

Gulf Breeze Celebrates the Arts 2022

EVENT INFORMATION

The city of Gulf Breeze and Gulf Breeze Arts, Inc. are proud to host the 27th Gulf Breeze Celebrates the Arts Festival, held on March 26 and 27, 2022 in Gulf Breeze, Florida. This two day event is a staple event for the city of Gulf Breeze, which is a beautiful little city located between Pensacola and Pensacola Beach, just a short drive from the white sands of the Gulf of Mexico. We are excited to host 100+ local, regional and national fine artists, food vendors, a children's art show, a local artists art show, a charity raffle as well as live artist demonstrations. We are lined up behind the Orange Beach Arts Festival and the Fairhope Arts Festival, making these three festivals a perfect line up for the month of March.

Gulf Breeze Arts, Inc. prides itself in donating the proceeds of the GBAF to local art scholarships for college, as well as local school art enhancement programs to help with supplies and projects. We have assisted in getting large items such as kilns, and have donated to the Band and JROTC programs for instruments and class trips as well. As of 2021, GBAI has donated over \$118,000. We would be unable to do this without the participation of our artists, such as yourself, so thank you for your participation and support.

GENERAL INFORMATION

COVID-19

Since the future of the pandemic is uncertain we would like booth fees not be paid prior to February 15, 2022 since cancelling could be in the future. Reimbursements of booth fees will be minus the processing fee.

All artists and other persons participating and helping at the Gulf Breeze Festival will be required to follow the City of Gulf Breeze COVID-19 rules that are in place at that time. Even though enforcement won't be viable monitoring will be done and noted. Those artists not in compliance will not be accepted in future Gulf Breeze Festivals. This is not negotiable! Non-compliance can jeopardize our ability to hold future festivals.

IMPORTANT DATES

Application Deadline: January 31, 2022

Jurying Starts: February 01, 2022

Jurying Ends: February 04, 2022

Send Artist Notifications: February 06, 2022

Accept/Purchase Deadline: March 01, 2022

Refund Deadline: March 15, 2022 (minus processing fee)

Setup: Friday, March 25, 2022

SHOW DATES

Saturday, March 26 2022 (9:00am – 5:00pm; followed by an Award Ceremony)

Sunday, March 27 2022 (9:00am – 4:00pm)

MEDIUM CATEGORIES

Ceramics: All original clay and porcelain work other than jewelry is accepted in this category. No machine-made or mass produced work is permitted. If multiple pieces of the same design are displayed, each piece must be signed.

Digital Art: This category includes any original work for which the original image, or the manipulation of a source material, that is executed by the artist using a computer; or created solely with the use of a computer. Work in this category must be limited editions, signed and numbered on quality

materials.

Drawing: Work created with chalks, pens, pastels, inks, etc. All works must be original or limited editions that do not exceed 250.

Fiber: All work crafted from fibers including basketry, weaving, leatherwork, tapestry, and paper making. All clothing must be handmade and original.

Glass: Original work created in glass by the artist. May be 2D or 3D. Pressed glass and massed production are not permitted.

Jewelry: All jewelry, whether the work is produced from metal, glass, clay, fiber, paper, plastic or other materials must be entered in this category. No commercial casts, molds, or production studio work allowed. Designs must be original. There are a limited number of spaces available to jewelry, there is always a waitlist for jewelry.

Mixed Media: This category includes works, both 2D and 3D, that incorporates more than one type of physical material in the production of the artwork.

Painting: Works created in oils, acrylics, watercolor, etc. are in this category. Reproductions must be signed and produced in a limited edition not exceeding 250.

Photography: Photographic prints made from the artist's original image (e.g., film or digital) which have been processed by the artist. Each image must be signed and numbered with editions being inclusive of all sizes and not to exceed 250 prints in the edition.

Printmaking: Printmaking from linoleum blocks, etc. All works must be original or limited editions that do not exceed 250.

Sculpture: Three-dimensional original work created in any medium.

Wood: Original works that are hand-tooled, machine-worked, turned or carved are accepted in the wood category.

JUDGING AND ARTIST AWARDS

Judging begins at 9:15 Saturday March 25, 2022.

Best of show \$1000

Awards of Excellence \$500

Awards of Distinction \$300

Awards of Honor \$200

Additionally, local businesses contribute Patron purchase awards.

JURY PROCESS

A blind jury of 3 working artists/art professionals will review the work of each applicant. The identities of artists will not be disclosed. The work will be juried based on artistic excellence, originality, execution of design, technique and craftsmanship, creative use of materials, and aesthetic qualities. Each artist's images will be viewed simultaneously and must accurately represent work to be exhibited and sold. The jury will have the prerogative to reassign categories as they deem appropriate.

ARTIST AMENITIES

Festival is located in a well lit, fenced asphalt parking lot with 24 hour security. All spaces are drive up spaces.

Breakfast options will be provided each morning; cold water will be available throughout the day.

Volunteers will be available during the festival for booth sitting/break needs.

Artists will be provided information on local hotels, campsites, restaurants and grocers. Hotels will have artist rates for this event.

Artist parking adjacent to the festival site is available, including RV/camper parking.

Advertising- GBAI advertises the festival on billboards, in magazines, social media and through local newspapers.

RULES/REGULATIONS

All artists and other persons participating and helping at the Gulf Breeze Festival will be required to follow the City of Gulf Breeze COVID-19 rules that are in place at that time.

The Application Fee is *non-refundable*. An application is a commitment to exhibit if accepted. No booth fee refunds will be made after March 15, 2022.

All work must be original, designed and executed by the accepted artist. Artist must be present during both days of the festival.

Absolutely no sales of purchased art or crafts are allowed (no buy-sell). No commercially produced work or work from kits permitted.

If applying in two separate medium categories, separate applications must be submitted along with Application fees for each category. Only one booth fee is required if both mediums are to be displayed in a single booth.

You may only display media that has been juried-in.

Inconsistencies between work represented for jury and works presented will result in dismissal.

All works to be judged for prizes must be original and appropriately displayed; no work in portfolios or bins will be judged.

Each exhibitor is responsible for collecting Florida Sales Tax (7%) on all sales.

Security will be provided on Festival grounds at all times.

Although care will be taken to avoid hazards to artwork, neither Gulf Breeze Arts, Inc, Santa Rosa County School District, or the City of Gulf Breeze will be held responsible for any loss or damage to displays or artwork.

NOTE: As the Gulf Breeze Art Show is on School Property, only Service Dogs will be allowed on site.

BOOTH INFORMATION

Application Fee \$30 (*Non-refundable*)

Single Booth Fee \$185 (includes Florida sales tax) (refunds requested by March 15, 2022 will be minus processing fee)

Double Booth: \$370 (Also, required if reserving "grass" area next to primary booth)

CORNER REQUESTS WILL ONLY BE HONORED IF YOU APPLY FOR THE FESTIVAL VIA www.zapplication.org.

ALL REQUESTS ARE FIRST-COME FIRST-SERVE

Corner Fee: \$25 (in addition to Booth Fee)

Walkway Fee: \$15 (in addition to Booth Fee)

2020 ACCEPTED ARTISTS AND 2021 ARTISTS WHO APPLIED FOR 2021 FESTIVAL

Please do not submit your application without the Coupon Code.

2020 Accepted Artists and 2021 Artists who applied for the 2021 festival are not required to pay an Application Fee but are required to submit an application with photos. These artists are automatically accepted upon receipt of their completed application. Booth fee will be due after February 15 thru March 01, 2022. A Coupon Code which will deduct the Application Fee on Checkout will be sent by separate email. If you haven't received the email by 25 Aug 2021 (check your SPAM folder) and contact coordinator@gulfbreezearts.com.

BOOTH SPACE

The festival is located in a fenced in, asphalt parking lot. Booth spaces are 12x12, for 10x10 white tents or double booths. No electricity will be available; generators are not allowed, but batteries are. Stakes and ties are not allowed, and each tent is required at least 40 pounds of weight per leg. If you do not have appropriate weights, you will be required to purchase sandbags from the city. Weights are required in order to prevent damage/injury from potential high winds.

LEGAL AGREEMENT

I will abide by the Rules & Policies set forth; furthermore, I hereby release and forever discharge from liability the City of Gulf Breeze, Gulf Breeze Arts, Inc., and Santa Rosa County School District, its sponsors and their affiliated companies, officers, agents, and employees. The City of Gulf Breeze, Gulf Breeze Arts, Inc., and Santa Rosa School County District will not be responsible for any injury that may arise to exhibitors or to guests while they are within the space set aside for exhibitors. I also give permission for photos or depictions of my work accepted for the 2022 Gulf Breeze Celebrates the Arts Festival to be used for Festival promotion purposes.



27th ANNUAL
GULF BREEZE CELEBRATES THE ARTS FESTIVAL
MARCH 26th and 27th, 2022

ARTIST APPLICATION

This application is for those who wish to mail-in an application. Deadline for applications is January 31, 2022. Those who have been juried in will be notified and will require booth payment by March 1, 2022. All lines must be filled out completely.

Name _____

Address _____

Phone _____ Email _____

Website (if applicable) _____

Circle your Medium

Ceramics	Digital Art	Drawing	Fiber	Glass	Printmaking
Jewelry	Mixed Media	Painting	Photography	Sculpture	Wood

Please print this form, fill and mail along with a check for \$30 jury fee payable to Gulf Breeze Arts, Inc and mail to Gulf Breeze Arts, Inc, P.O. Box 52, Gulf Breeze, FL 32562.

Please submit 5 photos (4 of your artwork and 1 booth shot) with your application.

Alternately you can email your application and .jpg images to coordinator@gulfbreezearts.com, Subject Line must contain 'Festival Application: your name'. All images will be presented to jurors anonymously. Images must be a minimum of 1024x768 resolution without any watermarks.

If you have any questions, please email coordinator@gulfbreezearts.com

____ I have read the rules and agree to abide by the terms provided.

____ I understand that my work may be used for promotional purposes on all GBAI and social media platforms.

Signature _____ Date _____