**Counseling 360, LLC Privacy Policy**

**Effective Date: January 1, 2025**

Counseling 360, LLC (“we,” “us,” “our”) respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how Counseling 360, LLC collects and uses information about you when you opt in to receive SMS messages from us.

**How to Opt Out of Receiving SMS Messages**

You have the right to opt out of receiving SMS messages from us at any time. To opt out, reply 'STOP' to any message you receive from us or contact us at **info@counseling360.org** to request removal from our messaging list.

**Information We Collect**

When you opt in to receive SMS messages, we collect:

* Your phone number
* Consent to send SMS messages
* Your basic contact information
* Your messaging history with us

**How We Collect Your Information**

We may collect your information:

* Directly from you, such as when you complete a form or contact us
* Automatically, such as when you interact with our digital properties
* From others, such as when we receive information about you from third parties

**How We Use Your Information**

We use your information to:

* Send you the SMS messages you’ve opted in to receive
* Provide updates or other relevant content based on your preferences
* Implement your choices
* Operate our business

**Disclosures of Your Information**

We do not share your personal information, phone number, or SMS consent opt-in data with third parties or affiliates for marketing or promotional purposes. We may disclose your information:

* To our affiliated companies
* To third-party service providers, business advisors, or consultants who provide services to us
* In connection with a merger, acquisition, reorganization, restructuring, financing transaction, or sale of assets
* As required by law or administrative order
* To assert claims or rights or to defend against claims

**Protection of Information**

We take steps to protect your information against unauthorized use or disclosure.

**Updates**

We may periodically update this Privacy Policy. If we make material changes that have a substantive and adverse impact on your privacy, we will provide notice before the change becomes effective.