

preparing for
THE COLOR
EXPERIENCE



KAREN KONECNY

Beauty

get ready
FOR A GREAT
COLOR EXPERIENCE



During our time together, I truly believe you're going to learn things about color that will completely change the way you buy and wear fashion, forever.

To prepare for this service and help you get the most out of our time together, you'll want to follow the steps in this guide.

If you have questions or challenges along the way, feel free to reach out to me.

Karen

You

are altogether lovely my darling, lovely in every way.

— Soloman 4:7

submit your

PHOTOS AND QUESTIONNAIRE

IN ADVANCE OF YOUR
CONSULTATION.

Please follow these guidelines for photos.

- Find a well-lit area of your home or office or take your photo outside, but not in direct sunlight.
- Stand in front of a neutral background, if possible.
- Please wear your hair down so it can be seen.
- Stand in front of a neutral background if possible.
- Wear little to no makeup.
- Wear a plain white or black top.
- Remove glasses.

Please capture these poses.

- Looking directly into the camera, up close
- Looking down, so I can see the top of your head
- Looking directly into the camera from your shoulders up
- Close up of your eyes to see the color clearly

Email your pictures along with your completed new client questionnaire to karenkonecnybeauty@gmail.com. If I have any questions or need additional pictures, I will be in contact.

at your

COLOR EXPERIENCE

APPOINTMENT

Please bring these items with you to your appointment.

- Wear a neutral solid top, white or off white is best.
- Please bring 3 to 5 clothing items that you would like to have evaluated, including at least one pattern and one solid. This is optional.
- Bring your questions.

Check in is easy.

- Arrive at South Tower W Dallas Residences, 2408 Victory Park Lane. The entrance is 8 doors down from W Hotel between Biagi Wine Store and Joanna Czech Facial Spa.
- There is valet parking out front, ask for space A45
- Ask the Concierge for my studio at Unit 1231. They will let me know that you have arrived and will escort you to the elevator.

KAREN KONECNY

beauty

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