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Color & Style

SPRING/SUMMER

Fashion Trends

KAREN KONECNY

Beauty

THE CON TENT

- FASHION COLOR TRENDS
- NEUTRAL COLOR TRENDS
- STYLE TRENDS
- PATTERNS AND TEXTURE TRENDS
- JEWELRY AND ACCESSORIES TRENDS
- HANDBAG TRENDS
- FOOTWEAR TRENDS
- COLOR ANALYSIS
- CLOSET OUTFIT PLANNER
- ABOUT ME

KAREN KONECNY
beauty

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SPRING/SUMMER
COLOR TRENDS



COLOR OF THE YEAR
PEACH FUZZ



peach fuzz

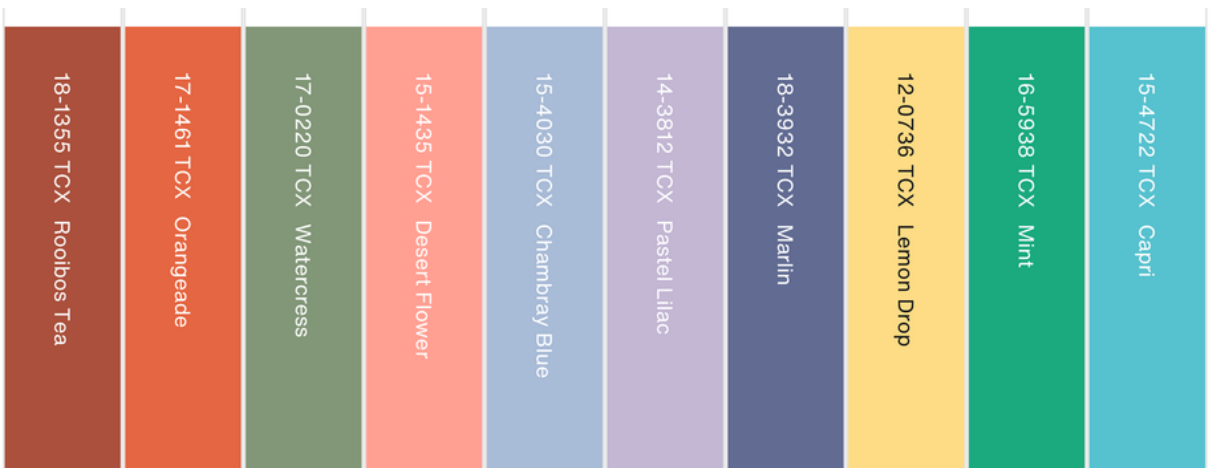




fashion

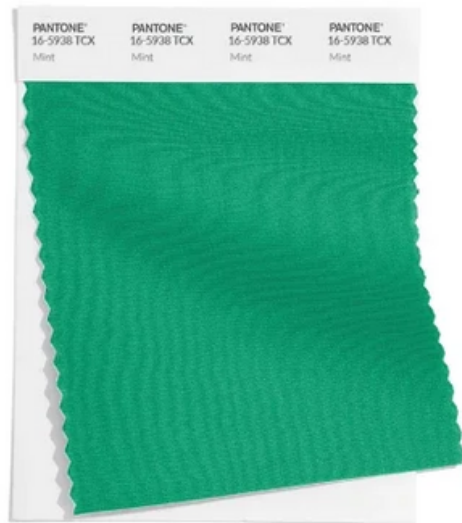
colors

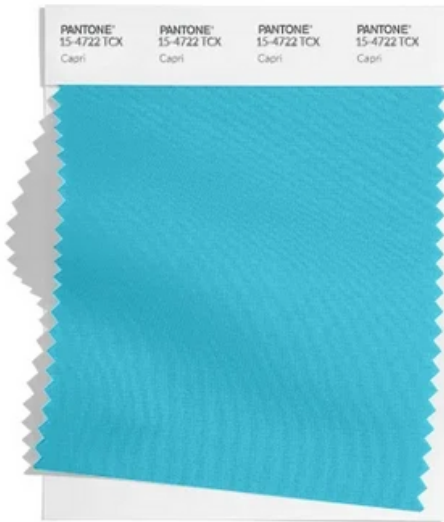
ROOIBOS TEA
ORANGEADE
WATERCRESS
DESERT FLOWER
CHAMBRAY BLUE
PASTEL LILAC
MARLIN
LEMON DROP
MINT
CAPRI













bonus
Red



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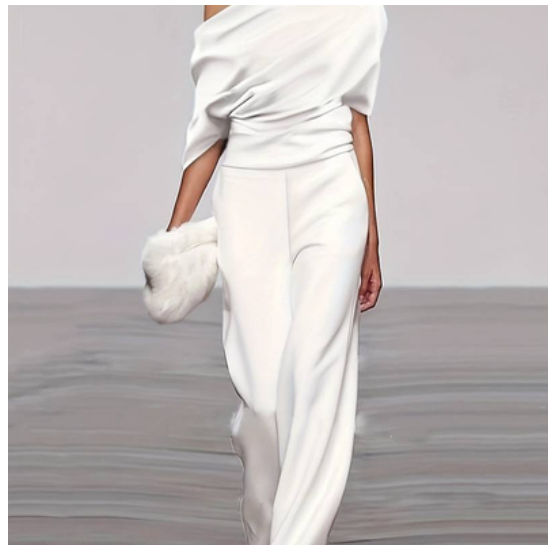


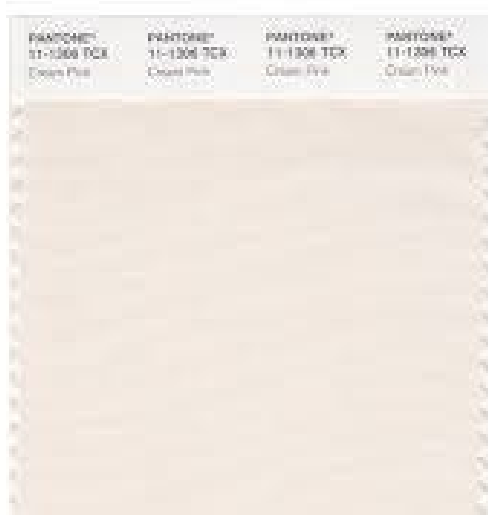
SPRING/SUMMER
COLOR TRENDS





BRILLIANT WHITE
NORTHERN DROPLET
MUSHROOM
QUIET SHADE
BRUSH





*bonus
neutrals*

NAVY
CREME, IVORY, EGGSHELL
BLACK AND WHITE



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Styles

SPRING/SUMMER
FASHION TRENDS



fitted jackets



a-line silhouettes



spring

knits





cargo-style



short suits





*olympic
metals*



Texture

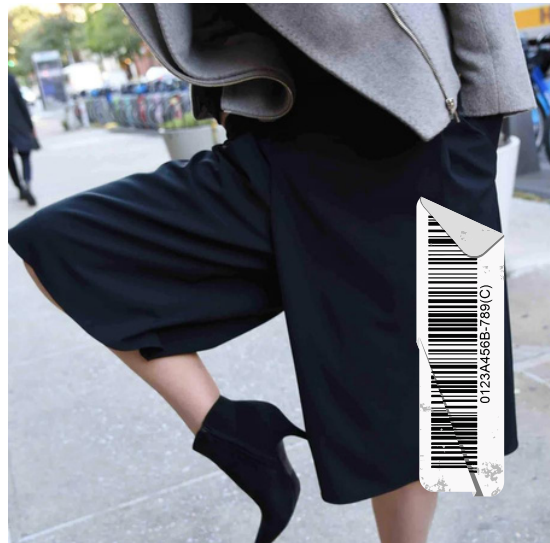




wide leg



CROPPED
FLARED





Jeans



drop

wais





*perfectly-cut
trousers*

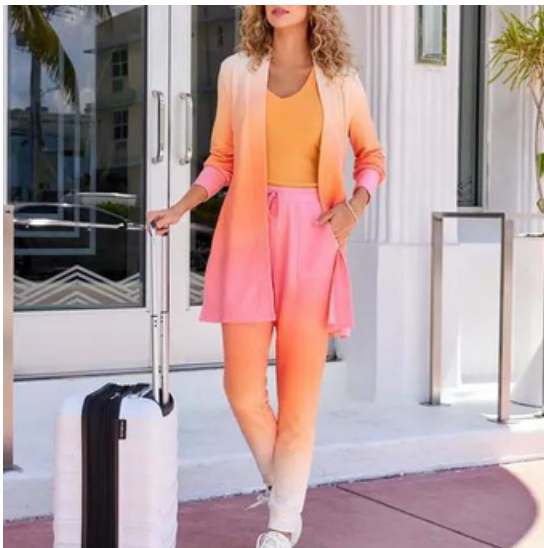


voluminous sleeves





jump suits



elevated sportswear



*quiet dressing
of quiet luxury*





halter-neck



extraordinary *everyday*





knotted-up



bomber jackets



capris



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Patterns

Fabrics

SPRING/SUMMER
FASHION TRENDS

SHEER DETAILS
TROPICAL PALMS AND BOLD FLORALS
GEOMETRIC
VOLUMINOUS TEXTURE
LACE





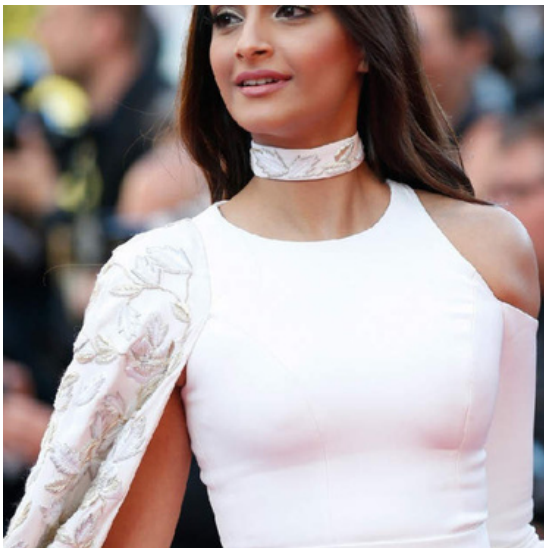
ABSTRACT
FRINGE AND HAIR
BOLD PRINTS
OPENWORK (NET)
CUTWORK



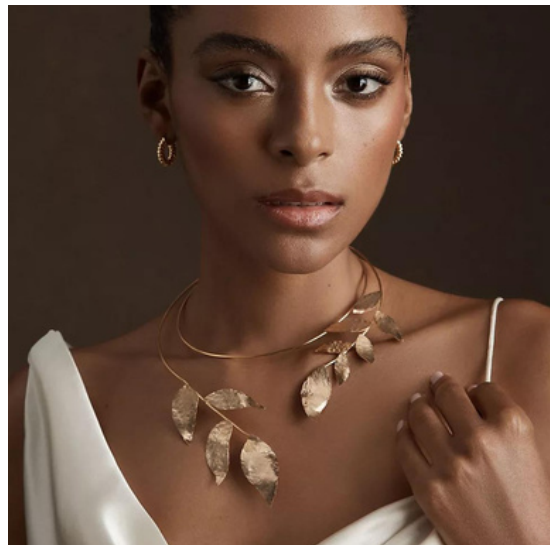
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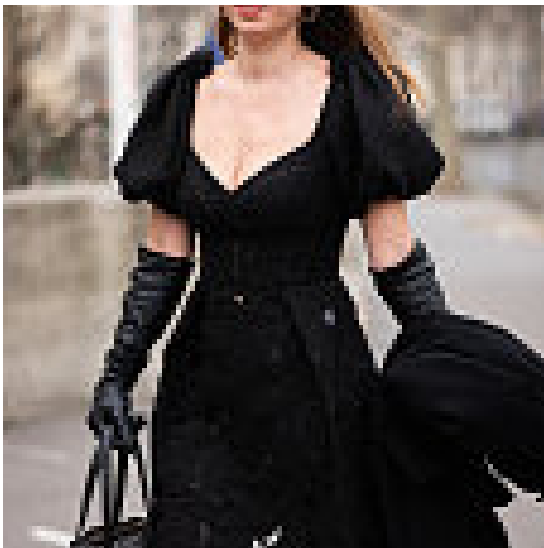


SPRING/SUMMER
FASHION TRENDS



CHOKERS
PEARLS
LAYERED CHAINS
CHUNKY BRACELETS
FLORAL DESIGNS





GLOVES
WIDE BELTS
CORAL JEWELRY
ANIMALS
TINTED SUNGLASSES

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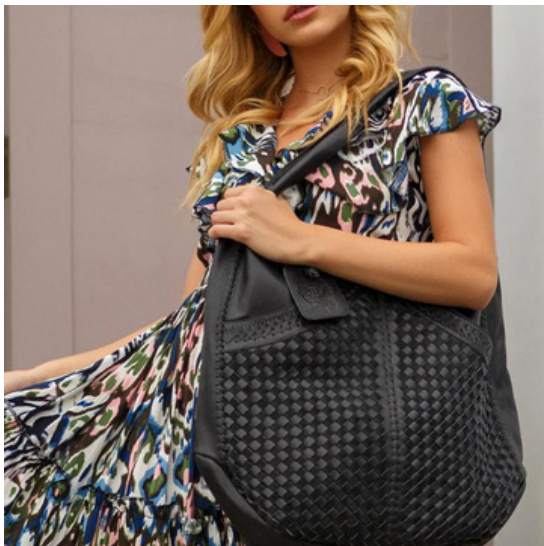


Handbags

SPRING/SUMMER
FASHION TRENDS

BELT BAGS
CANVAS AND LEATHER COMBO
BASKETWEAVE
CLUTCH
3D FLORALS





WOVEN RAFFIA
PATENT LEATHER
METALLIC
FRINGE
SLOUCY AND EFFORTLESS

2 0 2 4

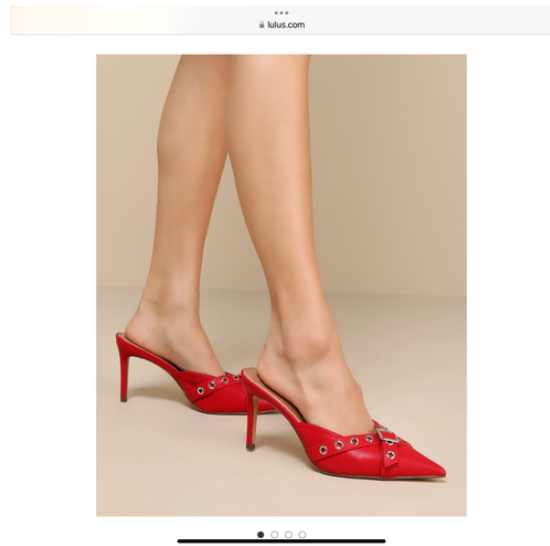


Footwear

SPRING/SUMMER
FASHION TRENDS

SIMPLE SANDALS
MINIMAL ROUND OR SQUARE TOE
SLING BACK KITTEN HEELS
FLAT FORM SOLES
METALLIC TOE CAP





MARY JANES
POINTY TOE MULES
POP COLOR PUMPS
WHITE POINTY TOE
DOUBLE STRAP SANDALS

LOVE THE WAY YOU LOOK AND FEEL CONFIDENT IN YOUR BEST COLORS.

Understanding your personal best colors with a professional color analysis will open the door to flattering colors meant just for you. Why not wear colors that will help you look amazing and let your true self shine through.

Wearing the right colors can make your skin look brighter and your appearance more energetic and youthful. The wrong colors can age us, make us look tired, can add weight (yes, I said it) and sometimes even make us look sick.

Your dominant features, not season, determine your best colors.

The Style by Color system determines your most flattering colors based on your personal dominant color features – hair color, eye color, skin tone and contrast level. The system considers three properties of color (hue, value and chroma) and the contrast levels of tonal color analysis. The analysis can be done in-studio or virtually through color corrected photographs. .

[LEARN MORE](#)



know your colors



SAY GOODBYE TO STYLE STRUGGLES AND HELLO TO THE BEST VERSION OF YOURSELF.



The 2024 Spring Closet Outfit Planner shows you how to build a full season's wardrobe with just 27 pieces – 9 core pieces, 9 trend pieces and 9 accessories and essential pieces. Many of the items are already in your closet.

For just \$39, you will receive:

- A palette of the perfect hues so you can shop in the colors that complement you and the rest of your wardrobe
- Suggestions on how to combine pieces to create new looks you've never tried before
- Shopping links spanning a range of prices, enabling you to easily purchase the items you like in your preferred size
- Examples of the kinds of accessories you can add to your outfits to display your style personality
- Industry insider tips about trends to keep your look up-to-date
- Access to certified image consultants in a private Facebook community that is filled with fun and encouragement

Every woman is worthy of a stylish wardrobe.

[LEARN MORE](#)

closet outfit planner



“I TRULY BELIEVE BEAUTY COMES FROM CONFIDENCE”



After a rich and fulfilling career as a marketing and communications expert, I am thrilled to now follow my passion of helping people achieve their dreams through confidence and beauty. Through my experience in coaching executives combined with expert color and image training, I can help you create a new found confidence in how you look and more importantly, how you feel and present yourself to others.

I have been an independent beauty consultant for Mary Kay since 2003. I have loved and used Mary Kay's skin care and color exclusively throughout that time and have enjoyed seeing the products develop in technology and quality throughout the years.

I have been trained and licensed by three well-known color experts in a range of color and body style evaluation systems. I can put this range of knowledge to help you find the right colors for your skin tone so you look great.

[LEARN MORE](#)

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