

WOODLAND PARK, CO

NED LEDOUX, HEADLINER

2025



LEARN MORE



719-445-9387



INFO@AMERICASMOUNTAINFESTIVAL.COM



SPONSOR CATALOGUE

UNITED STATES OF AMERICA
250
ANNIVERSARY

July 11
2026



AT THE BASE OF PIKES PEAK

As a potential sponsor, prepare yourself for a amazing experience at America's Mountain Festival.

This year, as America celebrates its 250th birthday, we aim to broaden our horizons and reach an even wider audience by showcasing a diverse lineup of both established and emerging artists.

Our event features a variety of artists from the Western/Red Dirt genre.

We will feature a wide range of food vendors, American Indian arts, and other activities to keep ticket holders entertained throughout the day.

Sincerely,

Derek Waggoner

Founder



JOIN US WITH TOP PERFORMERS IN 2026

WOODLAND PARK, COLORADO

VISION

At America's Mountain Festival, We believe that music is a universal language that has the power to unite people from all walks of life. Our vision is to create a world-class Western/Red Dirt festival that brings together people from around the globe to celebrate the power of music and promote cultural understanding.

COMMITMENT

We're committed to providing a safe and enjoyable experience for all of our attendees. From our rigorous security measures to our health and safety protocols, we take every step necessary to ensure that everyone who attends America's Mountain Festival can focus on enjoying the music and having a great time.

COMMUNITY FOCUS

The festival aims to build community spirit through activities that engage families and music lovers alike. We also use the festival as an opportunity to give back to a local nonprofit by donating some of the proceeds. In 2025, we donated funds to the Northeast Teller County Fire Protection District (<https://netellerfire.org>)

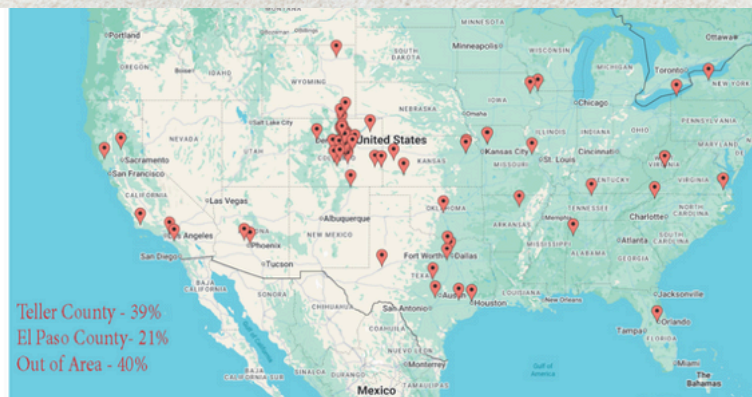
MARKETING EXPOSURE

As a sponsor, your organization will gain extensive promotional benefits, including logo placement, social media shoutouts, and on-site branding opportunities.

TICKET HOLDERS FROM ACROSS AMERICA

IMPACT

Family friendly event with attendees ranging in age from infant to adult. 2025 Attendees by City/State



Winfield AL	Concord AR	Sun City West AZ	Tempe AZ
Coto De Caza CA	Solvang CA	West Covina CA	Yuba City CA
Arvada CO	Boone CO	Broomfield CO	Buena Vista CO
Cathian CO	Canon City CO	Cascade CO	Castle Rock CO
Colorado Springs CO	CotoPai CO	Denver CO	Divide CO
Edgewater CO	Elbert CO	Erie CO	Falcon CO
Florissant CO	Fountain CO	Franktown CO	Golden CO
Golden CO	Green Mountain Falls CO	Gypsum CO	Hartsel CO
Highlands Ranch CO	Holly CO	Lake George CO	Lakewood CO
Lakewood CO	Lamar CO	Littleton CO	Livermore CO
Loveland CO	Manitou Springs CO	Monument CO	Otis CO
Parker CO	Peyton CO	Pueblo CO	Rush CO
Security CO	Westcliffe CO	Westminster CO	Windsor CO
Woodland Park CO	Galena IL	Auburn KS	Marienthal KS
Montezuma KS	Shawnee KS	Laws on MO	Wentzville MO
Raton NM	Moore OK	Gallatin TN	Alvarado TX
Cat Spring TX	Denton TX	Houston TX	Inving TX
Lampasas TX	Midland TX	Wimberley TX	Suffolk VA
Cheyenne WY	Gillette WY		

PRESS AND MARKETING (EXAMPLES OF AMF MENTIONS)

PRINT*

AP NEWS
DENVER POST
COLORADO SPRING GAZETTE
THE MOUNTAIN JACKPOT
PUEBLO CHIEFTAIN
BILLBOARDS
POSTERS
FLYERS
STICKERS
MERCHANDISE

DIGITAL*

YOU TUBE
YAHOO
BUZZFEED
HUFFINGTON POST
FOX NEWS
MSN
E!
SMART NEWS
PODCAST ADDICT
PARADE
NEW YORK TIMES
SPOTIFY
MLB
TELEMUNDO
BILLBOARD
WHEEL OF FORTUNE
SONGKICK
HAWAII NEWS NOW
GUITAR
COUNTRY LIVING
THE BOOT
OPRAH
WASHINGTON POST
TASTE OF COUNTRY

TV/RADIO*

KRDO
9NEWS DENVER
KDVR & FOX 31
KKAN AUSTIN NEWS
KDAF CW 33 DALLAS
FOX 21
KOAA
KVEO NBC 23 TEXAS
KFOR NBC 4 OKLAHOMA CITY
KOIN CBS 6 PORTLAND
WJET ABC 24 PA
KSEE NBC 24 FRESNO
WVLA NBC 33 BATON ROUGE
MIDNIGHT RODEO ON LIVE 365

ESPN
DAILY MAIL
FOX 21 DENVER
CNN
TUNE IN
USA TODAY
MIRROR
MSNBC
WJAR NBC 10
FOOD NETWORK
GOOGLE NEWS
BENZINGA
CHATGPT
COLORADO NEWS WIRE
BING
ASK
COLORADO TOURISM TIMES
INTL MUSIC ONLINE
MUSIC INDUSTRY WATCH
NEW MUSIC REPORTER
CHECK THIS BEAT
MASIC INDUSTRY POST
THE AMERICAN MUSIC REPORTER
THE UP AND COMING ARTIST

SOCIAL MEDIA*

FACEBOOK
X
INSTAGRAM
TICTOC



Source: Perini & Associates with Moore Digital Impact I. * = representative press coverage of mentions, views and clicks.
Device types: Connected TV, mobile, tablet and desktops



CUSTOM PACKAGES AVAILABLE ON REQUEST

SPONSORSHIP OPPORTUNITIES

An on-site presence at the festival offers unique opportunities for direct interaction with attendees, networking, lead generation and market research to gather valuable feedback and insights in the target audience's preferences and buying habits.



Please reach out to us to create a tailored sponsor package that fits your business.

PO BOX 26, WOODLAND PARK, CO 80866
WWW.AMERICASMOUNTAINFESTIVAL.COM



SPONSORSHIP LEVELS

PRESENTER SPONSORSHIP **\$50,000** **1 AVAILABLE**

- Meet and greet opportunities with select artists for two of your team/company members
- **PRINT MEDIA:** Distribution of promotional flyers/posters with YOUR COMPANY Logo, approx. 2000, logo on volunteer t-shirt, all press releases
- **DIGITAL MEDIA:** Logo on AMF Website with link to company website, Social Media promotion on Facebook, Instagram, and X.
- Business 'THANK YOU' Template with logo, description, website
- Five (5) Promotional Posts
- **RADIO/TV BRANDING:** '...Sharing of commercials with sponsors to use in their promotions
- **NEWSPAPER/MAGAZINE BRANDING:** (Sharing of General Festival Ads with sponsors to use in their promotions significantly increases sponsors' visibility)
- Stage banners to include two side banners with YOUR COMPANY logo.
- On-stage sponsorship acknowledgment
- Banner on fence line (place, TBD). AMF will create and print for uniformity.
- Sponsor booth, if desired, in the vendor area
- Sponsor could provide items for "swag pack" – like stickers, buttons, keychains, discount coupons, etc.

****FESTIVAL AMENITIES****

- 25 VIP tickets
- 20 GA tickets
- 5 t-shirts
- signed guitar

SPONSORSHIP LEVELS

STAGE SPONSORSHIP

\$35,000

1 AVAILABLE

- Meet and greet opportunities with select artists for two of your team/company members.
- **PRINT MEDIA:** Distribution of promotional flyers/posters with **YOUR COMPANY** Logo, approx. 2000, logo on volunteer t-shirt, all press releases
- **DIGITAL MEDIA:** Logo on AMF Website with link to company website, Social Media promotion on Facebook, Instagram, and X.
- Business 'THANK YOU' Template with logo, description, website
- Four (4) Promotional Posts
- **RADIO/TV BRANDING:** '...Sharing of commercials with sponsors to use in their promotions
- **NEWSPAPER/MAGAZINE BRANDING:** (Sharing of General Festival Ads with sponsors to use in their promotions significantly increases sponsors' visibility)
- Stage banners to include two side banners with **YOUR COMPANY** logo.
- On-stage sponsorship acknowledgment
- Banner on fence line (place, TBD). AMF will create and print for uniformity.
- Sponsor booth, if desired, in the vendor area
- Sponsor could provide items for "swag pack" – like stickers, buttons, keychains, discount coupons, etc.

****FESTIVAL AMENITIES****

- 20 VIP tickets
- 20 GA tickets
- 5 t-shirts
- signed guitar

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- 20 VIP tickets
- 20 GA tickets
- 5 t-shirts

SPONSORSHIP LEVELS

FESTIVAL SPONSORSHIP

\$20,000

3 AVAILABLE

- Meet and greet opportunities with select artists for two of your team/company members.
- **PRINT MEDIA:** Distribution of promotional flyers/posters with YOUR COMPANY Logo, approx. 2000, logo on volunteer t-shirt, all press releases
- **DIGITAL MEDIA:** Logo on AMF Website with link to company website, Social Media promotion on Facebook, Instagram, and X.
- Business 'THANK YOU' Template with logo, description, website
- Three (3) Promotional Posts
- **RADIO/TV BRANDING:** Presented by...YOUR COMPANY
- **SPEAKER BANNER:** With Company Logo on it. Contains all FESTIVAL level logos.
- On-stage sponsorship acknowledgment
- Banner on fence line (place, TBD). AMF will create and print for uniformity.
- Sponsor booth, if desired, in the vendor area
- Sponsor could provide items for "swag pack" – like stickers, buttons, keychains, discount coupons, etc.

****FESTIVAL AMENITIES****

- 15 VIP tickets
- 15 GA tickets
- 4 t-shirts
- signed guitar



SPONSORSHIP LEVELS

PEAK SPONSORSHIP

\$10,000

5 AVAILABLE

- **PRINT MEDIA:** Distribution of promotional flyers/posters with YOUR COMPANY Logo, approx. 2000, logo on volunteer t-shirt, all press releases
- **DIGITAL MEDIA:** Logo on AMF Website with link to company website, Social Media promotion on Facebook, Instagram, and X.
- Business 'THANK YOU' Template with logo, description, website
- Two (2) Promotional Posts
- On-stage sponsorship acknowledgment
- Banner on fence line (place, TBD). AMF will create and print for uniformity.
- Sponsor booth, if desired, in the vendor area
- Sponsor could provide items for "swag pack" – like stickers, buttons, keychains, discount coupons, etc.

****FESTIVAL AMENITIES****

- 10 VIP tickets
- 10 GA tickets
- 3 t-shirts
- A signed poster



SPONSORSHIP LEVELS

SUMMIT SPONSORSHIP

\$5,000

10 AVAILABLE

- **PRINT MEDIA:** Distribution of promotional flyers/posters with YOUR COMPANY Logo, approx. 2000, logo on volunteer t-shirt, all press releases
- **DIGITAL MEDIA:** Logo on AMF Website with link to company website, Social Media promotion on Facebook, Instagram, and X.
- Business 'THANK YOU' Template with logo, description, website
- One (1) Promotional Posts
- On-stage sponsorship acknowledgment
- Banner on fence line (place, TBD). AMF will create and print for uniformity.
- Sponsor booth, if desired, in the vendor area
- Sponsor could provide items for "swag pack" – like stickers, buttons, keychains, discount coupons, etc.

****FESTIVAL AMENITIES****

- 5 VIP tickets
- 5 GA tickets
- 2 t-shirts
- A signed poster



SPONSORSHIP LEVELS

COLORADO SPONSORSHIP \$1,000 UNLIMITED AVAILABLE

- **PRINT MEDIA:** Distribution of promotional flyers/posters with YOUR COMPANY Logo, approx. 2000, logo on volunteer t-shirt, all press releases
- **DIGITAL MEDIA:** Logo on AMF Website with link to company website, Social Media promotion on Facebook, Instagram, and X.
- Business 'THANK YOU' Template with logo, description, website
- On-stage sponsorship acknowledgment
- Banner on fence line (place, TBD). AMF will create and print for uniformity.
- Sponsor booth, if desired, in the vendor area
- Sponsor could provide items for "swag pack" – like stickers, buttons, keychains, discount coupons, etc.

FESTIVAL AMENITIES

- 2 VIP tickets
- 2 GA tickets
- 1 t-shirts



SPONSORSHIP LEVELS

COMMUNITY SPONSORSHIP \$500 UNLIMITED AVAILABLE

- **PRINT MEDIA:** Distribution of promotional flyers/posters with YOUR COMPANY Logo, approx. 2000, logo on volunteer t-shirt, all press releases
- **DIGITAL MEDIA:** Logo on AMF Website with link to company website, Social Media promotion on Facebook, Instagram, and X.
- Business 'THANK YOU' Template with logo, description, website
- On-stage sponsorship acknowledgment
- Small Banner on fence line (place, TBD). AMF will create and print for uniformity.
- Sponsor booth, if desired, in the vendor area
- Sponsor could provide items for "swag pack" – like stickers, buttons, keychains, discount coupons, etc.

FESTIVAL AMENITIES

- 2 GA tickets



SPONSORSHIP LEVELS

VIP AREA SPONSOR

\$5000

1 AVAILABLE

****NEW FOR 2026****

- **DIGITAL MEDIA:** Logo on AMF Website with link to company website, Social Media promotion on Facebook, Instagram and X.
- Business 'THANK YOU' Template with logo, description, website
- **SEPARATE PROMOTION ON SITE**
- On-stage sponsorship acknowledgment
- Company banners (up to 3) along the fence line by VIP TENTS and along the fence at the stage VIP area
- Signage to include the company logo in the VIP Area. "VIP area brought to you by YOUR COMPANY NAME"
- Name and/or logo printed on VIP wristbands
- Name and Logo on VIP tickets, both printed and mobile
- Logo and name on the AMF website ticket page
- Announcement of acknowledgment during festival

****FESTIVAL AMENITIES****

- 5 VIP tickets
- 5 GA tickets
- 2 t-shirts
- 1 signed poster



SPONSORSHIP LEVELS

GA TICKET SPONSOR

\$2000

1 AVAILABLE

****NEW FOR 2026****

- 2 VIP tickets
- 2 GA tickets
- 1 t-shirt
- 1 signed poster
- **DIGITAL MEDIA:** Logo on AMF Website with link to company website, Social Media promotion on Facebook, Instagram, and X.
- Business 'THANK YOU' Template with logo, description, website
- Name and/or logo printed on GA wristbands
- Logo and/or name on GA wristbands
- Logo and Name on GA tickets, both printed and mobile
- Logo and name on on AMF website ticket page
- Banner on fence line (place, TBD). AMF will create and print uniformity

****FESTIVAL AMENITIES****

- 2 VIP tickets
- 2 GA tickets
- 1 t-shirts
- 1 signed poster



SPONSORSHIP LEVELS

INDIAN VILLAGE SPONSOR

\$4000

1 AVAILABLE

****NEW FOR 2026****

- **PRINT MEDIA:** Distribution of promotional flyers/posters with YOUR COMPANY Logo, approx. 2000, logo on volunteer t-shirt, all press releases
- **DIGITAL MEDIA:** Logo on AMF Website with link to company website, Social Media promotion on Facebook, Instagram, and X.
- Brought to you by YOUR COMPANY at the top of the Indian Village page
- Company banner (1) along the fence
- Signage to include the INDIAN VILLAGE "Parking area brought to you by YOUR COMPANY NAME"

****FESTIVAL AMENITIES****

- 5 VIP tickets
- 5 GA tickets
- 2 t-shirts
- 1 signed poster



SPONSORSHIP LEVELS

PARKING SPONSOR \$2000 1 AVAILABLE

****NEW FOR 2026****

- **DIGITAL MEDIA:** Logo on AMF Website with link to company website, Social Media promotion on Facebook, Instagram, and X.
- Brought to you by YOUR COMPANY at the top of the Parking page.
- Company banners (in parking lots) (up to 3) and (1) along the fence lines
- Signage to include the company. "Parking area brought to you by YOUR COMPANY NAME"

****FESTIVAL AMENITIES****

- 2 VIP tickets
- 2 GA tickets
- 1 t-shirts
- 1 signed poster



SPONSORSHIP LEVELS

ARTIST SPONSOR

\$1000

1 AVAILABLE PER ARTIST

****NEW FOR 2026****

- **DIGITAL MEDIA:** Your COMPANY/INDIVIDUAL NAME alongside the artist on the AMF website
- Your COMPANY/INDIVIDUAL representative to introduce artist with emcee LIVE on-stage at festival

****FESTIVAL AMENITIES****

- 2 VIP tickets
- Meet and Greet with sponsored artist



FOR MORE INFORMATION

For further information or to
customize a plan that works for your
contact:

info@americasmountainfestival.com
719-445-9387



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