



aim schedule

animal • image • makers

DAY 1 - THURSDAY, APRIL 14, 2022

8am - 6pm	Registration			
9am-12:30pm	PRE-CON 1: "Hands-On Studio Lighting" (Bud Thorpe & Kimberly Buccheri)	PRE-CON 2: "Zoo Photography" (Adam Jones)	PRE-CON 3: "The Dreamy/Dramatic Location Portrait" (Monica vander Maden)	PRE-CON 5: "Branding" (Cat Race)
1:30pm-5pm			PRE-CON 4: "The Dreamy/Dramatic Location Portrait" (Monica vander Maden)	PRE-CON 6: "Masterpiece via Pastels" (Andie Sanders)
7pm-10pm	Opening Party			

DAY 2 - FRIDAY, APRIL 15, 2022

7am - 8am	Registration	
8am-9:30am	"How We Might Evoke Empathy with Animal Portraiture" (Tim Flach)	
9:45am-11:15am	"Visual Theories and Iconic Imagery" (Tim Flach)	
11:30am-1:30pm	LUNCH BREAK	
1:30pm-3:30pm	"Lightroom for Photoshop Users - Getting the Most From Adobe's Photography Ecosystem" (Mark Fitzgerald)	"Becoming a Cat Whisperer" (Kim Stephenson)
3:45pm-5:45pm	"Editing the Dreamy/Dramatic Portrait" (Monica vander Maden)	"Relationship Storytelling: Pets and Their People" (Terran Bayer)
7pm-10pm	Social Event (TBA)	

DAY 3 - SATURDAY, APRIL 16, 2022

8am-10am	Print Comp for Pet Photogs (Panel)	"Working with Horses: Posing and Safety for the Photographer" (Terri Cage)
10:30am-12:30pm	"Photoshop Compositing Tamed" (Dana Rose)	"Make More Money Now!" (Mark Weber)
12:30pm- 7pm	TRADESHOW / MEALS	
7:30pm-10:00pm	Wildlife Photography with Canon Explorer of Light Adam Jones	

DAY 4 - SUNDAY, APRIL 17, 2022

7:00am - 7:30am	Easter Service	
8am-10am	"High Ticket, Low Volume: Enjoy the Benefits of the High-End Customer Experience" (Kim Buccheri & Bud Thorpe)	
10am-12:30pm	BRUNCH	
12:30pm- 2:30pm	"How Photographers Can Advance the National Movement to Save America's Homeless Pets": (Trish Tolbert / Best Friends Society)	
3pm-5pm	"The Power of Self Belief " (Cat Race)	
6pm-10pm	Closing Party: Dinner and Print Competition Awards	