

The background features a large, stylized logo for the AUBA Basketball Association. The logo is circular with a dark grey background. In the center, the word "AUBA" is written in large, bold, white capital letters with a slight shadow effect. A silhouette of a basketball player in mid-air, holding a ball, is positioned over the letter "U". The top and bottom of the circle are divided into four quadrants, alternating between blue and red. The words "BASKETBALL" and "ASSOCIATION" are written in a smaller, white, sans-serif font along the left and right inner edges of the circle, respectively. Two white stars are positioned on the left and right sides of the circle, between the words "BASKETBALL" and "ASSOCIATION". The entire logo is set against a dark grey rectangular background, which is itself on a light brown, textured surface. Two dark brown leather straps are visible on the left and right sides of the dark grey background.

2021/22 SPONSORSHIP PACKAGES

ASIA UNITED BASKETBALL ASSOCIATION

- **Asia United Basketball Association (AUBA)** – The concept was brought to life in early 2019 and then formally incorporated as a not – for - profit entity, KSL Perth Inc. in April 2019. The founding committee had a shared vision of bringing together the best Asian ballers from WA with the opportunity to infuse under one roof, the spirit of Asian camaraderie, culture and competition through Asia United Basketball Association with a first-class game experience not available in any other social domestic competition in WA.
- ***This is the first formally organized all-Asian basketball league*** across WA that cater for up to 32 teams and players of all diverse Asian nationalities and allowing teams the option for inclusion of up to two non - Asian player to welcome the sharing of culture and the unique game experience in alignment with one of our core value of 'community'.

POTENTIAL EXPOSURE

- Up to 42 teams, > 500 combined participants, volunteers and spectators every Sunday at Lakeside Recreation Centre, Bibra Lake from October to February.
- 1500+ followers on Facebook group page and growing
- Diverse participation of multiple nationalities
- AUBA Preseason Games, Regular Season etc.
- AUBA All Star Weekend 2021

SPONSOR PACKAGE OPTIONS

TIER	VALUE	MINIMUM INCLUSIONS
Platinum	Starts at \$2500 ex GST per season	<ul style="list-style-type: none"> ➤ Feature on AUBA Website ➤ Options for naming rights for an AUBA organised events/ All Star Events ➤ FB Social Media promo x 8 per season (1.5 per mo.) ➤ Banner advertising on game days ➤ Complimentary access to AUBA events (up to 4pax) ➤ Access to members data base for marketing promotions ➤ Livestreaming ad/commercial during the season ➤ Other initiatives upon request and mutual agreement
Gold	Starts at \$1500 ex GST per season	<ul style="list-style-type: none"> ➤ Feature on AUBA Website ➤ FB Social Media promo x 6 per season (1 per mo.) ➤ Banner advertising on game days ➤ Complimentary access to AUBA events (up to 1pax) ➤ Access to members data base for marketing promotions ➤ Livestreaming ad/commercial during the season
Silver	\$500 ex GST per season	<ul style="list-style-type: none"> ➤ Feature on AUBA Website ➤ FB Social Media promo x 2 per season ➤ Banner advertising on game days ➤ Complimentary access to AUBA events (up to 1pax) ➤ Access to members data base for marketing promotions ➤ Livestreaming ad/commercial during the season
Supporter	Contribution to AUBA items > \$100 value as 'one off' or ongoing volunteering	<ul style="list-style-type: none"> ➤ Feature on AUBA Website ➤ FB Social Media promo x 2 per season ➤ Complimentary access to AUBA events (up to 1pax)

CONTACT DETAILS

kslperthinc@gmail.com

or Reymon Marasigan 0416842458



WESTERN AUSTRALIA
Associations Incorporation Act 2015
(Section 10)

IARN: A1029360Z

Certificate of Incorporation

This is to certify that

KSL PERTH INC.

is an association incorporated under the
Associations Incorporation Act 2015

The date of incorporation is the
twenty fourth day of April 2019

David Hillyard
Commissioner for Consumer Protection

CERTIFICATE

APPENDICES

- KSL Perth Inc is the incorporated body that administers Asia United Basketball Association