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# Color & Style

FALL/WINTER

*Fashion Trends*

KAREN KONECNY  
*Beauty*

# THE CON TENT

- NEUTRAL COLOR TRENDS
- FASHION COLOR TRENDS
- STYLE TRENDS
- PATTERNS AND TEXTURE TRENDS
- JEWELRY AND ACCESSORIES TRENDS
- HANDBAG TRENDS
- FOOTWEAR TRENDS
- ABOUT ME

KAREN KONECNY  
*beauty*

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FALL/WINTER  
COLOR TRENDS



COLOR OF THE YEAR  
VIVA MAGENTA



*viva magenta*





RED ORANGE  
 TENDER PEACH  
 RED DAHLIA  
 KOHLRABI  
 VIOLET  
 HIGH VISIBILITY  
 PERSIAN JEWEL  
 CARNIVAL GLASS  
 BURNT SIENNA

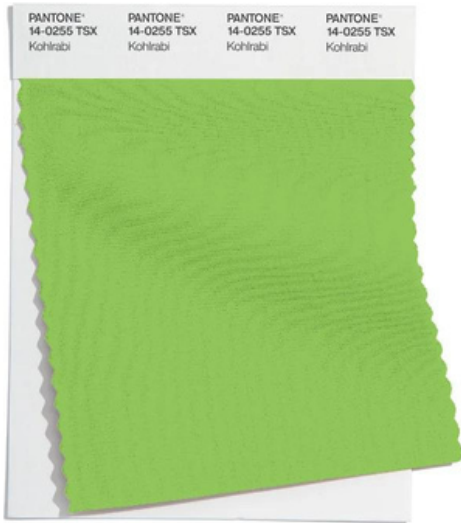
*fashion colors*

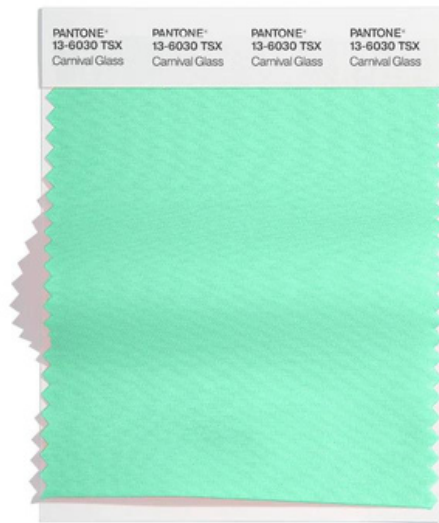
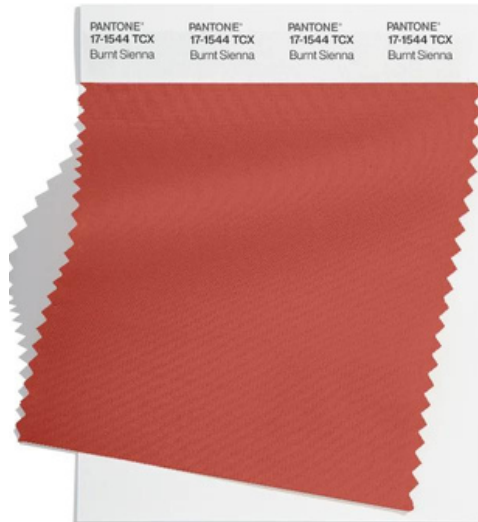
**Fashion Color Trend Pantone autumn/winter 2023 NY**

PANTONE 11-0608 Coconut Milk	PANTONE 12-0912 Tender Peach	PANTONE 13-0751 High Visibility	PANTONE 13-4403 Silver Birch	PANTONE 13-6030 Carnival Glass	PANTONE 14-0255 Kohlrabi	PANTONE 16-1333 Doe
Pantone 17-1464 Red Orange	PANTONE 17-1544 Burnt Sienna	PANTONE 17-2624 Rose Violet	PANTONE 17-3934 Persian Jewel	PANTONE 18-1750 Viva Magenta	PANTONE 19-0913 Hot Fudge	PANTONE 19-1555 Red Dahlia







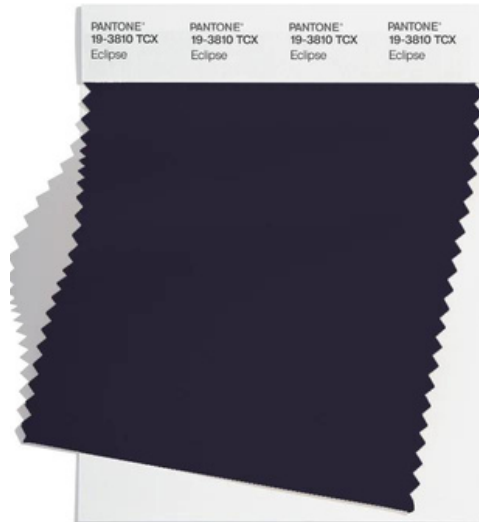




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FALL/WINTER  
COLOR TRENDS



DOE  
ECLIPSE  
SILVER BIRCH  
HOT FUDGE  
COCONUT MILK



2 0 2 3 / 2 0 2 4



FALL/WINTER  
FASHION TRENDS



HEAD TO TOE  
BLAZERS



*leather-on-leather*



*denim-on-denim*





*cargo-style*



hooded blazers

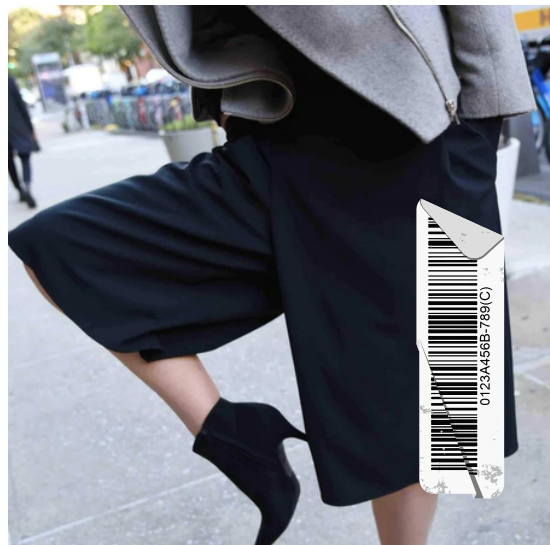




*wide leg*



CROPPED  
FLARED





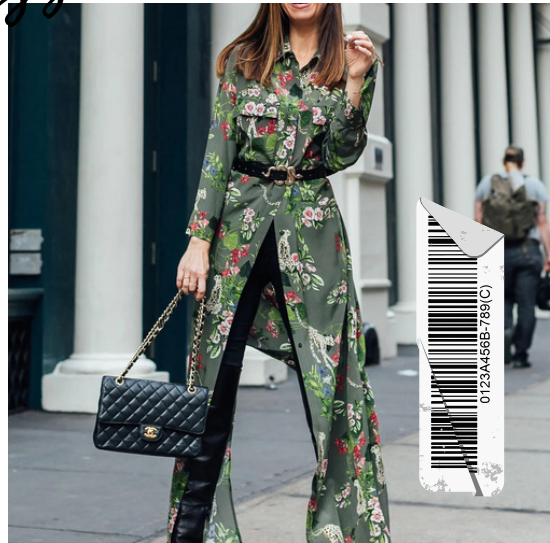
SLIGHTLY FRAYED EDGE DENIM



*frayed-edge*



*shirt dress*



*Trench*

*coat*





*voluminous skirt*





*sweater dress*



*Polopony*



*power*

*suit*





*western core*







*ruffles*



*monochromatic*



*cigarette pants*



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FALL/WINTER  
FASHION TRENDS

*Patterns*  
*Fabrics*



SHIMERY METALLICS  
CORDUROY  
LEATHER  
PINSTRIPE  
WINTER FLORALS



BOLD & GRAPHIC BOTANICALS  
NATURE  
PYTHON  
TARTAN  
CLASSIC PATTERNS



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FALL/WINTER  
FASHION TRENDS



CHUNKY METALLICS  
SPARKLY BOLD EARRINGS  
STATEMENT STUDS  
STATEMENT NECKLACES  
EMBELLISHED CUFFS

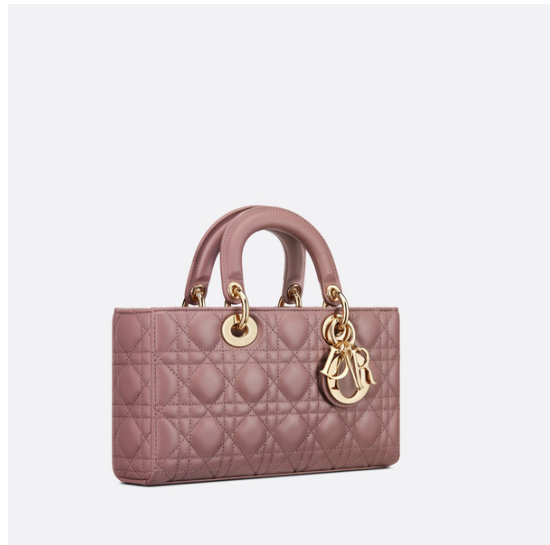




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FALL/WINTER  
FASHION TRENDS



FAUX EXOTICS  
XXL TOTELS  
SLING BAGS  
STRUCTURED TOP HANDLES  
METALLICS



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FALL/WINTER  
FASHION TRENDS

WESTERN CORE  
LUG SOLE BOOTS  
OXFORD SHOES  
PLATFORM SNEAKERS  
LUG SOLE LOAFERS



*my favorite shoes*

- KITTEN HEELS
- SPARKLY STILETTOS
- SLIDES
- POINTY TOE FLATS
- PERFORATED BOOTIES



# LOVE THE WAY YOU LOOK AND FEEL CONFIDENT IN YOUR BEST COLORS.

Understanding your personal best colors with a professional color analysis will open the door to flattering colors meant just for you. Why not wear colors that will help you look amazing and let your true self shine through.

Wearing the right colors can make your skin look brighter and your appearance more energetic and youthful. The wrong colors can age us, make us look tired, can add weight (yes, I said it) and sometimes even make us look sick.

Your dominant features, not season, determine your best colors.

The Style by Color system determines your most flattering colors based on your personal dominant color features – hair color, eye color, skin tone and contrast level. The system considers three properties of color (hue, value and chroma) and the contrast levels of tonal color analysis. The analysis can be done in-studio or virtually through color corrected photographs.

[LEARN MORE](#)



*know your colors*



SAY GOODBYE TO STYLE STRUGGLES AND HELLO TO THE BEST VERSION OF YOURSELF.



*closet outfit  
planner*



The 2023 Fall + Winter Closet Outfit Planner shows you how to build a full season's wardrobe with just 27 pieces. Many of the items are already in your closet! 12 additional pieces are added with the Winter Lookbook.

This 6 month planner is filled with rich colors perfect for cozy sweaters, stylish boots, and purposeful layering to combine pieces that speak to your style sensibilities while warding off the chill. Fall and winter fashion grants you the freedom to be bold, to experiment, and to leverage the transformative power of clothing.

Holiday Shopping, Elegant Evening, Style, Weekend Get-a-Way, Sunday Supper, & Harvest Happenings are the five categories highlighted with six outfit pairings each. We know these seasons are full of activity, so we've carefully considered the clothes you might need for all kinds of events. We've got you covered with expert outfit inspiration that will ensure you feel beautiful and confident no matter what the day brings!

Bonus: With the purchase of the planner, you also receive access to a private Facebook community for the season. There, you will be able to post outfit photos, ask style questions, and receive guidance from our COP team and other certified stylists. (Available until the release of the next planner in Spring 2024.)

**SHOP CLOSET OUTFIT PLANNER NOW**

# “I TRULY BELIEVE BEAUTY COMES FROM CONFIDENCE”



After a rich and fulfilling career as a marketing and communications expert, I am thrilled to now follow my passion of helping people achieve their dreams through confidence and beauty. Through my experience in coaching executives combined with expert color and image training, I can help you create a new found confidence in how you look and more importantly, how you feel and present yourself to others.

I have been an independent beauty consultant for Mary Kay since 2003. I have loved and used Mary Kay's skin care and color exclusively throughout that time and have enjoyed seeing the products develop in technology and quality throughout the years.

I have been trained and licensed by three well-known color experts in a range of color and body style evaluation systems. I can put this range of knowledge to help you find the right colors for your skin tone so you look great.

[LEARN MORE](#)

KAREN KONECNY  
*Beauty*

830.481.4556  
karenkonecnybeauty@gmail.com  
www.karenkonecnybeauty.com  
2408 Victory Park Lane | Dallas, TX 75219