
SAN MARCOS CREEK SPEAKER BIOS



Isaac Etchamendy

Principal Civil Engineer and Project Manager, City of San Marcos

Isaac Etchamendy is a Principal Civil Engineer with the City of San Marcos and has worked at the City as an engineer for nearly 10 years. Prior to serving as Principal Civil Engineer, Isaac served as a Senior Civil Engineer, Associate Engineer and the City's Pavement Manager.

Over the course of his career in San Marcos, Isaac has managed a number of City projects, including Richmar Park, Rancho Santa Fe Road Rehabilitation, Annual Surface Seal Program, Bradley Park Rehabilitation and South Lake Community Park.

In his current position, Isaac serves as the City's Capital Improvement Program Manager, overseeing \$188M in capital improvement projects throughout the City. He is the project manager for several high-priority capital improvement projects, including the San Marcos Creek project. The Creek project is the City's largest capital improvement project to date, with a project budget of \$104 million.

As the project manager for the Creek project, Isaac manages all aspect of the construction, including the construction manager, construction contractor and community outreach contractor, ensuring the project is delivered on time and on budget.

Prior to his work with the City of San Marcos, Isaac worked as an engineering intern with the City of Coronado and Solar Turbines. He is a graduate from San Diego State University with a Bachelor of Science degree in Civil Engineering.

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Susanne Bankhead

Vice President of Client Affairs, JPW Communications

Susanne is the Vice President for JPW Communications, a communication, marketing and outreach firm focused on the public sector. Susanne has spent more than 15 years working in community engagement and has served at the helm of several complex, high-stakes projects in the San Diego region. She oversees JPW's community engagement practice and believes every engagement is an opportunity to build trust.

As the project manager for the San Marcos Creek outreach and communications program, Susanne worked with the City project team to develop a comprehensive public outreach program designed to guide project outreach and communications throughout the two-year construction. Susanne and her team at JPW are responsible for bringing the plan to life, ensuring that the community is informed and aware of the construction.

Prior to joining JPW, Susanne served as the community relations manager for the City of Carlsbad, where she managed day-to-day operations for a 12-person team dedicated to keeping internal and external audiences informed about city issues, services and projects. Before that, she worked for two San Diego-based public affairs firms developing and executing communication and outreach programs.