

# Introduction To MerSol Ltd

Sole UK Distributor of



## Who are MerSol Ltd?

MerSol specialises in the design, development & manufacturing of merchandising solutions and display equipment.

Our team has over 25 years experience within the retail sector and have designed over 250 products specific to the customers requirements.

MerSol's aim is to provide "One Shop Equals One Stop" which will mean you can fulfil your merchandising and display requirements without having to go to several suppliers.

There are no limitations to what we will supply, if you want a vac-formed unit **"We can supply it"**, if you want a sheet metal solution **"we can supply it"**, if you want a shelf management system **"We have a solution"** and if you want an acrylic product **"We can make it"**.

Some products will be sourced, however some products will be manufactured by us. We will also be launching new products on a regular basis, offering something new to help maximise your sales and merchandising.

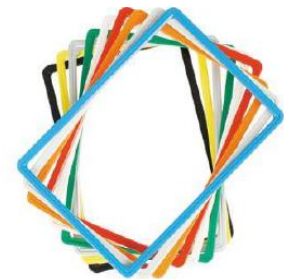
### What do we do?

- Design & Development
- Sourcing
- UK Manufacturing
- Warehousing
- Distribution



### What do we supply?

- Merchandising Solutions
- Acrylic PVC & PETG Products
- Shelf Management
- Baskets & Dumpbins
- Hooks & Accessories
- Ticketstrips
- Shelf Talkers and Info Holders
- Plus Much More



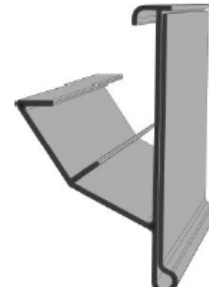
## Standard Products



55ltr Wheeled Basket



38ltr Wheeled Basket



LS39 Ticket-Strip



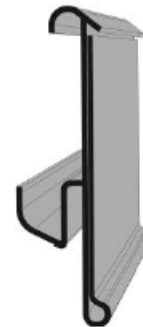
Branding Rail



22ltr Basket



28ltr Basket

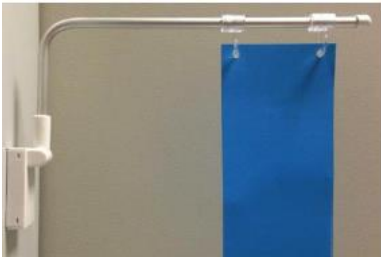


TE39 Ticket-Strip



GLS39 Ticket-Strip

## Standard Products



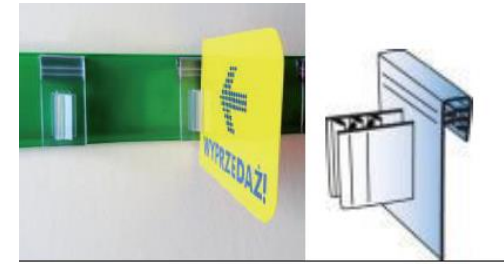
Signage Arms



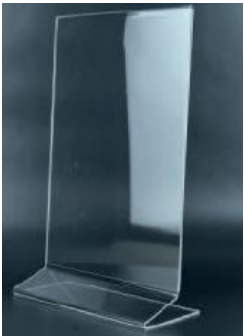
Hook Accessories



Pricing Tags



Grippers



Menu Holders

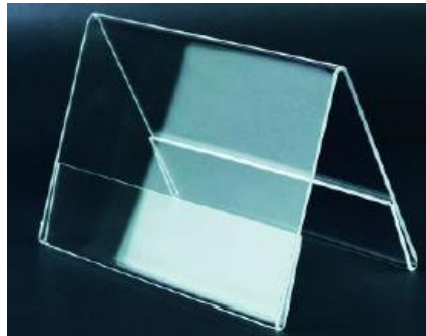


Table Displays



Leaflet Holders



Frames & Accessories

## Standard Products



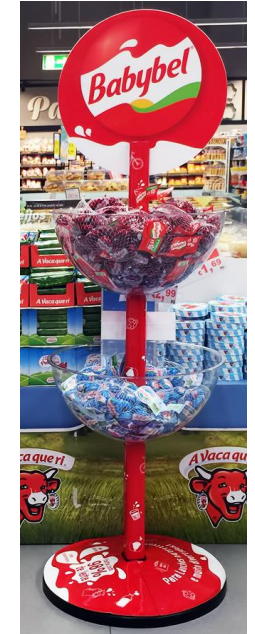
Dump Bins



Counter Units



Heavy Duty Pallet  
Solutions



FSDU's



## SimpleClick shelf management solutions

Over 70% of all purchasing decisions are made at the shelf. A striking presentation is essential. This calls for shelf management solutions that are spot on.

SimpleClick is made up of 3 core system:



### SimpleClick Universal

Create the perfect product presentation. Designed to fit all shelving systems and uses the minimum amount of components. 4 components equals thousands of configurations.

1. Suitable for all products
2. Minimum parts, maximum effects
3. Universal use on any shelf
4. Uniquely powerful product pushers

## SimpleClick Fresh

Make your fresh presentation stand out. Suitable for all refrigeration units. Durable, flexible, hygienic and with optimum cooling flow.

1. Perfect fresh presentation in all refrigeration cabinets
2. Durable and flexible in practice
3. Optimum cooling flow guide and Hygiene
4. Uniquely powerful product pushers

## SimpleClick Light

Present to complete the front of the shelf. A unique lightweight system, competitively priced and designed especially for small products.

1. Unique lightweight system
2. Presentation to complete the front of the shelf
3. Competitive price with minimum material
4. Versatile pushers



# SimpleClick Universal



# SimpleClick Fresh





# SimpleClick Light



## Before SimpleClick Universal



## After SimpleClick Universal





## Before SimpleClick Fresh



## After SimpleClick Fresh



Before SimpleClick Light



After SimpleClick Light





## Plastic Fabrication

We have set up in-house manufacturing, which means we can offer a 360deg service.

Our in-house manufacturing includes:

- Design
- CNC Routing
- Bending
- Vac-forming
- Fabrication
- Prototyping

Quality solutions at competitive prices.





## Product Development

Over the years there has been many magazine shelving systems launched into the European market. We have decided to jump on the band wagon and launch a system of our own, however we are going to do it a little different.

One of the key issues of all the systems available on today's market is maximising space. Yes you can have different angled brackets that will allow you to squeeze the shelving together resulting in a 26 deg, 22 deg and a 18 deg bracket "confusing".

### Multi Shelf – Tiered Solution for Mags, Cards, Books, Games and much more.

- Multi Angled Tiered Bracket – 3 Angles, 1 Bracket
- Universal Brackets with PETG Shelves
- Unique Click-Fix mechanism ensure Secure fit
- Simple to install and "No Tools Required"
- Maximises space resulting in more facings.



Image  
Coming  
Soon

## Summary

We will be adding to the range of products that we will be promoting and we have some excellent partnerships in the UK and across Europe, ensuring that we deliver excellent quality solutions at competitive prices.

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