



# ignitHER

a three-part journey to clarity,  
confidence, and success



jennessa  
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# Where Are You Today?

Every great journey starts with a single step—and a clear vision. **igniHER** is your roadmap to **rediscovering your potential, taking bold action, and thriving in your next chapter.** From gaining clarity to landing your dream role and excelling with confidence, this is your moment to ignite your future. **But before we can start, we need to understand where YOU need to start!**



GAINING DIRECTION AND  
UNCOVERING POSSIBILITIES

# ignitHER: Vision

## Find Your Path Forward

The first part of the journey is all about discovering where you're meant to go next. Together, we'll **uncover what's been holding you back, identify your unique gifts, and chart a course for your future with confidence and excitement.**

### What's Included:

- Biweekly coaching sessions
- Ongoing text and email support

### What You'll Accomplish:

- Understand your past
- Highlight your strengths
- Release emotional blocks
- Create a vision for what's next
- Write your ideal job description
- Chart an action plan
- Align your mindset with your vision



**Your Outcome:**  
**A crystal-clear vision for  
your future and the  
confidence to pursue it!**

“Before joining ignitHER, I was standing at life's crossroads, uncertain about my next steps and knew I needed a change. Then, I found Jennessa and ignitHER. Through insightful questions and thought-provoking exercises, she helped me unearth my true desires and craft a clear path forward.”. --Susan, Publicist



# ignitHER: Pursuit

## Land the Role You Love

With your vision in place, this phase is all about execution. Over the next few months, I'll support you in ***crafting a winning job search strategy, standing out to employers, and confidently pursuing the role that aligns with your goals.*** I'm here by your side, every step of the way until you land it!

### What's Included:

- Biweekly coaching sessions
- Ongoing text and email support

### What You'll Accomplish:

- Create a winning resume package
- Establish thought leadership on LinkedIn
- Target opportunities
- Practice interviews
- Network strategically
- Navigate offers



**Your Outcome:**  
**The role you've been**  
**dreaming of, secured with**  
**confidence and clarity.**



"You are a master. Here is the finished product [resume], thank you for helping me get to something I am really proud of! Anyone would be foolish not to hire me!"

--Dawn, Senior Project Manager

## SETTLING INTO SUCCESS AND BUILDING FOUNDATIONS

# ignitHER: Success

## Thrive in Your New Role

The journey doesn't end when you land the job. The first 100 days of a new job are critical because they set the tone for your tenure and success in the role. This phase is designed to help you **successfully transition into your new role, build strong relationships, and position yourself for long-term success.**

### What's Included:

- Biweekly coaching sessions
- Ongoing text and email support

### What You'll Accomplish:

- Learn to navigate the organizational culture
- Set goals for your first 30, 60, and 100 days
- Develop strategies for active listening, feedback, and asserting yourself
- Avoid burnout by learning time management and creating space for your needs
- Address self-doubt
- Plan for the future



**Your Outcome:**  
**Confidence in your ability to  
thrive, with clear  
boundaries, expectations,  
and relationships firmly in  
place.**

"I faced the daunting challenge of returning to work after a 17-year hiatus to support my family. It felt overwhelming, like reshaping myself for a world that had moved on. Then I found Jennessa, and everything shifted. Her programs gave me the space to ease back in. Jennessa meets you where you are and guides you to where you need to be.

— Donna, Marketing Financial Services

# Why ignitHER?

ignitHER is more than just a 1:1 coaching program. It's a journey designed to **take you from uncertainty to confidence, hesitation to bold action, and dreaming to thriving.**

Through personalized guidance, practical strategies, and unwavering support, ignitHER empowers you to:

- **Find your clarity:** Uncover your unique strengths and vision for the future.
- **Launch your career:** Pursue and secure a role that aligns with your values and goals.
- **Integrate with confidence:** Thrive in your new position, build relationships, and create a foundation for long-term success.

***Together, we'll ensure you're ready not just to succeed, but to shine.***

[Schedule your discovery call today to ignite your future!](#)



## Next Steps

Your journey begins here. Let's ignite your next chapter together!

- **Book a Free Consultation:** Schedule a no-pressure chat to explore how ignitHER can transform your career.
- **Ready to get started? Enroll in ignitHER today!** Choose your plan: \$597/month with a 3 month minimum, or \$5,000 for full support from start to finish for up to a year. Let's begin where YOU are!
- **Have Questions?** Let's Talk: Email me at [jennessa@jennessadurrani.com](mailto:jennessa@jennessadurrani.com)



# NICE TO MEET YOU!

With over 20 years of experience in leadership development, coaching, and personal transformation, I've had the privilege of helping countless women rewrite their career stories and embrace new beginnings with confidence and clarity.

As a certified Success Coach with expertise in Human Design, NLP, EFT, DISC, and subconscious reprogramming, I blend practical strategies with powerful mindset tools to create lasting change.

My passion is empowering women to overcome fear, perfectionism, and self-doubt, so they can step boldly into roles that align with their values and vision. By combining deep self-awareness with actionable strategies, ***I help my clients uncover their strengths, break through barriers, and ignite the next chapter of their professional lives.***

## What Clients Are Saying

- “Before ignitHER, I was torn between career options, caught in a cycle of overthinking. The program was a game-changer with its holistic approach—beyond just career, it helped me explore my superpowers and find peace in the uncertainty. I learned to trust myself and break out of the boxes I had built. If you're considering ignitHER, go for it! You'll discover more about yourself and connect with amazing women along the way.” --*Elaine, Business Analyst*
- “Working with Jennessa and her program was an eye-opening, mind-blowing experience.” --*Barb, Business Owner*



“Feeling uncertain about my career path left me feeling overwhelmed and neglecting self-care. But then, I found Jennessa, and everything changed. With her guidance, I discovered the courage to step out of my comfort zone, tune into my inner voice, and take meaningful action. Now, I'm thriving in a job I love, thanks to Jennessa's empowering support.”

– Tracy, Radio Personality