

**Florida Shuffleboard Association, Inc.**  
**Preview Advertisement Order Form**

DATE:

(Revised 09/17/2020)

**COMPANY/ORGANIZATION:**

**ADDRESS:**

**CITY:**

**ZIP:**

**(Please Select Ad Size/Color)**

**(Please Select One)**

1/4 page @ \$50.00

Ad Copy will be emailed or mailed as attachment

1/2 page @ \$90.00

Ad Copy will be the same as preceding year

Full page(s) @ \$150.00

2-4 color Internal Full Page Special @ \$250.00

4-color: Inside Front or Back Cover @ \$250.00

Outside Back Cover @ \$350.00

**Payment:** If you would prefer an Invoice, please indicate the name and email address to be sent to:

**Remarks:**

**Advertiser Name:**

**Submitted by:**

**Phone:**

**E- Mail Address:**

Please make all checks payable to:

**FLORIDA SHUFFLEBOARD  
ASSOCIATION, Inc.**

**Mail Order Form  
And Check to:**

Greg Jones  
Preview Editor  
3227 Brentwood Lane  
Melbourne, FL 32934

**Mail or Email Revised  
Ad Copy To:**

Greg.sonesta@gmail.com

# Preview Advertisement Instructions

**Submission Deadline: May 15, 2022**

**Step 1.** Print and complete the official FSA *Preview* Order Form. Please print legibly.

**Step 2.** Copy or print your prior year *Preview* Ad and make updates or corrections in red or blue ink.

If you would like a new advertisement, provide the updated information on a separate piece of paper. If you have new or updated pictures, send a high resolution file to: greg.sonesta@gmail.com.

**Step 3.** Mail the completed information:

1. FSA *Preview* Order form;
2. Updated advertisement information; and
3. A check made payable to the Florida Shuffleboard Association in the appropriate amount to:

**Greg Jones**  
**Preview Editor**  
**3227 Brentwood Lane**  
**Melbourne, FL 32934**

**Step 4.** Once your draft 2022-2023 *Preview* advertisement has been updated, you will receive an e-mail PDF copy to review, revise, and/or approve.

**Be sure to include your mailing address, phone number and e-mail address!**

## Helpful Tips!

- Double check all information before it is submitted. Confirm names, addresses, phone numbers, and dates.
- Please print legibly or otherwise submit a word processing document.
- Submit high resolution pictures separately via email directly to: **greg.sonesta@gmail.com**. Change the picture file name to indicate person or location. For instance, Bob Jones.jpg, or Vero Shuffleboard Club.jpg. The publisher is handling dozens of pictures and doesn't know you or your club.
- Do not send a PDF file unless it is the final ad copy. It cannot be modified before printing. Do not embed pictures in the advertisement. Include a blank area where the picture is to be inserted.

**If you have questions, please contact Greg Jones at 606.219.3994.**