



UIBS

3941 Southeastern Way, Suite A
West Columbia, SC 29169
(803) 915 – 7890 | info@uibsusa.com

Job Title: Content Creator
Job Type: Full-Time / Part-Time / Remote
Job Location: West Columbia, South Carolina
Salary: \$50,000 ~ \$85,000

Job Description:

We are seeking for a creative content creator who is knowledgeable in terms of operating and promoting through social media platforms such as Facebook, Instagram, Twitter, and LinkedIn. You will be creating and posting about job ads, construction site progress, promotional news and events about the company.

Your duties will include:

- Develop and execute a social media strategy to increase our organization's online presence and engagement.
- Create and curate content for our social media platforms, including Facebook, Instagram, Twitter, and LinkedIn.
- Produce high-quality photos, videos, and graphics to showcase our businesses.
- Create job ads and hiring pamphlets.
- Engage with followers, respond to comments and messages, and build relationships with our online community.
- Collaborate with clients to gather content and share their stories on social media.
- Stay up-to-date with social media trends and best practices to continually improve our online presence.
- Monitor analytics and report on key metrics to track the success of our social media efforts.

Your qualifications are as follows:

- Strong understanding of social media platforms, including Facebook, Instagram, Twitter, and LinkedIn.
- Experience with content creation, including photography, videography, and graphic design.



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- Ability to work well in a fast-paced environment and collaborate effectively with clients.
- Excellent communication skills and a creative mindset.
- Proven ability to multitask and prioritize tasks effectively.
- Experience creating reels on social media platforms is a plus.

Your benefits are as follows:

- Medical, Dental, and Vision insurance
- Life insurance
- 401K matching
- Relocation Assistant
- Competitive PTO days
- Paid holidays
- Floating Holidays
- Employee Recognition Programs
- Annual bonuses based on performance
- Professional Development Assistance
- Visa Sponsorship
- Complimentary office snacks and drinks
- Additional benefits

