

### Your Strategic Advocacy Planning Guide

Source: Official 2025 Legislative Calendar compiled by the Office of the Assembly Chief Clerk and the Office of the Secretary of the Senate (Revised 10-16-24)

Prepared by Empowered Voices Consulting

Plan your advocacy efforts around these critical dates

#### **JANUARY 2025**

### **Key Dates:**

- January 1 Statutes take effect
- January 6 Legislature reconvenes
- January 10 Budget bill must be submitted by Governor
- January 20 Martin Luther King, Jr. Day observed
- January 24 DEADLINE: Last day to submit bill requests to the Office of Legislative Counsel

# **Advocacy Actions:**

- Review Governor's budget proposal submitted January 10
- Identify priority bills for reintroduction or new legislation
- Schedule early meetings with legislative staff
- Submit bill requests if working with a sponsor

### **FEBRUARY 2025**

# **Key Dates:**

- February 17 Presidents' Day observed
- February 21 DEADLINE: Last day for bills to be introduced

- Monitor bill introductions in your issue areas
- Begin analyzing new legislation for positions
- Start coalition building for priority bills
- Prepare for committee hearing season



#### **MARCH 2025**

### **Key Dates:**

March 31 - Cesar Chavez Day observed

### **Advocacy Actions:**

- Submit position letters on key bills
- Register to speak at committee hearings
- Meet with committee staff and members
- Build grassroots support for priority legislation

#### **APRIL 2025**

### **Key Dates:**

- April 10 Spring Recess begins upon adjournment
- April 21 Legislature reconvenes from Spring Recess

### **Advocacy Actions:**

- Use recess period for home district meetings
- Organize advocacy events in legislators' districts
- Prepare for intensive committee activity post-recess
- Update coalition partners on bill progress

# MAY 2025 . CRITICAL MONTH

- Key Dates:
- May 2 DEADLINE: Last day for policy committees to hear and report fiscal bills introduced in their house to fiscal committees
- May 9 DEADLINE: Last day for policy committees to hear and report nonfiscal bills introduced in their house to the Floor
- May 16 DEADLINE: Last day for policy committees to meet prior to June 9
- May 23 DEADLINE: Last day for fiscal committees to hear and report bills introduced in their house to the Floor; Last day for fiscal committees to meet prior to June 9
- May 26 Memorial Day observed

- URGENT: Ensure your priority bills get committee hearings before deadlines
- Focus on fiscal committee strategy for bills with budget impact
- Rally supporters for final committee votes
- Prepare for floor vote campaigns



### JUNE 2025 **!** SUPER CRITICAL

### **Key Dates:**

- June 2-6 Floor Session only (No committee meetings except Rules Committee and Conference Committees)
- June 6 DEADLINE: Last day for each house to pass bills introduced in that house
- June 9 Committee meetings may resume
- June 15 DEADLINE: Budget bill must be passed by midnight

### **Advocacy Actions:**

- ALL HANDS ON DECK: Final push for house-of-origin passage
- Monitor budget negotiations intensely
- Coordinate with coalitions for critical floor votes
- Prepare strategy for bills moving to opposite house

### **JULY 2025**

# **Key Dates:**

- July 4 Independence Day observed
- July 18 DEADLINE: Last day for policy committees to hear and report bills; Summer Recess begins upon adjournment (provided Budget Bill has been passed)

- Focus on bills that crossed over to opposite house
- Final committee push before summer recess
- Plan summer district advocacy strategy
- Analyze budget outcomes



### **AUGUST 2025**

### **Key Dates:**

- August 18 Legislature reconvenes from Summer Recess
- August 29 DEADLINE: Last day for fiscal committees to hear and report bills to the Floor

## **Advocacy Actions:**

- Re-engage on bills in fiscal committees
- Prepare for final legislative sprint
- Update position papers and talking points

### **SEPTEMBER 2025 ! FINAL SPRINT**

### **Key Dates:**

- September 1 Labor Day observed
- September 2-12 Floor session only (No committees except Rules Committee and Conference Committees)
- September 5 DEADLINE: Last day to amend bills on the Floor
- September 12 DEADLINE: Last day for each house to pass bills;
   Interim Recess begins upon adjournment

- FINAL PUSH: All-out effort for bill passage
- Monitor floor amendments closely
- Coordinate final coalition efforts
- Track conference committee negotiations



### **OCTOBER 2025**

### **Key Dates:**

 October 12 - DEADLINE: Last day for Governor to sign or veto bills passed by the Legislature before September 12

# **Advocacy Actions:**

- Submit letters urging Governor to sign/veto bills
- Monitor veto messages for policy insights
- Begin planning 2026 legislative agenda

### **2026 IMPORTANT DATES**

## **Key Dates:**

- January 1, 2026 Statutes take effect
- January 5, 2026 Legislature reconvenes

### STRATEGIC ADVOCACY TIMING:

# 90 Days Before Deadlines:

- Research and draft position papers
- Build coalitions and gather endorsements
- Schedule introductory meetings with key staff

# 30 Days Before Deadlines:

- Intensify outreach to target legislators
- Mobilize grassroots and earned media
- Coordinate coalition messaging



### 1 Week Before Deadlines:

- Daily contact with priority offices
- Monitor committee agendas and amendments
- Activate rapid response networks

### **KEY ADVOCACY WINDOWS:**

- @ January-February: Bill development and introduction period
- March-May: Committee hearing intensive period
- @ June: Critical house-of-origin passage deadline
- @ July-August: Opposite house consideration
- September: Final passage opportunities
- October: Governor decision period

### **BUDGET PROCESS HIGHLIGHTS:**

- 📊 January 10: Governor's initial budget proposal
- 🚻 May (mid-month): May Budget Revision released
- 📊 June 15: Final budget must be passed

This calendar is based on the official 2025 Legislative Calendar compiled by the Office of the Assembly Chief Clerk and the Office of the Secretary of the Senate. For expert advocacy training and strategic guidance, contact Empowered Voices Consulting.