WHY ADVERTISE?

BENEFITS

· The magazine is distributed at multiple locations in and around Roan Mountain, as well as nearby communities – we reach both locals and visitors!

· It will always be free to readers.

· 2000 are printed and distributed each month (as a start), as well as an accompanying website and social media pages.

· Highly competitive pricing, no set-up or design fees if you provide logo and images. Discounts available for long-term agreements, veterans and first responders.

· Co-op ad design and billing available.

· Discounts available for multi-media ad packages (web and print, when available).

· We'll promote your company on our social media pages.

· We actively support our advertisers through focused ad placement, referrals, information sharing, spotlight articles, and more.

· Your support of Roan Mountain Magazine demonstrates your support of our community, allows us to continue to support the community, and allows us to provide the magazine and our website free to our readers.

Need something more from us? Just ask!

Check us out online:
**www.roanmountainmagazine.com**
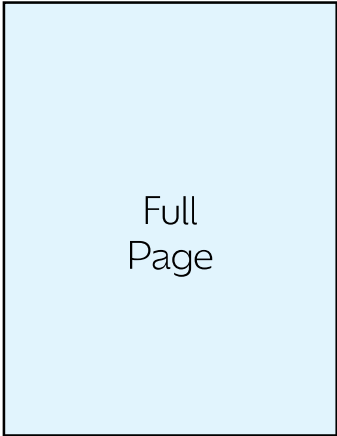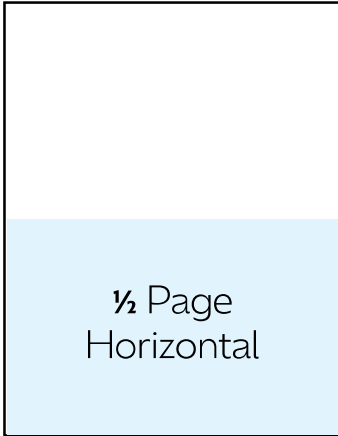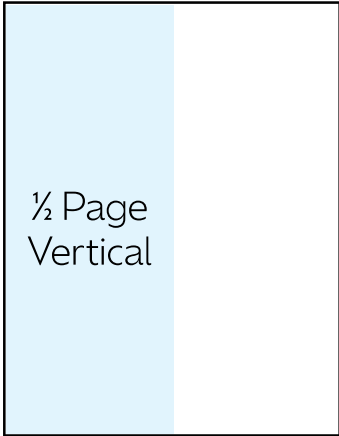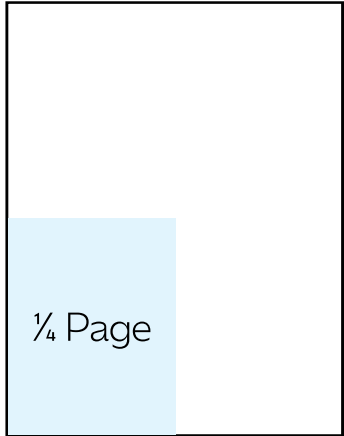
AD RATES & SPECS

Ad Sizes:

Full Page

½ Page Horizontal

½ Page Vertical

¼ Page

Full Page
$225*t/issue

Half Page
$175*/issue

Half Page
$175*/issue

Quarter Page
$125*/issue

Prices for 12-month commitment.
Month-to-month pricing: Full page - $250, Half page - $200, Quarter page - $150
t Premium placement available - please inquire
Additional discounts available for veteran- and first responder-owned businesses.
No set-up fees or ad design fees.

Notes:
· We're happy to design your ad for you at no additional charge. If you choose to design your own ad, please see Ad Specifications below.
· Ads must be submitted (design completed) by the 15th of each month for inclusion in the following month's issue. If more time is needed, please reach out to us as soon as possible.
· Website advertising is not available yet. When we have that option available we'll reach out to you with details.

Ad Specifications:
· Ads and all images should be in CMYK color and 300 dpi resolution
· All fonts must be embedded
· Ads may be submitted as PDF or as Adobe Illustrator, InDesign or Photoshop file
· Please reach out to Amy for ad size and bleed specifications: amy@roanmountainmagazine.com

Need something different? Let us know.