

Midvale-Pico Coalition

advocates for our community's well-being

about the coalition

On July 24, 2023, Councilmember Katy Yaroslavsky blindsided our community by proposing to replace city-owned parking lot #707 at Midvale and Pico, with a low-barrier, interim homeless housing shelter. We are disturbed that potential shelter inhabitants will not be screened for criminal histories, mental illness, or drug addiction. Katy's intentional lack of good-faith engagement with local, neighborhood leadership before and after the project was announced continues to anger the community. Our requests for a town hall type forum were ignored. Instead, at the initial information session, our collective voices were silenced. Residents were given deceptive and misleading project details at individual booths, further fueling anger and distrust.

Katy has untruthfully designated the parking lot as 'underutilized', ignoring its importance during peak times and rush-hour parking restrictions on Pico Blvd. With UCLA's acquisition of the former Westside Pavilion property, parking demand will surge. Just as this fragile business district is at a pivotal moment to revitalize, removing essential parking will devastate the community and commercial district.

As a result of this threat to our community, the Midvale-Pico Coalition was created.

we educate, advocate and promote

The Midvale-Pico Coalition **educates** the public about the facts regarding the proposed interim homeless housing shelter. Collaborating with the Westwood South of Santa Monica Blvd Homeowners Association (WSSM) which opposes the project, we highlight misrepresentations and flaws in the shelter's design, location and oversight. Additionally, we provide updates on the related lawsuits filed by Fix The City, a local nonprofit.

To **advocate** for our community, we dedicate significant time and energy to researching, writing, attending meetings, media outreach, and other activities to fight against the removal of the parking lot. Katy's plan puts our community's safety at risk and hurts small businesses.

We **promote** alternative, cost-effective shelter plans on Cotner Ave and Sepulveda Blvd, which would offer housing and services to more than 100 homeless individuals each, in contrast to Katy's ill-conceived Midvale-Pico shelter plan which has a limited capacity of just 33 beds.

stay informed

Act now to protect the safety of our community and support the success of our local businesses. Sign up for updates and learn how you can join our efforts, including future gatherings and fundraising.

sign up for our
mailing list



visit our
website



visit Fix The City's
website for legal
updates

