



Working Together — *How It Works*



1 FIRST THINGS FIRST

Intro Phone Call

We'll chat through the basics — your date, venue, vision, and color palette. This is a relaxed, no-pressure conversation so we can get to know each other and see if we're a great fit.

2 GETTING ON THE SAME PAGE

Proposal & Mood Board

Based on where you are in your planning, I'll put together a custom floral proposal and an inspirational mood board so you can see your vision start to come to life.

3 LET'S MAKE IT OFFICIAL

Deposit to Hold Your Date

Ready to move forward? A **\$250 non-refundable deposit** secures your date on my calendar. This deposit is applied directly toward your final invoice — so it's not lost, just a head start.

4 NO RUSH

Work on Your Timeline

Once you're booked, floral details are worked through on *your* timeline. Whether you're ready to dive in right away or want to revisit things closer to your date — I'm here when you are.

5 OPTIONAL BUT LOVED

Venue Visit

I'm happy to join you for a venue walkthrough! Seeing your space in person helps me design with your specific layout, lighting, and flow in mind.

6 ALMOST THERE

Final Designs & Payment

We'll lock in your final floral designs and **full payment is due three weeks before your event date**. Small adjustments can still be made at this stage, but please note that cancellations of individual items may not be possible after this point.

7 THE BIG DAY

Your Wedding Day

Let us take it from here and your florals do exactly what they were designed to do —make the whole day feel like you.

Just price shopping? You should be. General pricing information is available on our website— no phone call required. Browse at your leisure at www.blossombettysfloralco.com and reach out when you're ready.