	4.5%
25 - 29	1,660	6.2%	1,819	6.2%	1,574	5.2%
30 - 34	1,656	6.1%	1,877	6.4%	1,997	6.6%
35 - 39	1,763	6.5%	1,928	6.6%	2,018	6.6%
40 - 44	1,871	6.9%	1,794	6.1%	2,027	6.7%
45 - 49	2,237	8.3%	1,889	6.4%	1,853	6.1%
50 - 54	2,233	8.3%	1,975	6.7%	1,941	6.4%
55 - 59	2,022	7.5%	2,332	8.0%	2,012	6.6%
60 - 64	1,757	6.5%	2,250	7.7%	2,313	7.6%
65 - 69	1,225	4.5%	1,898	6.5%	2,115	6.9%
70 - 74	821	3.0%	1,500	5.1%	1,748	5.7%
75 - 79	674	2.5%	961	3.3%	1,327	4.4%
80 - 84	565	2.1%	582	2.0%	803	2.6%
85+	544	2.0%	688	2.3%	717	2.4%
<18	5,857	21.8%	5,857	20.0%	6,019	19.8%
18+	21,069	78.2%	23,469	80.0%	24,435	80.2%
21+	20,200	75.0%	22,620	77.1%	23,547	77.3%
Median Age	41.3		43.4		44.0	

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

Female Population by Detailed Age



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



Household Budget Expenditures

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Demographic Summary		2020	2025		
Population		139	145		
Households		48	50		
Average Household Size		2.90	2.90		
Families		37	38		
Median Age		44.1	45.0		
Median Household Income		\$80,742	\$84,000		
		Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures		108	\$83,586.71	\$4,012,162	100.0%
Food		111	\$10,075.56	\$483,627	12.1%
Food at Home		112	\$5,967.19	\$286,425	7.1%
Food Away from Home		109	\$4,108.35	\$197,201	4.9%
Alcoholic Beverages		98	\$609.79	\$29,270	0.7%
Housing		102	\$24,710.75	\$1,186,116	29.6%
Shelter		97	\$18,858.33	\$905,200	22.6%
Utilities, Fuel and Public Services		120	\$5,852.42	\$280,916	7.0%
Household Operations		109	\$2,333.00	\$111,984	2.8%
Housekeeping Supplies		118	\$918.65	\$44,095	1.1%
Household Furnishings and Equipment		111	\$2,420.77	\$116,197	2.9%
Apparel and Services		105	\$2,261.00	\$108,528	2.7%
Transportation		118	\$10,597.06	\$508,659	12.7%
Travel		102	\$2,461.94	\$118,173	2.9%
Health Care		118	\$6,802.92	\$326,540	8.1%
Entertainment and Recreation		112	\$3,630.00	\$174,240	4.3%
Personal Care Products & Services		108	\$988.77	\$47,461	1.2%
Education		96	\$1,709.44	\$82,053	2.0%
Smoking Products		136	\$547.35	\$26,273	0.7%
Lotteries & Pari-mutuel Losses		82	\$43.98	\$2,111	0.1%
Legal Fees		93	\$167.35	\$8,033	0.2%
Funeral Expenses		137	\$126.27	\$6,061	0.2%
Safe Deposit Box Rentals		138	\$6.73	\$323	0.0%
Checking Account/Banking Service Charges		107	\$33.96	\$1,630	0.0%
Cemetery Lots/Vaults/Maintenance Fees		120	\$11.31	\$543	0.0%
Accounting Fees		93	\$104.23	\$5,003	0.1%
Miscellaneous Personal Services/Advertising/Fines		99	\$74.77	\$3,589	0.1%
Occupational Expenses		86	\$52.52	\$2,521	0.1%
Expenses for Other Properties		132	\$126.48	\$6,071	0.2%
Credit Card Membership Fees		86	\$6.79	\$326	0.0%
Shopping Club Membership Fees		100	\$32.88	\$1,578	0.0%
Support Payments/Cash Contributions/Gifts in Kind		118	\$2,758.71	\$132,418	3.3%
Life/Other Insurance		125	\$677.23	\$32,507	0.8%
Pensions and Social Security		106	\$8,726.21	\$418,858	10.4%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Household Budget Expenditures

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Demographic Summary		2020	2025		
Population		9,868	11,088		
Households		3,741	4,195		
Average Household Size		2.64	2.64		
Families		2,915	3,259		
Median Age		45.7	46.7		
Median Household Income		\$86,002	\$90,936		
		Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures		118	\$90,677.88	\$339,225,945	100.0%
Food		115	\$10,473.48	\$39,181,275	11.6%
Food at Home		115	\$6,155.18	\$23,026,543	6.8%
Food Away from Home		115	\$4,318.29	\$16,154,732	4.8%
Alcoholic Beverages		119	\$740.54	\$2,770,371	0.8%
Housing		114	\$27,705.91	\$103,647,803	30.6%
Shelter		113	\$21,960.42	\$82,153,926	24.2%
Utilities, Fuel and Public Services		118	\$5,745.49	\$21,493,878	6.3%
Household Operations		119	\$2,544.79	\$9,520,049	2.8%
Housekeeping Supplies		117	\$909.55	\$3,402,615	1.0%
Household Furnishings and Equipment		122	\$2,669.35	\$9,986,051	2.9%
Apparel and Services		115	\$2,475.73	\$9,261,695	2.7%
Transportation		117	\$10,465.15	\$39,150,125	11.5%
Travel		122	\$2,943.24	\$11,010,673	3.2%
Health Care		123	\$7,084.27	\$26,502,260	7.8%
Entertainment and Recreation		120	\$3,901.67	\$14,596,145	4.3%
Personal Care Products & Services		118	\$1,086.41	\$4,064,248	1.2%
Education		122	\$2,178.70	\$8,150,498	2.4%
Smoking Products		113	\$454.37	\$1,699,807	0.5%
Lotteries & Pari-mutuel Losses		121	\$64.90	\$242,782	0.1%
Legal Fees		112	\$201.39	\$753,405	0.2%
Funeral Expenses		122	\$112.69	\$421,587	0.1%
Safe Deposit Box Rentals		128	\$6.24	\$23,344	0.0%
Checking Account/Banking Service Charges		102	\$32.39	\$121,154	0.0%
Cemetery Lots/Vaults/Maintenance Fees		135	\$12.80	\$47,891	0.0%
Accounting Fees		119	\$133.60	\$499,785	0.1%
Miscellaneous Personal Services/Advertising/Fines		100	\$75.40	\$282,087	0.1%
Occupational Expenses		121	\$74.01	\$276,869	0.1%
Expenses for Other Properties		113	\$108.92	\$407,482	0.1%
Credit Card Membership Fees		114	\$9.05	\$33,865	0.0%
Shopping Club Membership Fees		117	\$38.55	\$144,230	0.0%
Support Payments/Cash Contributions/Gifts in Kind		123	\$2,878.85	\$10,769,796	3.2%
Life/Other Insurance		132	\$713.25	\$2,668,272	0.8%
Pensions and Social Security		122	\$10,050.22	\$37,597,876	11.1%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Household Budget Expenditures

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Demographic Summary		2020	2025		
Population		56,221	58,565		
Households		22,111	23,029		
Average Household Size		2.51	2.51		
Families		15,388	15,979		
Median Age		42.1	42.8		
Median Household Income		\$56,898	\$59,829		
		Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures		82	\$63,331.67	\$1,400,326,506	100.0%
Food		82	\$7,443.25	\$164,577,737	11.8%
Food at Home		82	\$4,379.05	\$96,825,200	6.9%
Food Away from Home		81	\$3,064.20	\$67,752,537	4.8%
Alcoholic Beverages		82	\$507.57	\$11,222,835	0.8%
Housing		81	\$19,738.95	\$436,447,934	31.2%
Shelter		81	\$15,677.86	\$346,653,121	24.8%
Utilities, Fuel and Public Services		83	\$4,061.09	\$89,794,813	6.4%
Household Operations		82	\$1,751.57	\$38,728,931	2.8%
Housekeeping Supplies		82	\$639.12	\$14,131,552	1.0%
Household Furnishings and Equipment		83	\$1,824.20	\$40,334,942	2.9%
Apparel and Services		82	\$1,750.87	\$38,713,584	2.8%
Transportation		83	\$7,411.85	\$163,883,417	11.7%
Travel		82	\$1,986.34	\$43,919,989	3.1%
Health Care		84	\$4,825.06	\$106,686,811	7.6%
Entertainment and Recreation		83	\$2,685.62	\$59,381,726	4.2%
Personal Care Products & Services		82	\$756.44	\$16,725,604	1.2%
Education		83	\$1,477.65	\$32,672,408	2.3%
Smoking Products		84	\$337.69	\$7,466,599	0.5%
Lotteries & Pari-mutuel Losses		83	\$44.77	\$989,817	0.1%
Legal Fees		80	\$143.20	\$3,166,195	0.2%
Funeral Expenses		83	\$76.44	\$1,690,255	0.1%
Safe Deposit Box Rentals		84	\$4.09	\$90,543	0.0%
Checking Account/Banking Service Charges		81	\$25.60	\$566,118	0.0%
Cemetery Lots/Vaults/Maintenance Fees		87	\$8.25	\$182,337	0.0%
Accounting Fees		81	\$90.53	\$2,001,662	0.1%
Miscellaneous Personal Services/Advertising/Fines		76	\$57.53	\$1,272,078	0.1%
Occupational Expenses		82	\$50.30	\$1,112,248	0.1%
Expenses for Other Properties		78	\$75.13	\$1,661,188	0.1%
Credit Card Membership Fees		81	\$6.38	\$141,144	0.0%
Shopping Club Membership Fees		82	\$27.09	\$598,965	0.0%
Support Payments/Cash Contributions/Gifts in Kind		83	\$1,939.11	\$42,875,666	3.1%
Life/Other Insurance		85	\$462.95	\$10,236,333	0.7%
Pensions and Social Security		83	\$6,812.12	\$150,622,794	10.8%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Market Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Bands: 0-5, 5-10, 10-20 minute radii

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

	0 - 5 minute	5 - 10 minute	10 - 20 minute
Population Summary			
2000 Total Population	109	5,326	44,306
2010 Total Population	132	7,026	51,460
2020 Total Population	139	9,868	56,221
2020 Group Quarters	0	4	655
2025 Total Population	145	11,088	58,565
2020-2025 Annual Rate	0.85%	2.36%	0.82%
2020 Total Daytime Population	185	8,405	50,405
Workers	107	3,457	20,792
Residents	78	4,948	29,613
Household Summary			
2000 Households	38	1,984	17,263
2000 Average Household Size	2.87	2.68	2.53
2010 Households	46	2,665	20,207
2010 Average Household Size	2.87	2.63	2.52
2020 Households	48	3,741	22,111
2020 Average Household Size	2.90	2.64	2.51
2025 Households	50	4,195	23,029
2025 Average Household Size	2.90	2.64	2.51
2020-2025 Annual Rate	0.82%	2.32%	0.82%
2010 Families	35	2,090	14,213
2010 Average Family Size	3.26	2.94	2.96
2020 Families	37	2,915	15,388
2020 Average Family Size	3.19	2.95	2.96
2025 Families	38	3,259	15,979
2025 Average Family Size	3.24	2.96	2.96
2020-2025 Annual Rate	0.53%	2.26%	0.76%
Housing Unit Summary			
2000 Housing Units	37	2,046	18,058
Owner Occupied Housing Units	91.9%	87.1%	70.2%
Renter Occupied Housing Units	10.8%	9.9%	25.4%
Vacant Housing Units	-2.7%	3.0%	4.4%
2010 Housing Units	46	2,812	21,656
Owner Occupied Housing Units	84.8%	84.0%	66.2%
Renter Occupied Housing Units	15.2%	10.7%	27.1%
Vacant Housing Units	0.0%	5.2%	6.7%
2020 Housing Units	48	3,884	23,618
Owner Occupied Housing Units	79.2%	81.5%	64.0%
Renter Occupied Housing Units	20.8%	14.9%	29.6%
Vacant Housing Units	0.0%	3.7%	6.4%
2025 Housing Units	49	4,353	24,699
Owner Occupied Housing Units	81.6%	81.7%	64.6%
Renter Occupied Housing Units	22.4%	14.6%	28.7%
Vacant Housing Units	0.0%	3.6%	6.8%
Median Household Income			
2020	\$80,742	\$86,002	\$56,898
2025	\$84,000	\$90,936	\$59,829
Median Home Value			
2020	\$225,000	\$264,792	\$201,029
2025	\$256,818	\$277,025	\$228,139
Per Capita Income			
2020	\$38,071	\$40,373	\$29,240
2025	\$40,832	\$43,717	\$31,850
Median Age			
2010	43.1	42.4	40.2
2020	44.1	45.7	42.1
2025	45.0	46.7	42.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Market Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Bands: 0-5, 5-10, 10-20 minute radii

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

	0 - 5 minute	5 - 10 minute	10 - 20 minute
2020 Households by Income			
Household Income Base	48	3,741	22,111
<\$15,000	14.6%	5.5%	9.8%
\$15,000 - \$24,999	8.3%	4.5%	9.4%
\$25,000 - \$34,999	10.4%	5.9%	8.6%
\$35,000 - \$49,999	4.2%	8.7%	15.0%
\$50,000 - \$74,999	10.4%	17.7%	19.8%
\$75,000 - \$99,999	14.6%	15.0%	13.6%
\$100,000 - \$149,999	18.8%	23.9%	15.5%
\$150,000 - \$199,999	12.5%	9.4%	5.1%
\$200,000+	10.4%	9.4%	3.3%
Average Household Income	\$100,601	\$107,248	\$74,065
2025 Households by Income			
Household Income Base	50	4,195	23,029
<\$15,000	12.0%	5.0%	9.2%
\$15,000 - \$24,999	8.0%	4.2%	9.0%
\$25,000 - \$34,999	10.0%	5.4%	8.0%
\$35,000 - \$49,999	4.0%	8.2%	14.4%
\$50,000 - \$74,999	10.0%	16.7%	19.2%
\$75,000 - \$99,999	14.0%	15.0%	13.9%
\$100,000 - \$149,999	20.0%	24.8%	16.7%
\$150,000 - \$199,999	12.0%	10.3%	5.9%
\$200,000+	10.0%	10.4%	3.8%
Average Household Income	\$107,672	\$116,337	\$80,719
2020 Owner Occupied Housing Units by Value			
Total	38	3,164	15,126
<\$50,000	7.9%	2.7%	4.0%
\$50,000 - \$99,999	10.5%	2.9%	8.1%
\$100,000 - \$149,999	7.9%	4.9%	16.8%
\$150,000 - \$199,999	18.4%	12.9%	20.8%
\$200,000 - \$249,999	7.9%	18.9%	14.5%
\$250,000 - \$299,999	26.3%	25.9%	11.2%
\$300,000 - \$399,999	10.5%	13.1%	13.2%
\$400,000 - \$499,999	5.3%	12.4%	5.1%
\$500,000 - \$749,999	2.6%	3.6%	4.3%
\$750,000 - \$999,999	0.0%	1.7%	1.0%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.7%	0.6%
Average Home Value	\$225,000	\$303,421	\$252,253
2025 Owner Occupied Housing Units by Value			
Total	40	3,558	15,948
<\$50,000	5.0%	2.2%	3.3%
\$50,000 - \$99,999	10.0%	2.3%	6.7%
\$100,000 - \$149,999	5.0%	3.7%	13.9%
\$150,000 - \$199,999	17.5%	10.5%	18.2%
\$200,000 - \$249,999	7.5%	17.3%	14.0%
\$250,000 - \$299,999	27.5%	26.0%	11.9%
\$300,000 - \$399,999	12.5%	14.6%	15.7%
\$400,000 - \$499,999	7.5%	15.0%	6.8%
\$500,000 - \$749,999	5.0%	4.6%	6.2%
\$750,000 - \$999,999	0.0%	2.5%	1.4%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.2%
\$2,000,000 +	0.0%	1.0%	1.2%
Average Home Value	\$253,205	\$331,554	\$292,048

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Market Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Bands: 0-5, 5-10, 10-20 minute radii

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

	0 - 5 minute	5 - 10 minute	10 - 20 minute
2010 Population by Age			
Total	134	7,027	51,461
0 - 4	6.0%	5.4%	6.0%
5 - 9	6.0%	6.4%	6.4%
10 - 14	6.7%	7.1%	6.5%
15 - 24	11.9%	10.6%	12.4%
25 - 34	9.7%	10.0%	12.0%
35 - 44	11.9%	14.8%	13.4%
45 - 54	19.4%	18.5%	16.5%
55 - 64	15.7%	16.1%	13.9%
65 - 74	7.5%	7.5%	7.4%
75 - 84	3.7%	3.0%	4.0%
85 +	0.7%	0.9%	1.6%
18 +	76.1%	76.8%	76.8%
2020 Population by Age			
Total	139	9,866	56,219
0 - 4	5.0%	4.6%	5.3%
5 - 9	5.8%	5.4%	5.7%
10 - 14	6.5%	6.2%	6.2%
15 - 24	10.1%	10.3%	10.9%
25 - 34	12.9%	10.6%	13.0%
35 - 44	10.8%	11.9%	12.4%
45 - 54	12.2%	14.8%	13.2%
55 - 64	18.7%	17.0%	15.3%
65 - 74	12.9%	13.1%	11.3%
75 - 84	4.3%	4.9%	4.9%
85 +	0.7%	1.2%	1.9%
18 +	80.6%	80.2%	79.2%
2025 Population by Age			
Total	146	11,087	58,563
0 - 4	4.8%	4.5%	5.3%
5 - 9	5.5%	5.1%	5.5%
10 - 14	6.2%	6.1%	6.1%
15 - 24	10.3%	9.6%	10.6%
25 - 34	11.0%	9.8%	12.2%
35 - 44	12.3%	12.7%	13.3%
45 - 54	11.0%	13.3%	12.4%
55 - 64	16.4%	16.0%	14.0%
65 - 74	14.4%	14.1%	12.3%
75 - 84	6.8%	7.3%	6.5%
85 +	1.4%	1.5%	1.9%
18 +	79.5%	80.7%	79.5%
2010 Population by Sex			
Males	64	3,461	24,534
Females	68	3,565	26,926
2020 Population by Sex			
Males	67	4,868	26,896
Females	72	5,001	29,325
2025 Population by Sex			
Males	70	5,471	28,110
Females	74	5,617	30,455

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Market Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Bands: 0-5, 5-10, 10-20 minute radii

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

	0 - 5 minute	5 - 10 minute	10 - 20 minute
2010 Population by Race/Ethnicity			
Total	131	7,024	51,459
White Alone	69.5%	82.7%	58.3%
Black Alone	27.5%	12.8%	36.1%
American Indian Alone	0.8%	1.2%	1.4%
Asian Alone	0.8%	0.9%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.0%	0.4%	1.2%
Two or More Races	1.5%	2.0%	2.1%
Hispanic Origin	0.8%	1.8%	3.0%
Diversity Index	45.9	32.5	55.7
2020 Population by Race/Ethnicity			
Total	139	9,869	56,220
White Alone	67.6%	82.0%	57.1%
Black Alone	28.1%	12.6%	36.0%
American Indian Alone	0.7%	1.2%	1.3%
Asian Alone	1.4%	1.4%	1.1%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.0%	0.3%	1.5%
Two or More Races	2.2%	2.5%	2.8%
Hispanic Origin	1.4%	3.0%	4.1%
Diversity Index	47.9	35.2	58.0
2025 Population by Race/Ethnicity			
Total	144	11,088	58,565
White Alone	67.4%	81.3%	56.0%
Black Alone	27.8%	12.7%	36.4%
American Indian Alone	0.7%	1.2%	1.3%
Asian Alone	1.4%	1.8%	1.4%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.0%	0.3%	1.7%
Two or More Races	2.8%	2.7%	3.2%
Hispanic Origin	1.4%	3.5%	4.7%
Diversity Index	49.0	36.7	59.4
2010 Population by Relationship and Household Type			
Total	132	7,026	51,460
In Households	100.0%	99.9%	98.8%
In Family Households	89.4%	89.5%	84.4%
Householder	29.5%	29.7%	27.7%
Spouse	22.0%	24.5%	18.5%
Child	31.8%	30.5%	31.5%
Other relative	3.0%	2.8%	4.0%
Nonrelative	3.0%	1.9%	2.8%
In Nonfamily Households	10.6%	10.5%	14.4%
In Group Quarters	0.0%	0.1%	1.2%
Institutionalized Population	0.0%	0.0%	1.1%
Noninstitutionalized Population	0.0%	0.0%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Market Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Bands: 0-5, 5-10, 10-20 minute radii

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

	0 - 5 minute	5 - 10 minute	10 - 20 minute
2020 Population 25+ by Educational Attainment			
Total	102	7,251	40,404
Less than 9th Grade	2.0%	1.2%	2.8%
9th - 12th Grade, No Diploma	7.8%	4.9%	8.6%
High School Graduate	36.3%	28.1%	29.5%
GED/Alternative Credential	11.8%	5.0%	5.2%
Some College, No Degree	22.5%	20.8%	23.0%
Associate Degree	7.8%	6.2%	8.1%
Bachelor's Degree	10.8%	23.2%	15.1%
Graduate/Professional Degree	1.0%	10.6%	7.7%
2020 Population 15+ by Marital Status			
Total	117	8,265	46,542
Never Married	17.9%	20.3%	31.9%
Married	72.6%	66.3%	48.0%
Widowed	4.3%	6.3%	6.9%
Divorced	5.1%	7.1%	13.3%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	67	5,376	29,771
Population 16+ Employed	91.0%	91.8%	89.2%
Population 16+ Unemployment rate	9.0%	8.1%	10.8%
Population 16-24 Employed	8.2%	9.3%	10.6%
Population 16-24 Unemployment rate	16.7%	13.1%	16.8%
Population 25-54 Employed	65.6%	61.3%	62.8%
Population 25-54 Unemployment rate	9.1%	7.7%	10.3%
Population 55-64 Employed	19.7%	21.9%	19.7%
Population 55-64 Unemployment rate	7.7%	7.5%	9.7%
Population 65+ Employed	6.6%	7.6%	6.8%
Population 65+ Unemployment rate	0.0%	7.4%	7.7%
2020 Employed Population 16+ by Industry			
Total	61	4,937	26,562
Agriculture/Mining	8.2%	1.2%	0.6%
Construction	18.0%	11.8%	9.6%
Manufacturing	11.5%	9.5%	8.3%
Wholesale Trade	0.0%	2.4%	2.2%
Retail Trade	26.2%	11.2%	9.3%
Transportation/Utilities	1.6%	4.4%	8.2%
Information	1.6%	2.0%	1.4%
Finance/Insurance/Real Estate	1.6%	5.2%	7.8%
Services	24.6%	43.1%	44.8%
Public Administration	1.6%	9.3%	7.7%
2020 Employed Population 16+ by Occupation			
Total	61	4,936	26,561
White Collar	60.7%	67.6%	59.0%
Management/Business/Financial	13.1%	13.0%	12.1%
Professional	6.6%	24.3%	18.7%
Sales	24.6%	13.8%	10.4%
Administrative Support	16.4%	16.5%	17.8%
Services	6.6%	12.6%	17.3%
Blue Collar	32.8%	19.8%	23.7%
Farming/Forestry/Fishing	0.0%	0.1%	0.4%
Construction/Extraction	9.8%	7.5%	6.5%
Installation/Maintenance/Repair	6.6%	6.1%	4.3%
Production	6.6%	2.8%	4.9%
Transportation/Material Moving	9.8%	3.4%	7.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Market Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Bands: 0-5, 5-10, 10-20 minute radii

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

	0 - 5 minute	5 - 10 minute	10 - 20 minute
2010 Households by Type			
Total	46	2,665	20,207
Households with 1 Person	17.4%	16.5%	24.1%
Households with 2+ People	82.6%	83.5%	75.9%
Family Households	76.1%	78.4%	70.3%
Husband-wife Families	58.7%	64.8%	46.8%
With Related Children	23.9%	27.1%	18.3%
Other Family (No Spouse Present)	19.6%	13.6%	23.5%
Other Family with Male Householder	6.5%	4.0%	5.1%
With Related Children	4.3%	2.8%	2.9%
Other Family with Female Householder	13.0%	9.6%	18.4%
With Related Children	8.7%	5.7%	12.0%
Nonfamily Households	6.5%	5.1%	5.6%
All Households with Children	37.0%	35.9%	33.7%
Multigenerational Households	6.5%	4.2%	5.1%
Unmarried Partner Households	6.5%	6.0%	7.0%
Male-female	6.5%	5.3%	6.3%
Same-sex	0.0%	0.8%	0.6%
2010 Households by Size			
Total	46	2,664	20,209
1 Person Household	17.4%	16.5%	24.1%
2 Person Household	39.1%	39.2%	35.3%
3 Person Household	17.4%	19.6%	18.9%
4 Person Household	17.4%	16.8%	13.4%
5 Person Household	6.5%	5.7%	5.4%
6 Person Household	2.2%	1.7%	1.9%
7 + Person Household	0.0%	0.6%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	46	2,665	20,207
Owner Occupied	84.8%	88.7%	71.0%
Owned with a Mortgage/Loan	63.0%	69.0%	53.6%
Owned Free and Clear	21.7%	19.7%	17.3%
Renter Occupied	15.2%	11.3%	29.0%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	0	186	160
Percent of Income for Mortgage	0.0%	12.9%	14.8%
Wealth Index	116	144	77
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	46	2,812	21,656
Housing Units Inside Urbanized Area	0.0%	0.0%	56.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	1.0%
Rural Housing Units	100.0%	100.0%	42.4%
2010 Population By Urban/ Rural Status			
Total Population	132	7,026	51,460
Population Inside Urbanized Area	0.0%	0.0%	54.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.9%
Rural Population	100.0%	100.0%	44.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Market Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Bands: 0-5, 5-10, 10-20 minute radii

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

	0 - 5 minute	5 - 10 minute	10 - 20 minute
Top 3 Tapestry Segments			
1.	Southern Satellites (10A)	Green Acres (6A)	Green Acres (6A)
2.	Parks and Rec (5C)	Southern Satellites (10A)	Front Porches (8E)
3.	Green Acres (6A)	Savvy Suburbanites (1D)	Parks and Rec (5C)
2020 Consumer Spending			
Apparel & Services: Total \$	\$108,528	\$9,261,695	\$38,713,584
Average Spent	\$2,261.00	\$2,475.73	\$1,750.87
Spending Potential Index	105	115	82
Education: Total \$	\$82,053	\$8,150,498	\$32,672,408
Average Spent	\$1,709.44	\$2,178.70	\$1,477.65
Spending Potential Index	96	122	83
Entertainment/Recreation: Total \$	\$174,240	\$14,596,145	\$59,381,726
Average Spent	\$3,630.00	\$3,901.67	\$2,685.62
Spending Potential Index	112	120	83
Food at Home: Total \$	\$286,425	\$23,026,543	\$96,825,200
Average Spent	\$5,967.19	\$6,155.18	\$4,379.05
Spending Potential Index	112	115	82
Food Away from Home: Total \$	\$197,201	\$16,154,732	\$67,752,537
Average Spent	\$4,108.35	\$4,318.29	\$3,064.20
Spending Potential Index	109	115	81
Health Care: Total \$	\$326,540	\$26,502,260	\$106,686,811
Average Spent	\$6,802.92	\$7,084.27	\$4,825.06
Spending Potential Index	118	123	84
HH Furnishings & Equipment: Total \$	\$116,197	\$9,986,051	\$40,334,942
Average Spent	\$2,420.77	\$2,669.35	\$1,824.20
Spending Potential Index	111	122	83
Personal Care Products & Services: Total \$	\$47,461	\$4,064,248	\$16,725,604
Average Spent	\$988.77	\$1,086.41	\$756.44
Spending Potential Index	108	118	82
Shelter: Total \$	\$905,200	\$82,153,926	\$346,653,121
Average Spent	\$18,858.33	\$21,960.42	\$15,677.86
Spending Potential Index	97	113	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$132,418	\$10,769,796	\$42,875,666
Average Spent	\$2,758.71	\$2,878.85	\$1,939.11
Spending Potential Index	118	123	83
Travel: Total \$	\$118,173	\$11,010,673	\$43,919,989
Average Spent	\$2,461.94	\$2,943.24	\$1,986.34
Spending Potential Index	102	122	82
Vehicle Maintenance & Repairs: Total \$	\$61,820	\$5,101,177	\$21,234,525
Average Spent	\$1,287.92	\$1,363.59	\$960.36
Spending Potential Index	111	118	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Medical Expenditures

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Demographic Summary		2020	2025	
Population		139	145	
Households		48	50	
Families		37	38	
Median Household Income		\$80,742	\$84,000	
Males per 100 Females		93.1	94.6	
Population by Age				
Population <5 Years		5.0%	4.8%	
Population 65+ Years		18.0%	22.6%	
Median Age		44.1	45.0	
		Spending Potential Index	Average Amount Spent	Total
Health Care		118	\$6,802.92	\$326,540
Medical Care		117	\$2,385.33	\$114,496
Physician Services		116	\$303.06	\$14,547
Dental Services		105	\$406.00	\$19,488
Eyecare Services		118	\$81.27	\$3,901
Lab Tests, X-rays		106	\$72.98	\$3,503
Hospital Room and Hospital Services		120	\$229.85	\$11,033
Convalescent or Nursing Home Care		87	\$12.10	\$581
Other Medical Services (1)		102	\$139.54	\$6,698
Nonprescription Drugs		126	\$186.81	\$8,967
Prescription Drugs		135	\$470.92	\$22,604
Nonprescription Vitamins		111	\$103.96	\$4,990
Medicare Prescription Drug Premium		131	\$152.10	\$7,301
Eyeglasses and Contact Lenses		110	\$102.65	\$4,927
Hearing Aids		101	\$29.04	\$1,394
Medical Equipment for General Use		129	\$9.06	\$435
Other Medical Supplies/Equipment (2)		116	\$85.96	\$4,126
Health Insurance		119	\$4,417.58	\$212,044
Blue Cross/Blue Shield		134	\$1,475.15	\$70,807
Fee for Service Health Plan		109	\$886.31	\$42,543
HMO		100	\$773.17	\$37,112
Medicare Payments		131	\$574.46	\$27,574
Long Term Care Insurance		109	\$64.96	\$3,118
Dental Care Insurance		112	\$158.96	\$7,630
Vision Care Insurance		128	\$36.83	\$1,768
Prescription Drug Insurance		136	\$10.62	\$510
Other Single Service Insurance (3)		113	\$22.35	\$1,073
Medicaid Premiums		87	\$8.08	\$388
Tricare/Military Premiums		133	\$7.92	\$380
Children's Health Ins Program Premiums		117	\$2.42	\$116

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Outpatient Hospital Care, Blood Donation, and Ambulance, Dialysis, Emergency Room, Oxygen or Rescue Services.

(2) Other Medical Supplies/Equipment includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Single Service Insurance Other Single Service Insurance includes health insurance coverage that provides for only one type of service, other than dental care, vision care, prescriptions, and long-term care

Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Medical Expenditures

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Demographic Summary		2020	2025
Population		9,868	11,088
Households		3,741	4,195
Families		2,915	3,259
Median Household Income		\$86,002	\$90,936
Males per 100 Females		97.3	97.4
Population by Age			
Population <5 Years		4.6%	4.5%
Population 65+ Years		19.1%	22.9%
Median Age		45.7	46.7
	Spending Potential Index	Average Amount Spent	Total
Health Care	123	\$7,084.27	\$26,502,260
Medical Care	123	\$2,510.47	\$9,391,675
Physician Services	126	\$330.36	\$1,235,887
Dental Services	121	\$471.01	\$1,762,043
Eyecare Services	124	\$85.82	\$321,067
Lab Tests, X-rays	125	\$85.52	\$319,918
Hospital Room and Hospital Services	118	\$226.65	\$847,904
Convalescent or Nursing Home Care	113	\$15.74	\$58,899
Other Medical Services (1)	123	\$168.26	\$629,446
Nonprescription Drugs	120	\$178.34	\$667,157
Prescription Drugs	127	\$443.88	\$1,660,540
Nonprescription Vitamins	118	\$110.94	\$415,017
Medicare Prescription Drug Premium	123	\$142.10	\$531,597
Eyeglasses and Contact Lenses	125	\$116.56	\$436,053
Hearing Aids	131	\$37.49	\$140,243
Medical Equipment for General Use	122	\$8.58	\$32,095
Other Medical Supplies/Equipment (2)	120	\$89.23	\$333,808
Health Insurance	123	\$4,573.80	\$17,110,586
Blue Cross/Blue Shield	128	\$1,404.32	\$5,253,560
Fee for Service Health Plan	129	\$1,044.70	\$3,908,210
HMO	116	\$895.63	\$3,350,549
Medicare Payments	117	\$509.83	\$1,907,260
Long Term Care Insurance	128	\$76.47	\$286,065
Dental Care Insurance	127	\$180.10	\$673,736
Vision Care Insurance	126	\$36.33	\$135,893
Prescription Drug Insurance	128	\$9.99	\$37,367
Other Single Service Insurance (3)	104	\$20.65	\$77,252
Medicaid Premiums	100	\$9.32	\$34,879
Tricare/Military Premiums	108	\$6.44	\$24,108
Children's Health Ins Program Premiums	98	\$2.03	\$7,577

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Outpatient Hospital Care, Blood Donation, and Ambulance, Dialysis, Emergency Room, Oxygen or Rescue Services.

(2) Other Medical Supplies/Equipment includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Single Service Insurance Other Single Service Insurance includes health insurance coverage that provides for only one type of service, other than dental care, vision care, prescriptions, and long-term care

Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Medical Expenditures

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Demographic Summary		2020	2025
Population		56,221	58,565
Households		22,111	23,029
Families		15,388	15,979
Median Household Income		\$56,898	\$59,829
Males per 100 Females		91.7	92.3
Population by Age			
Population <5 Years		5.3%	5.3%
Population 65+ Years		18.0%	20.7%
Median Age		42.1	42.8
	Spending Potential Index	Average Amount Spent	Total
Health Care	84	\$4,825.06	\$106,686,811
Medical Care	84	\$1,707.01	\$37,743,669
Physician Services	84	\$220.80	\$4,882,213
Dental Services	83	\$321.75	\$7,114,316
Eyecare Services	84	\$57.83	\$1,278,698
Lab Tests, X-rays	84	\$57.85	\$1,279,070
Hospital Room and Hospital Services	81	\$156.02	\$3,449,747
Convalescent or Nursing Home Care	82	\$11.31	\$249,977
Other Medical Services (1)	84	\$114.45	\$2,530,657
Nonprescription Drugs	83	\$123.56	\$2,732,088
Prescription Drugs	85	\$298.89	\$6,608,713
Nonprescription Vitamins	83	\$77.74	\$1,719,014
Medicare Prescription Drug Premium	84	\$96.82	\$2,140,807
Eyeglasses and Contact Lenses	84	\$78.54	\$1,736,681
Hearing Aids	85	\$24.29	\$537,005
Medical Equipment for General Use	83	\$5.82	\$128,731
Other Medical Supplies/Equipment (2)	83	\$61.32	\$1,355,952
Health Insurance	84	\$3,118.05	\$68,943,142
Blue Cross/Blue Shield	85	\$936.38	\$20,704,287
Fee for Service Health Plan	86	\$696.19	\$15,393,485
HMO	82	\$634.83	\$14,036,659
Medicare Payments	82	\$358.76	\$7,932,632
Long Term Care Insurance	84	\$49.97	\$1,104,949
Dental Care Insurance	86	\$122.43	\$2,707,059
Vision Care Insurance	86	\$24.84	\$549,178
Prescription Drug Insurance	85	\$6.65	\$147,119
Other Single Service Insurance (3)	74	\$14.63	\$323,454
Medicaid Premiums	81	\$7.55	\$166,951
Tricare/Military Premiums	84	\$5.00	\$110,490
Children's Health Ins Program Premiums	76	\$1.57	\$34,783

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Outpatient Hospital Care, Blood Donation, and Ambulance, Dialysis, Emergency Room, Oxygen or Rescue Services.

(2) Other Medical Supplies/Equipment includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Single Service Insurance Other Single Service Insurance includes health insurance coverage that provides for only one type of service, other than dental care, vision care, prescriptions, and long-term care

Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Pets and Products Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Demographic Summary		2020	2025
Population		139	145
Population 18+		112	116
Households		48	50
Median Household Income		\$80,742	\$84,000

Product/Consumer Behavior	Expected Number of Households	Percent	MPI
HH owns any pet	33	68.8%	128
HH owns any cat	15	31.2%	137
HH owns any dog	28	58.3%	142
HH owns 1 cat	7	14.6%	119
HH owns 2+ cats	8	16.7%	155
HH owns 1 dog	14	29.2%	118
HH owns 2+ dogs	14	29.2%	177
HH used canned/wet cat food in last 6 months	7	14.6%	108
HH used packaged dry cat food in last 6 months	14	29.2%	135
HH used cat treats in last 6 months	7	14.6%	109
HH used cat litter in last 6 months	11	22.9%	114
HH used canned/wet dog food in last 6 months	11	22.9%	136
HH used packaged dry dog food in last 6 months	26	54.2%	138
HH used dog biscuits/treats in last 6 months	20	41.7%	132
HH used flea/tick/parasite prod cat/dog last 12 months	24	50.0%	137
HH purchased pet food in last 12 months: from discount store	5	10.4%	153
HH purchased pet food in last 12 months: from grocery store	16	33.3%	126
HH purchased pet food in last 12 months: from PETCO	3	6.2%	84
HH purchased pet food in last 12 months: from PetSmart	5	10.4%	102
HH purchased pet food last 12 months: other specialty pet store	3	6.2%	109
HH purchased pet food in last 12 months: from wholesale club	2	4.2%	90
HH purchased pet food in last 12 months: Internet/online	4	8.3%	114
HH purchased pet food in last 12 months: from veterinarian	3	6.2%	140
HH purchased flea control in last 12 months: Internet/online	3	6.2%	132
HH purchased flea control in last 12 months: from veterinarian	10	20.8%	158
HH member took pet to vet in last 12 months: 1 time	8	16.7%	122
HH member took pet to vet in last 12 months: 2 times	6	12.5%	111
HH member took pet to vet in last 12 months: 3 times	3	6.2%	104
HH member took pet to vet in last 12 months: 4 times	3	6.2%	139
HH member took pet to vet in last 12 months: 5+ times	5	10.4%	182
HH used professional pet service in last 12 months	10	20.8%	117
HH used professional pet service 3+ times last 12	6	12.5%	116
HH used professional pet service: boarding/kennel	3	6.2%	133
HH used professional pet service: grooming	8	16.7%	122
HH has pet insurance	2	4.2%	105

Data Note: An MPI (Market Potential Index) measures the relative likelihood of households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Pets and Products Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Demographic Summary		2020	2025
Population		9,868	11,088
Population 18+		7,912	8,945
Households		3,741	4,195
Median Household Income		\$86,002	\$90,936

Product/Consumer Behavior	Expected Number of Households	Percent	MPI
HH owns any pet	2,541	67.9%	126
HH owns any cat	1,223	32.7%	143
HH owns any dog	1,997	53.4%	130
HH owns 1 cat	600	16.0%	130
HH owns 2+ cats	623	16.7%	155
HH owns 1 dog	1,118	29.9%	121
HH owns 2+ dogs	879	23.5%	143
HH used canned/wet cat food in last 6 months	683	18.3%	135
HH used packaged dry cat food in last 6 months	1,150	30.7%	142
HH used cat treats in last 6 months	701	18.7%	140
HH used cat litter in last 6 months	1,073	28.7%	142
HH used canned/wet dog food in last 6 months	789	21.1%	125
HH used packaged dry dog food in last 6 months	1,890	50.5%	129
HH used dog biscuits/treats in last 6 months	1,585	42.4%	134
HH used flea/tick/parasite prod cat/dog last 12 months	1,785	47.7%	131
HH purchased pet food in last 12 months: from discount store	325	8.7%	128
HH purchased pet food in last 12 months: from grocery store	1,261	33.7%	128
HH purchased pet food in last 12 months: from PETCO	299	8.0%	108
HH purchased pet food in last 12 months: from PetSmart	482	12.9%	126
HH purchased pet food last 12 months: other specialty pet store	322	8.6%	150
HH purchased pet food in last 12 months: from wholesale club	241	6.4%	139
HH purchased pet food in last 12 months: Internet/online	397	10.6%	145
HH purchased pet food in last 12 months: from veterinarian	220	5.9%	132
HH purchased flea control in last 12 months: Internet/online	274	7.3%	155
HH purchased flea control in last 12 months: from veterinarian	716	19.1%	145
HH member took pet to vet in last 12 months: 1 time	611	16.3%	120
HH member took pet to vet in last 12 months: 2 times	562	15.0%	134
HH member took pet to vet in last 12 months: 3 times	326	8.7%	145
HH member took pet to vet in last 12 months: 4 times	236	6.3%	141
HH member took pet to vet in last 12 months: 5+ times	331	8.8%	155
HH used professional pet service in last 12 months	824	22.0%	124
HH used professional pet service 3+ times last 12	546	14.6%	136
HH used professional pet service: boarding/kennel	237	6.3%	135
HH used professional pet service: grooming	655	17.5%	128
HH has pet insurance	135	3.6%	91

Data Note: An MPI (Market Potential Index) measures the relative likelihood of households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Pets and Products Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Demographic Summary		2020	2025	
Population		56,221	58,565	
Population 18+		44,509	46,567	
Households		22,111	23,029	
Median Household Income		\$56,898	\$59,829	
Product/Consumer Behavior		Expected Number of Households	Percent	MPI
HH owns any pet		13,036	59.0%	110
HH owns any cat		5,920	26.8%	117
HH owns any dog		9,877	44.7%	109
HH owns 1 cat		3,120	14.1%	115
HH owns 2+ cats		2,809	12.7%	118
HH owns 1 dog		5,756	26.0%	105
HH owns 2+ dogs		4,123	18.6%	113
HH used canned/wet cat food in last 6 months		3,462	15.7%	116
HH used packaged dry cat food in last 6 months		5,587	25.3%	117
HH used cat treats in last 6 months		3,422	15.5%	115
HH used cat litter in last 6 months		5,251	23.7%	118
HH used canned/wet dog food in last 6 months		3,977	18.0%	107
HH used packaged dry dog food in last 6 months		9,482	42.9%	109
HH used dog biscuits/treats in last 6 months		7,737	35.0%	111
HH used flea/tick/parasite prod cat/dog last 12 months		8,833	39.9%	110
HH purchased pet food in last 12 months: from discount store		1,673	7.6%	111
HH purchased pet food in last 12 months: from grocery store		6,555	29.6%	112
HH purchased pet food in last 12 months: from PETCO		1,671	7.6%	102
HH purchased pet food in last 12 months: from PetSmart		2,442	11.0%	108
HH purchased pet food last 12 months: other specialty pet store		1,460	6.6%	115
HH purchased pet food in last 12 months: from wholesale club		1,074	4.9%	104
HH purchased pet food in last 12 months: Internet/online		1,837	8.3%	114
HH purchased pet food in last 12 months: from veterinarian		995	4.5%	101
HH purchased flea control in last 12 months: Internet/online		1,205	5.4%	115
HH purchased flea control in last 12 months: from veterinarian		3,345	15.1%	115
HH member took pet to vet in last 12 months: 1 time		3,255	14.7%	108
HH member took pet to vet in last 12 months: 2 times		2,767	12.5%	111
HH member took pet to vet in last 12 months: 3 times		1,481	6.7%	111
HH member took pet to vet in last 12 months: 4 times		1,029	4.7%	104
HH member took pet to vet in last 12 months: 5+ times		1,461	6.6%	115
HH used professional pet service in last 12 months		4,200	19.0%	107
HH used professional pet service 3+ times last 12		2,587	11.7%	109
HH used professional pet service: boarding/kennel		1,137	5.1%	109
HH used professional pet service: grooming		3,267	14.8%	108
HH has pet insurance		812	3.7%	92

Data Note: An MPI (Market Potential Index) measures the relative likelihood of households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Recreation Expenditures

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Demographic Summary		2020	2025
Population		139	145
Households		48	50
Families		37	38
Median Age		44.1	45.0
Median Household Income		\$80,742	\$84,000
		Spending Potential Index	Average Amount Spent
		Index	Total
TV/Video/Audio		119	\$66,692
Cable & Satellite Television Services		123	\$47,935
Televisions & Video		109	\$13,062
Audio		109	\$5,565
Rental of TV/VCR/Radio/Sound Equipment		144	\$56
Repair of TV/Radio/Sound Equipment		95	\$74
Entertainment/Recreation Fees and Admissions		95	\$32,723
Tickets to Theatre/Operas/Concerts		87	\$3,383
Tickets to Movies		93	\$2,549
Tickets to Parks or Museums		104	\$1,647
Admission to Sporting Events, excl.Trips		109	\$3,281
Fees for Participant Sports, excl.Trips		98	\$4,641
Fees for Recreational Lessons		85	\$5,909
Membership Fees for Social/Recreation/Health Clubs		98	\$11,274
Dating Services		98	\$38
Toys/Games/Crafts/Hobbies		104	\$6,097
Toys/Games/Arts/Crafts/Tricycles		105	\$5,249
Playground Equipment		122	\$263
Play Arcade Pinball/Video Games		88	\$151
Online Gaming Services		95	\$243
Stamp & Coin Collecting		100	\$190
Recreational Vehicles and Fees		103	\$7,689
Docking and Landing Fees for Boats and Planes		107	\$524
Camp Fees		80	\$2,397
Payments on Boats/Trailers/Campers/RVs		129	\$3,694
Rental of Boats/Trailers/Campers/RVs		93	\$1,073
Sports, Recreation and Exercise Equipment		108	\$10,518
Exercise Equipment and Gear, Game Tables		109	\$3,448
Bicycles		84	\$1,254
Camping Equipment		106	\$1,124
Hunting and Fishing Equipment		127	\$3,810
Winter Sports Equipment		81	\$197
Water Sports Equipment		80	\$250
Other Sports Equipment		92	\$315
Rental/Repair of Sports/Recreation/Exercise Equipment		90	\$120
Photographic Equipment and Supplies		93	\$2,274
Film		110	\$33
Photo Processing		105	\$376
Photographic Equipment		84	\$705
Photographer Fees/Other Supplies & Equip Rental/Repair		95	\$1,161
Reading		101	\$5,210
Magazine/Newspaper Subscriptions		100	\$1,774
Magazine/Newspaper Single Copies		98	\$327
Books		96	\$1,667
Digital Book Readers		109	\$1,442

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Recreation Expenditures

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Demographic Summary		2020	2025
Population		9,868	11,088
Households		3,741	4,195
Families		2,915	3,259
Median Age		45.7	46.7
Median Household Income		\$86,002	\$90,936
		Spending Potential Index	Average Amount Spent
		Index	Total
TV/Video/Audio		118	\$5,169,868
Cable & Satellite Television Services		120	\$3,628,177
Televisions & Video		114	\$1,063,219
Audio		118	\$468,775
Rental of TV/VCR/Radio/Sound Equipment		106	\$3,229
Repair of TV/Radio/Sound Equipment		107	\$6,468
Entertainment/Recreation Fees and Admissions		122	\$3,266,438
Tickets to Theatre/Operas/Concerts		123	\$372,430
Tickets to Movies		109	\$233,912
Tickets to Parks or Museums		112	\$138,048
Admission to Sporting Events, excl.Trips		128	\$301,051
Fees for Participant Sports, excl.Trips		123	\$454,038
Fees for Recreational Lessons		121	\$658,582
Membership Fees for Social/Recreation/Health Clubs		123	\$1,104,822
Dating Services		117	\$3,556
Toys/Games/Crafts/Hobbies		116	\$529,549
Toys/Games/Arts/Crafts/Tricycles		116	\$451,601
Playground Equipment		128	\$21,547
Play Arcade Pinball/Video Games		115	\$15,464
Online Gaming Services		108	\$21,410
Stamp & Coin Collecting		132	\$19,528
Recreational Vehicles and Fees		130	\$758,478
Docking and Landing Fees for Boats and Planes		141	\$53,637
Camp Fees		136	\$314,983
Payments on Boats/Trailers/Campers/RVs		129	\$287,260
Rental of Boats/Trailers/Campers/RVs		114	\$102,597
Sports, Recreation and Exercise Equipment		120	\$912,914
Exercise Equipment and Gear, Game Tables		128	\$313,987
Bicycles		106	\$122,541
Camping Equipment		113	\$93,255
Hunting and Fishing Equipment		123	\$286,190
Winter Sports Equipment		112	\$21,069
Water Sports Equipment		120	\$29,135
Other Sports Equipment		127	\$33,865
Rental/Repair of Sports/Recreation/Exercise Equipment		123	\$12,871
Photographic Equipment and Supplies		116	\$221,375
Film		130	\$3,068
Photo Processing		128	\$35,707
Photographic Equipment		111	\$72,878
Photographer Fees/Other Supplies & Equip Rental/Repair		115	\$109,722
Reading		121	\$487,421
Magazine/Newspaper Subscriptions		128	\$175,797
Magazine/Newspaper Single Copies		123	\$31,887
Books		116	\$157,070
Digital Book Readers		119	\$122,667

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Recreation Expenditures

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Demographic Summary		2020	2025
Population		56,221	58,565
Households		22,111	23,029
Families		15,388	15,979
Median Age		42.1	42.8
Median Household Income		\$56,898	\$59,829
		Spending Potential Index	Average Amount Spent
			Total
TV/Video/Audio		83	\$972.37
Cable & Satellite Television Services		84	\$677.10
Televisions & Video		82	\$205.35
Audio		83	\$87.97
Rental of TV/VCR/Radio/Sound Equipment		90	\$0.73
Repair of TV/Radio/Sound Equipment		76	\$1.23
Entertainment/Recreation Fees and Admissions		83	\$592.29
Tickets to Theatre/Operas/Concerts		83	\$67.20
Tickets to Movies		80	\$45.82
Tickets to Parks or Museums		80	\$26.37
Admission to Sporting Events, excl.Trips		83	\$52.14
Fees for Participant Sports, excl.Trips		83	\$81.87
Fees for Recreational Lessons		82	\$119.33
Membership Fees for Social/Recreation/Health Clubs		83	\$198.86
Dating Services		86	\$0.70
Toys/Games/Crafts/Hobbies		83	\$100.81
Toys/Games/Arts/Crafts/Tricycles		83	\$86.61
Playground Equipment		82	\$3.71
Play Arcade Pinball/Video Games		77	\$2.76
Online Gaming Services		80	\$4.23
Stamp & Coin Collecting		88	\$3.50
Recreational Vehicles and Fees		81	\$126.77
Docking and Landing Fees for Boats and Planes		86	\$8.80
Camp Fees		81	\$50.00
Payments on Boats/Trailers/Campers/RVs		82	\$49.00
Rental of Boats/Trailers/Campers/RVs		79	\$18.98
Sports, Recreation and Exercise Equipment		82	\$167.18
Exercise Equipment and Gear, Game Tables		85	\$56.00
Bicycles		77	\$23.92
Camping Equipment		81	\$17.92
Hunting and Fishing Equipment		83	\$51.68
Winter Sports Equipment		79	\$3.97
Water Sports Equipment		83	\$5.35
Other Sports Equipment		86	\$6.08
Rental/Repair of Sports/Recreation/Exercise Equipment		81	\$2.26
Photographic Equipment and Supplies		82	\$41.77
Film		89	\$0.56
Photo Processing		86	\$6.41
Photographic Equipment		78	\$13.69
Photographer Fees/Other Supplies & Equip Rental/Repair		83	\$21.10
Reading		83	\$89.37
Magazine/Newspaper Subscriptions		84	\$31.02
Magazine/Newspaper Single Copies		83	\$5.74
Books		82	\$29.66
Digital Book Readers		83	\$22.94

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Restaurant Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Demographic Summary	2020	2025
Population	139	145
Population 18+	112	116
Households	48	50
Median Household Income	\$80,742	\$84,000

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Went to family restaurant/steak house in last 6 months	83	74.1%	101
Went to family restaurant/steak house 4+ times/month	31	27.7%	106
Spent at family restaurant last 30 days: <\$1-30	11	9.8%	125
Spent at family restaurant last 30 days: \$31-50	10	8.9%	97
Spent at family restaurant last 30 days: \$51-100	18	16.1%	108
Spent at family restaurant last 30 days: \$101-200	11	9.8%	105
Went to family restaurant last 6 months: for breakfast	12	10.7%	83
Went to family restaurant last 6 months: for lunch	19	17.0%	91
Went to family restaurant last 6 months: for dinner	52	46.4%	103
Went to family restaurant last 6 months: for snack	1	0.9%	45
Went to family restaurant last 6 months: on weekday	35	31.2%	105
Went to family restaurant last 6 months: on weekend	42	37.5%	93
Went to family restaurant last 6 months: Applebee`s	19	17.0%	85
Went to family restaurant last 6 months: Bob Evans	2	1.8%	59
Went to family restaurant last 6 months: Buffalo Wild Wings	8	7.1%	74
Went to family restaurant last 6 months: California Pizza Kitchen	1	0.9%	33
Went to family restaurant last 6 months: The Cheesecake Factory	4	3.6%	51
Went to family restaurant last 6 months: Chili`s Grill & Bar	11	9.8%	93
Went to family restaurant last 6 months: CiCis	5	4.5%	205
Went to family restaurant last 6 months: Cracker Barrel	24	21.4%	190
Went to family restaurant last 6 months: Denny`s	6	5.4%	61
Went to family restaurant last 6 months: Golden Corral	13	11.6%	165
Went to family restaurant last 6 months: IHOP	10	8.9%	91
Went to family restaurant last 6 months: Logan`s Roadhouse	10	8.9%	289
Went to family restaurant last 6 months: LongHorn Steakhouse	8	7.1%	134
Went to family restaurant last 6 months: Olive Garden	18	16.1%	103
Went to family restaurant last 6 months: Outback Steakhouse	13	11.6%	145
Went to family restaurant last 6 months: Red Lobster	11	9.8%	103
Went to family restaurant last 6 months: Red Robin	3	2.7%	39
Went to family restaurant last 6 months: Ruby Tuesday	7	6.2%	154
Went to family restaurant last 6 months: Texas Roadhouse	13	11.6%	112
Went to family restaurant last 6 months: T.G.I. Friday`s	4	3.6%	72
Went to family restaurant last 6 months: Waffle House	17	15.2%	239
Went to family restaurant last 6 months: fast food/drive-in	104	92.9%	103
Went to fast food/drive-in restaurant 9+ times/month	53	47.3%	121
Spent at fast food restaurant last 30 days: <\$1-10	5	4.5%	110
Spent at fast food restaurant last 30 days: \$11-\$20	11	9.8%	98
Spent at fast food restaurant last 30 days: \$21-\$40	20	17.9%	111
Spent at fast food restaurant last 30 days: \$41-\$50	12	10.7%	127
Spent at fast food restaurant last 30 days: \$51-\$100	21	18.8%	110
Spent at fast food restaurant last 30 days: \$101-\$200	11	9.8%	110
Spent at fast food restaurant last 30 days: \$201+	4	3.6%	108

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Restaurant Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Went to fast food restaurant in the last 6 months: eat in	42	37.5%	105
Went to fast food restaurant in the last 6 months: home delivery	6	5.4%	63
Went to fast food restaurant in the last 6 months: take-out/drive-thru	60	53.6%	117
Went to fast food restaurant in the last 6 months: take-out/walk-in	17	15.2%	73
Went to fast food restaurant in the last 6 months: breakfast	46	41.1%	118
Went to fast food restaurant in the last 6 months: lunch	55	49.1%	100
Went to fast food restaurant in the last 6 months: dinner	52	46.4%	101
Went to fast food restaurant in the last 6 months: snack	11	9.8%	80
Went to fast food restaurant in the last 6 months: weekday	71	63.4%	109
Went to fast food restaurant in the last 6 months: weekend	50	44.6%	96
Went to fast food restaurant in the last 6 months: A & W	1	0.9%	32
Went to fast food restaurant in the last 6 months: Arby`s	27	24.1%	138
Went to fast food restaurant in the last 6 months: Baskin-Robbins	2	1.8%	52
Went to fast food restaurant in the last 6 months: Boston Market	2	1.8%	57
Went to fast food restaurant in the last 6 months: Burger King	40	35.7%	125
Went to fast food restaurant in the last 6 months: Captain D`s	11	9.8%	297
Went to fast food restaurant in the last 6 months: Carl`s Jr.	2	1.8%	31
Went to fast food restaurant in the last 6 months: Checkers	4	3.6%	104
Went to fast food restaurant in the last 6 months: Chick-fil-A	36	32.1%	125
Went to fast food restaurant in the last 6 months: Chipotle Mex. Grill	5	4.5%	36
Went to fast food restaurant in the last 6 months: Chuck E. Cheese`s	3	2.7%	101
Went to fast food restaurant in the last 6 months: Church`s Fr. Chicken	5	4.5%	125
Went to fast food restaurant in the last 6 months: Cold Stone Creamery	2	1.8%	61
Went to fast food restaurant in the last 6 months: Dairy Queen	22	19.6%	125
Went to fast food restaurant in the last 6 months: Del Taco	2	1.8%	45
Went to fast food restaurant in the last 6 months: Domino`s Pizza	17	15.2%	116
Went to fast food restaurant in the last 6 months: Dunkin` Donuts	8	7.1%	53
Went to fast food restaurant in the last 6 months: Five Guys	8	7.1%	78
Went to fast food restaurant in the last 6 months: Hardee`s	15	13.4%	217
Went to fast food restaurant in the last 6 months: Jack in the Box	3	2.7%	35
Went to fast food restaurant in the last 6 months: Jimmy John`s	3	2.7%	47
Went to fast food restaurant in the last 6 months: KFC	26	23.2%	115
Went to fast food restaurant in the last 6 months: Krispy Kreme	8	7.1%	127
Went to fast food restaurant in the last 6 months: Little Caesars	16	14.3%	116
Went to fast food restaurant in the last 6 months: Long John Silver`s	6	5.4%	155
Went to fast food restaurant in the last 6 months: McDonald`s	61	54.5%	106
Went to fast food restaurant in the last 6 months: Panda Express	5	4.5%	46
Went to fast food restaurant in the last 6 months: Panera Bread	10	8.9%	70
Went to fast food restaurant in the last 6 months: Papa John`s	10	8.9%	108
Went to fast food restaurant in the last 6 months: Papa Murphy`s	3	2.7%	63
Went to fast food restaurant in the last 6 months: Pizza Hut	19	17.0%	108
Went to fast food restaurant in the last 6 months: Popeyes Chicken	12	10.7%	115
Went to fast food restaurant in the last 6 months: Sonic Drive-In	27	24.1%	199
Went to fast food restaurant in the last 6 months: Starbucks	11	9.8%	54
Went to fast food restaurant in the last 6 months: Steak `n Shake	8	7.1%	131
Went to fast food restaurant in the last 6 months: Subway	30	26.8%	110
Went to fast food restaurant in the last 6 months: Taco Bell	39	34.8%	121
Went to fast food restaurant in the last 6 months: Wendy`s	35	31.2%	122
Went to fast food restaurant in the last 6 months: Whataburger	9	8.0%	142
Went to fast food restaurant in the last 6 months: White Castle	2	1.8%	58
Went to fine dining restaurant last month	7	6.2%	61
Went to fine dining restaurant 3+ times last month	3	2.7%	93

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Restaurant Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Demographic Summary	2020	2025
Population	9,868	11,088
Population 18+	7,912	8,945
Households	3,741	4,195
Median Household Income	\$86,002	\$90,936

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Went to family restaurant/steak house in last 6 months	6,165	77.9%	106
Went to family restaurant/steak house 4+ times/month	2,226	28.1%	107
Spent at family restaurant last 30 days: <\$1-30	674	8.5%	108
Spent at family restaurant last 30 days: \$31-50	852	10.8%	117
Spent at family restaurant last 30 days: \$51-100	1,382	17.5%	118
Spent at family restaurant last 30 days: \$101-200	832	10.5%	113
Went to family restaurant last 6 months: for breakfast	1,112	14.1%	109
Went to family restaurant last 6 months: for lunch	1,539	19.5%	105
Went to family restaurant last 6 months: for dinner	4,201	53.1%	117
Went to family restaurant last 6 months: for snack	96	1.2%	62
Went to family restaurant last 6 months: on weekday	2,727	34.5%	116
Went to family restaurant last 6 months: on weekend	3,600	45.5%	113
Went to family restaurant last 6 months: Applebee`s	1,783	22.5%	113
Went to family restaurant last 6 months: Bob Evans	334	4.2%	140
Went to family restaurant last 6 months: Buffalo Wild Wings	756	9.6%	99
Went to family restaurant last 6 months: California Pizza Kitchen	131	1.7%	62
Went to family restaurant last 6 months: The Cheesecake Factory	444	5.6%	80
Went to family restaurant last 6 months: Chili`s Grill & Bar	863	10.9%	104
Went to family restaurant last 6 months: CiCis	117	1.5%	68
Went to family restaurant last 6 months: Cracker Barrel	1,210	15.3%	136
Went to family restaurant last 6 months: Denny`s	536	6.8%	77
Went to family restaurant last 6 months: Golden Corral	482	6.1%	87
Went to family restaurant last 6 months: IHOP	723	9.1%	93
Went to family restaurant last 6 months: Logan`s Roadhouse	247	3.1%	101
Went to family restaurant last 6 months: LongHorn Steakhouse	610	7.7%	144
Went to family restaurant last 6 months: Olive Garden	1,581	20.0%	129
Went to family restaurant last 6 months: Outback Steakhouse	743	9.4%	118
Went to family restaurant last 6 months: Red Lobster	777	9.8%	103
Went to family restaurant last 6 months: Red Robin	667	8.4%	124
Went to family restaurant last 6 months: Ruby Tuesday	418	5.3%	130
Went to family restaurant last 6 months: Texas Roadhouse	1,226	15.5%	149
Went to family restaurant last 6 months: T.G.I. Friday`s	319	4.0%	81
Went to family restaurant last 6 months: Waffle House	534	6.7%	106
Went to family restaurant last 6 months: fast food/drive-in	7,296	92.2%	102
Went to fast food/drive-in restaurant 9+ times/month	3,157	39.9%	102
Spent at fast food restaurant last 30 days: <\$1-10	392	5.0%	122
Spent at fast food restaurant last 30 days: \$11-\$20	948	12.0%	119
Spent at fast food restaurant last 30 days: \$21-\$40	1,432	18.1%	113
Spent at fast food restaurant last 30 days: \$41-\$50	737	9.3%	110
Spent at fast food restaurant last 30 days: \$51-\$100	1,388	17.5%	103
Spent at fast food restaurant last 30 days: \$101-\$200	585	7.4%	83
Spent at fast food restaurant last 30 days: \$201+	254	3.2%	97

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Restaurant Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Went to fast food restaurant in the last 6 months: eat in	3,022	38.2%	107
Went to fast food restaurant in the last 6 months: home delivery	506	6.4%	76
Went to fast food restaurant in the last 6 months: take-out/drive-thru	3,970	50.2%	109
Went to fast food restaurant in the last 6 months: take-out/walk-in	1,690	21.4%	103
Went to fast food restaurant in the last 6 months: breakfast	2,915	36.8%	106
Went to fast food restaurant in the last 6 months: lunch	4,201	53.1%	108
Went to fast food restaurant in the last 6 months: dinner	3,896	49.2%	108
Went to fast food restaurant in the last 6 months: snack	903	11.4%	92
Went to fast food restaurant in the last 6 months: weekday	5,034	63.6%	109
Went to fast food restaurant in the last 6 months: weekend	3,651	46.1%	99
Went to fast food restaurant in the last 6 months: A & W	219	2.8%	99
Went to fast food restaurant in the last 6 months: Arby`s	1,729	21.9%	125
Went to fast food restaurant in the last 6 months: Baskin-Robbins	168	2.1%	62
Went to fast food restaurant in the last 6 months: Boston Market	195	2.5%	78
Went to fast food restaurant in the last 6 months: Burger King	2,413	30.5%	106
Went to fast food restaurant in the last 6 months: Captain D`s	294	3.7%	112
Went to fast food restaurant in the last 6 months: Carl`s Jr.	176	2.2%	38
Went to fast food restaurant in the last 6 months: Checkers	155	2.0%	57
Went to fast food restaurant in the last 6 months: Chick-fil-A	2,169	27.4%	106
Went to fast food restaurant in the last 6 months: Chipotle Mex. Grill	877	11.1%	88
Went to fast food restaurant in the last 6 months: Chuck E. Cheese`s	144	1.8%	69
Went to fast food restaurant in the last 6 months: Church`s Fr. Chicken	128	1.6%	45
Went to fast food restaurant in the last 6 months: Cold Stone Creamery	183	2.3%	79
Went to fast food restaurant in the last 6 months: Dairy Queen	1,588	20.1%	128
Went to fast food restaurant in the last 6 months: Del Taco	116	1.5%	37
Went to fast food restaurant in the last 6 months: Domino`s Pizza	919	11.6%	89
Went to fast food restaurant in the last 6 months: Dunkin` Donuts	1,163	14.7%	109
Went to fast food restaurant in the last 6 months: Five Guys	911	11.5%	125
Went to fast food restaurant in the last 6 months: Hardee`s	598	7.6%	123
Went to fast food restaurant in the last 6 months: Jack in the Box	275	3.5%	46
Went to fast food restaurant in the last 6 months: Jimmy John`s	592	7.5%	130
Went to fast food restaurant in the last 6 months: KFC	1,618	20.4%	101
Went to fast food restaurant in the last 6 months: Krispy Kreme	393	5.0%	89
Went to fast food restaurant in the last 6 months: Little Caesars	813	10.3%	83
Went to fast food restaurant in the last 6 months: Long John Silver`s	282	3.6%	103
Went to fast food restaurant in the last 6 months: McDonald`s	4,184	52.9%	103
Went to fast food restaurant in the last 6 months: Panda Express	490	6.2%	64
Went to fast food restaurant in the last 6 months: Panera Bread	1,244	15.7%	124
Went to fast food restaurant in the last 6 months: Papa John`s	589	7.4%	90
Went to fast food restaurant in the last 6 months: Papa Murphy`s	358	4.5%	106
Went to fast food restaurant in the last 6 months: Pizza Hut	1,121	14.2%	90
Went to fast food restaurant in the last 6 months: Popeyes Chicken	523	6.6%	71
Went to fast food restaurant in the last 6 months: Sonic Drive-In	953	12.0%	100
Went to fast food restaurant in the last 6 months: Starbucks	1,412	17.8%	98
Went to fast food restaurant in the last 6 months: Steak `n Shake	463	5.9%	108
Went to fast food restaurant in the last 6 months: Subway	2,114	26.7%	109
Went to fast food restaurant in the last 6 months: Taco Bell	2,341	29.6%	103
Went to fast food restaurant in the last 6 months: Wendy`s	2,326	29.4%	115
Went to fast food restaurant in the last 6 months: Whataburger	371	4.7%	83
Went to fast food restaurant in the last 6 months: White Castle	256	3.2%	105
Went to fine dining restaurant last month	955	12.1%	117
Went to fine dining restaurant 3+ times last month	230	2.9%	101

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Restaurant Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Demographic Summary	2020	2025
Population	56,221	58,565
Population 18+	44,509	46,567
Households	22,111	23,029
Median Household Income	\$56,898	\$59,829

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Went to family restaurant/steak house in last 6 months	33,902	76.2%	103
Went to family restaurant/steak house 4+ times/month	12,241	27.5%	105
Spent at family restaurant last 30 days: <\$1-30	3,879	8.7%	111
Spent at family restaurant last 30 days: \$31-50	4,439	10.0%	108
Spent at family restaurant last 30 days: \$51-100	7,129	16.0%	108
Spent at family restaurant last 30 days: \$101-200	4,316	9.7%	104
Went to family restaurant last 6 months: for breakfast	6,089	13.7%	106
Went to family restaurant last 6 months: for lunch	8,438	19.0%	102
Went to family restaurant last 6 months: for dinner	21,916	49.2%	109
Went to family restaurant last 6 months: for snack	770	1.7%	88
Went to family restaurant last 6 months: on weekday	14,425	32.4%	109
Went to family restaurant last 6 months: on weekend	19,165	43.1%	107
Went to family restaurant last 6 months: Applebee`s	9,518	21.4%	108
Went to family restaurant last 6 months: Bob Evans	1,689	3.8%	126
Went to family restaurant last 6 months: Buffalo Wild Wings	4,170	9.4%	97
Went to family restaurant last 6 months: California Pizza Kitchen	812	1.8%	68
Went to family restaurant last 6 months: The Cheesecake Factory	2,791	6.3%	89
Went to family restaurant last 6 months: Chili`s Grill & Bar	4,803	10.8%	102
Went to family restaurant last 6 months: CiCis	863	1.9%	89
Went to family restaurant last 6 months: Cracker Barrel	5,748	12.9%	115
Went to family restaurant last 6 months: Denny`s	3,528	7.9%	90
Went to family restaurant last 6 months: Golden Corral	3,195	7.2%	102
Went to family restaurant last 6 months: IHOP	4,234	9.5%	97
Went to family restaurant last 6 months: Logan`s Roadhouse	1,448	3.3%	105
Went to family restaurant last 6 months: LongHorn Steakhouse	3,024	6.8%	127
Went to family restaurant last 6 months: Olive Garden	7,858	17.7%	114
Went to family restaurant last 6 months: Outback Steakhouse	3,998	9.0%	112
Went to family restaurant last 6 months: Red Lobster	4,621	10.4%	109
Went to family restaurant last 6 months: Red Robin	3,419	7.7%	113
Went to family restaurant last 6 months: Ruby Tuesday	2,122	4.8%	118
Went to family restaurant last 6 months: Texas Roadhouse	5,680	12.8%	123
Went to family restaurant last 6 months: T.G.I. Friday`s	2,142	4.8%	97
Went to family restaurant last 6 months: Waffle House	2,908	6.5%	103
Went to family restaurant last 6 months: fast food/drive-in	40,614	91.2%	101
Went to fast food/drive-in restaurant 9+ times/month	17,818	40.0%	103
Spent at fast food restaurant last 30 days: <\$1-10	2,159	4.9%	120
Spent at fast food restaurant last 30 days: \$11-\$20	4,670	10.5%	104
Spent at fast food restaurant last 30 days: \$21-\$40	7,559	17.0%	106
Spent at fast food restaurant last 30 days: \$41-\$50	3,676	8.3%	98
Spent at fast food restaurant last 30 days: \$51-\$100	7,642	17.2%	101
Spent at fast food restaurant last 30 days: \$101-\$200	4,113	9.2%	104
Spent at fast food restaurant last 30 days: \$201+	1,346	3.0%	91

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Restaurant Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Went to fast food restaurant in the last 6 months: eat in	16,229	36.5%	102
Went to fast food restaurant in the last 6 months: home delivery	3,892	8.7%	103
Went to fast food restaurant in the last 6 months: take-out/drive-thru	21,778	48.9%	107
Went to fast food restaurant in the last 6 months: take-out/walk-in	9,455	21.2%	102
Went to fast food restaurant in the last 6 months: breakfast	16,115	36.2%	104
Went to fast food restaurant in the last 6 months: lunch	22,668	50.9%	103
Went to fast food restaurant in the last 6 months: dinner	21,507	48.3%	106
Went to fast food restaurant in the last 6 months: snack	5,444	12.2%	99
Went to fast food restaurant in the last 6 months: weekday	27,300	61.3%	106
Went to fast food restaurant in the last 6 months: weekend	20,816	46.8%	101
Went to fast food restaurant in the last 6 months: A & W	1,316	3.0%	106
Went to fast food restaurant in the last 6 months: Arby`s	9,162	20.6%	118
Went to fast food restaurant in the last 6 months: Baskin-Robbins	1,241	2.8%	81
Went to fast food restaurant in the last 6 months: Boston Market	1,157	2.6%	83
Went to fast food restaurant in the last 6 months: Burger King	13,859	31.1%	109
Went to fast food restaurant in the last 6 months: Captain D`s	1,587	3.6%	108
Went to fast food restaurant in the last 6 months: Carl`s Jr.	1,800	4.0%	69
Went to fast food restaurant in the last 6 months: Checkers	1,524	3.4%	100
Went to fast food restaurant in the last 6 months: Chick-fil-A	11,915	26.8%	104
Went to fast food restaurant in the last 6 months: Chipotle Mex. Grill	5,023	11.3%	90
Went to fast food restaurant in the last 6 months: Chuck E. Cheese`s	1,120	2.5%	95
Went to fast food restaurant in the last 6 months: Church`s Fr. Chicken	1,344	3.0%	85
Went to fast food restaurant in the last 6 months: Cold Stone Creamery	1,349	3.0%	103
Went to fast food restaurant in the last 6 months: Dairy Queen	7,933	17.8%	114
Went to fast food restaurant in the last 6 months: Del Taco	1,115	2.5%	63
Went to fast food restaurant in the last 6 months: Domino`s Pizza	5,744	12.9%	99
Went to fast food restaurant in the last 6 months: Dunkin` Donuts	6,233	14.0%	104
Went to fast food restaurant in the last 6 months: Five Guys	4,537	10.2%	111
Went to fast food restaurant in the last 6 months: Hardee`s	2,928	6.6%	107
Went to fast food restaurant in the last 6 months: Jack in the Box	2,287	5.1%	67
Went to fast food restaurant in the last 6 months: Jimmy John`s	2,852	6.4%	112
Went to fast food restaurant in the last 6 months: KFC	9,377	21.1%	104
Went to fast food restaurant in the last 6 months: Krispy Kreme	2,501	5.6%	100
Went to fast food restaurant in the last 6 months: Little Caesars	5,306	11.9%	97
Went to fast food restaurant in the last 6 months: Long John Silver`s	1,590	3.6%	104
Went to fast food restaurant in the last 6 months: McDonald`s	23,457	52.7%	103
Went to fast food restaurant in the last 6 months: Panda Express	3,503	7.9%	82
Went to fast food restaurant in the last 6 months: Panera Bread	6,003	13.5%	106
Went to fast food restaurant in the last 6 months: Papa John`s	3,800	8.5%	103
Went to fast food restaurant in the last 6 months: Papa Murphy`s	2,151	4.8%	113
Went to fast food restaurant in the last 6 months: Pizza Hut	7,095	15.9%	101
Went to fast food restaurant in the last 6 months: Popeyes Chicken	3,840	8.6%	93
Went to fast food restaurant in the last 6 months: Sonic Drive-In	5,368	12.1%	100
Went to fast food restaurant in the last 6 months: Starbucks	7,522	16.9%	93
Went to fast food restaurant in the last 6 months: Steak `n Shake	2,527	5.7%	104
Went to fast food restaurant in the last 6 months: Subway	11,352	25.5%	104
Went to fast food restaurant in the last 6 months: Taco Bell	13,362	30.0%	104
Went to fast food restaurant in the last 6 months: Wendy`s	12,739	28.6%	112
Went to fast food restaurant in the last 6 months: Whataburger	2,166	4.9%	86
Went to fast food restaurant in the last 6 months: White Castle	1,346	3.0%	99
Went to fine dining restaurant last month	4,819	10.8%	105
Went to fine dining restaurant 3+ times last month	1,193	2.7%	93

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Sports and Leisure Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Demographic Summary		2020	2025	
Population		139	145	
Population 18+		112	116	
Households		48	50	
Median Household Income		\$80,742	\$84,000	
Product/Consumer Behavior		Expected Number of Adults/HHs	Percent	MPI
Participated in aerobics in last 12 months		3	2.7%	38
Participated in archery in last 12 months		3	2.7%	102
Participated in backpacking in last 12 months		2	1.8%	52
Participated in baseball in last 12 months		3	2.7%	67
Participated in basketball in last 12 months		4	3.6%	46
Participated in bicycling (mountain) in last 12 months		2	1.8%	44
Participated in bicycling (road) in last 12 months		7	6.2%	68
Participated in boating (power) in last 12 months		4	3.6%	84
Participated in bowling in last 12 months		7	6.2%	72
Participated in canoeing/kayaking in last 12 months		4	3.6%	56
Participated in fishing (fresh water) in last 12 months		17	15.2%	139
Participated in fishing (salt water) in last 12 months		4	3.6%	91
Participated in football in last 12 months		4	3.6%	77
Participated in Frisbee in last 12 months		2	1.8%	48
Participated in golf in last 12 months		8	7.1%	89
Participated in hiking in last 12 months		8	7.1%	59
Participated in horseback riding in last 12 months		2	1.8%	78
Participated in hunting with rifle in last 12 months		9	8.0%	203
Participated in hunting with shotgun in last 12 months		7	6.2%	198
Participated in ice skating in last 12 months		2	1.8%	63
Participated in jogging/running in last 12 months		7	6.2%	51
Participated in motorcycling in last 12 months		3	2.7%	95
Participated in Pilates in last 12 months		1	0.9%	35
Participated in ping pong in last 12 months		2	1.8%	52
Participated in skiing (downhill) in last 12 months		1	0.9%	36
Participated in soccer in last 12 months		1	0.9%	21
Participated in softball in last 12 months		2	1.8%	63
Participated in swimming in last 12 months		14	12.5%	82
Participated in target shooting in last 12 months		6	5.4%	120
Participated in tennis in last 12 months		2	1.8%	50
Participated in volleyball in last 12 months		2	1.8%	53
Participated in walking for exercise in last 12 months		23	20.5%	87
Participated in weight lifting in last 12 months		7	6.2%	61
Participated in yoga in last 12 months		6	5.4%	65
Participated in Zumba in last 12 months		1	0.9%	27
Spent on sports/rec equip in last 12 months: \$1-99		5	4.5%	76
Spent on sports/rec equip in last 12 months: \$100-\$249		4	3.6%	64
Spent on sports/rec equip in last 12 months: \$250+		11	9.8%	133
Attend sports events		13	11.6%	75
Attend sports events: baseball game - MLB reg seas		2	1.8%	37
Attend sports events: football game (college)		3	2.7%	84
Attend sports events: high school sports		3	2.7%	85

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Sports and Leisure Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Listen to sports on radio	10	8.9%	87
Watch sports on TV	60	53.6%	95
Watch on TV: alpine skiing/ski jumping	2	1.8%	42
Watch on TV: auto racing (NASCAR)	14	12.5%	147
Watch on TV: auto racing (not NASCAR)	5	4.5%	113
Watch on TV: baseball (MLB regular season)	14	12.5%	67
Watch on TV: baseball (MLB playoffs/World Series)	14	12.5%	75
Watch on TV: basketball (college)	15	13.4%	97
Watch on TV: basketball (NCAA tournament)	12	10.7%	87
Watch on TV: basketball (NBA regular season)	10	8.9%	62
Watch on TV: basketball (NBA playoffs/finals)	11	9.8%	65
Watch on TV: basketball (WNBA)	3	2.7%	85
Watch on TV: bicycle racing	1	0.9%	41
Watch on TV: bowling	2	1.8%	92
Watch on TV: boxing	4	3.6%	59
Watch on TV: bull riding (pro)	3	2.7%	98
Watch on TV: Equestrian events	2	1.8%	82
Watch on TV: extreme sports (summer)	3	2.7%	87
Watch on TV: extreme sports (winter)	2	1.8%	49
Watch on TV: figure skating	4	3.6%	56
Watch on TV: fishing	6	5.4%	133
Watch on TV: football (college)	30	26.8%	114
Watch on TV: football (NFL Sunday/Monday/Thursday night games)	30	26.8%	89
Watch on TV: football (NFL weekend games)	26	23.2%	86
Watch on TV: football (NFL playoffs/Super Bowl)	30	26.8%	90
Watch on TV: golf (PGA)	12	10.7%	97
Watch on TV: golf (LPGA)	4	3.6%	110
Watch on TV: gymnastics	4	3.6%	76
Watch on TV: high school sports	5	4.5%	100
Watch on TV: horse racing (at track or OTB)	2	1.8%	67
Watch on TV: ice hockey (NHL regular season)	5	4.5%	61
Watch on TV: ice hockey (NHL playoffs/St Stanley Cup)	6	5.4%	75
Watch on TV: mixed martial arts (MMA)	5	4.5%	96
Watch on TV: motorcycle racing	2	1.8%	78
Watch on TV: Olympics (summer)	13	11.6%	94
Watch on TV: Olympics (winter)	14	12.5%	80
Watch on TV: rodeo	3	2.7%	109
Watch on TV: soccer (MLS)	3	2.7%	60
Watch on TV: soccer (World Cup)	6	5.4%	64
Watch on TV: tennis (men`s)	4	3.6%	61
Watch on TV: tennis (women`s)	4	3.6%	62
Watch on TV: track & field	4	3.6%	99
Watch on TV: volleyball (pro beach)	2	1.8%	68
Watch on TV: wrestling (WWE)	5	4.5%	108
Interest in sports: college basketball Super Fan	5	4.5%	112
Interest in sports: college football Super Fan	10	8.9%	123
Interest in sports: golf Super Fan	2	1.8%	93
Interest in sports: high school sports Super Fan	4	3.6%	121
Interest in sports: MLB Super Fan	4	3.6%	74
Interest in sports: NASCAR Super Fan	3	2.7%	113
Interest in sports: NBA Super Fan	4	3.6%	68
Interest in sports: NFL Super Fan	12	10.7%	100
Interest in sports: NHL Super Fan	2	1.8%	54
Interest in sports: soccer Super Fan	2	1.8%	53

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Sports and Leisure Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Product/Consumer Behavior	Expected		MPI
	Number of Adults/HHs	Percent	
Member of AARP	14	12.5%	103
Member of charitable organization	3	2.7%	63
Member of church board	3	2.7%	105
Member of fraternal order	2	1.8%	88
Member of religious club	3	2.7%	82
Member of union	3	2.7%	78
Member of veterans club	4	3.6%	140
Attended adult education course in last 12 months	5	4.5%	58
Visited an aquarium in last 12 months	5	4.5%	80
Went to art gallery in last 12 months	5	4.5%	58
Attended auto show in last 12 months	6	5.4%	90
Did baking in last 12 months	22	19.6%	91
Barbecued in last 12 months	26	23.2%	88
Went to bar/night club in last 12 months	12	10.7%	63
Went to beach in last 12 months	27	24.1%	83
Played billiards/pool in last 12 months	5	4.5%	68
Played bingo in last 12 months	4	3.6%	79
Did birdwatching in last 12 months	5	4.5%	104
Played board game in last 12 months	14	12.5%	80
Read book in last 12 months	30	26.8%	86
Participated in book club in last 12 months	2	1.8%	61
Went on overnight camping trip in last 12 months	13	11.6%	96
Played cards in last 12 months	19	17.0%	103
Played chess in last 12 months	2	1.8%	51
Played computer game (offline w/software)/12 months	7	6.2%	89
Played computer game (online w/o software)/12 months	13	11.6%	99
Cooked for fun in last 12 months	21	18.8%	100
Did crossword puzzle in last 12 months	13	11.6%	124
Danced/went dancing in last 12 months	7	6.2%	83
Attended dance performance in last 12 months	2	1.8%	40
Dined out in last 12 months	53	47.3%	93
Flew a drone in last 12 months	2	1.8%	65
Attended state/county fair in last 12 months	15	13.4%	102
Participated in fantasy sports league last 12 months	3	2.7%	58
Did furniture refinishing in last 12 months	4	3.6%	92
Gambled at casino in last 12 months	13	11.6%	85
Gambled in Las Vegas in last 12 months	2	1.8%	43
Participate in indoor gardening/plant care	9	8.0%	93
Participated in genealogy in last 12 months	4	3.6%	87
Attended horse races in last 12 months	3	2.7%	110
Participated in karaoke in last 12 months	3	2.7%	70
Bought lottery ticket in last 12 months	35	31.2%	88
Played lottery 6+ times in last 30 days	12	10.7%	98
Bought lottery ticket in last 12 months: Daily Drawing	3	2.7%	81
Bought lottery ticket in last 12 months: Instant Game	22	19.6%	105
Bought lottery ticket in last 12 months: Mega Millions	20	17.9%	95
Bought lottery ticket in last 12 months: Powerball	22	19.6%	92
Attended a movie in last 6 months	58	51.8%	88
Attended movie in last 90 days: once/week or more	2	1.8%	72
Attended movie in last 90 days: 2-3 times a month	4	3.6%	61
Attended movie in last 90 days: once a month	10	8.9%	91
Attended movie in last 90 days: < once a month	35	31.2%	90
Movie genre seen at theater/6 months: action	27	24.1%	79

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Sports and Leisure Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Movie genre seen at theater/6 months: adventure	29	25.9%	82
Movie genre seen at theater/6 months: animation genre	14	12.5%	83
Movie genre seen at theater/6 months: biography genre	10	8.9%	85
Movie genre seen at theater/6 months: comedy	24	21.4%	85
Movie genre seen at theater/6 months: crime	10	8.9%	76
Movie genre seen at theater/6 months: drama	21	18.8%	83
Movie genre seen at theater/6 months: family	8	7.1%	73
Movie genre seen at theater/6 months: fantasy	15	13.4%	79
Movie genre seen at theater/6 months: horror	10	8.9%	104
Movie genre seen at theater/6 months: romance	6	5.4%	86
Movie genre seen at theater/6 months: science fiction	18	16.1%	85
Movie genre seen at theater/6 months: thriller	11	9.8%	83
Went to museum in last 12 months	9	8.0%	54
Attended classical music/opera performance/12 months	3	2.7%	68
Attended country music performance in last 12 months	9	8.0%	126
Attended rock music performance in last 12 months	7	6.2%	65
Played musical instrument in last 12 months	7	6.2%	88
Did painting/drawing in last 12 months	6	5.4%	68
Did photo album/scrapbooking in last 12 months	4	3.6%	85
Did photography in last 12 months	8	7.1%	81
Did Sudoku puzzle in last 12 months	9	8.0%	98
Participated in tailgating in last 12 months	3	2.7%	65
Went to live theater in last 12 months	10	8.9%	79
Visited a theme park in last 12 months	16	14.3%	76
Visited a theme park 5+ times in last 12 months	4	3.6%	85
Participated in trivia games in last 12 months	6	5.4%	88
Played video/electronic game (console) last 12 months	8	7.1%	79
Played video/electronic game (portable) last 12 months	3	2.7%	62
Visited an indoor water park in last 12 months	2	1.8%	54
Did woodworking in last 12 months	8	7.1%	147
Participated in word games in last 12 months	14	12.5%	123
Went to zoo in last 12 months	8	7.1%	61
Purchased DVD/Blu-ray disc online in last 12 months	7	6.2%	104
Rented DVDs (movie or other video) in last 30 days: 1	4	3.6%	124
Rented DVDs (movie or other video) in last 30 days: 2	3	2.7%	96
Rented DVDs (movie or other video) in last 30 days: 3+	9	8.0%	121
Rented movie or other video/30 days: action/adventure	21	18.8%	96
Rented movie or other video/30 days: classics	6	5.4%	94
Rented movie or other video/30 days: comedy	17	15.2%	85
Rented movie or other video/30 days: drama	14	12.5%	97
Rented movie or other video/30 days: family/children	12	10.7%	124
Rented movie or other video/30 days: foreign	2	1.8%	90
Rented movie or other video/30 days: horror	8	7.1%	111
Rented movie or other video/30 days: musical	2	1.8%	60
Rented movie or other video/30 days: news/documentary	3	2.7%	72
Rented movie or other video/30 days: romance	6	5.4%	84
Rented movie or other video/30 days: science fiction	8	7.1%	100
Rented movie or other video/30 days: TV show	5	4.5%	60
Rented movie or other video/30 days: western	3	2.7%	99

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Sports and Leisure Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Product/Consumer Behavior	Expected		MPI
	Number of Adults/HHs	Percent	
Rented/purchased DVD/Blu-ray/30 days: from amazon.com	11	9.8%	106
Rented DVD/Blu-ray/30 days: from netflix.com	14	12.5%	100
Rented/purchased DVD/Blu-ray/30 days: from Redbox	18	16.1%	128
HH owns ATV/UTV	7	14.6%	248
Bought any children`s toy/game in last 12 months	38	33.9%	106
Spent on toys/games for child last 12 months: \$1-49	7	6.2%	116
Spent on toys/games for child last 12 months: \$50-99	2	1.8%	78
Spent on toys/games for child last 12 months: \$100-199	7	6.2%	104
Spent on toys/games for child last 12 months: \$200-499	11	9.8%	107
Spent on toys/games for child last 12 months: \$500+	6	5.4%	110
Bought any toys/games online in last 12 months	13	11.6%	101
Bought infant toy in last 12 months	8	7.1%	114
Bought pre-school toy in last 12 months	8	7.1%	103
Bought for child last 12 months: boy action figure	9	8.0%	114
Bought for child last 12 months: girl action figure	5	4.5%	117
Bought for child last 12 months: action game	5	4.5%	146
Bought for child last 12 months: bicycle	7	6.2%	108
Bought for child last 12 months: board game	13	11.6%	99
Bought for child last 12 months: builder set	7	6.2%	120
Bought for child last 12 months: car	11	9.8%	129
Bought for child last 12 months: construction toy	7	6.2%	105
Bought for child last 12 months: fashion doll	5	4.5%	112
Bought for child last 12 months: large/baby doll	9	8.0%	120
Bought for child last 12 months: doll accessories	6	5.4%	138
Bought for child last 12 months: doll clothing	5	4.5%	114
Bought for child last 12 months: educational toy	15	13.4%	114
Bought for child last 12 months: electronic doll/animal	4	3.6%	129
Bought for child last 12 months: electronic game	5	4.5%	77
Bought for child last 12 months: mechanical toy	6	5.4%	121
Bought for child last 12 months: model kit/set	3	2.7%	89
Bought for child last 12 months: plush doll/animal	12	10.7%	126
Bought for child last 12 months: water toy	11	9.8%	115
Bought for child last 12 months: word game	2	1.8%	72

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Sports and Leisure Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Product/Consumer Behavior	Expected		MPI
	Number of Adults/HHs	Percent	
Bought digital book in last 12 months	14	12.5%	95
Bought hardcover book in last 12 months	18	16.1%	80
Bought paperback book in last 12 months	26	23.2%	83
Bought 1-3 books in last 12 months	18	16.1%	82
Bought 4-6 books in last 12 months	10	8.9%	89
Bought 7+ books in last 12 months	17	15.2%	100
Bought book (fiction) in last 12 months	23	20.5%	85
Bought book (non-fiction) in last 12 months	20	17.9%	81
Bought biography in last 12 months	4	3.6%	51
Bought children`s book in last 12 months	10	8.9%	93
Bought cookbook in last 12 months	8	7.1%	107
Bought history book in last 12 months	8	7.1%	84
Bought mystery book in last 12 months	10	8.9%	85
Bought novel in last 12 months	12	10.7%	84
Bought religious book (Not Bible) in last 12 months	8	7.1%	119
Bought romance book in last 12 months	6	5.4%	103
Bought science fiction book in last 12 months	8	7.1%	127
Bought personal/business self-help book last 12 months	5	4.5%	69
Bought travel book in last 12 months	1	0.9%	39
Bought book online in last 12 months	24	21.4%	97
Listened to/purchased audiobook in last 6 months	6	5.4%	79

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Sports and Leisure Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Demographic Summary		2020	2025
Population		9,868	11,088
Population 18+		7,912	8,945
Households		3,741	4,195
Median Household Income		\$86,002	\$90,936

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Participated in aerobics in last 12 months	581	7.3%	104
Participated in archery in last 12 months	280	3.5%	135
Participated in backpacking in last 12 months	277	3.5%	103
Participated in baseball in last 12 months	320	4.0%	101
Participated in basketball in last 12 months	571	7.2%	92
Participated in bicycling (mountain) in last 12 months	292	3.7%	91
Participated in bicycling (road) in last 12 months	900	11.4%	123
Participated in boating (power) in last 12 months	493	6.2%	147
Participated in bowling in last 12 months	684	8.6%	99
Participated in canoeing/kayaking in last 12 months	696	8.8%	139
Participated in fishing (fresh water) in last 12 months	1,197	15.1%	138
Participated in fishing (salt water) in last 12 months	332	4.2%	106
Participated in football in last 12 months	371	4.7%	101
Participated in Frisbee in last 12 months	339	4.3%	116
Participated in golf in last 12 months	871	11.0%	138
Participated in hiking in last 12 months	1,094	13.8%	114
Participated in horseback riding in last 12 months	190	2.4%	105
Participated in hunting with rifle in last 12 months	556	7.0%	177
Participated in hunting with shotgun in last 12 months	401	5.1%	160
Participated in ice skating in last 12 months	255	3.2%	114
Participated in jogging/running in last 12 months	938	11.9%	97
Participated in motorcycling in last 12 months	239	3.0%	107
Participated in Pilates in last 12 months	230	2.9%	114
Participated in ping pong in last 12 months	242	3.1%	89
Participated in skiing (downhill) in last 12 months	212	2.7%	109
Participated in soccer in last 12 months	268	3.4%	80
Participated in softball in last 12 months	201	2.5%	89
Participated in swimming in last 12 months	1,398	17.7%	115
Participated in target shooting in last 12 months	490	6.2%	138
Participated in tennis in last 12 months	267	3.4%	94
Participated in volleyball in last 12 months	275	3.5%	103
Participated in walking for exercise in last 12 months	2,243	28.3%	119
Participated in weight lifting in last 12 months	876	11.1%	108
Participated in yoga in last 12 months	626	7.9%	96
Participated in Zumba in last 12 months	205	2.6%	79
Spent on sports/rec equip in last 12 months: \$1-99	536	6.8%	115
Spent on sports/rec equip in last 12 months: \$100-\$249	458	5.8%	103
Spent on sports/rec equip in last 12 months: \$250+	771	9.7%	132
Attend sports events	1,384	17.5%	113
Attend sports events: baseball game - MLB reg seas	432	5.5%	114
Attend sports events: football game (college)	244	3.1%	97
Attend sports events: high school sports	277	3.5%	111

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Sports and Leisure Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Listen to sports on radio	1,031	13.0%	127
Watch sports on TV	4,888	61.8%	110
Watch on TV: alpine skiing/ski jumping	382	4.8%	112
Watch on TV: auto racing (NASCAR)	894	11.3%	133
Watch on TV: auto racing (not NASCAR)	419	5.3%	134
Watch on TV: baseball (MLB regular season)	1,896	24.0%	128
Watch on TV: baseball (MLB playoffs/World Series)	1,609	20.3%	122
Watch on TV: basketball (college)	1,249	15.8%	114
Watch on TV: basketball (NCAA tournament)	1,052	13.3%	108
Watch on TV: basketball (NBA regular season)	919	11.6%	81
Watch on TV: basketball (NBA playoffs/finals)	1,033	13.1%	86
Watch on TV: basketball (WNBA)	187	2.4%	75
Watch on TV: bicycle racing	153	1.9%	89
Watch on TV: bowling	157	2.0%	102
Watch on TV: boxing	346	4.4%	73
Watch on TV: bull riding (pro)	277	3.5%	128
Watch on TV: Equestrian events	199	2.5%	115
Watch on TV: extreme sports (summer)	266	3.4%	109
Watch on TV: extreme sports (winter)	347	4.4%	120
Watch on TV: figure skating	487	6.2%	96
Watch on TV: fishing	388	4.9%	122
Watch on TV: football (college)	2,227	28.1%	120
Watch on TV: football (NFL Sunday/Monday/Thursday night games)	2,687	34.0%	113
Watch on TV: football (NFL weekend games)	2,509	31.7%	117
Watch on TV: football (NFL playoffs/Super Bowl)	2,661	33.6%	113
Watch on TV: golf (PGA)	1,077	13.6%	123
Watch on TV: golf (LPGA)	257	3.2%	100
Watch on TV: gymnastics	319	4.0%	86
Watch on TV: high school sports	423	5.3%	119
Watch on TV: horse racing (at track or OTB)	230	2.9%	110
Watch on TV: ice hockey (NHL regular season)	766	9.7%	132
Watch on TV: ice hockey (NHL playoffs/St Stanley Cup)	707	8.9%	124
Watch on TV: mixed martial arts (MMA)	321	4.1%	87
Watch on TV: motorcycle racing	161	2.0%	89
Watch on TV: Olympics (summer)	1,076	13.6%	110
Watch on TV: Olympics (winter)	1,394	17.6%	113
Watch on TV: rodeo	210	2.7%	108
Watch on TV: soccer (MLS)	303	3.8%	85
Watch on TV: soccer (World Cup)	547	6.9%	83
Watch on TV: tennis (men`s)	392	5.0%	85
Watch on TV: tennis (women`s)	414	5.2%	91
Watch on TV: track & field	259	3.3%	91
Watch on TV: volleyball (pro beach)	204	2.6%	99
Watch on TV: wrestling (WWE)	238	3.0%	73
Interest in sports: college basketball Super Fan	257	3.2%	82
Interest in sports: college football Super Fan	559	7.1%	98
Interest in sports: golf Super Fan	146	1.8%	96
Interest in sports: high school sports Super Fan	174	2.2%	75
Interest in sports: MLB Super Fan	348	4.4%	91
Interest in sports: NASCAR Super Fan	208	2.6%	111
Interest in sports: NBA Super Fan	259	3.3%	62
Interest in sports: NFL Super Fan	835	10.6%	98
Interest in sports: NHL Super Fan	236	3.0%	90
Interest in sports: soccer Super Fan	103	1.3%	39

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Sports and Leisure Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Product/Consumer Behavior	Expected		MPI
	Number of Adults/HHs	Percent	
Member of AARP	1,229	15.5%	128
Member of charitable organization	358	4.5%	107
Member of church board	215	2.7%	107
Member of fraternal order	191	2.4%	119
Member of religious club	267	3.4%	103
Member of union	326	4.1%	120
Member of veterans club	261	3.3%	130
Attended adult education course in last 12 months	649	8.2%	107
Visited an aquarium in last 12 months	403	5.1%	91
Went to art gallery in last 12 months	602	7.6%	100
Attended auto show in last 12 months	567	7.2%	121
Did baking in last 12 months	2,021	25.5%	119
Barbecued in last 12 months	2,391	30.2%	115
Went to bar/night club in last 12 months	1,505	19.0%	112
Went to beach in last 12 months	2,518	31.8%	109
Played billiards/pool in last 12 months	453	5.7%	87
Played bingo in last 12 months	346	4.4%	97
Did birdwatching in last 12 months	525	6.6%	155
Played board game in last 12 months	1,334	16.9%	108
Read book in last 12 months	2,784	35.2%	113
Participated in book club in last 12 months	263	3.3%	113
Went on overnight camping trip in last 12 months	1,042	13.2%	109
Played cards in last 12 months	1,433	18.1%	110
Played chess in last 12 months	200	2.5%	72
Played computer game (offline w/software)/12 months	603	7.6%	109
Played computer game (online w/o software)/12 months	1,092	13.8%	118
Cooked for fun in last 12 months	1,502	19.0%	102
Did crossword puzzle in last 12 months	792	10.0%	107
Danced/went dancing in last 12 months	511	6.5%	86
Attended dance performance in last 12 months	362	4.6%	102
Dined out in last 12 months	4,665	59.0%	116
Flew a drone in last 12 months	197	2.5%	91
Attended state/county fair in last 12 months	1,188	15.0%	114
Participated in fantasy sports league last 12 months	378	4.8%	103
Did furniture refinishing in last 12 months	378	4.8%	123
Gambled at casino in last 12 months	936	11.8%	87
Gambled in Las Vegas in last 12 months	197	2.5%	60
Participate in indoor gardening/plant care	789	10.0%	116
Participated in genealogy in last 12 months	377	4.8%	116
Attended horse races in last 12 months	225	2.8%	117
Participated in karaoke in last 12 months	201	2.5%	66
Bought lottery ticket in last 12 months	2,955	37.3%	105
Played lottery 6+ times in last 30 days	892	11.3%	104
Bought lottery ticket in last 12 months: Daily Drawing	245	3.1%	94
Bought lottery ticket in last 12 months: Instant Game	1,601	20.2%	108
Bought lottery ticket in last 12 months: Mega Millions	1,580	20.0%	106
Bought lottery ticket in last 12 months: Powerball	1,868	23.6%	111
Attended a movie in last 6 months	4,509	57.0%	97
Attended movie in last 90 days: once/week or more	112	1.4%	57
Attended movie in last 90 days: 2-3 times a month	362	4.6%	78
Attended movie in last 90 days: once a month	777	9.8%	100
Attended movie in last 90 days: < once a month	2,852	36.0%	103
Movie genre seen at theater/6 months: action	2,253	28.5%	94

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Sports and Leisure Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Movie genre seen at theater/6 months: adventure	2,343	29.6%	93
Movie genre seen at theater/6 months: animation genre	1,112	14.1%	93
Movie genre seen at theater/6 months: biography genre	917	11.6%	111
Movie genre seen at theater/6 months: comedy	1,809	22.9%	91
Movie genre seen at theater/6 months: crime	887	11.2%	95
Movie genre seen at theater/6 months: drama	1,758	22.2%	99
Movie genre seen at theater/6 months: family	737	9.3%	95
Movie genre seen at theater/6 months: fantasy	1,301	16.4%	97
Movie genre seen at theater/6 months: horror	528	6.7%	78
Movie genre seen at theater/6 months: romance	392	5.0%	80
Movie genre seen at theater/6 months: science fiction	1,340	16.9%	90
Movie genre seen at theater/6 months: thriller	791	10.0%	84
Went to museum in last 12 months	1,092	13.8%	94
Attended classical music/opera performance/12 months	317	4.0%	102
Attended country music performance in last 12 months	602	7.6%	119
Attended rock music performance in last 12 months	939	11.9%	123
Played musical instrument in last 12 months	599	7.6%	107
Did painting/drawing in last 12 months	518	6.5%	83
Did photo album/scrapbooking in last 12 months	370	4.7%	111
Did photography in last 12 months	746	9.4%	107
Did Sudoku puzzle in last 12 months	707	8.9%	109
Participated in tailgating in last 12 months	366	4.6%	112
Went to live theater in last 12 months	1,014	12.8%	113
Visited a theme park in last 12 months	1,383	17.5%	93
Visited a theme park 5+ times in last 12 months	311	3.9%	94
Participated in trivia games in last 12 months	476	6.0%	99
Played video/electronic game (console) last 12 months	671	8.5%	94
Played video/electronic game (portable) last 12 months	325	4.1%	96
Visited an indoor water park in last 12 months	284	3.6%	108
Did woodworking in last 12 months	513	6.5%	133
Participated in word games in last 12 months	871	11.0%	108
Went to zoo in last 12 months	936	11.8%	100
Purchased DVD/Blu-ray disc online in last 12 months	579	7.3%	122
Rented DVDs (movie or other video) in last 30 days: 1	290	3.7%	128
Rented DVDs (movie or other video) in last 30 days: 2	257	3.2%	116
Rented DVDs (movie or other video) in last 30 days: 3+	472	6.0%	90
Rented movie or other video/30 days: action/adventure	1,687	21.3%	109
Rented movie or other video/30 days: classics	446	5.6%	99
Rented movie or other video/30 days: comedy	1,480	18.7%	105
Rented movie or other video/30 days: drama	1,010	12.8%	99
Rented movie or other video/30 days: family/children	717	9.1%	105
Rented movie or other video/30 days: foreign	95	1.2%	61
Rented movie or other video/30 days: horror	402	5.1%	79
Rented movie or other video/30 days: musical	206	2.6%	87
Rented movie or other video/30 days: news/documentary	247	3.1%	84
Rented movie or other video/30 days: romance	485	6.1%	97
Rented movie or other video/30 days: science fiction	547	6.9%	97
Rented movie or other video/30 days: TV show	577	7.3%	98
Rented movie or other video/30 days: western	181	2.3%	84

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Sports and Leisure Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Product/Consumer Behavior	Expected		MPI
	Number of Adults/HHs	Percent	
Rented/purchased DVD/Blu-ray/30 days: from amazon.com	861	10.9%	118
Rented DVD/Blu-ray/30 days: from netflix.com	1,032	13.0%	104
Rented/purchased DVD/Blu-ray/30 days: from Redbox	1,085	13.7%	109
HH owns ATV/UTV	396	10.6%	180
Bought any children`s toy/game in last 12 months	2,596	32.8%	103
Spent on toys/games for child last 12 months: \$1-49	448	5.7%	105
Spent on toys/games for child last 12 months: \$50-99	172	2.2%	94
Spent on toys/games for child last 12 months: \$100-199	514	6.5%	109
Spent on toys/games for child last 12 months: \$200-499	757	9.6%	105
Spent on toys/games for child last 12 months: \$500+	421	5.3%	109
Bought any toys/games online in last 12 months	1,065	13.5%	117
Bought infant toy in last 12 months	551	7.0%	111
Bought pre-school toy in last 12 months	518	6.5%	94
Bought for child last 12 months: boy action figure	555	7.0%	99
Bought for child last 12 months: girl action figure	293	3.7%	97
Bought for child last 12 months: action game	253	3.2%	104
Bought for child last 12 months: bicycle	452	5.7%	98
Bought for child last 12 months: board game	1,012	12.8%	109
Bought for child last 12 months: builder set	430	5.4%	104
Bought for child last 12 months: car	554	7.0%	92
Bought for child last 12 months: construction toy	461	5.8%	98
Bought for child last 12 months: fashion doll	274	3.5%	87
Bought for child last 12 months: large/baby doll	480	6.1%	90
Bought for child last 12 months: doll accessories	303	3.8%	98
Bought for child last 12 months: doll clothing	266	3.4%	86
Bought for child last 12 months: educational toy	990	12.5%	107
Bought for child last 12 months: electronic doll/animal	203	2.6%	93
Bought for child last 12 months: electronic game	378	4.8%	82
Bought for child last 12 months: mechanical toy	360	4.6%	103
Bought for child last 12 months: model kit/set	249	3.1%	105
Bought for child last 12 months: plush doll/animal	702	8.9%	105
Bought for child last 12 months: water toy	708	8.9%	105
Bought for child last 12 months: word game	174	2.2%	89

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Sports and Leisure Market Potential

Emmaus Baptist Church
6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
Latitude: 37.49875
Longitude: -77.09238

Product/Consumer Behavior	Expected		MPI
	Number of Adults/HHs	Percent	
Bought digital book in last 12 months	1,005	12.7%	97
Bought hardcover book in last 12 months	1,668	21.1%	105
Bought paperback book in last 12 months	2,458	31.1%	111
Bought 1-3 books in last 12 months	1,617	20.4%	104
Bought 4-6 books in last 12 months	902	11.4%	114
Bought 7+ books in last 12 months	1,299	16.4%	109
Bought book (fiction) in last 12 months	2,172	27.5%	114
Bought book (non-fiction) in last 12 months	1,892	23.9%	109
Bought biography in last 12 months	517	6.5%	93
Bought children`s book in last 12 months	836	10.6%	110
Bought cookbook in last 12 months	524	6.6%	99
Bought history book in last 12 months	648	8.2%	96
Bought mystery book in last 12 months	930	11.8%	112
Bought novel in last 12 months	1,160	14.7%	114
Bought religious book (Not Bible) in last 12 months	482	6.1%	101
Bought romance book in last 12 months	499	6.3%	121
Bought science fiction book in last 12 months	445	5.6%	100
Bought personal/business self-help book last 12 months	461	5.8%	90
Bought travel book in last 12 months	158	2.0%	88
Bought book online in last 12 months	2,128	26.9%	122
Listened to/purchased audiobook in last 6 months	557	7.0%	104

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Sports and Leisure Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Demographic Summary		2020	2025
Population		56,221	58,565
Population 18+		44,509	46,567
Households		22,111	23,029
Median Household Income		\$56,898	\$59,829

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Participated in aerobics in last 12 months	2,879	6.5%	92
Participated in archery in last 12 months	1,341	3.0%	115
Participated in backpacking in last 12 months	1,565	3.5%	103
Participated in baseball in last 12 months	1,764	4.0%	99
Participated in basketball in last 12 months	3,211	7.2%	92
Participated in bicycling (mountain) in last 12 months	1,884	4.2%	104
Participated in bicycling (road) in last 12 months	4,320	9.7%	105
Participated in boating (power) in last 12 months	2,231	5.0%	118
Participated in bowling in last 12 months	4,032	9.1%	104
Participated in canoeing/kayaking in last 12 months	3,249	7.3%	115
Participated in fishing (fresh water) in last 12 months	5,510	12.4%	113
Participated in fishing (salt water) in last 12 months	1,739	3.9%	99
Participated in football in last 12 months	2,115	4.8%	102
Participated in Frisbee in last 12 months	1,629	3.7%	99
Participated in golf in last 12 months	4,006	9.0%	113
Participated in hiking in last 12 months	5,440	12.2%	101
Participated in horseback riding in last 12 months	1,066	2.4%	104
Participated in hunting with rifle in last 12 months	2,284	5.1%	129
Participated in hunting with shotgun in last 12 months	1,715	3.9%	122
Participated in ice skating in last 12 months	1,154	2.6%	92
Participated in jogging/running in last 12 months	5,263	11.8%	97
Participated in motorcycling in last 12 months	1,330	3.0%	106
Participated in Pilates in last 12 months	1,076	2.4%	95
Participated in ping pong in last 12 months	1,340	3.0%	88
Participated in skiing (downhill) in last 12 months	1,024	2.3%	93
Participated in soccer in last 12 months	1,499	3.4%	80
Participated in softball in last 12 months	1,258	2.8%	99
Participated in swimming in last 12 months	6,924	15.6%	102
Participated in target shooting in last 12 months	2,350	5.3%	118
Participated in tennis in last 12 months	1,280	2.9%	80
Participated in volleyball in last 12 months	1,461	3.3%	97
Participated in walking for exercise in last 12 months	10,892	24.5%	103
Participated in weight lifting in last 12 months	4,810	10.8%	105
Participated in yoga in last 12 months	3,598	8.1%	98
Participated in Zumba in last 12 months	1,330	3.0%	92
Spent on sports/rec equip in last 12 months: \$1-99	2,668	6.0%	102
Spent on sports/rec equip in last 12 months: \$100-\$249	2,511	5.6%	101
Spent on sports/rec equip in last 12 months: \$250+	3,726	8.4%	113
Attend sports events	7,203	16.2%	104
Attend sports events: baseball game - MLB reg seas	2,345	5.3%	110
Attend sports events: football game (college)	1,363	3.1%	96
Attend sports events: high school sports	1,447	3.3%	103

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Sports and Leisure Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Listen to sports on radio	5,011	11.3%	110
Watch sports on TV	26,110	58.7%	104
Watch on TV: alpine skiing/ski jumping	2,013	4.5%	105
Watch on TV: auto racing (NASCAR)	4,587	10.3%	122
Watch on TV: auto racing (not NASCAR)	2,215	5.0%	126
Watch on TV: baseball (MLB regular season)	9,474	21.3%	114
Watch on TV: baseball (MLB playoffs/World Series)	7,848	17.6%	106
Watch on TV: basketball (college)	6,729	15.1%	109
Watch on TV: basketball (NCAA tournament)	5,675	12.8%	104
Watch on TV: basketball (NBA regular season)	5,971	13.4%	94
Watch on TV: basketball (NBA playoffs/finals)	6,418	14.4%	95
Watch on TV: basketball (WNBA)	1,418	3.2%	101
Watch on TV: bicycle racing	995	2.2%	103
Watch on TV: bowling	894	2.0%	103
Watch on TV: boxing	2,508	5.6%	94
Watch on TV: bull riding (pro)	1,446	3.2%	119
Watch on TV: Equestrian events	1,140	2.6%	118
Watch on TV: extreme sports (summer)	1,583	3.6%	115
Watch on TV: extreme sports (winter)	1,922	4.3%	118
Watch on TV: figure skating	2,946	6.6%	104
Watch on TV: fishing	2,081	4.7%	116
Watch on TV: football (college)	11,235	25.2%	107
Watch on TV: football (NFL Sunday/Monday/Thursday night games)	14,617	32.8%	109
Watch on TV: football (NFL weekend games)	13,351	30.0%	111
Watch on TV: football (NFL playoffs/Super Bowl)	14,292	32.1%	108
Watch on TV: golf (PGA)	5,371	12.1%	109
Watch on TV: golf (LPGA)	1,486	3.3%	103
Watch on TV: gymnastics	2,179	4.9%	104
Watch on TV: high school sports	2,146	4.8%	107
Watch on TV: horse racing (at track or OTB)	1,359	3.1%	115
Watch on TV: ice hockey (NHL regular season)	3,873	8.7%	119
Watch on TV: ice hockey (NHL playoffs/Stanley Cup)	3,653	8.2%	114
Watch on TV: mixed martial arts (MMA)	2,053	4.6%	99
Watch on TV: motorcycle racing	1,176	2.6%	116
Watch on TV: Olympics (summer)	5,947	13.4%	108
Watch on TV: Olympics (winter)	7,443	16.7%	108
Watch on TV: rodeo	1,311	2.9%	119
Watch on TV: soccer (MLS)	1,726	3.9%	86
Watch on TV: soccer (World Cup)	3,269	7.3%	88
Watch on TV: tennis (men`s)	2,486	5.6%	96
Watch on TV: tennis (women`s)	2,517	5.7%	98
Watch on TV: track & field	1,618	3.6%	101
Watch on TV: volleyball (pro beach)	1,264	2.8%	109
Watch on TV: wrestling (WWE)	1,836	4.1%	100
Interest in sports: college basketball Super Fan	1,669	3.7%	94
Interest in sports: college football Super Fan	3,110	7.0%	97
Interest in sports: golf Super Fan	796	1.8%	93
Interest in sports: high school sports Super Fan	1,119	2.5%	85
Interest in sports: MLB Super Fan	2,087	4.7%	97
Interest in sports: NASCAR Super Fan	1,107	2.5%	105
Interest in sports: NBA Super Fan	2,028	4.6%	87
Interest in sports: NFL Super Fan	5,276	11.9%	110
Interest in sports: NHL Super Fan	1,361	3.1%	92
Interest in sports: soccer Super Fan	895	2.0%	60

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Sports and Leisure Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Product/Consumer Behavior	Expected		MPI
	Number of Adults/HHs	Percent	
Member of AARP	5,893	13.2%	109
Member of charitable organization	1,933	4.3%	102
Member of church board	1,281	2.9%	113
Member of fraternal order	927	2.1%	103
Member of religious club	1,470	3.3%	101
Member of union	1,676	3.8%	109
Member of veterans club	1,186	2.7%	105
Attended adult education course in last 12 months	3,307	7.4%	97
Visited an aquarium in last 12 months	2,327	5.2%	93
Went to art gallery in last 12 months	3,049	6.9%	90
Attended auto show in last 12 months	2,895	6.5%	110
Did baking in last 12 months	10,309	23.2%	108
Barbecued in last 12 months	12,381	27.8%	106
Went to bar/night club in last 12 months	8,005	18.0%	106
Went to beach in last 12 months	12,877	28.9%	99
Played billiards/pool in last 12 months	2,782	6.3%	95
Played bingo in last 12 months	1,957	4.4%	97
Did birdwatching in last 12 months	2,133	4.8%	112
Played board game in last 12 months	7,079	15.9%	101
Read book in last 12 months	14,221	32.0%	103
Participated in book club in last 12 months	1,190	2.7%	91
Went on overnight camping trip in last 12 months	5,732	12.9%	107
Played cards in last 12 months	7,354	16.5%	101
Played chess in last 12 months	1,298	2.9%	84
Played computer game (offline w/software)/12 months	3,156	7.1%	101
Played computer game (online w/o software)/12 months	5,687	12.8%	109
Cooked for fun in last 12 months	8,156	18.3%	98
Did crossword puzzle in last 12 months	4,470	10.0%	107
Danced/went dancing in last 12 months	3,009	6.8%	90
Attended dance performance in last 12 months	1,952	4.4%	98
Dined out in last 12 months	23,752	53.4%	105
Flew a drone in last 12 months	1,292	2.9%	106
Attended state/county fair in last 12 months	6,198	13.9%	106
Participated in fantasy sports league last 12 months	2,127	4.8%	103
Did furniture refinishing in last 12 months	1,910	4.3%	111
Gambled at casino in last 12 months	5,986	13.4%	98
Gambled in Las Vegas in last 12 months	1,368	3.1%	75
Participate in indoor gardening/plant care	4,112	9.2%	107
Participated in genealogy in last 12 months	1,977	4.4%	108
Attended horse races in last 12 months	1,074	2.4%	99
Participated in karaoke in last 12 months	1,403	3.2%	82
Bought lottery ticket in last 12 months	16,468	37.0%	104
Played lottery 6+ times in last 30 days	4,939	11.1%	102
Bought lottery ticket in last 12 months: Daily Drawing	1,447	3.3%	99
Bought lottery ticket in last 12 months: Instant Game	9,098	20.4%	109
Bought lottery ticket in last 12 months: Mega Millions	8,587	19.3%	102
Bought lottery ticket in last 12 months: Powerball	10,044	22.6%	106
Attended a movie in last 6 months	25,735	57.8%	99
Attended movie in last 90 days: once/week or more	959	2.2%	87
Attended movie in last 90 days: 2-3 times a month	2,348	5.3%	90
Attended movie in last 90 days: once a month	4,246	9.5%	97
Attended movie in last 90 days: < once a month	15,829	35.6%	102
Movie genre seen at theater/6 months: action	13,316	29.9%	98

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Sports and Leisure Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Movie genre seen at theater/6 months: adventure	13,932	31.3%	99
Movie genre seen at theater/6 months: animation genre	6,507	14.6%	97
Movie genre seen at theater/6 months: biography genre	4,929	11.1%	106
Movie genre seen at theater/6 months: comedy	10,831	24.3%	97
Movie genre seen at theater/6 months: crime	5,219	11.7%	99
Movie genre seen at theater/6 months: drama	9,840	22.1%	98
Movie genre seen at theater/6 months: family	4,355	9.8%	100
Movie genre seen at theater/6 months: fantasy	7,519	16.9%	99
Movie genre seen at theater/6 months: horror	3,505	7.9%	92
Movie genre seen at theater/6 months: romance	2,508	5.6%	91
Movie genre seen at theater/6 months: science fiction	8,006	18.0%	95
Movie genre seen at theater/6 months: thriller	5,115	11.5%	97
Went to museum in last 12 months	5,993	13.5%	91
Attended classical music/opera performance/12 months	1,550	3.5%	88
Attended country music performance in last 12 months	2,892	6.5%	102
Attended rock music performance in last 12 months	4,391	9.9%	102
Played musical instrument in last 12 months	3,132	7.0%	100
Did painting/drawing in last 12 months	3,394	7.6%	97
Did photo album/scrapbooking in last 12 months	1,965	4.4%	105
Did photography in last 12 months	3,909	8.8%	99
Did Sudoku puzzle in last 12 months	3,667	8.2%	100
Participated in tailgating in last 12 months	1,776	4.0%	96
Went to live theater in last 12 months	5,158	11.6%	102
Visited a theme park in last 12 months	7,781	17.5%	93
Visited a theme park 5+ times in last 12 months	1,706	3.8%	91
Participated in trivia games in last 12 months	2,736	6.1%	101
Played video/electronic game (console) last 12 months	3,927	8.8%	97
Played video/electronic game (portable) last 12 months	1,835	4.1%	96
Visited an indoor water park in last 12 months	1,480	3.3%	100
Did woodworking in last 12 months	2,399	5.4%	111
Participated in word games in last 12 months	4,807	10.8%	106
Went to zoo in last 12 months	5,317	11.9%	101
Purchased DVD/Blu-ray disc online in last 12 months	2,969	6.7%	111
Rented DVDs (movie or other video) in last 30 days: 1	1,333	3.0%	104
Rented DVDs (movie or other video) in last 30 days: 2	1,295	2.9%	104
Rented DVDs (movie or other video) in last 30 days: 3+	2,907	6.5%	98
Rented movie or other video/30 days: action/adventure	9,051	20.3%	104
Rented movie or other video/30 days: classics	2,354	5.3%	93
Rented movie or other video/30 days: comedy	8,132	18.3%	102
Rented movie or other video/30 days: drama	5,636	12.7%	98
Rented movie or other video/30 days: family/children	3,983	8.9%	103
Rented movie or other video/30 days: foreign	641	1.4%	73
Rented movie or other video/30 days: horror	2,573	5.8%	90
Rented movie or other video/30 days: musical	1,290	2.9%	97
Rented movie or other video/30 days: news/documentary	1,614	3.6%	98
Rented movie or other video/30 days: romance	2,693	6.1%	95
Rented movie or other video/30 days: science fiction	3,065	6.9%	97
Rented movie or other video/30 days: TV show	3,262	7.3%	99
Rented movie or other video/30 days: western	1,224	2.8%	101

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Sports and Leisure Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Product/Consumer Behavior	Expected		MPI
	Number of Adults/HHs	Percent	
Rented/purchased DVD/Blu-ray/30 days: from amazon.com	4,433	10.0%	108
Rented DVD/Blu-ray/30 days: from netflix.com	5,761	12.9%	103
Rented/purchased DVD/Blu-ray/30 days: from Redbox	5,919	13.3%	106
HH owns ATV/UTV	1,577	7.1%	121
Bought any children`s toy/game in last 12 months	14,609	32.8%	103
Spent on toys/games for child last 12 months: \$1-49	2,506	5.6%	104
Spent on toys/games for child last 12 months: \$50-99	980	2.2%	96
Spent on toys/games for child last 12 months: \$100-199	2,706	6.1%	102
Spent on toys/games for child last 12 months: \$200-499	4,372	9.8%	107
Spent on toys/games for child last 12 months: \$500+	2,143	4.8%	99
Bought any toys/games online in last 12 months	5,435	12.2%	106
Bought infant toy in last 12 months	2,923	6.6%	104
Bought pre-school toy in last 12 months	3,199	7.2%	104
Bought for child last 12 months: boy action figure	3,257	7.3%	104
Bought for child last 12 months: girl action figure	1,809	4.1%	106
Bought for child last 12 months: action game	1,442	3.2%	106
Bought for child last 12 months: bicycle	2,621	5.9%	101
Bought for child last 12 months: board game	5,513	12.4%	105
Bought for child last 12 months: builder set	2,555	5.7%	110
Bought for child last 12 months: car	3,329	7.5%	98
Bought for child last 12 months: construction toy	2,647	5.9%	100
Bought for child last 12 months: fashion doll	1,802	4.0%	102
Bought for child last 12 months: large/baby doll	2,676	6.0%	89
Bought for child last 12 months: doll accessories	1,746	3.9%	101
Bought for child last 12 months: doll clothing	1,805	4.1%	103
Bought for child last 12 months: educational toy	5,505	12.4%	105
Bought for child last 12 months: electronic doll/animal	1,187	2.7%	96
Bought for child last 12 months: electronic game	2,520	5.7%	97
Bought for child last 12 months: mechanical toy	1,960	4.4%	100
Bought for child last 12 months: model kit/set	1,299	2.9%	97
Bought for child last 12 months: plush doll/animal	3,884	8.7%	103
Bought for child last 12 months: water toy	3,916	8.8%	103
Bought for child last 12 months: word game	1,050	2.4%	95

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Sports and Leisure Market Potential

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Product/Consumer Behavior	Expected		MPI
	Number of Adults/HHs	Percent	
Bought digital book in last 12 months	5,526	12.4%	95
Bought hardcover book in last 12 months	9,139	20.5%	103
Bought paperback book in last 12 months	12,791	28.7%	102
Bought 1-3 books in last 12 months	8,613	19.4%	98
Bought 4-6 books in last 12 months	4,839	10.9%	108
Bought 7+ books in last 12 months	6,748	15.2%	100
Bought book (fiction) in last 12 months	11,109	25.0%	104
Bought book (non-fiction) in last 12 months	10,019	22.5%	102
Bought biography in last 12 months	2,882	6.5%	92
Bought children`s book in last 12 months	4,388	9.9%	103
Bought cookbook in last 12 months	2,932	6.6%	99
Bought history book in last 12 months	3,573	8.0%	95
Bought mystery book in last 12 months	4,965	11.2%	106
Bought novel in last 12 months	5,841	13.1%	102
Bought religious book (Not Bible) in last 12 months	2,753	6.2%	103
Bought romance book in last 12 months	2,535	5.7%	110
Bought science fiction book in last 12 months	2,542	5.7%	102
Bought personal/business self-help book last 12 months	2,640	5.9%	92
Bought travel book in last 12 months	938	2.1%	93
Bought book online in last 12 months	10,136	22.8%	103
Listened to/purchased audiobook in last 6 months	2,964	6.7%	98

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2020 and 2025.



Tapestry Segmentation Area Profile

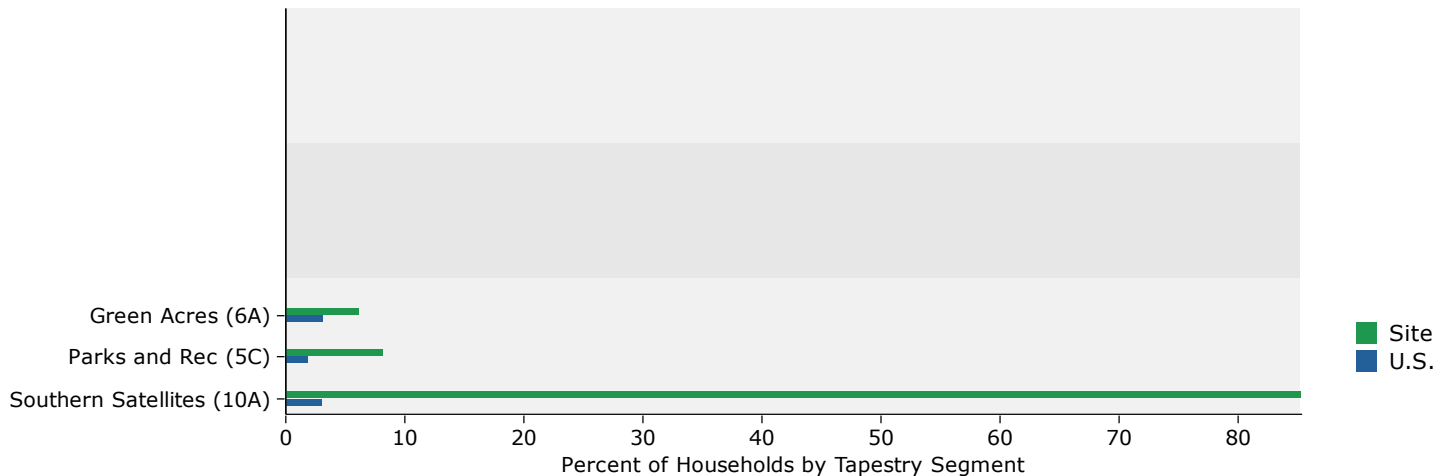
Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Top Twenty Tapestry Segments

Rank	Tapestry Segment	2020 Households		2020 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Southern Satellites (10A)	85.4%	85.4%	3.2%	3.2%	2700
2	Parks and Rec (5C)	8.3%	93.7%	2.0%	5.2%	424
3	Green Acres (6A)	6.2%	100.0%	3.2%	8.4%	193
Subtotal		100.0%		8.4%		
Total		100.0%		8.4%		1195

Top Ten Tapestry Segments Site vs. U.S.



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 5 - 10 minute radius

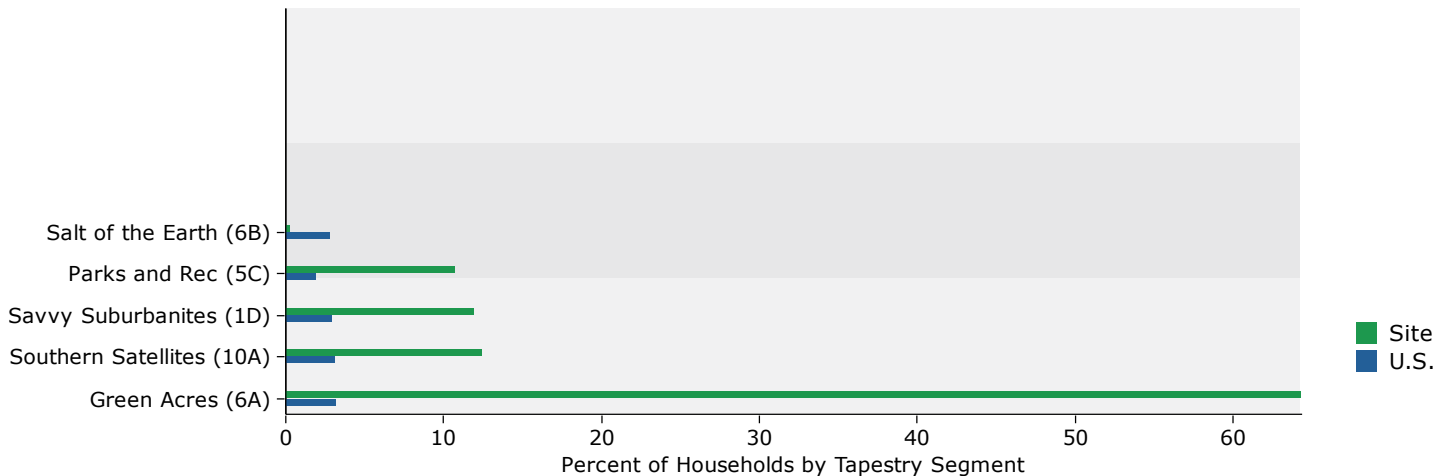
Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Top Twenty Tapestry Segments

Rank	Tapestry Segment	2020 Households		2020 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Green Acres (6A)	64.4%	64.4%	3.2%	3.2%	1987
2	Southern Satellites (10A)	12.5%	76.9%	3.2%	6.4%	395
3	Savvy Suburbanites (1D)	12.0%	88.9%	3.0%	9.4%	404
4	Parks and Rec (5C)	10.8%	99.7%	2.0%	11.4%	551
5	Salt of the Earth (6B)	0.3%	100.0%	2.9%	14.3%	10
Subtotal		100.0%		14.3%		

Total **100.0%** **14.2%** **704**

Top Ten Tapestry Segments Site vs. U.S.



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

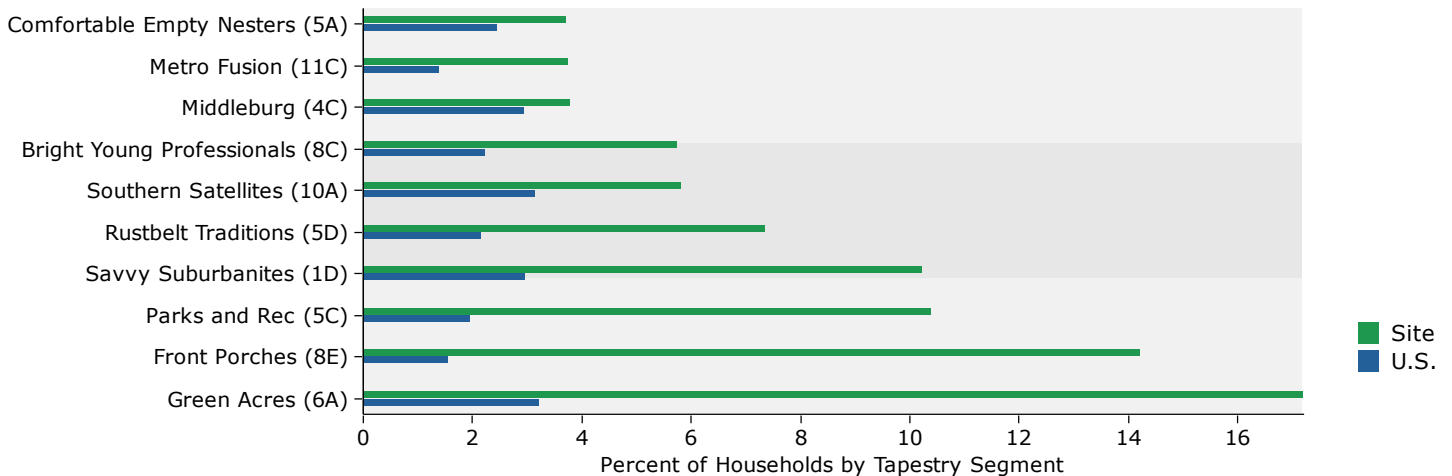
Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Top Twenty Tapestry Segments

Rank	Tapestry Segment	2020 Households		2020 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Green Acres (6A)	17.2%	17.2%	3.2%	3.2%	531
2	Front Porches (8E)	14.2%	31.4%	1.6%	4.8%	904
3	Parks and Rec (5C)	10.4%	41.8%	2.0%	6.8%	530
4	Savvy Suburbanites (1D)	10.2%	52.0%	3.0%	9.8%	344
5	Rustbelt Traditions (5D)	7.4%	59.4%	2.2%	12.0%	338
Subtotal		59.4%		12.0%		
6	Southern Satellites (10A)	5.8%	65.2%	3.2%	15.2%	185
7	Bright Young Professionals (8C)	5.8%	71.0%	2.3%	17.5%	256
8	Middleburg (4C)	3.8%	74.8%	2.9%	20.4%	129
9	Metro Fusion (11C)	3.8%	78.6%	1.4%	21.8%	269
10	Comfortable Empty Nesters (5A)	3.7%	82.3%	2.4%	24.2%	152
Subtotal		22.9%		12.2%		
11	Salt of the Earth (6B)	3.7%	86.0%	2.9%	27.1%	129
12	Home Improvement (4B)	2.7%	88.7%	1.7%	28.8%	160
13	Rooted Rural (10B)	2.6%	91.3%	2.0%	30.8%	133
14	Hardscrabble Road (8G)	2.0%	93.3%	1.2%	32.0%	171
15	Family Foundations (12A)	1.5%	94.8%	1.0%	33.0%	144
Subtotal		12.5%		8.8%		
16	The Great Outdoors (6C)	1.1%	95.9%	1.6%	34.6%	67
17	American Dreamers (7C)	1.0%	96.9%	1.5%	36.1%	66
18	City Commons (11E)	0.8%	97.7%	0.9%	37.0%	93
19	Modest Income Homes (12D)	0.8%	98.5%	1.3%	38.3%	59
20	Exurbanites (1E)	0.7%	99.2%	1.9%	40.2%	37
Subtotal		4.4%		7.2%		
Total		99.2%		40.0%		248

Top Ten Tapestry Segments Site vs. U.S.



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Time Series Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 0 - 5 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Average	Median
Population													
Total	128	127	130	133	138	139	140	142	145	144	139	137	139
Change	-	-1	3	3	5	1	1	2	3	-1	-5	1	2
Percent Change	-	-0.8%	2.4%	2.3%	3.8%	0.7%	0.7%	1.4%	2.1%	-0.7%	-3.5%	0.8%	1.0%
Annual Rate	-	-0.8%	0.8%	1.3%	1.9%	1.7%	1.5%	1.5%	1.6%	1.3%	0.8%	1.2%	1.4%

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Average	Median
Households													
Total	45	45	46	47	48	48	49	50	51	50	48	48	48
Change	-	0	1	1	1	0	1	1	1	-1	-2	0	1
Percent Change	-	0.0%	2.2%	2.2%	2.1%	0.0%	2.1%	2.0%	2.0%	-2.0%	-4.0%	0.7%	2.0%
Annual Rate	-	0.0%	1.1%	1.5%	1.6%	1.3%	1.4%	1.5%	1.6%	1.2%	0.6%	1.2%	1.4%

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Average	Median
Housing Units													
Total	45	45	45	46	48	48	48	49	50	49	48	47	48
Change	-	0	0	1	2	0	0	1	1	-1	-1	0	0
Percent Change	-	0.0%	0.0%	2.2%	4.3%	0.0%	0.0%	2.1%	2.0%	-2.0%	-2.0%	0.7%	0.0%
Annual Rate	-	0.0%	0.0%	0.7%	1.6%	1.3%	1.1%	1.2%	1.3%	1.0%	0.6%	0.9%	1.1%

Data Note: The Esri Vintage 2020 Time Series (2010 thru 2020) represents July 1 annual estimates in 2020 geography. With each annual release, the entire Time Series is revised.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



Time Series Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 5 - 10 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Average	Median
Population													
Total	7,379	7,508	7,661	7,849	8,072	8,287	8,484	8,722	9,005	9,402	9,868	8,385	8,287
Change	-	129	153	188	223	215	197	238	283	397	466	249	219
Percent Change	-	1.7%	2.0%	2.5%	2.8%	2.7%	2.4%	2.8%	3.2%	4.4%	5.0%	3.0%	2.8%
Annual Rate	-	1.7%	1.9%	2.1%	2.3%	2.3%	2.4%	2.4%	2.5%	2.7%	2.9%	2.3%	2.3%

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Average	Median
Households													
Total	2,816	2,864	2,921	2,990	3,072	3,152	3,224	3,313	3,419	3,568	3,741	3,189	3,152
Change	-	48	57	69	82	80	72	89	106	149	173	93	81
Percent Change	-	1.7%	2.0%	2.4%	2.7%	2.6%	2.3%	2.8%	3.2%	4.4%	4.8%	2.9%	2.7%
Annual Rate	-	1.7%	1.8%	2.0%	2.2%	2.3%	2.3%	2.3%	2.5%	2.7%	2.9%	2.3%	2.3%

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Average	Median
Housing Units													
Total	2,981	3,025	3,079	3,146	3,224	3,301	3,370	3,459	3,563	3,711	3,884	3,340	3,301
Change	-	44	54	67	78	77	69	89	104	148	173	90	78
Percent Change	-	1.5%	1.8%	2.2%	2.5%	2.4%	2.1%	2.6%	3.0%	4.2%	4.7%	2.7%	2.5%
Annual Rate	-	1.5%	1.6%	1.8%	2.0%	2.1%	2.1%	2.1%	2.3%	2.5%	2.7%	2.1%	2.1%

Data Note: The Esri Vintage 2020 Time Series (2010 thru 2020) represents July 1 annual estimates in 2020 geography. With each annual release, the entire Time Series is revised.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



Time Series Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Band: 10 - 20 minute radius

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Average	Median
Population													
Total	51,535	52,040	52,559	53,131	53,600	53,947	54,362	54,760	55,246	55,699	56,221	53,918	53,947
Change	-	505	519	572	469	347	415	398	486	453	522	469	478
Percent Change	-	1.0%	1.0%	1.1%	0.9%	0.6%	0.8%	0.7%	0.9%	0.8%	0.9%	0.9%	0.9%
Annual Rate	-	1.0%	1.0%	1.0%	1.0%	0.9%	0.9%	0.9%	0.9%	0.9%	0.9%	0.9%	0.9%

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Average	Median
Households													
Total	20,240	20,435	20,640	20,867	21,044	21,187	21,359	21,520	21,716	21,890	22,111	21,183	21,187
Change	-	195	205	227	177	143	172	161	196	174	221	187	186
Percent Change	-	1.0%	1.0%	1.1%	0.8%	0.7%	0.8%	0.8%	0.9%	0.8%	1.0%	0.9%	0.9%
Annual Rate	-	1.0%	1.0%	1.0%	1.0%	0.9%	0.9%	0.9%	0.9%	0.9%	0.9%	0.9%	0.9%

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Average	Median
Housing Units													
Total	21,715	21,916	22,118	22,341	22,514	22,677	22,852	23,027	23,211	23,396	23,618	22,671	22,677
Change	-	201	202	223	173	163	175	175	184	185	222	190	185
Percent Change	-	0.9%	0.9%	1.0%	0.8%	0.7%	0.8%	0.8%	0.8%	0.8%	0.9%	0.8%	0.8%
Annual Rate	-	0.9%	0.9%	1.0%	0.9%	0.9%	0.9%	0.8%	0.8%	0.8%	0.8%	0.9%	0.9%

Data Note: The Esri Vintage 2020 Time Series (2010 thru 2020) represents July 1 annual estimates in 2020 geography. With each annual release, the entire Time Series is revised.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.



Traffic Count Profile

Emmaus Baptist Church
 6700 Emmaus Church Rd, Providence Forge, Virginia, 23140
 Drive Time Bands: 0-5, 5-10, 10-20 minute radii

Prepared by: Dover Baptist Association
 Latitude: 37.49875
 Longitude: -77.09238

Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.43		Emmaus Church Rd (0.16 miles E)	2018	1,600
0.43	I- 64	Emmaus Church Rd (0.16 miles E)	2016	1,000
0.51	Emmaus Church Rd	Parrish Rd (0.04 miles SW)	2016	3,400
0.53		(0.0 miles)	2018	1,700
0.53	Not Available	(0.0 miles)	2016	1,900
0.57	Emmans Church Road	Emmaus Church Rd (0.0 miles SE)	2018	2,800
0.59	Vineyards Pkwy	I- 64 (0.02 miles SW)	2016	2,600
0.59	I- 64	Vineyards Pkwy (0.13 miles NW)	2016	2,400
0.59		Vineyards Pkwy (0.13 miles NW)	2018	2,300
0.71		Vineyards Pkwy (0.20999999 miles W)	2018	2,200
0.71	I- 64	Vineyards Pkwy (0.20999999 miles W)	2016	1,800
1.01	Golden Wheel Rd	Emmaus Church Rd (0.15000001 miles N)	2008	240
1.02	Mihalcoe Ln	Emmaus Church Rd (0.05 miles S)	2005	140
1.06	Vineyards Pkwy	State Rte 106 (0.23 miles SW)	2016	2,600
1.06	Vineyards Pkwy	State Rte 106 (0.23 miles SW)	2018	2,800
1.06	Emmaus Church Road	Mihalcoe Ln (0.03 miles E)	2018	3,600
1.09	Pine Fork Rd	Cagwin Rd (0.23999999 miles SW)	2008	370
1.32	Vineyards Pkwy	State Rte 106 (0.0 miles SW)	2018	2,800
1.35	Vineyards Pkwy	State Rte 106 (0.01 miles SW)	2016	2,600
1.43	Ashland Farm Rd	Airport Rd (0.54000002 miles W)	2005	80
1.45	I- 64	Airport Rd (0.56 miles W)	2016	66,000
1.78	Trina Ct	Quinton Pl (0.01 miles NW)	2002	30
1.80	I- 64	Olivet Church Rd (0.12 miles E)	2018	67,000
1.81	Plaster Ln	Quinton Estates Dr (0.02 miles N)	2002	40
1.81	George W Watkins Rd	Harrison Bluff Ln (0.25999999 miles S)	2002	150
1.83	Quinton Pl	Quinton Estates Dr (0.02 miles N)	2002	110
1.86	Olivet Church Rd	State Rte 617 (0.73000002 miles SE)	2008	480
1.89	Quinton Cir	Quinton Estates Dr (0.02 miles S)	2002	40
1.89	Quinton Ct	Quinton Estates Dr (0.04 miles NE)	2002	80
1.94	Quinton Estates Dr	Quinton Ct (0.04 miles SE)	2005	400

Data Note:The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2019 to 1963. Over 60% of the counts were taken between 2010 and 2019 and over 87% of the counts were taken between 2000 and 2019. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

Source: ©2020 Kalibrate Technologies (Q2 2020).