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How the GeoShepard Smart Scale Solution is Changing the Game for Cannabis Cultivators

The Industry to Date

The face of the cannabis industry in the United States has changed quickly and dramatically over the past decade. The darker days of the do-it-yourself, hidden and illegal business operations are, for the most part, over. Silent, under-the-table transactions have resulted in varying availability and quality of product. The “you get what you get and you don’t throw a fit” mentality was a reality for most consumers.

Eventually, medical dispensaries set up shop where consumers could register if they could prove they needed marijuana for certain medical reasons and were only allowed to purchase a certain amount of product with a medical card. These establishments were lacking in control of inventory, stats on quality, and it was anyone’s guess where the product was originating from.

Not too long ago, the Marijuana Enforcement Tracking Reporting Compliance regulatory reporting system, METRC, was created for tracking state-legalized cannabis. METRC is a hosted, real-time system of serialized tags with barcodes using human-readable, barcode, and Radio Frequency Identification (RFID) technology, a method of automatic identification and data capture (AIDC), to identify and track individual marijuana plants harvest inventory. A METRC-issued tag is attached to a plant to monitor different stages of growth, as well as the drying and curing processes. Cannabis cultivators use the system to comply with state reporting and track-and-trace requirements for their operations. The system is still fairly new,

