

William G. Selby and Marie Selby Foundation
1955-2005
50th Anniversary

By investing in people through academic scholarships and supporting capital projects of local organizations, the William G. Selby and Marie Selby Foundation looks beyond what is and enables change for what can be.

Celebrating a Tapestry of Giving



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Welcome

Whether you are a native – or a newcomer – whether you live here year 'round or for just a few months each year, you are here because of the uniqueness of this area. While Mother Nature certainly has a hand in creating this earthly paradise, it is the people that shape the character of our community. Like us, Mr. and Mrs. Selby saw a uniqueness to cherish. William and Marie Selby can best be described as low-key millionaires who are remembered for their down-to-earth attitudes and frugal lifestyle. Settling in Sarasota in 1909, they loved the natural environment and the lifestyle it enabled.



Fortunately, they created the William G. Selby and Marie Selby Foundation in 1955. Their legacy continues to enhance our area as a result of more than \$76 million in grants given to 359 organizations. Selby Foundation continues to give academic scholarships and grants for capital projects in Sarasota, Manatee, Charlotte and DeSoto counties. The assets of Selby Foundation came from two gifts, one for \$3 million when the Foundation was formed and one for \$16 million when Mrs. Selby passed away. Thus the \$76 million of grants came out of those two gifts, and now the corpus of the Foundation exceeds \$70 million. By establishing their foundation in perpetuity, it is indeed a gift that grows as it gives.

As we look to the ways to commemorate the Selby legacy, it is clear that the impact of the generosity of Mr. and Mrs. Selby, combined with the thoughtfulness of the grantmaking decisions, have greatly advanced the uniqueness of our community. No single act could symbolize the breadth of the Selby legacy. Thus, a tapestry of community-connecting activities is planned for the 50th Anniversary Celebration. A month-long celebration entitled Celebrating a Tapestry of Giving will have four purposes:

- To bring the community together to experience the richness of its resources, enhanced over the years through the Selby Foundation
- To highlight the impact of the Selby Foundation grants
- To awaken the awareness in individuals of their opportunity and obligation to make a positive impact with their time and resources
- To create new and strengthen collaboration between nonprofit organizations as they work together on this initiative

We invite everyone to discover how two individuals, William and Marie, impacted our community. Mrs. Selby said that one of her few regrets in life is that they did not start the foundation earlier, because during her 16 years of making grant decisions, she learned how much Mr. Selby would have enjoyed seeing the impact of the grants made. May we each be inspired to use our personal talents and resources to reflect our values for the betterment of others. Like Mr. and Mrs. Selby, we should all strive to be good ancestors.

Sincerely,

Debra M. Jacobs
President & CEO



Celebrating a Tapestry of Giving

Great events, as well as great deeds, start with a vision...but then they develop into an action plan.

William and Marie Selby knew this. That is why they had the foresight to establish a private charitable foundation in 1955 that has helped to foster arts, education, human services, historic and environmental initiatives in Sarasota, Manatee, Charlotte and DeSoto Counties. It is difficult to imagine our area without the Foundation's impact.

From scholarships to swimming pools, from theater to science, from senior citizens to school children – the William G. Selby and Marie Selby Foundation, through its grant making process, has changed, enhanced and advanced the lives of our citizens – young, old and in-between.

The Selbys, themselves, were reticent people – shying away from large public displays and shows of ostentation. The Foundation was developed in that image and has, hence, kept a low profile about itself, while it supported the growth of individuals and organizations.

So, as the Foundation's 50-year anniversary approached, the visioning started about what kind of acknowledgment would truly honor and uphold the gift of the Selbys and their Foundation and celebrate its legacy in the way it was intended. How can we show the history and accomplishments of the Selby Foundation, without showing off? From searching for that answer, "Celebrating a Tapestry of Giving" was born.

No single act could symbolize the breadth of the Selby legacy. Thus the "action plan" that was developed turned into a tapestry of community-connecting activities that together, form the 50th Anniversary Celebration. With all the upcoming festivities, celebrations and events, it is important to learn a little about the Selby's and their philosophy of giving.

Who were Bill and Marie Selby?

In 1909, when Mr. and Mrs. Selby first started to come to Sarasota from Marietta, Ohio, they would stay at the Belle Haven Hotel or on their houseboat. By 1921, when they moved into their new home, a Spanish-style, two-story house on their estate on Palm Avenue, they had established a lifestyle that they embraced for the rest of their lives.

Mr. Selby would travel to oil fields in Oklahoma and Texas, but the majority of his time was spent in Sarasota. Almost daily he would ride his fenderless bicycle over to the old Ringling Hotel to read the daily newspaper in the lobby. Then he would head to Badgers Drug Store to catch up on the local news. He loved to go to his 3,000-plus acre ranch to check on the cattle or he would head to his fishing camp on Lake Okeechobee.



Mrs. Selby loved nature as much as her husband. No fancy gowns for her – a cotton dress with sneakers and hat were seen as often as her riding outfit. In the evening Mrs. Selby, an accomplished pianist, would play for their personal enjoyment. She would ride her horses and accompany Mr. Selby during the summers on their fishing trips to Alexandria, Minnesota or their ranch in Ennis, Montana.

The automobile played a prominent part in their lives. They delighted in reading about the first transcontinental auto race and decided to duplicate it. In fact, not only was Marie Selby the first woman to travel across the country in an automobile, but the Selbys did it in six days less than the winners of the race. Plus she was the mechanic along the way! Mr. Selby always had the latest automobiles, in fact his estate settlement showed that he had five late model cars in town when he passed away.

Nature was also paramount in their lives. Marie directed much of the landscaping on the grounds of their home, planting extensive flower beds to enhance the native vegetation. She was a charter member of Sarasota's first garden club, the Founders' Circle. She could be thought of as an early environmentalist, in that she did not appreciate new development. In fact, Mr. and Mrs. Selby would often buy up properties along the bay front and in the city to prevent additional development.

Mr. and Mrs. Selby were indeed low-key millionaires. No grand mansions for them, no gala parties. They would often use candles instead of electricity. There are all kinds of stories that demonstrate their frugal approach to life. But while they were not ostentatious – they were generous when the cause was right. They cared about the environment, education, and science (Mr. Selby's major in college) and the welfare of others. Their thoughtfulness is great testimony to the power of compound interest. Just think of it – they started their foundation with two gifts – first when the foundation was started and then when Mrs. Selby died in 1971 for a total of \$19 million. Over the last 50 years more than \$76 million in grants have been made – and the corpus is over \$70 million.

William and Marie Selby established their legacy through their foundation that demonstrates this is a gift that grows as it gives. Much like their love of nature.



William B. Selby and Marie Selby Foundation

Mr. and Mrs. Selby created their private foundation on May 31, 1955 in an effort to save taxes and to ensure that their assets were used in a manner that fit their values and priorities. They did not have children and wanted to benefit future generations.

The Selbys were interested in long lasting endeavors that were well regarded and made a positive impact. Since its inception 2,518 grants have been made to 359 organizations totaling \$76 million. The following is just a brief glimpse into the many initiatives and organizations enhanced by the legacy of the Selbys.

Giving to the Community: The Selby Legacy

Thanks to the thoughtful vision of William and Marie Selby in establishing their private charitable foundation in 1955, arts, education, human services, historic, and environmental initiatives have benefited in Sarasota, Manatee, Charlotte and DeSoto Counties. Two people – Bill and Marie Selby, made all this possible. There are eight main categories in which the community benefits from this legacy of giving.

Planting

Mr. and Mrs. Selby loved the outdoors and nature. When Mrs. Selby passed away in 1971, she left their home and seven acres of landscaped grounds on Palm Avenue for the development of a garden for the enjoyment of the general public. Along with her personal funds of \$2,000,000 to provide an endowment to provide operational support and maintenance, the Marie Selby Botanical Gardens was created. Since then the Foundation has helped grow and protect parks, playgrounds, environmentally sensitive lands, the environment, and horticultural activities.

Building

The Selbys, best described as low-key millionaires, are remembered for their down-to-earth attitudes and frugal lifestyle. Caring about the welfare of others was important to them. Their legacy lives on in the Foundation's support of affordable housing, special needs housing, artists housing, at-risk youth, senior services and more.

Swimming

Avid boaters and water lovers, the Selbys would love that the Foundation has gotten a lot of children and adults into the water through supporting the building of 11 swimming pools for individuals and families at our local YMCAs and other youth-serving organizations.

Child & Clown

In 1995, the William G. Selby and Marie Selby Foundation created the Innovative Partnership Program. The goal has been to encourage human services and arts organizations to work in collaboration. Between 1995 and 2005, over 75 grants have been awarded totaling \$400,000.

Learning Together

Mr. and Mrs. Selby put a high priority on education and learning because they both met after completing college. The Foundation's support of community learning-based organizations is vast. Our libraries, our historical organizations, the sciences, botanical gardens, and community education have all benefited from Selby Foundation grants.

Education

Both William and Marie Selby were college graduates and Mr. Selby made his fortune in gas and oil drilling in Texas and Oklahoma. Mr. and Mrs. Selby understood the importance of education through seeing the limitations placed on the men working in the oil fields who were not able to obtain more education. Since they did not have children, the Selbys were interested in helping children in future generations and felt that a quality education was critical. The Foundation has touched the lives of school children, college students, and adults through 2,518 grants, given to 359 organizations totaling \$76 million.

Joy on Wheels

Over the years, Selby Foundation has granted 37 percent of its grants for human services projects. Grants are made for capital purposes such as equipment and buildings. There are stories about the Selbys generosity in helping to start Sarasota Memorial Hospital by writing checks to volunteers in the early days. During the 16 years that

Marie Selby worked with the Foundation trustees, her interest in human services was evidenced by her personal contributions made to match the grants made by the Foundation. Developmental disabilities, early childhood development, families in crisis, seniors, and medical support have all been supported through the Foundation.



Inspired by Bill and Marie Selby's Love of the Outdoors and Nature



CROWLEY MUSEUM

Preserving Nature for Generations

The Selby Foundation's history of providing support to Crowley Museum & Nature Center – a non-profit nature and pioneer history center located adjacent to the Myakka River in Sarasota County – started early, and has been impactful.

First, a 10-acre tract of Crowley's wildlife sanctuary was purchased with a grant awarded by the Selby Foundation in 1985. This land includes a portion of the Maple Branch Swamp where alligators, barred owls, raccoons and bobcats will forever be protected.

Crowley visitors can observe them from the 2,000-foot elevated boardwalk that culminates in one of the most beloved attractions at Crowley – the two-story observation tower, also built with a grant from the Selby Foundation. Selby funds also helped Crowley expand its educational programs and put a new roof on its Pioneer History Museum.

MARIE SELBY BOTANICAL GARDENS

The Gardens As Legacy

When Marie Selby passed away in 1971, her will revealed her wish to leave her property to the community as a botanical garden "for the enjoyment of the general public." Along with the five acres that included the Selby residence, Mrs. Selby left \$2 million of her funds to establish an endowment to sustain the formation of the prospective botanical garden. Marie Selby Botanical Gardens was officially opened to the public in 1975.

Marie Selby Botanical Gardens applies for grants from the Selby Foundation, just as every other local nonprofit organization. Over the years the Gardens has received grants totaling over \$2 million.



MOTE MARINE LABORATORY

A History Woven with Selby Gifts

The Selby Foundation's support has been integral to Mote Marine's own 50-year history, from building and expanding research laboratories to community education to far-reaching and essential research on topics that are vital to maintaining the viability of our gulf waters.

The Selby Foundation provided one of Mote's first major grants in 1963 to help build and equip several new research labs, and provided some of the earliest support for red tide research.

Following William and Marie Selby's vision of investing in the community's children, the JASON Project arrived at Mote due to a Selby Foundation gift in 1989. It replaced archaic educational tools with state-of-the-art equipment and allows students to participate in real scientific fieldwork through live broadcasts to remote sites.

Thanks to the Selby support, thousands of children have learned about topics such as ocean exploration, estuary habitats and tropical rainforests.

With continued Selby support, Mote developed an interactive educational program called SeaTrek, which provides live, remote marine science programming to students throughout Sarasota and in states across the country. Students are plugged in to the program via videoconferencing technology and are able to ask and answer questions of a SeaTrek 'teacher' stationed in a studio at Mote. SeaTrek now reaches more than 3,000 students a year.

In total, Mote welcomes nearly 400,000 visitors annually and educates nearly 50,000 students a year.



Caring for the Welfare of Others

HABITAT FOR HUMANITY

Supporting Affordable Housing

Over the years the Selby Foundation has granted \$1.8 million to help eliminate substandard housing through the four local Habitat for Humanity organizations in Sarasota, Manatee, and Charlotte counties and Venice.

In Manatee County, grants have helped meet a \$20,000 per house challenge totaling \$360,000 for Habitat for Humanity's Village of the Palms development in Palmetto.

The Selby Foundation has also contributed to funding for infrastructure in Jordan's Crossing on Tuttle Avenue in Sarasota plus matching grants for individual houses.

Years ago, when the Charlotte group planned to raise funds through a Resale Store, the Selby Foundation funded its first truck. Now, when a Home Improvement Center – full of donated and overstocked items – is opening, the Foundation filled a need for a strong flat-bed truck.

When Hurricane Charley's landfall in August 2004 created devastation in Charlotte County, the Selby Foundation stepped forward with a question, "What else do you really need?"

The answer? A Community Volunteer Center to house volunteer groups from out of state who would contribute to the recovery and rebuilding efforts along with visiting interns. After the storm construction is completed, then Habitat will have a place to house volunteers to help expand its building program – which has never been more needed.



HERMITAGE ARTIST RETREAT

Bringing The Past Into The Future

The Hermitage Artist Retreat is an 8 1/2-acre beachfront campus of five historic buildings smack in the middle of Manasota Key at the very southern end of Sarasota County.

While the County had acquired the priceless property in 1988, it wasn't until 1999 that the Sarasota County Arts Council teamed up with community activist and philanthropist Syd Adler. Together they proposed that the five buildings be restored for an artist retreat that would bring writers, composers, painters, sculptors, poets, and playwrights from around the world to the inspiring Hermitage property to live and work for four to six week periods.

In addition to using the Hermitage as a stimulating place to work, each visiting artist is

expected to perform two services to the community. This means that world-class artists will be conducting master classes in our schools, exhibiting in local galleries and opening their studios to the public, and more. Plus, a December 2003 grant from William G. and Marie Selby Foundation completed or "capped" the funding needed to complete the renovation of the Whitney House, the Pump House, and the Garage Studio. These are studio and live/work spaces for writers, composers and painters.

The Selby Foundation award was the very first grant issued in the name of the Hermitage Artist Retreat, Inc., rather than the Arts Council. In doing so, the Selby Foundation made a statement to the community that the retreat was ready to stand on its own.



Sports, Recreation and Children are Selby Beneficiaries



YMCA

A Strong Selby Connection Benefits Children

The Sarasota Family YMCA began benefiting from the Selby generosity very early. In 1962, Mrs. Selby gave the Y its first major gift – to build the Selby Swimming Pool on Euclid Avenue – the first indoor swimming pool in our community.

Over the years, the Selby Foundation has made grants totaling over \$1,255,240 to build 10 swimming pools for individuals and families at local YMCAs and other organizations serving local youth. Selby Foundation also granted \$600,000 in 1999 to Sarasota Family YMCA to build the Selby Aquatics Center at the Evalyn Sadlier Jones campus.

Designed to serve a wide variety of community needs, the Selby Aquatic Complex includes the 50-meter pool with two moveable bulkheads for a diving well. The pool is a state-of-the-art, stainless steel design that is configured as a fast-water pool to ensure competitive status.



Fostering More than Swimming

In addition to swimming, the Selby Foundation has supported the YMCA in many vital ways. First, it took a lead in providing our community with a major piece of infrastructure vital to foster care with its 2003 grant of \$400,000 to expand Bowman Ranch (formerly Renaissance Ranch).

The property, owned by the YMCA in east Sarasota County, enables girls, ages 10 to 17 years, who are in foster care due to serious home problems, to live in a safe, residential setting. Bowman Ranch provides specialized services to meet their needs in behavior management, solve chronic runaway situations, and deal with mental health issues related to severe abuse and neglect.

Another major contribution of \$250,000 in 2001 helped the Children's Services Division give grants to child care centers all over the county as part of the Gold Seal Project that has helped over 100 child care centers in Sarasota County become accredited. The Selby Foundation showed leadership in collaborating

with other local foundations and funding sources in this countywide project.

In addition, Selby was a catalyst in creating the Partnership for Safe Families in 1996 for \$100,000, with the YMCA being the lead agency. This was the pilot for the State of Florida in providing community-based foster care services through a coalition of over nine agencies. This concept has since spread to other areas in Florida and is nationally regarded for exceeding quality standards.

In 2003, the Safe Children Coalition headed by the Y, but made up of five nonprofit agencies that run the foster care system, benefited greatly from a \$316,777 grant to provide the information technology needed to track some 2,000 children who were to be kept safe by this coalition of agencies. The Safe Children Coalition was the pilot program that has set the standard for other communities to

reform the child welfare system in the state of Florida. Without the start-up funds donated through the Selby Foundation's support, the Safe Children Coalition could not have improved the way it works with families and children in the foster care system.

Going Swimmingly

The Selby Foundation has given a total of \$1.9 million to help build 10 community swimming pools.

- Boy Scouts of America
- Boys & Girls Clubs of Sarasota County
- Charlotte County Family YMCA
- Girl Scouts of Gulfcoast Florida
- Girls Incorporated of Sarasota County
- Kensington Park Center
- Manatee County Family YMCA
- Sarasota Family YMCA
- South County Family YMCA
- South Florida Museum (for Snooty, the Manatee)



Supporting the Arts Changes Lives

ARTS

A Standing Ovation for the Selby Foundation

Our area's local theaters entertain, educate and enlighten us with programs of drama and comedy, musical theatre, pop concerts, and international cultural exchange programs. Many of them owe thanks to the Selby Foundation for contributing to their building programs and activities.

The Players Theater, in downtown Sarasota, is celebrating its 75th Anniversary, a milestone that it credits to the assistance of the Selby Foundation – which has helped to fund many initiatives.

For example, the Selby Foundation provided funding to replace 30 old and broken assisted listening devices for our patrons who are hearing disabled and replaced 10 worn single-frequency body microphones with 10 new multi-frequency body microphones for main stage performances.

Venice Little Theater received grants for the facility study grant prior to multi-million dollar renovation that will greatly improve the ability to showcase a variety of productions.

Manatee Players also received help in its capital campaign for schematic drawings and the design for a new theater that will replace its current Riverfront

Theater in Bradenton. The current theater building, built in 1954, is located on a beautiful property but is too small for current needs and its age has brought about a deterioration that cannot be efficiently renovated. Thanks to the Selby Foundation's grant for new architectural renderings, the "Best Community Theater in the Southeast United States" is on its way to a new theater that will live up to the company's creative potential.

Asolo Theatre received its first grant from the Selby Foundation in 1965 for a \$600 scholarship award. Over time, there have been 18 grants given for over \$458,000. This includes a construction grant for \$100,000 in 1985, a capping grant for a major artistic initiative for \$50,000 in 1991 and \$32,000 for a new lighting system.

Florida Studio Theatre first benefited from a Selby Foundation grant in 1979, and has received a total of \$523,371 over the years. More than \$480,000 of these grants was invested in their property transformation. Other grants include a community partnership for "Poetry in Motion" movement classes with The Pines of Sarasota, where Mrs. Selby was an early supporter. Florida Studio Theatre also has a VIP theatre program for children with special physical needs such as Downs Syndrome and blindness.



Players Theater celebrates 75 years.



Inside the Asolo Theatre.

Arts Initiatives Receive 14% of all Selby Grants



Opening night gala of the Sarasota Ballet.



Children from Florida Studio Theatre's VIP program.

Sarasota Ballet of Florida has received over \$330,000 in grants that include scholarship grants to at-risk children for \$60,700 for "Dance – The Next Generation". Other grants include funds for new costumes and sets for performances of the "Nutcracker" and "The Ringling Fantasy: Sarasota's Heritage" – a collaboration with Circus Sarasota.

Lemon Bay Playhouse was the beneficiary of a \$10,000 capping grant for updating their facility for patron safety and improved appearance.

Supporting the Beauty of Sight and Sound

Since 1977 Selby Foundation has given \$729,632 in grants to *the Sarasota Opera* including \$200,000 to renovate the Opera House and a \$75,000 matching grant for a new lighting package.

Grants to the *Florida West Coast Symphony* began in 1963 and have totaled \$396,000. This includes a grant for \$100,000 in 1978 for the construction of the orchestra building. \$100,000 in 1983 for the music center and \$60,000 in 1993 for building renovations.

The *Van Wezel Performing Arts Hall* underwent a \$20 million major renovation supported by the one-penny sales tax and donations such as \$300,000 from Selby Foundation.

Local visual arts center grants include \$50,000 for connecting walkways at the *Longboat Key Center for the Arts*, \$60,000 matching grant to renovate the *Englewood Arts Center*, and \$23,000 to improve *Art Center Sarasota*.

Grants totaling \$56,508 to support *Circus Sarasota* have enabled them to buy a mobile box office trailer and professional lighting equipment.

The *John and Mable Ringling Museum of Art* includes 21 galleries of internationally recognized European and American art. The estate encompasses Cà d'Zan, the Ringling's 32-room mansion, the Circus Museum and the original Asolo Theater.

The Selby Foundation has provided grants to the John and Mable Ringling Museum since 1971. One of the most significant grants was the \$300,000 capping grant in 2000 for the Tibbals Learning Center focusing on the circus. In 2003, the \$1,600,000 capping grant was the largest single grant ever donated by the Selby Foundation. As a major gift in a \$30 million campaign, it was instrumental in aiding the construction of a new education and conservation building plus the expansion of the north wing with art galleries.



Helping Human Services and the Arts – A Selby Priority

INNOVATIVE PARTNERSHIPS

Connecting Arts and Human Services

In 1995, the William G. Selby and Marie Selby Foundation created the Innovative Partnership Program.

Innovative Partnerships are funded for joint efforts of arts and human service providers to develop programs and deliver services together that could not be accomplished separately. Between 1995 and 2005, over 75 grants were awarded, totaling \$400,000.

There are four facets of an effective innovative partnership:

- The program fits the capabilities and falls within the mission of each organization.
- Both organizations bring resources and involvement to the program.
- The initiative is an integrated program where participant outcomes can be quantified and tracked.
- One objective of the program should be long-term sustainability.

One of the first Innovative Partnerships is the ongoing **Kaleidoscope** program, created by Children's Haven and Adult Community Services and the Asolo Theatre. Every year, over 15 adults with disabilities attend a five-week training program with actors, movement specialists, accompanists, and volunteers. Classes include acting, art, music, dance, and voice with the participants creating a show for the general public. The two sold-out performances bring audiences to their feet in nightly standing ovations.

As an outgrowth of the five-week workshop, the project has grown to include a year-round Kaleidoscope Touring Company that performs throughout Central and Southwest Florida at venues such as Arts Day in Sarasota. A third dimension called Kaleidoscope Active Arts supports actors who have participated in one or more of the summer workshops, but are not eligible for the



Touring Company. It fosters an on-going opportunity to reinforce their achievements and ensure their continued involvement in the Sarasota arts community.

Growth, Healing & Art at Ringling School

Another effective Innovative Partnership that began in 1995 combines the visual arts capabilities of Ringling School of Art and Design with the Child Protection Center, which provides treatment to children and families affected by abuse.

By integrating art experiences into the therapeutic treatment of children who have been sexual-

ly abused, both the artist and the children and families experience a growth and healing. Individual art making, as well as collaborative art (children making art together in a group, family groups creating together and art pieces that are created by the entire program) are a source of pride. This process helps the children learn that their work is moving and meaningful to others, and both children and artists see they are helping educate and raise awareness of this problem.

In addition, the *Visions of Hope* art therapy project uses self-expression as a powerful healer for abused children. Serving children ages 5 through 17 years, as well as their parents, *Visions of Hope* also provides a unique opportunity for Ringling School of Art and Design students to provide a much-needed community services by volunteering to work with the program participants.

The partnership has grown since inception to include operating an art gallery to exhibiting the work and selling bookmarks that assist in the sustainability of the partnership. The gallery has not only raised awareness of the issues relating to child abuse but has helped in the fundraising for the project. Exhibitions and shows at additional venues have touched lives both locally and internationally.



SELBY LIBRARY

Namesake and Heritage

Throughout the 1970's, William G. and Marie Selby Foundation contributed over \$560,000 to create the new public library located at the Sarasota Bayfront. In recognition of this support, the library was named Selby Public Library.

When that library was relocated to central downtown in 1998, the Foundation granted an additional \$1,450,000, creating the Sarasota County Libraries Endowment for enhancements for the local public library system. The public art piece called "Sharing," by internationally renowned sculptor Bruno Lucchesi, was created for Selby Library with \$200,000 from the 1998 grant.



The Selby Public Library serves our community as one of its most visible educational and cultural institutions. It offers over a quarter of a million books and periodicals, thousands of audio and video recordings, and hundreds of software programs to the 2,500 patrons who utilize the library each day. Each year, reference librarians answer more than 250,000 reference questions. With 60,000 active library cards, the library circulates 650,000 items a year for use outside the library.

In fact, the Selby Foundation has supported libraries since 1973 when it helped provide initial funding for the Selby Library in the facility that now houses G.WIZ in Sarasota.

Developing More Educational Resources

Selby Foundation was instrumental in the establishment of *Historic Spanish Point* with a matching grant in 1982 for \$75,000 to turn The Oaks into a natural science center. Since then, Selby Foundation has funded the creation of the Windows to the Past exhibit, the only cross-section Indian midden in the United States and assisted with the restoration of the White Cottage in 1999 for \$75,000. In 2002, Selby Foundation funded the creation of a video on the history of our community with \$47,200.

South Florida Museum received its first grant from Selby Foundation in 1964 towards the building costs for the Museum. A capping grant in 1991 for \$50,000 helped construct a pool for Snooty, the Manatee and a \$150,000 grant in 1999 funded renovations to the Museum.

When the Selby Library on the bay front moved to central downtown Sarasota, the old facility was leased by the City to *G.WIZ*, an interactive science museum for children of all ages. *G.WIZ* embarked on a capital campaign to renovate and equip the facility with support from Selby Foundation in 2000 for \$100,000 to create the Interactive Learning Center. In 2003, *G.WIZ* received a grant for \$92,451 to install Winsulators in all of the windows to improve energy costs and to serve as a demonstration for scientific concepts in energy conservation.

In 2002, in collaboration with Community Foundation of Sarasota County, The Venice Foundation, now known as Gulf Coast Community Foundation of Venice, and the William G. and Marie Selby Foundation, along with local municipalities and other donors, provided the initial funding that created *SCOPE*. *SCOPE*'s mission is to engage the community in planning for excellence through a process of open dialogue and impartial research, to establish priorities, propose solutions, and monitor change to enhance the quality of life in Sarasota County.

SCOPE has studied and made recommendations in areas including Affordable Housing, Domestic Violence, School Drop-outs and Mental Health.





Over 3,500 Individuals have Received Scholarships Totaling Over \$11 Million

EDUCATION A Selby Priority

Sarasota County Schools

The Selby Foundation has generated vital improvements in science education for students throughout Sarasota – solving the problem of a lack of consistent, stimulating science programs in the county.

Before the Foundation, science instruction was limited to a wordy text, taught in a lecture-style lesson, or a grainy audiovisual display. The state of Florida wanted to reverse this trend so it added the testing of science concepts in the statewide assessment. In 2002 the William G. and Marie Selby Foundation recognized a

forming actual experiments in their classroom or at outdoor locations with equipment from the lab. Hands-on investigations enable students to understand abstract concepts and principles, learn how things work in their world, collaborate with their peers, and solve problems.

Research has shown that when students actively participate in their learning, their ability to retain the knowledge is greatly enhanced. The new labs enable young scientists to learn vital skills in analyzing situations and gathering relevant information, defining problems, generating ideas, and developing solutions.

Today, students' enthusiasm for science has blossomed as a result of their experience in the science labs. Science labs provided through the Selby Foundation have provided Sarasota County with a vital resource to take scientific education a giant leap forward.

Manatee Community College

Rogelio Garza dreams of becoming an immigrant attorney. Just a few years ago, most would have called his dream farfetched. Growing up, Rogelio attended 11 schools between kindergarten and eighth grade as he traveled around the country with his family of migrant farmers. In Florida, he finally spent four years at one school – Lakewood Ranch High School.

Rogelio thought about college, but didn't have any idea what to do in order to go. Guided by his high school counselor, Rogelio attended Manatee Community College's Summer Bridge Program, a program launched through the generosity of the William G. Selby and Marie Selby Foundation to help provide access to college success for under-served high school graduates.

The Summer Bridge Program is helping a growing number of Sarasota and Manatee county students whose families are not oriented to a college education. Rogelio and students like him, now have the self-confidence, college survival skill sets, and support providing them with access to success.

MCC Center

Selby's educational outreach has been multi-focused. When Manatee Community College wanted to build a

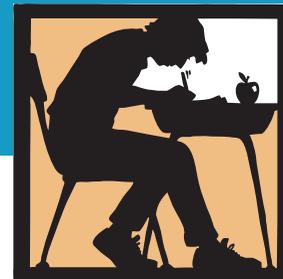
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need for an enhanced approach to science on the elementary level in the Sarasota County Public Schools. The Foundation provided \$450,000 to create a hands-on science lab in every elementary school in the school district. The process of transforming classrooms into well-equipped, science labs has taken three years to complete.

The labs are equipped with state-of-the-art technology, including electron microscopes linked to wireless computers, and a variety of scientific materials, such as salt-water aquariums and insect habitats. Young students throughout the county now have the opportunity to discover, apply, and experience the scientific world for themselves. Students learn the scientific inquiry method by per-





Center for Innovation and Technology in Corporate Park at Lakewood Ranch, the Selby Foundation helped purchase the necessary equipment. The college also achieved an increase in the level of donor participation, not just in that particular initiative, but throughout the annual giving program. Thanks to a Selby challenge grant, Manatee Community College continues to enjoy relationships with new donors. A welcomed by product of the challenge grant – the level of private support to the college continues to increase annually. And for the community, the Center for Innovation and Technology provides a readily accessible state-of-the-art technology facility offering credit and non-credit courses and training for the general public.

Ringling School of Art and Design: Facilities and Student Aid

The Ringling School is a private, not-for-profit, fully-accredited college offering the Bachelor of Fine Arts degree [BFA] in six disciplines: Located on Sarasota's North Trail, the picturesque 34-acre campus now includes 75 buildings, and attracts more than 1,000 students from 46 states and 33 foreign countries.

Funds donated by the Selby Foundation enables the Ringling School to teach deserving students and provide them with opportunities to impact the community in a positive way through a variety of volunteer efforts.

Over the years, the Selby Foundation has provided nearly \$300,000 to students in financial need – seven

out of ten Ringling School students rely on some form of financial aid to attend college.

Grants from the Selby Foundation have benefited the *Selby Gallery* by providing funds to develop and expand substantial exhibitions and programs. The contemporary art gallery uses funds to develop and produce exhibition catalogs, arrange public symposia with major artists and lecturers, pay honoraria and travel expenses for visiting artists, develop and produce children's programs, support educational outreach programs, and participate in joint visual arts projects with social service agencies.

In 1998, thanks to the William G. Selby and Marie Selby Foundation, an extensive renovation transformed the Selby Gallery into a truly professional gallery space with higher ceilings and the ability to show more than one exhibition at a time.

Education Foundation of Sarasota County: Selby Building Blocks for Success

The Selby Foundation has been a visionary influence and provided key funding since the Education Foundation of Sarasota County organized more than 15 years ago. Dedicated to quality education for all children, the Education Foundation of Sarasota County is an independent, not-for-profit organization that works in partnership with the community and the Sarasota County

School District. The Education Foundation raises much-needed funds and provides educational opportunities that benefit Sarasota County school children. Through the generosity of a caring community, the Education Foundation touches the lives of more than 40,000 students each year.

Generous grant awards to the Education Foundation from the Selby Foundation have helped to provide tutors to aid struggling students, scholarships to encourage African-American future teachers, academic field trips to stimulate learning, seed money to establish a high school construction program, public school academic chairs, and much more.

The Selby Foundation has been a major sponsor of the *Education Foundation's Edge of Excellence Classroom Grant Program* since

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Sponsoring Classroom Technology

1993. Selby and other caring citizens award second-semester grants to creative teachers for innovative projects that kindle student imagination and ignite enthusiasm for learning. The Selby Foundation has contributed more than \$200,000 and directly impacted the lives and learning of more than 38,000 Sarasota County children through the Edge of Excellence grant program over the past twelve years.

The most abiding Education Foundation program funded through an award from the Selby Foundation is the *Selby Building Blocks for Success Classroom Grant Program*. Each year since 1999, Selby Building Blocks grants of up to \$1,200 each have allowed educators to explore new teaching techniques and develop exciting educational projects.

The 480 Selby Building Blocks for Success grants awarded through this program have benefited approximately 92,500 Sarasota County students. Over the past seven years, the program has entrusted over half a million dollars to the community's most talented educators, increasing student achievement, motivation, and engagement in active learning. Among the projects was the 2002 Gulf Gate Elementary School special project for physically impaired and visually impaired students called "Using My Abilities Despite My Disabilities." The grant enabled the class to purchase cooking utensils and food and funded a field trip to the local grocery store. The children learned how to grocery shop and cook, then hosted a celebratory luncheon for the superintendent, representatives from the Selby Foundation and Education Foundation, and their classmates.

Scholarships

Annually the Foundation grants between 15-20 percent of its dollars for scholarships to assist people with financial need achieve their education aspirations. These include:

Selby Scholar Program

The Selby Scholar Program grants up to one-third of a student's financial need not to exceed \$5,000 for a four-year renewable scholarship for undergraduate work. 30 new students are selected each year, with upwards of 120 in the program at any one time. During their four years of college, each student is required to maintain a 3.0 GPA and attend the annual Selby Scholar Symposium,



where each student is paired with a community leader in their field of study. At the Selby Scholar Symposium, the students and community leaders network prior to a keynote speaker inspiring the attendees on the importance of making a positive impact beyond their career.

USF Selby Achievers

Annually scholarships are given to part-time students attending USF Sarasota/Manatee, who have financial need and are pursuing a bachelors degree. Upwards of 30 students per year receive scholarships.

USF Selby Educators

Annually scholarships are given to students pursuing their degree in education to assist with the teaching shortages in our communities. Upwards of 15 students per year receive scholarships.

In fact, USF Sarasota Manatee has received grants totaling \$1,718,767 including \$1,272,000 for scholarships. In 2004, Selby Foundation offered a 1:1 \$250,000 matching grant for the new Crosley Campus Center with a \$100,000 capping grant on their \$3 million fund-raising drive.

New College

In addition, Marie Selby was one of the founding sponsors of the newly created New College. One of the largest early grants from the Selby Foundation was \$250,000 in 1962 which was matched by Mrs. Selby's personal check for \$250,000. Over the years New College has received \$1,603,765 including \$575,434 for scholarships and \$400,000 to endow the Selby Chair in Economics.

Of the Selby Foundation Grants given, 37% have been for Human Services Projects



HELPING HUMAN SERVICES

Family Health and Happiness

Though the Selbys had no children of their own, their caring extended to children and disabled adults throughout the community – work which is carried on by the Selby Foundation.

Since 1962, the Foundation has provided grants totaling \$768,933 to *Children's Haven and Adult Community Services*. Children's Haven is home to Selby Pre-School for children from birth to five years old. In addition to helping with essential building needs, Selby Foundation contributed a challenge grant of \$55,000 in 2003 that built a half-mile fitness track on the 32-acre campus for all participants and staff. The match was made when parents of the participants



rose to the challenge, eager to ensure that the track would be built. It now provides a healthy enhancement to the fitness facilities available to youth and adults on the campus.

Loveland Center serves adults with disabilities and has received support from Selby Foundation since 1964 with two grants totaling \$200,000. The grants helped enhance facilities at the new Loveland Center campus in Venice.

Special athletes benefited in 1999 when Selby Foundation granted \$75,000 to build a rubberized track for the Training Center and Community Sports Complex for *Sarasota Special Athlete Boosters* at their new Venice facility.

The Selby Foundation helped the *Smith Center for Therapeutic Riding* acquire their 76-acre campus in Nokomis in 2000 with \$25,000. In 2004, Selby Foundation made a 1:1 challenge grant of \$150,000 for Smith Center's capital campaign to build a handicapped-accessible therapeutic riding center. This match was made ahead of the target date, providing a major boost to the Smith Center's fundraising efforts.

Protecting Children and Families

Over the years, Selby Foundation has granted \$95,556 to the *Child Protection Center*, the agency that helps victims and families deal with the trauma of child abuse. The support for their educational needs was important, but so were the special grants that provided equipment essential to services. A grant of \$15,690 allowed the Center to purchase a colposcope, which is an instrument critical to assisting the medical director in forensic evaluation of sexually abused children for court cases against perpetrators.

Resurrection House offers a helping hand to the homeless, providing day services ranging from laundry services to showers. The homeless in the community range from families who have experienced trauma and are one paycheck away from living in their car to those who have homelessness as a lifestyle. In 1999, Selby Foundation provided \$21,250 for a parking lot for the many volunteers who serve the facility.

When an individual or family faces a crisis or has a need and are not sure where to turn, they are now able to call 211 and receive information and referral services. *United Way 211* of Manasota serves both Sarasota and Manatee Counties. Selby provided \$24,508 in 2004 to support the start-up equipment needed to provide this 24-hour, seven day a week community service.

Domestic violence, resulting in rape and abuse, is a societal problem that is being addressed by *SPARCC*. Their mission has been aided over the years by the Selby Foundation which has made grants totaling \$249,900 to assist in acquiring a home and an administration building that enables *SPARCC* to help the victims of abuse.

Celebrate: A month of giving, receiving, awakening, and rejoicing

Celebrating a Tapestry of Giving is a month-long commemoration honoring the 50th Anniversary of William and Marie Selby Foundation. No single act could symbolize the breadth of the Selby legacy; thus, a tapestry of community-connecting activities is planned with something for everyone.

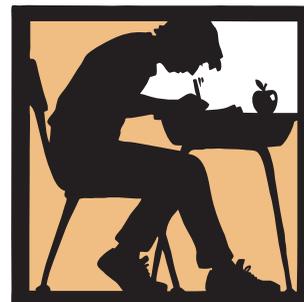
Celebrating a Tapestry of Giving

Renowned investor Warren Buffett said.

“We sit under the shade of a tree today because someone planted a seedling years ago.”

As we look to the ways to commemorate the Selby legacy, it is clear that the impact of the generosity of Mr. and Mrs. Selby, combined with the thoughtfulness of the grant making decisions, have greatly advanced the uniqueness of our community. Part of the intention of this celebration is to encourage the community to give back: to generate the qualities of generosity and thoughtfulness in ourselves. That is why, among the festivities and events are a number of ways to offer our own special gifts to the community, especially through the Season of Sharing Challenge and the Community Essay Contest.

Selby Scholar Excellence Awards: Over the past 50 years, more than 3,500 individuals have received Selby Foundation scholarships totaling over \$11 million. We sought previous recipients of Selby scholarships to submit an update on their current situation and community involvement. A panel composed of former board members/leaders evaluated the submissions, choosing five scholars to be honored for the impact they have made on their community since graduation. The five honorees designated a local nonprofit to receive a grant of \$10,000 in recognition of their service and presented the check at the Kick-off Breakfast.



Public Sector Acknowledgment: Proclamations honoring the Foundation’s work will be garnered from City of Sarasota, Sarasota County Government, and Sarasota County School Board. Additional resolutions will be sought from all municipalities in Sarasota, Manatee, Charlotte, and DeSoto counties. A commendation letter will be requested from the Governor’s Office. Arrangements will be made to have five United States flags flown over the U.S. Capitol. This is a ceremonial “flying of the flag” and lasts only moments. These flown flags were presented at the Kick-off Breakfast to the five chosen from the Selby Scholar Search.

Documentary: A 60-minute documentary was created by Education Channel 20 highlighting the lives of Mr. and Mrs. Selby and the work of the Foundation. The video will be aired on Channel 20 throughout the celebration. There was a premiere screening of the video on Monday, May 16, 2005, at the Harold E. and Esther M. Mertz Theatre in the Florida State University Center for the Performing Arts. A subsequent video documenting the actual activities of the

continued next page

Celebrating a Tapestry of Giving

50th Anniversary celebration will be created and aired on Channel 20 during autumn. Copies of both videos will be distributed to public libraries and school media centers.

Kick-off Breakfast: To commence the month-long celebration a Kick-off Breakfast was held on Tuesday, May 17, 2005 with invitees including the media, public officials, local nonprofit organizations, former and current Selby Foundation board and scholarship panels. At the breakfast, clips from the video were shown, the proclamations read, the five Selby Scholar honorees recognized with the grant presentations made to the organizations of their choice and each of the five scholars received one of the U.S. flags flown over the US Capitol.

Season of Sharing Challenge: Any donations that are made to the Season of Sharing Fund, which helps those in the community with emergency needs, will be matched dollar for dollar up to a total of \$50,000. These donations must be made between June 1 and August 30 to qualify for the match. This enables everyone to be a philanthropist.

Community Essay Contest: The public is invited to submit a one-page essay on "How I am sharing my talents to make our community a better place".

Entries can be dropped off during Selby Saturdays at the seven venues or mailed to the Selby Foundation office. Of these essays, 100 will be selected by panels comprised of Selby board members, community leaders and youth from Community Youth Development (CYD).



A tree, honoring each of the 100 essay winners, will be planted at Phillippi Estates Park. On Tuesday, July 26, 2005 at Phillippi Estates Park, Selby Legacy Path will be dedicated and the top ten essay winners each will present a check for \$1,000 to the local nonprofit of their choice and the other 90 essay winners will each present a check for \$100 to the local nonprofit of their choice.

Selby Saturdays: Free admission to seven venues that have received Selby Foundation grants, will be offered to the community on the four Saturdays in June 2005. Each of these venues will receive an appropriate grant showing our appreciation for their participation in this community connecting opportunity. At their sites they will highlight the support provided by the Foundation over the years. The hosts of Selby Saturdays will be: Crowley Museum and Nature Center, G.WIZ, Historic Spanish Point, John and Mable Ringling Museum, Marie Selby Botanical Gardens, Mote Marine Laboratory and South Florida Museum.

Mr. and Mrs. Selby Actors: The Players of Sarasota has developed local community actors who will portray Mr. and Mrs. Selby at each of the Selby

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Celebrating a Tapestry of Giving

Saturday venues. Each will be costumed in attire similar to that worn by Mr. and Mrs. Selby and they will interact with the visitors at the various Selby Saturday venues. The actors will also attend the Documentary Premiere, the Kick-off Breakfast, the Van Wezel Celebration of the Arts, and the tree dedication.

Claire Gaudiani – Claire Gaudiani, the author of the book, *The Greater Good*, will be the speaker for a series of events on June 5 and 6. On Sunday, June 5, she will be the guest speaker at a brunch sponsored by Marie Selby Botanical Gardens and a dinner sponsored by Ringling School of Art and Design, in appreciation of their contributing the creation of the Celebrating a Tapestry of Giving logo. On Monday, June 6, she will present to a forum for nonprofit executives, development directors and board members in the morning, be the keynote speaker for The Greater Good Luncheon to benefit the Junior League of Sarasota and present at a forum of the local estate planners and members of the Legacy Society of the Community Foundation of Sarasota County.



Celebration of the Arts: The community is invited to attend one of two performances entitled, *The Arts Celebrate a Tapestry of Giving*, held on Sunday, June 12, 2005. This will be produced and directed by Kate Alexander of Florida Studio Theatre and will include various local arts organizations at the Van Wezel Performing Arts Center. Tickets will be distributed on Saturday, June 4, 2005, (limit two per person) and donations of food products will be given in exchange for each ticket. The food will be donated to All Faiths Food Bank. Girl Scouts of Gulfcoast Florida will assist with ticket distribution, food collection and ushering for the events.



Sarasota Public Libraries: A historic display, highlighting the Selbys and the Foundation, is on display at our eight public libraries. In addition, the "One Book, One Community" program emphasizing the responsibility of the individual to make a positive difference is a community-wide focus on reading *Mountains Beyond Mountains* by author Tracy Kidder, including presentations on May 25 and 26, 2005.

Everyone can give and make a positive difference in our community.

William G. Selby and Marie Selby Foundation
1800 Second Street, Suite 750, Sarasota, FL 34236
Tel 941.957.0442 Fax 941.957.3135
www.selbyfdn.org

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CUSTOM PUBLICATIONS COORDINATOR

Scott Anderson
941.957.5263

EDITOR

Emily Leinfuss
941.363.5525

DESIGNER

Kim Collister
941.957.5365