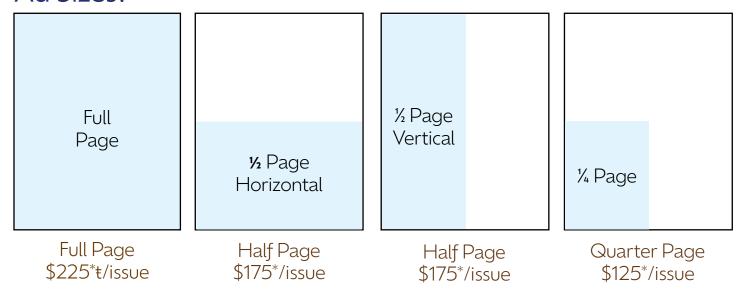
## **AD RATES & SPECS**

## Ad Sizes:



<sup>\*</sup> Prices for 12-month commitment.

Month-to-month pricing: Full page - \$250, Half page - \$200, Quarter page - \$150

Additional discounts available for veteran- and first responder-owned businesses.

No set-up fees or ad design fees.

## Notes:

- · We're happy to design your ad for you at no additional charge. If you choose to design your own ad, please see Ad Specifications below.
- · Ads must be submitted (design completed) by the 15th of each month for inclusion in the following month's issue. If more time is needed, please reach out to us as soon as possible.
- Website advertising is not available yet. When we have that option available we'll reach out to you with details.

## Ad Specifications:

- $\cdot$  Ads and all images should be in CMYK color and 300 dpi resolution
- · All fonts must be embedded
- · Ads may be submitted as PDF or as Adobe Illustrator, InDesign or Photoshop file
- · Please reach out to Amy for ad size and bleed specifications: amy@roanmountainmagazine.com

Need something different? Let us know.

<sup>†</sup> Premium placement available - please inquire