

BY KAREN KONECNY BEAUTY | KARENKONECNYBEAUTY.COM

THE Color Upgrade GUIDE

Subtle shifts.
Powerful
impact

WHAT TO WEAR INSTEAD OF THE SHADES THAT DRAIN YOUR FACE

Why

Some Colors Make You Look Tired

Some shades flatten the complexion.

They reduce contrast.

They emphasize shadows and unevenness.

The problem isn't color.

It's undertone.

When you wear the right version of a shade, your face looks brighter, healthier, and more defined.

THE 3 SHADES THAT QUIETLY DRAIN YOUR FACE

Sallow Yellow

Greenish or dull yellows exaggerate shadows and bring out sallowness.

Muddy Gray

Flat grays reduce natural contrast and emphasize under-eye darkness.

Dirty Beige

Beiges with gray or green undertones mimic fatigue in the skin.

The solution is not avoiding yellow, gray, or beige.
It's choosing the correct version for your Color Code.



LIGHT

Light

Choose softness with clarity.

Avoid:

Muted or greenish yellow

Flat gray

Heavy beige

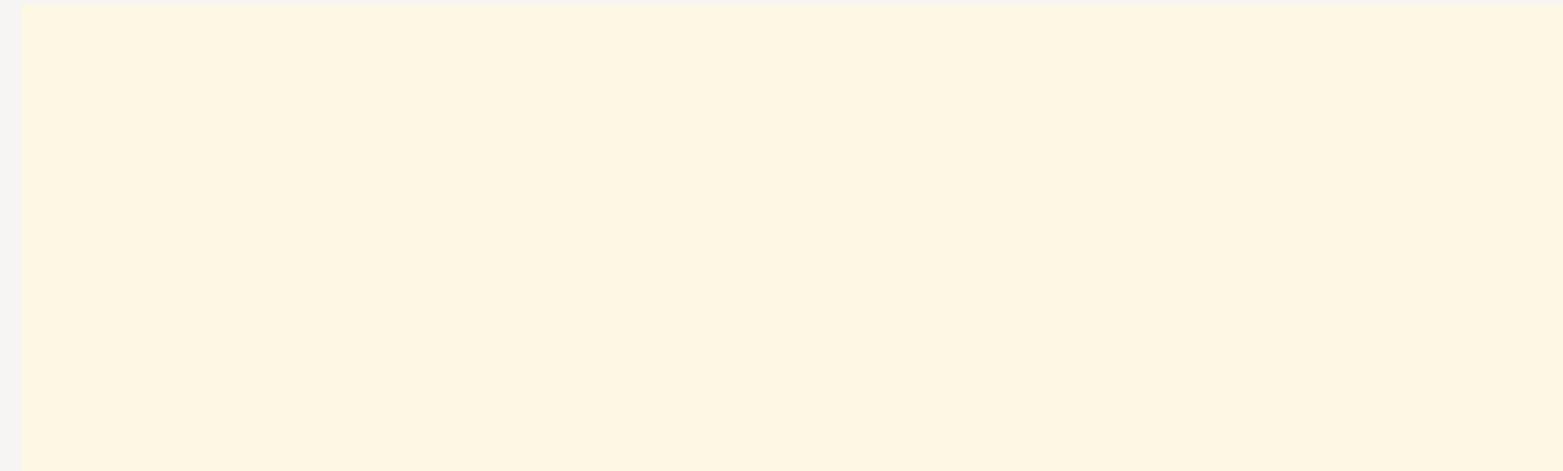
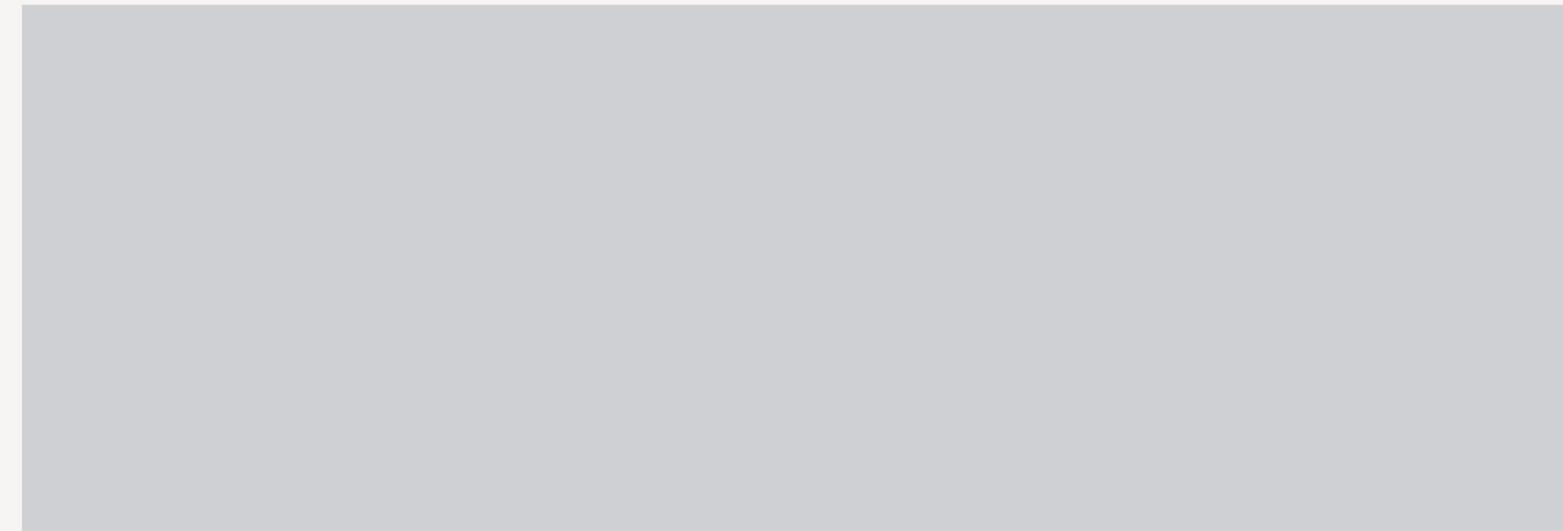
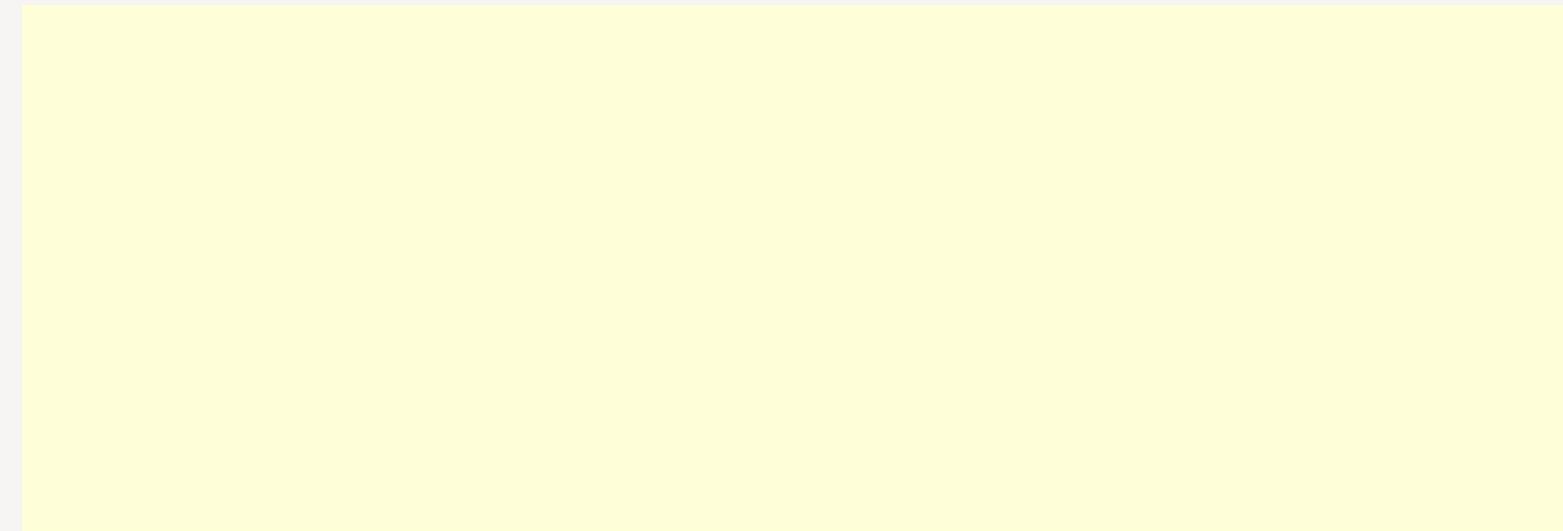
Choose Instead:

Lemon Yellow — #feffd8

Quicksilver — #cfd0d3

Ivory — #fcf8e4

Light palettes need brightness without heaviness.



COOL

Cool

Let blue undertones lift your face.

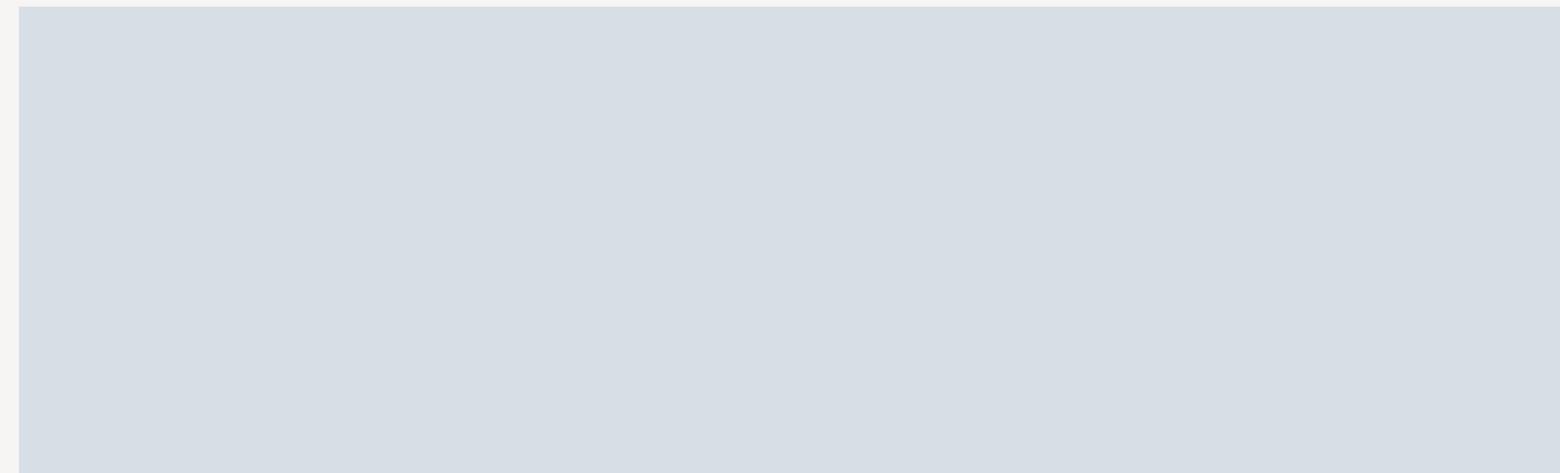
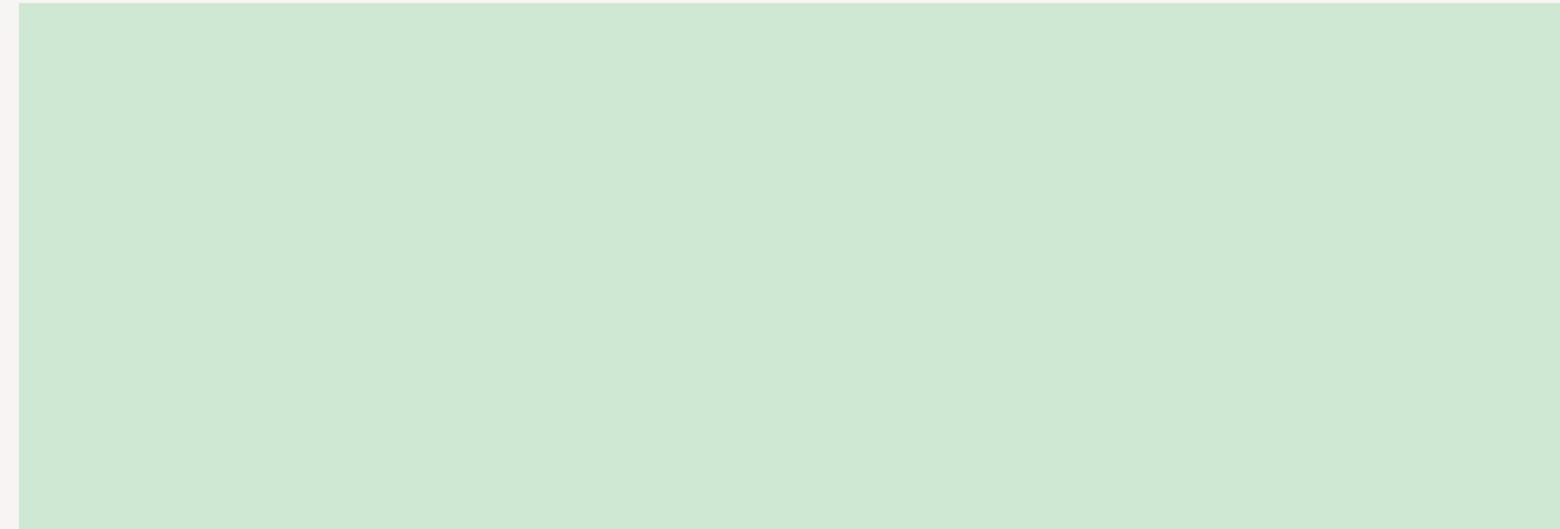
Choose Instead:

Yellow → Aloe or Ice Green

Gray → True Silver

Neutral → Crisp White or Blue-based Silver

Cool complexions glow in blue-based tones.



CLEAR

Clear

Brightness creates contrast.

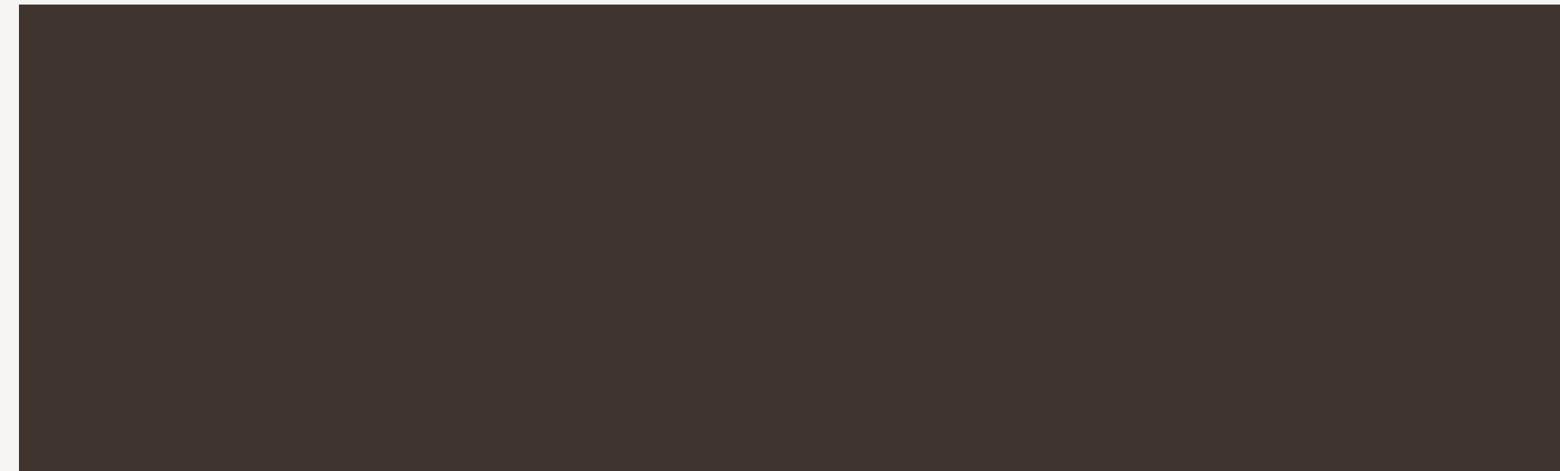
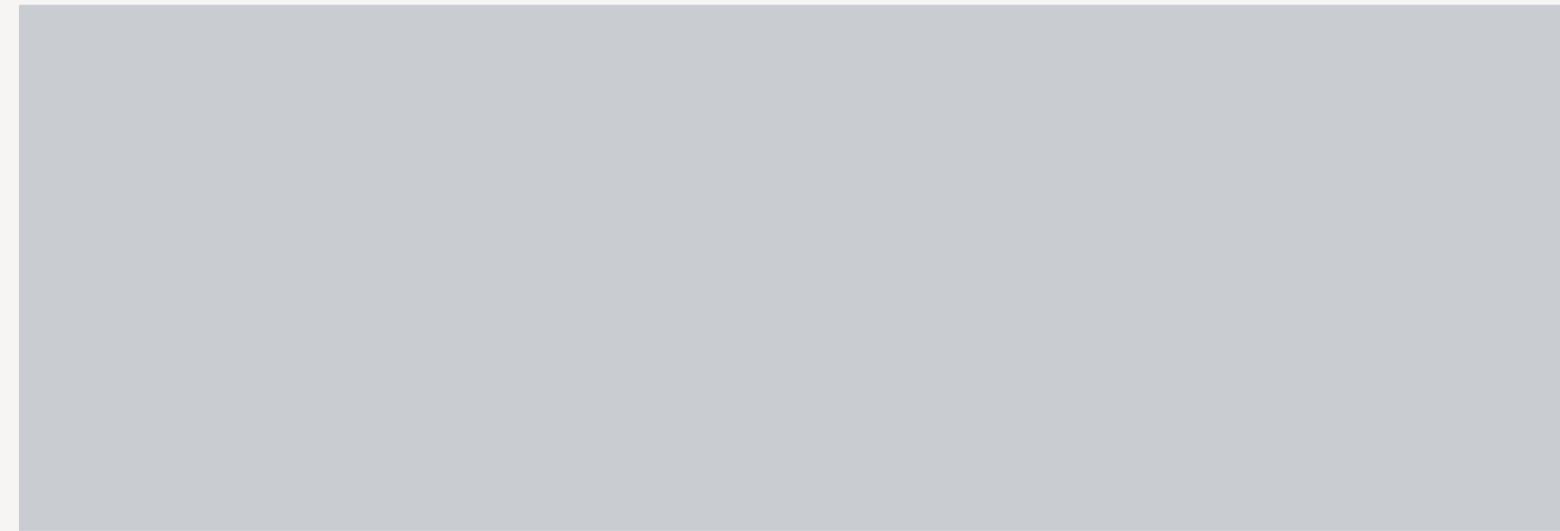
Choose Instead:

Yellow → Bright cool-toned yellow

Gray → Silver or Blue-gray

Neutral → Cool coffee brown or black

Clear palettes require clarity and definition.



DEEP

Deep

Rich tones bring balance.

Choose Instead:

Yellow → Mustard or Curry

Gray → Ash or Quiet Shade

Neutral → Tan or Iced Coffee

Deep palettes need depth and richness.



SOFT

Soft

Muted harmony is key.

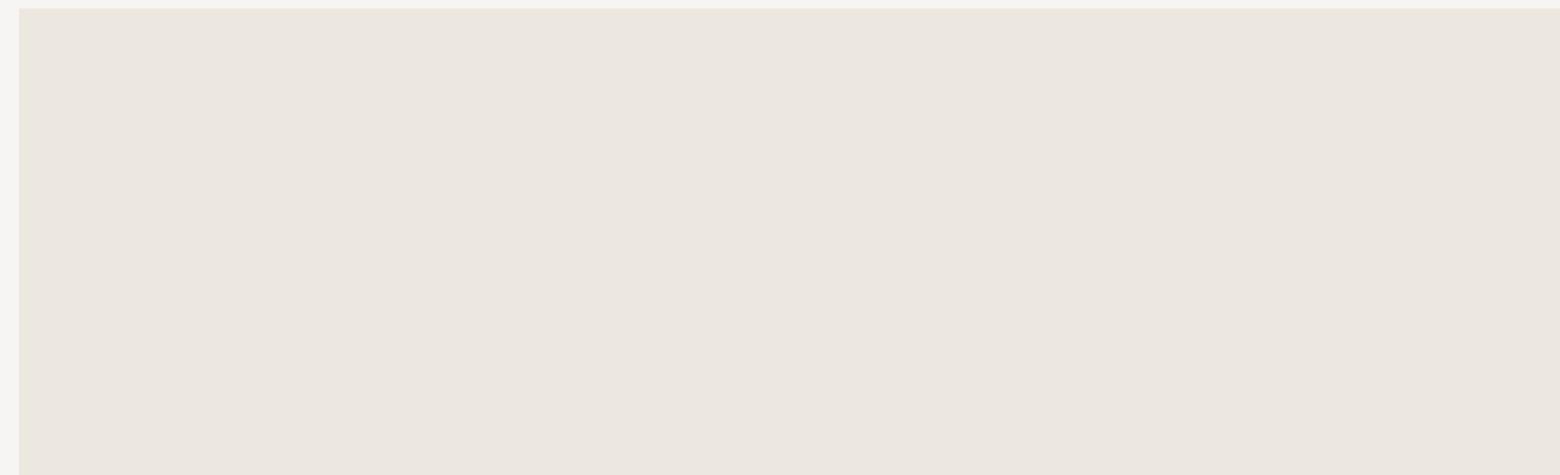
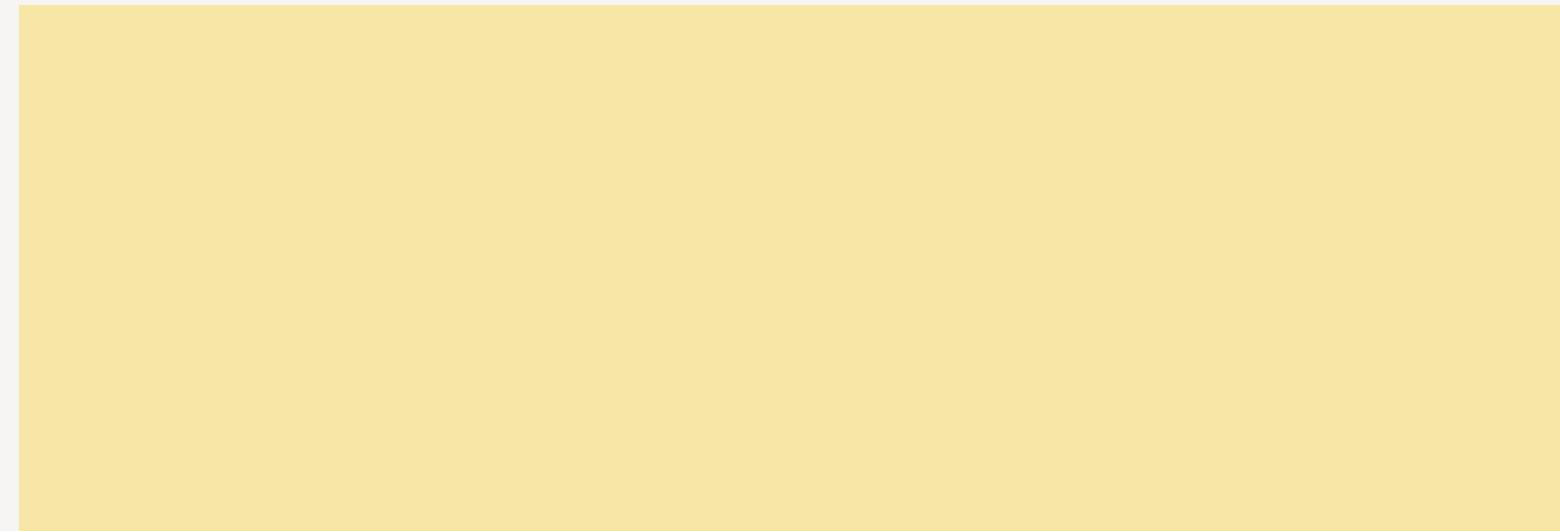
Choose Instead:

Yellow → Soft Banana

Gray → Muted Denim Gray

Neutral → Bone or Iced Latte

Soft palettes thrive in gentle transitions.



WARM

Warm

Golden undertones create glow.

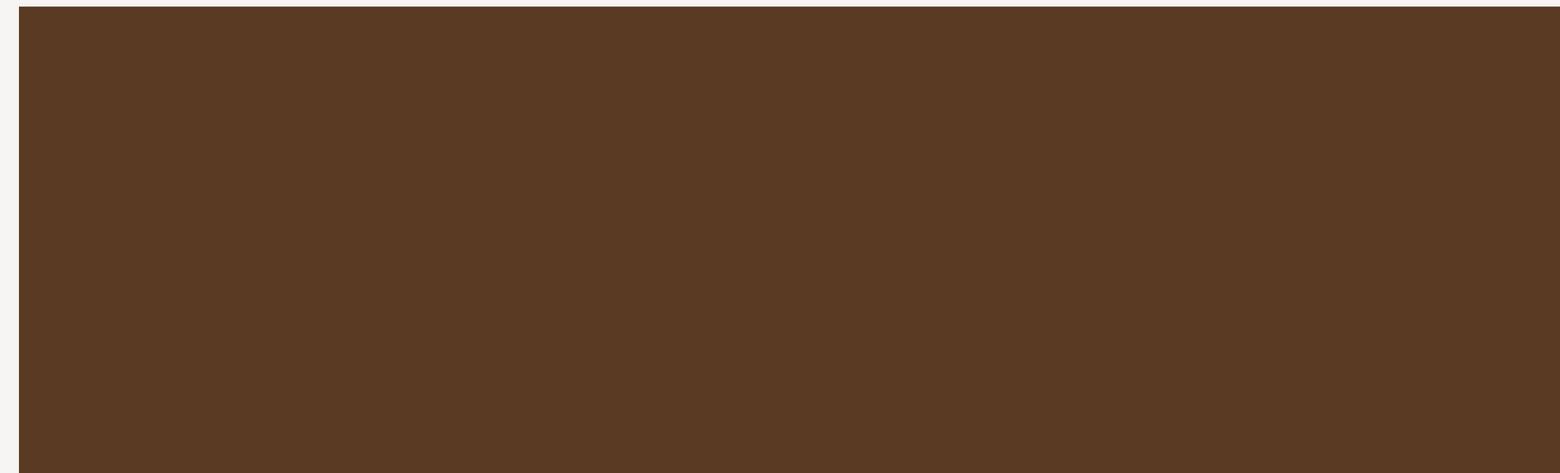
Choose Instead:

Yellow → Samoan Sun or Daffodil

Gray → Avoid cool gray, choose Camel or Warm Brown

Neutral → Iced Coffee to Chocolate

Warm palettes shine in golden-based neutrals.



Knowing

Your Color Code Changes Everything

When you wear the right shades:

Your skin looks brighter.

Your eyes look clearer.

Your features appear more defined.

You look effortlessly elevated.

If you're unsure of your Color Code, start with a personalized analysis.

Book Your Color Consultation.

KAREN KONECNY

 KARENKONECNYBEAUTY@GMAIL.COM

 KARENKONECNYBEAUUY.COM

 (830) 481-4556