

2025 ANNUAL REPORT

THE PLAYGROUNDgr

PRESENTED BY

JACQUELINE SCHERER

EXECUTIVE
DIRECTOR



THE PLAYGROUNDgr

[THEPLAYGROUNDGR.ORG](https://theplaygroundgr.org)





Play Soleil 2025

- 208 guests
- 20 sponsors
- Over 50 partners
- Over \$100,000 raised

WHO IS THE PLAYGROUNDGR?

THE PLAYGROUNDGR IS A LOCAL NONPROFIT, WHO IS COMMITTED TO BRIDGING THE DISPARITIES OF THE RACIAL, GENDER, CULTURE, AND SOCIOECONOMIC GAPS OFTEN FOUND IN CAREGIVERS/EDUCATIONAL INSTITUTIONS AND COMMUNITY BASED PROGRAMING AROUND THE WORLD OF PLAY. PLAY BASED SUPPORT, THERAPY AND AWARENESS CONTINUES TO BE AN EVIDENCED TOOL THAT SUPPORTS GRIEF AND ATTACHMENT. THE PLAYGROUNDGR IS TASKED WITH ENSURING ALL MEMBERS OF OUR COMMUNITY HAVE ACCESS TO FREE OR REDUCE RATED PLAY WORKSHOPS, TRAININGS, PLAY BASED GROUPS AND PLAY BASED THERAPY.



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THE PLAYGROUNDgr
provides FOUR FREE
community play experiences
each year.

GRAND RAPIDS PLAYS:

- 320 GUESTS
- 22 VOLUNTEERS
- 11 PARTNERS
- 6 SPONSORS

HEALING TRAUMA THROUGH PLAY: FOSTER CARE

- 83 GUESTS
- 22 VOLUNTEERS
- 10 PARTNERS
- 4 SPONSORS

THE PLAYGROUNDGR DAY CAMP

- 27 CAMPERS
- 12 VOLUNTEERS
- 10 PARTNERS
- 4 SPONSORS

PORTRAIT OF ME:

- 50 GUESTS
- 14 VOLUNTEERS
- 4 SPONSORS



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2025
PROGRAM ENCOUNTERS:



- School Programming: 477 encounters
- After School Programming: 71 encounters
- Prek Programming: 359 encounters
- Family Engagement: 456 Encounters
- One on One and Family Play Therapy: over 400 encounters
- Veteran/Active Service Members: 12 encounters
- Young Adult/Teen Programming: 75 encounters
- Over 25 organizations trained

SUMMARY

Our mission is To raise awareness around the emotional and mental health benefits of play. At THE PLAYGROUNDgr, we believe play heals.



233 FULTON ST E,
SUITE 226
GRAND RAPIDS, MI 49503



jacqueline@theplaygroundgr.org

Save the Date:

- HEALING Trauma Through Play Foster Care: May 2
- CAMP: June 22 - 26
- GRAND RAPIDS PLAYS September 19
- PLAY SOLEIL; MAIN EVENT; October 1