



**LEBANON COUNTY  
NAACP BRANCH 26AA**  
PO Box 74 , Annville, PA 17003  
naacp.leb.co.pa@gmail.com

**Dear friend of the NAACP,**

The NAACP Branch 26AA was founded with a vision of eliminating racial discrimination and bias through democratic processes, systemic change, and community dialogue. Together with more than 2 million activists across the country, we implement local programs and civic engagement to make this vision a reality.

Our local unit is celebrating two years of active community engagement work in Lebanon County by hosting our first annual Freedom Fund Dinner event. The Freedom Fund Dinner will take place on Thursday, September 7, 2023 at St. Gertrude's Hall in Lebanon, PA. The event will feature speakers, annual report updates for membership and the community, dinner, and entertainment.

The vision of the NAACP Lebanon County Branch 26AA is to ensure a society in which all individuals have equal rights and there is no racial hatred or racial discrimination. With your help and support, we will continue to work to ensure the political, educational, social, and economic equality of rights of all persons and to eliminate racial hatred.

I invite you to review the attached information on sponsorship opportunities, as well as highlighted programs and initiatives from our first two years in Lebanon County. You can follow the work that our Branch conducts by visiting our website, following our social media channels, or by joining our Branch as an official member of the NAACP. More information on joining our local branch can be found at: <https://lebanonnaacp.org/>

**Sincerely,**

**Tony Fields**  
**Branch 26AA President**



# SPONSORSHIP OPPORTUNITIES

ENDING RACISM. PROMOTING CIVIL RIGHTS.

## Freedom Premier Sponsor - \$1000

- Name & logo on sign at Freedom Fund Dinner, and promotional materials for the event
- Opportunity to provide a welcome from your organization at the event
- Social Media recognition and ad promotion
- Ad with link on branch website
- 4 tickets to Annual Freedom Fund Dinner

## Freedom Champion Sponsor - \$750

- Name & Logo on Sign at Freedom Fund Dinner
- Public thank you at the Freedom Fund Dinner by MC
- Social Media recognition and ad promotion
- 3 tickets to Annual Freedom Fund Dinner

## Freedom Table Sponsor - \$500

- Signage at one table at the Freedom Fund Dinner
- Social Media recognition and ad promotion
- 2 tickets to Annual Freedom Fund Dinner

## Freedom Friend Sponsor - \$250

- Social Media recognition and ad promotion
- 1 ticket to Annual Freedom Fund Dinner

## Friend of NAACP - \$100

- Social Media recognition and ad promotion

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# 2023 EVENTS

## ENDING RACISM. PROMOTING CIVIL RIGHTS.

### MLK Discovery Day

- Jan. 16th, 2023; Salem United Church of Christ, Campbelltown
- Free indoor, self-guided exhibit following MLK's historic civil rights journey
- 2024 MLK celebration will also include a "Day of Service" and community volunteer opportunities

### Black History Month Gala & Heritage Trail

- Feb. 25th, 2023; Lebanon County Historical Society
- Gala honoring the launch of the Lebanon County African American Heritage Trail, a self-guided trail including six locations important to local Black history

### Diversity Scholarship Awarded

- April 2023
- A one-time, non-renewable \$1,000 award intended to help defray the cost of books and other incidental expenses, granted to a meritorious graduating senior of color of a Lebanon County high school

### Juneteenth Community Celebration

- Saturday June 17th, 2023; Monument Park, Lebanon
- Including music, food, spoken word performances, African dance and drumming workshops, games, yoga for families, and more

### Frederick Douglass Oration

- July 2nd, 2023; Lebanon Valley College
- Local voices joining together for a public oration of Frederick Douglass's iconic speech, "What to the Slave is the Fourth of July?"

### Freedom Fund Annual Dinner

- Sept. 7th, 2023; St. Gertrude's Hall, Lebanon.
- Our first annual dinner, featuring a keynote address & annual updates on Branch 26AA activities and accomplishments



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### Sponsorship Level:

- |                          |                        |
|--------------------------|------------------------|
| • Premier - \$1000 _____ | • Friend- \$250 _____  |
| • Champion- \$750 _____  | • NAACP - \$100 _____  |
| • Table - \$500 _____    | • Other Gift: \$ _____ |

### Attendee Information

If your sponsorship level includes tickets to the Freedom Dinner, please include the names of the attendees:

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### Sponsorship Information

Organization Name: \_\_\_\_\_  
Organization Address: \_\_\_\_\_  
Contact Person(s): \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email address: \_\_\_\_\_

### Would you like to be invoiced?

\_\_\_\_ Please send me an invoice for my sponsorship

**Signature of Authorized Representative:** \_\_\_\_\_

All Sponsors are asked to provide your ad and appropriate information at the time of commitment. Sponsorships that include tickets to the Freedom Fund Dinner must send names of attendees at least 4 weeks prior to the event.

**Please make checks payable to Lebanon County NAACP Branch 26AA**

Mail to: NAACP 26AA PO Box 74, Annville, PA 17003 or email to [naacp.leb.co.pa@gmail.com](mailto:naacp.leb.co.pa@gmail.com).

*NAACP 26AA is a 501c4 Nonprofit. Contributions are appreciated, but NOT tax-deductible.*