

# Living Life Loudly!

The latest news and updates



## Execution - It's Time To Execute Flawlessly!

How have all of the past two years of disruptions impacted your business? We covered upskilling in the last newsletter and the reality is that we are now seeing many organizations fall behind on teaching and mentoring the basic blocking and tackling needed for flawless execution, so we know training and coaching is needed.

How are you doing as a leader in scheduling your first 2022 Strategic Planning Sessions? If you haven't heard, one of the most crucial keys to employee retention is tying their impact to the success of the business. What better way to do that than to create energy and collaboration for the key strategies (no more than 3) in the new year?

Here is my equation for personal and professional success:

A Powerful Team + A Well Designed Strategy + Impeccable Action = Epic Results

1. A Powerful Team: This is the time to be evaluating your team; what skills and learning roadmap is needed to truly level up for each person in your organization?

2. Strategy: Designing the most impactful strategy is best done as a team. Consider reading "Executive Toughness" by Dr. Jason Selk. The strategic planning session should have pre-work, 2 days of planning, and post work typically in the form of communication strategies and rallying the organization around the "launch" to come. The 2 day session is also likely going to require agreeing on a new OS (operating system), because let's face it, business is not usual anymore and how you agree to operate differently should be aligned on collaboratively for better execution out of the gates. Consider reading "Essentialism" by Greg McKeown.

3. Action: Impeccable action means daily motivation, check ins, communication, accolades, adjustments, acknowledging failures as learnings, rewarding, mentoring, and celebrating. Each day will be different and showing up each day "loudly" until the very measurable goals have been attained is crucial.

You've got this! Plan in early September so you can create momentum now. If you would like a facilitator, consultant, or speaker to create energy and alignment, then just ask.

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## The Coaches Corner - What Others Are Hearing

As I surveyed learning organizations and coaches here are some of the challenges that are being tackled:

Phil Styrlund with The Summit Group says the top challenges are

1. Re-engagement of employees
2. Determining the new work model
3. Supply chain issues due to covid
4. Determining the new GTM model, channels, and coverage
5. Tying diversity and inclusion into business strategy not as a platitude but to satisfy pressure from employees, shareholders, and the public. How to do the right thing and turn it into business impact.

The Summit Group is helping with business alignment, VQ (virtual engagement acumen), reinforcing business acumen, and in designing training that enables leaders to operate with structured empathy and deeper conversations.

[www.summitvalue.com](http://www.summitvalue.com) for more information

Eric Paul with EP Coaching is a veteran coach and he is seeing that the pandemic upended his clients' lives. It disrupted and separated them from the regular routines and events that root their lives. Most are taking a renewed responsibility for their lives and are moving toward a greater purpose.

People are moving towards their dreams where pre-pandemic shackled them to work or relationship expectations. They are becoming fearless.

To follow Eric on Instagram go to [ericpaulcoaching](https://www.instagram.com/ericpaulcoaching) or you can reach him at [eric@ericpaulcoaching.com](mailto:eric@ericpaulcoaching.com)

## From The CEO

With many of you in mind, I've been busy designing a couple of powerful and customizable programs that I will post on my website in the next month:

1. The Engage Conference (a 2-day conference for an industry or an organization):

It will ignite your most valuable leaders. This conference is designed to engage once again and help amazing humans to emerge more energized, empowered, and confident than ever before. Personal enrichment, understanding their personal brand, discovering crucial relationships and their sphere of influence in the industry, and recognizing the industry trends to better align with customers are a few of the topics that can be covered. The plug and play topics and awesome speaker pool make this conference a quick turn option for immediate impact. Intended to be live or hybrid.

This one has me jazzed about designing a women's leadership and empowerment conference. I'd love to hear your thoughts.

2. The Epic Impact Leadership Program:

This 6-month executive program for leaders is for those who have not had much formal leadership training. This program is self-paced, has a variety of coaches, small group and individual sessions, and is customized once skills have been assessed. Topic examples are personal branding, strategic planning, hiring for impact, collaborative coaching, creating culture, designing your personal and professional operating system, creating and evaluating empathy practices, financial acumen, specific business acumen based on gaps, and work place energy/productivity to name a few.

If any of this gets you excited, then reach out and let me know. More to come!



Allow the fires of  
transformation to  
burn away all that  
doesn't serve you.