



**Solutions for  
Growing Businesses**

# Businesses are looking at ways to...



# Jio Solutions for your growing business



## MOBILITY



### Jio Mobile

- Data
- HD Voice & Video



### JioFi

- 4G Hotspot

## CONNECTIVITY



### JioFiber Broadband



### Internet Leased Line



### MPLS VPN

- L3VPN & L2VPN



### SIP Trunk

## COLLABORATION



### M365

- MS Teams



### Kaizala Management Cards

## MARKETING SOLUTIONS



### Toll-Free Service



### Digital Enablement

- NowFloats Boost360



### Customer Support

- Haptik Chat Bot

The background of the image is a repeating pattern of various icons related to mobile technology and connectivity. These icons include smartphones, signal strength bars, 4G LTE symbols, Wi-Fi symbols, globe icons, and up/down arrows, all in a light gray color. The text "MOBILITY SOLUTIONS" is centered in a bold, red, sans-serif font.

# MOBILITY SOLUTIONS

## Features

### Mobile

- SIM connectivity
- HD voice/ video, HSI
- Mobile Web Filtering
- Voice over Wi-Fi

### JioFi

- Personal 4G Wi-Fi Hotspot
- Sleek & Light weight device
- Up to 10 devices can connect
- 4G voice and data experience on 2G/ 3G smartphone

## Offering

- Pre-paid & Post-paid billing
- COCP/IOIP options available
- GST credit benefit
- Special WFH offers with JioFi bundled FOC
- Data Boosters offering double benefits for WFH offer

## Enablers

- Manage lifecycle through Jio.com/MyJio app – including data top ups , recharges
- Restricted data access enabling enhanced productivity & security
- Full 4G network experience (No fall back on 2G/3G)
- ~Connected more than half million employees since lockdown

The background of the image is a repeating pattern of various network-related icons in a light gray color. These icons include Wi-Fi symbols, Ethernet ports, padlocks (representing security), and other network hardware. The pattern is dense and covers the entire background. At the bottom of the image, there is a solid orange horizontal bar.

# CONNECTIVITY SOLUTIONS

# Connectivity solutions: JioFiber Broadband



High speed internet with speeds up-to 1Gbps

Unlimited voice calling anywhere in India

Multiservice Wi-Fi Router

Antivirus for mobile smartphones

Entertainment content service on your TV

Video calls using TV set-up

1

All Time Connectivity

Cost Reduction

2

3

Higher Productivity

Employee Satisfaction

4

**Fast,  
Secure &  
Reliable  
Internet...**

**Empower  
Your Business  
With...**

## Symmetric Bandwidth

Bandwidth with 1:1 uplink & downlink ratio for data intensive application

## Faster Internet

Unmatched peering and caching to give faster content access

## Scalable Bandwidth

Upgrade up-to 10 Gbps bandwidth via Self-Care portal as per needs

## IPv4 & IPv6

Future ready dual stack connectivity for hosting applications

## Security

Built-in security with auto mitigation against cyber threats

## Committed SLA

Enterprise-grade SLAs for higher up-time

## Digital Empowerment

Digital Self-Care portal to manage your account

## Monitoring and Management

24\*7 assisted care & preventive measures to deliver uptime



## What's in it for your business?

Enhanced experience through consistent performance and ease of operations

**End-User Delight**

Enterprise-grade SLAs for reliable service

**Easy to Scale Up**

Bandwidth options as per your business need

**Business Continuity**

Assurance of data privacy and security

**Business Expansion**

Service availability in 1000+ cities

**Digital Trust**

## Multi site secured VPN using MPLS (Multi-protocol Label Switching) technologies

### Multiple Topology

Hub & Spoke,  
Full Mesh

### Traffic Prioritization

Multiple class of  
services for traffic  
prioritization

### Scalable Bandwidth

2 Mbps to multiple  
of Gigs

**Jio offers :**  
**Layer 2 VPN**  
**Layer 3 VPN**

### Access Options

Fiber – Ethernet  
GPON & Wireless -  
UBR

### Multiple Protocols

CE-PE routing  
protocols supported  
- Static, BGP

### Managed Router

Customer site routers  
with proactive  
monitoring

### Digital Self-Care

Simple and intuitive  
interface to manage  
your service

## What's in it for your business?

All IP network delivers unique advantage for activating all futuristic services

**Future Ready Network**

**Easy to Scale Up**

Quick deployment & bandwidth upgrades. Tailor-made solutions available for 10 Gbps and beyond

Higher availability of business critical applications

**Business Continuity**

**Consistency**

Consistent performance across locations. Improved productivity with secured business transactions on congestion free network

Mix flavors of solutions to manage RoI

**Better ROI**

**Multiple Options**

Wide options to meet your business needs, organizational policies and IT capabilities

## Scalable Voice Connectivity

### Multiple DIDs

Provide fixed line number at every work station

### Easy Scalability

Go up to 5,000 channels on a single link

### Interoperability

Supports most commonly available IP-PBXs in the market

### Telemarketing

140XX numbers with outbound facility

## Empower Your Business With...

### Reliable

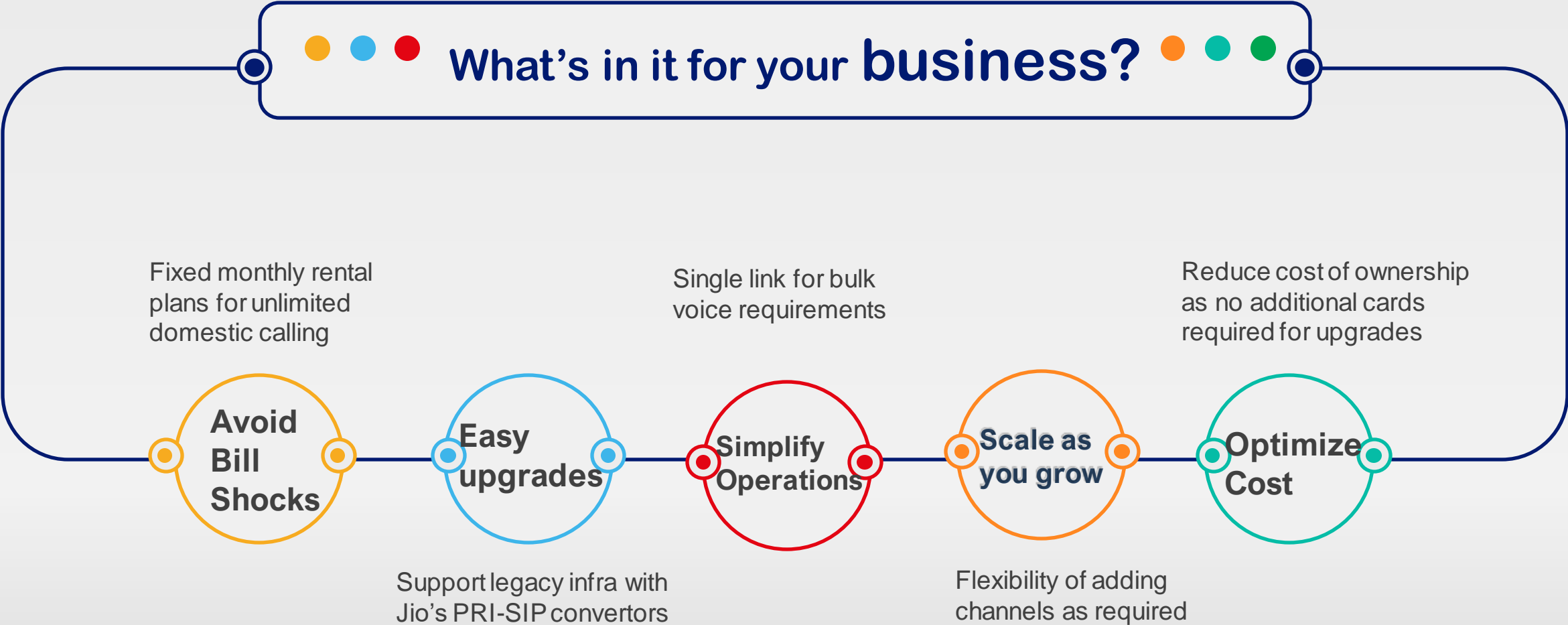
Resilient network and committed SLAs for high uptime

### Call Type

Domestic and international call type configurable at trunk level

### Digital Self-Care

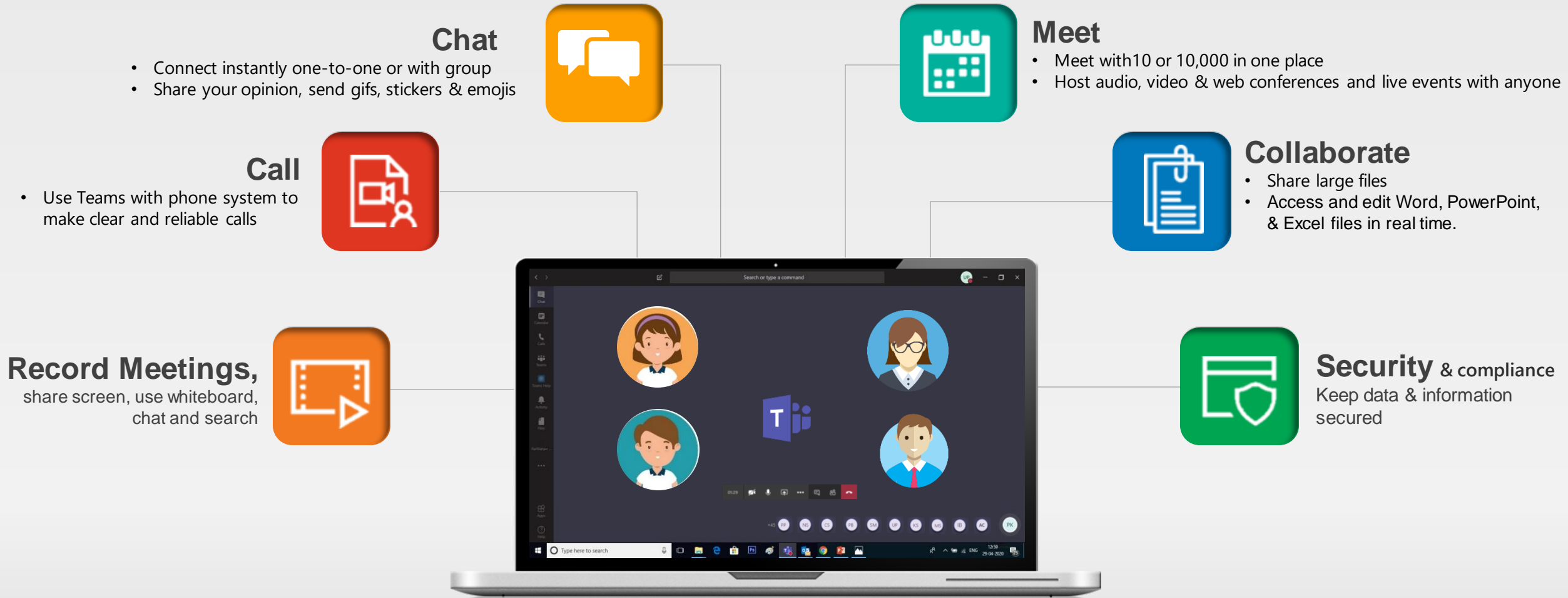
Simple and intuitive interface to manage your service








# COLLABORATION SOLUTIONS


# Collaboration solutions: Microsoft Teams



 Integrate existing Microsoft and third party apps

 Build custom apps & workflows as per business needs.

 Connect everyone on a single platform

 Transform workplace collaboration

# Collaboration solutions: Microsoft Kaizala

Microsoft |



Highly interactive, all-in-one messaging app with productivity & utility features



## WHO?

- Within & outside the organization
- Unlimited users in a group
- Chat: 1:1, group chat, hierarchy, hub-spoke, Persistent chat



## WHAT?

- Action Cards: Create use cases for productivity & utility
- Access all existing workflows, connect with backend systems
- Built-in analytics: Structured & unstructured data



## HOW?



- Organization owns data
- Enterprise-grade security
- Industry standards for privacy
- Web management portal with access management tools

## ACTION CARDS



- Gather Data: Quick Poll, Survey
- Assign & Track: Job, Checklist, Training, Location, Attendance
- Employee Connect: Announcement, Broadcast Groups, Q&A Forums

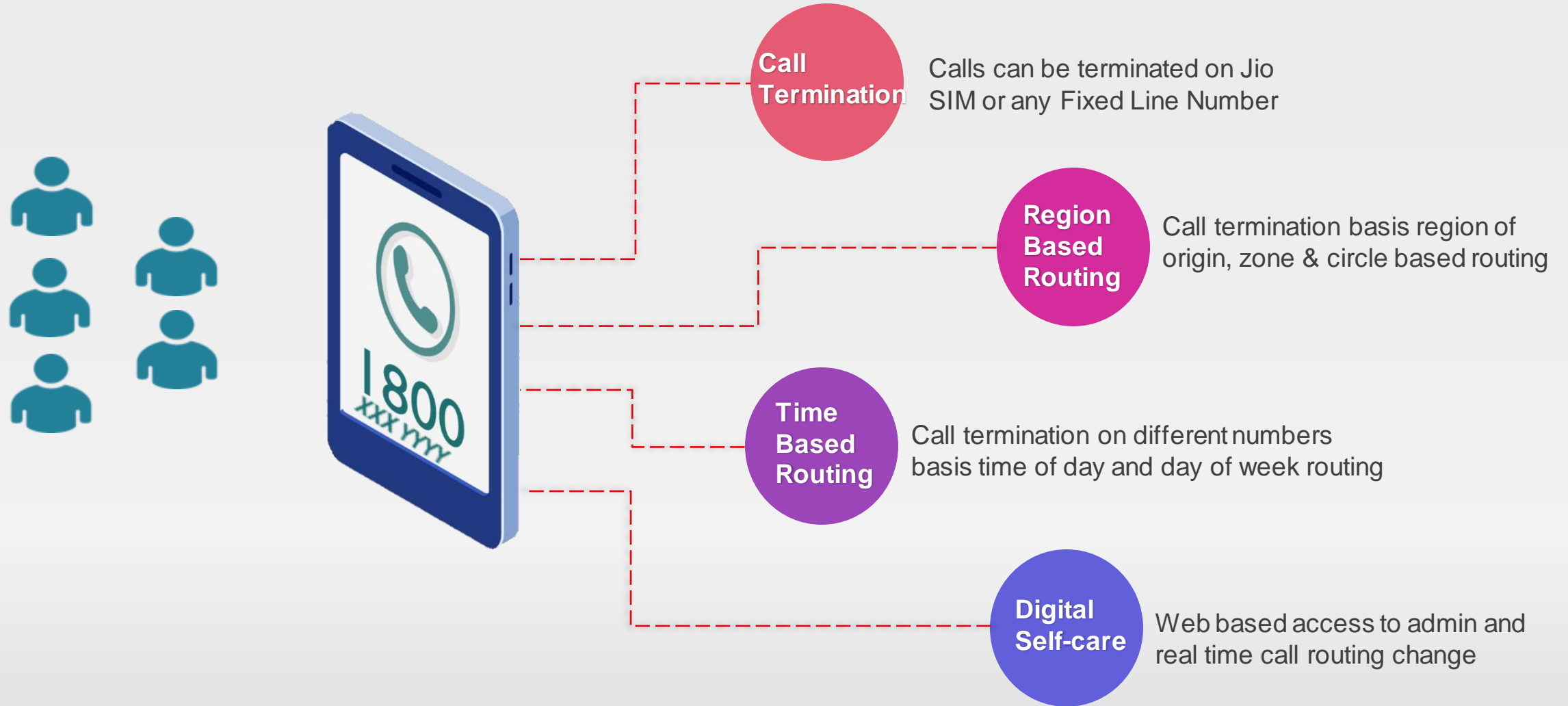


# MARKETING SOLUTIONS

# Marketing solutions: Toll-Free Service



Be available through a single number pan India absolutely free of cost.



Call Centre up to 15 Agents from Home ~ live within few hours

# Marketing solutions: Toll-Free Service



What's in it for your Business?

## Better Sales

Generate new leads with an easy to recall number, across locations and give faster response to customers

## Improved Business Efficiency

Never miss a call from your customer with our pan-India geographic coverage and best-in-class routing flexibility

## Cost Optimization

You can control contact center and manpower costs with need-based routing of incoming calls

## Higher Brand Credibility

Establish your identity with one pan-India number that can be promoted across digital and print media

# Marketing solutions: Haptik IVA Chat Bot



Transform your customer experience with Intelligent Virtual Assistants (IVA) backed Chat-Bot

## Lead Generation

Engaging 24x7 with website visitors to generate warm leads

- **Intelligent prompts** to start conversations with website visitors at the right time
- **Smart forms** to allow quick and easy collection of user's details
- **Seamless routing** to live agent for complex product questions or upselling



## Conversation Commerce

AI-powered recommendation engine for better product discovery

- **Voice enabled** search to navigate for details and complete transaction
- Personalized buying experience by **replicating the behavior** of store agent
- **Knowledge graph** creation per shopping category using various product meta data & reviews



## Customer Care

Provide customer support using chat across web, mobile app, WhatsApp & 40+ messaging channels

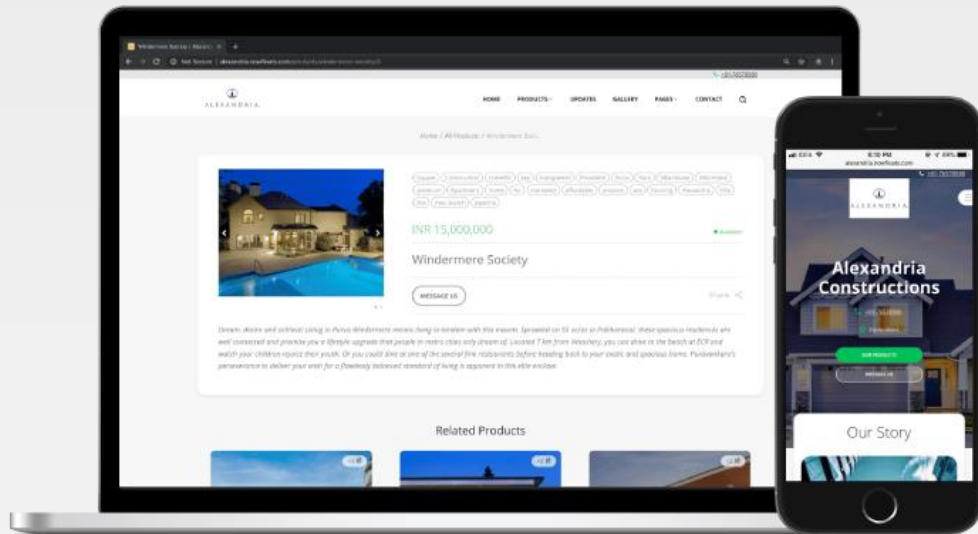
- **Automate 80% of user queries**, and auto route complex issues to agents
- **Auto suggest** questions, spell checker, small talk, disambiguation
- **100+ UI elements** such as image carousels, quick replies, contextual bot prompts, and more



# Marketing solutions: NowFloats Boost360



Build website, enable digital marketing & commerce in under 10 minutes



## Setup

*A 360° presence across multiple channels*

- Get your digital identity for your business with a **website**
- Sync with your **social media** channels (like FB, Twitter, LinkedIn, Instagram) for visibility
- Add **digital content** -catalog, blogs, images, videos & business contact info etc for more engagement



Instant, Dynamic  
Website



Sync All Digital  
Accounts

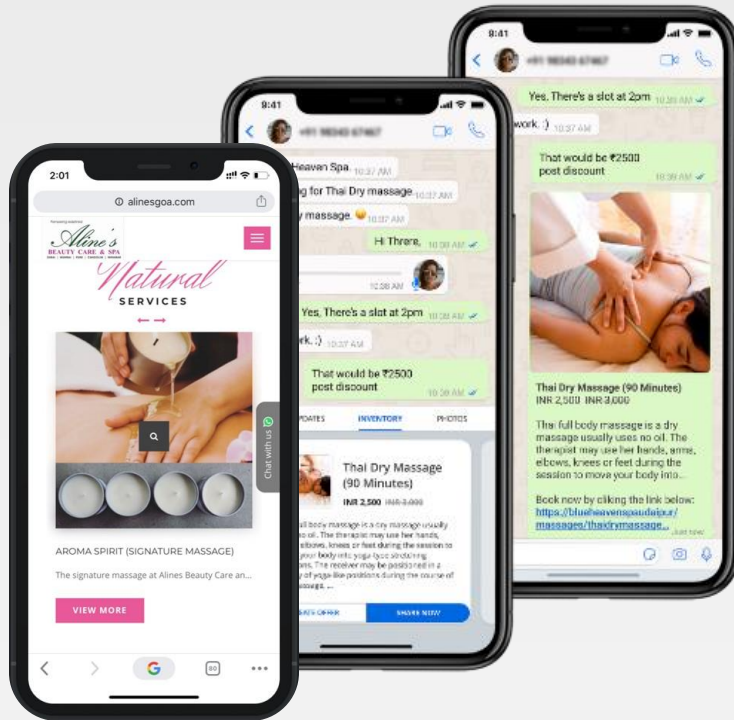


Product  
Catalogue

# Marketing solutions: NowFloats Boost360



Build website, enable digital marketing & commerce in under 10 minutes



*Manage*  
*Single platform to manage all aspects of your online-business*

- Share **payment links** & catalog with customers through WhatsApp, Messenger, etc.
- Enable customers to **transact** with you digitally
- Learn and optimize **business content** based on recommendations sent by digital assistant



Website Management  
App & Portal



Integrate Payment  
Gateway

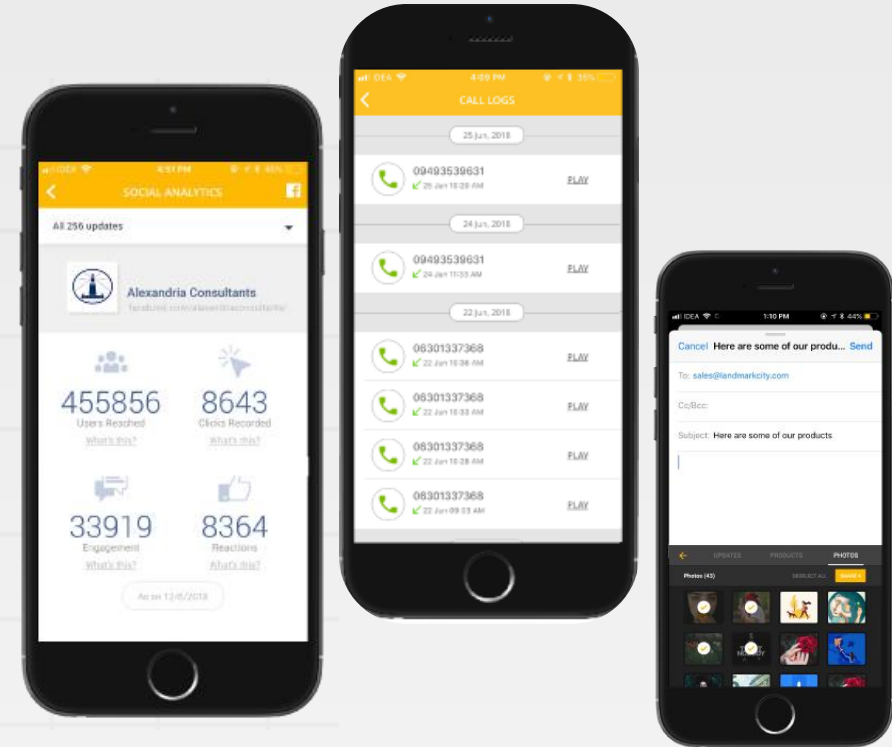


RIA: Relationship  
Intelligence Agent

# Marketing solutions: NowFloats Boost360



Build website, enable digital marketing & commerce in under 10 minutes



*Grow*

*Get new customers organically*

- Track your digital growth across all channels (social, search, direct)
- Get all customer calls, enquiries and orders across all digital channels
- Drive more sales with integrated instant messaging system
- Enable chatbot to serve your potential customers 24x7



live analytics



custom enquiry  
widget



automated  
SEO



# DEVICES



## Devices bundled with Jio Services



**Mobile  
Handsets**



**Wi-Fi  
Routers**

## Devices from Reliance Digital



**Laptops**

**Personal  
Hotspots**



**PC**





# Thank You

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