

2026 TOMS PERFORMANCE HORSES, LLC

SPONSORSHIP PROGRAM

Our mission at Hat Creek Equestrian is to nurture the bond between people and horses - creating opportunities for confidence, connection, and healing, while honoring every horse with compassionate care and respect. Our farm provides a space where community and horses thrive together.

Toms Performance Horses, LLC is proud to offer opportunities for individuals in our community to engage with and learn about the equine industry. We are committed to delivering first-class educational experiences and programs to those we serve in the Campbell County area.

As part of our efforts for the upcoming year, we are introducing new strategies to expand community involvement and create meaningful partnerships with local businesses. These collaborations will help us achieve our goal of educating and inspiring our community through equestrian activities.

The benefits of equine experiences extend far beyond riding. In today's technology-driven world, time spent with horses provides a unique opportunity to disconnect and be fully present. Our programs foster responsibility, self-awareness, discipline, sportsmanship, goal setting, and relationship-building, while encouraging quality family time and care for animals.

Our mission goes beyond lessons. We aim to educate our clients and barn family about all aspects of the equine world, helping them grow personally and professionally. While we have achieved success in previous years, we aspire to elevate our offerings and represent our area at the highest level. To accomplish this, we rely on sponsorships to make these initiatives possible.

This year, we are hosting multiple horse shows and camps, supported by experienced instructors to ensure every participant has the opportunity to learn. Horse shows require quality judges, ribbons, prizes, well-maintained arenas, event staff, and liability insurance. Our youth camps include guest speakers, educational materials, art projects, and activities designed to create lasting memories.

At Toms Performance Horses, LLC, we are proud to collaborate with organizations such as 4-H to provide youth with hands-on learning experiences that foster leadership, responsibility, and personal growth. Through our horse shows, camps, and educational programs, children gain practical skills in animal care, sportsmanship, and goal setting, while developing confidence and teamwork. These opportunities align with 4-H's mission to empower young people with life skills and prepare them for success in all areas of life. Your sponsorship helps us expand these programs, ensuring that local youth have access to enriching activities that combine education, community involvement, and the joy of working with horses.

We are excited to announce an engaging lineup for 2026! Our calendar includes four horse shows and three trail competitions, offering participants a variety of opportunities to showcase their skills and enjoy the equestrian experience.

As spring approaches, we will kick off our seasonal camps, starting with single-day camps scheduled on days when Campbell County schools are closed. Additional offerings include a Spring Break Camp, two weeks of summer camps in June, and weekly day camps every Tuesday throughout July.

Looking ahead to fall, we plan to host day camps and weekend camps during school breaks, ensuring year-round opportunities for learning, growth, and fun in a supportive environment.

HOW DOES SPONSORING WORK?

We offer multiple sponsorship levels designed to meet your business needs. Platinum and Gold sponsors will receive prominent recognition throughout the year. Please refer to the back of this letter for details on sponsorship benefits. To ensure your logo appears on event banners, Platinum sponsorship forms should be submitted by February 23. Submissions after this date are welcome, but banner placement cannot be guaranteed.

Your sponsorship provides valuable advertising opportunities, including recognition at events, features on our Facebook page, placement on our website, and your logo displayed at our arena.

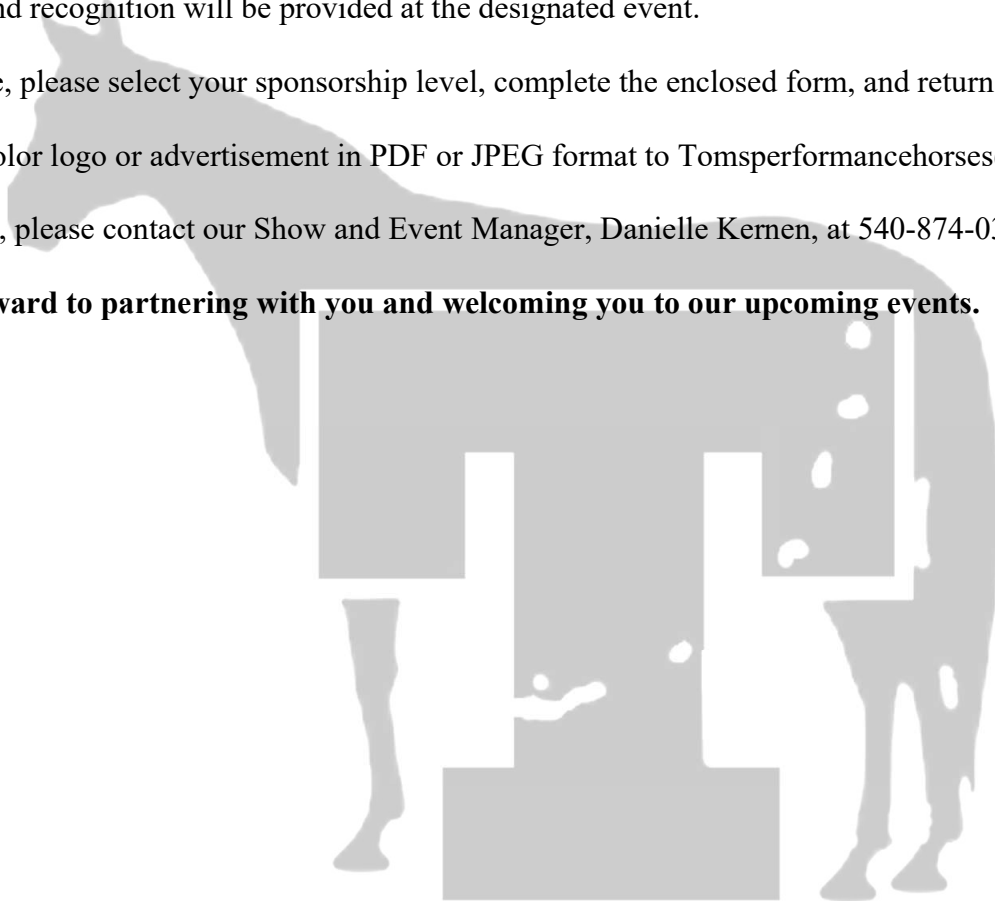
You may also choose to sponsor a class or division in honor or memory of someone special. Appropriate advertising and recognition will be provided at the designated event.

To participate, please select your sponsorship level, complete the enclosed form, and return it with payment.

Email your color logo or advertisement in PDF or JPEG format to Tomsperformancehorses@gmail.com.

For questions, please contact our Show and Event Manager, Danielle Kernen, at 540-874-0377.

We look forward to partnering with you and welcoming you to our upcoming events.



Platinum

Sponsor Announcements at least 4 times during horse shows
Monthly Facebook ads
Individual Logo Banner displayed at events
Logo on Website
Logo on Class List

Gold

Sponsor Announcements at least 3 times during horse shows
Monthly Facebook ads
Logo on Event Poster
Logo on Website
Logo on Class List

Silver

Sponsor Announcements at least 2 times during horse shows
Monthly Facebook ad
Logo on Event Poster
Logo on Website
Logo on Class List

Bronze

Sponsor Announcements at least 1 time during the event
Monthly Facebook ad
Logo on Website
Logo on Class List

Championship Sponsor

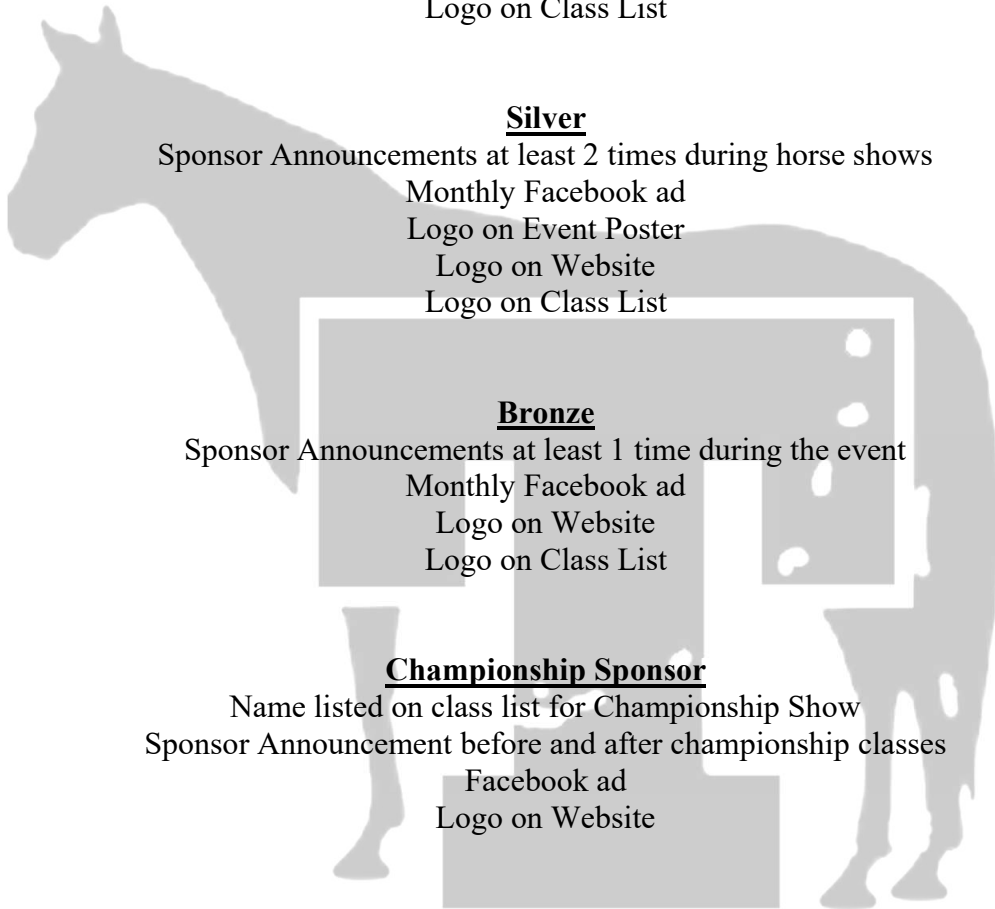
Name listed on class list for Championship Show
Sponsor Announcement before and after championship classes
Facebook ad
Logo on Website

Division Sponsor

Sponsor Announcement before and after division
Facebook ad
Logo on Website

Class Sponsor

Sponsor Announcement before and after class
Facebook ad
Logo on Website



2026 Toms Performance Horses, LLC Sponsorship Program

2026 Sponsorships (Please Check)

☐ Platinum Sponsorship \$1000.00

☐ Gold Sponsorship \$750.00

☐ Silver Sponsorship \$500.00

☐ Bronze Sponsorship \$250.00

Horse Show Sponsorships (Please Check)

☐ Show Series Division Sponsorship \$440.00

Division _____

☐ Show Series Class Sponsorship \$140.00

Class _____

☐ Individual Show Division Sponsorship \$150.00

Division _____

Show _____

☐ Individual Show Class Sponsorship \$50.00

Class _____

Show _____

Business Name _____

Contact Person _____

Address _____

Your Website (for link on Facebook) _____

Email _____

Phone Number _____

Make Checks Payable to: Toms Performance Horses, LLC
2965 Hat Creek Road Brookneal, VA 24528

Email your logo for the website and advertisement for the horse show program to tomsperformancehorses@gmail.com

~Your cancelled check will serve as your receipt for advertising purposes~