

Door-to-Door Distribution – This option requires more “prep-work” and is more time-consuming, but is extremely effective in targeting a certain area or a specific consumer. In this method of distribution, we take the promotional material directly to the consumer’s home. Door-to-door campaigns are much more involved because mapping out locations is necessary to guarantee that the materials are not falling on “deaf ears” or into an undesired demographic area. This method requires our offices to scout out and forecast the locations ahead of time in order to discover where potential buyers are and what the details mean.



FixAim Marketing is unique in that we are able to effectively penetrate any marketplace and deliver your message successfully. We go the extra mile every time to get the word out quickly by utilizing several proven methods to initiate new and qualified traffic that will keep your phones ringing and create the opportunity for your company to close more sales. We even suggest listing a unique phone number on our promotional material to assist in tracking results.

We look forward to the opportunity of working together and helping Crosswind Communities reach their desired goals and expectations. We are a “results driven” company and hope that our first promotional campaign will lead to additional opportunities.

Please feel free to call or e-mail me with any questions.

Sincerely,

Jason Lowder,
Marketing Specialist
FixAim Marketing
(888) 434-9246 ext. 247
(866) 821-8171 (fax)
(419) 206-6321 (cell)
www.FixAimMarketing.com
