



PARTICIPATION PARAMETERS

Welcome to the **MAYUKHARDO® presenting 8th Focus** - 8th Photography Contest cum Exhibition which is scheduled to be held online at **Gallery Gold** from **14th to 16th of February, 2023**

Participants are requested to follow the below mentioned **Terms and Conditions** :-

1. Subject of the photographs : **"Desirous"**.
2. **Use a computer** to have a **better view** of the Photographs on our Online Gallery.
3. Filling-up the Participant's form is compulsory for and by the Participants.
4. While submitting the form if you chose to make online payment, the payment gateway will appear automatically.
5. In case you chose offline payment while filling up the form, but later reverse back to make it online, please follow up by the link which will be automatically generated to your provided email ID. in case of further payment details, please call us.
6. The details in the form should be original as per official rules and Indian Constitutional Right to Information Act 2005, Article 19(1). Candidates should not confuse between the **Official Passport photo** and the Display/Profile picture of the Social Media.
7. Digital Photographs via any type of photography device are accepted.
8. Candidate's name or watermark should not be written on the photographs.
9. Photographs restricted by **Censor Board rules** will not be displayed by us.
10. Soft Copy size must be minimum of 1024 : 683 pixel and minimum 73 dpi in Resolution and aspect ratio should be of 2:3.
11. Non-edited photographs are most welcome. Editing excluding on the sections of Size, Exposure & White Balance will be not accepted.
12. Soft copy/copies of photograph are to be mailed at **mail@mayukhardo.com**. or send as document file in Whatsapp No.: **+91 82405 10208**.
13. First come first submission within the total slot of 100 photographs will be followed.
14. If you want to submit 'x' number of photographs then send '3x' number of photographs. Selection among the Photos will be done by the Selection Team of MAYUKHARDO®. Eg- If 1 then 3, if 3 then 9 and if 5 then 15 and so on.
15. After successful completion of all the said process, the PDF of the application form with the approval stamp of MAYUKHARDO® will be auto generated to your mail ID.
16. Minimum amount of photo submission within West Bengal should be 2, within India should be 4 & out of India should be 6 in number.
17. Payment should be made in the Current A/c of MAYUKHARDO® via your desired online/offline method. Payment onto the A/c of any of the staff/employee of MAYUKHARDO® won't be dispensational.
18. After making the payment for participation, the Payment Proof should be mailed to **mail@mayukhardo.com** Whatsapp to **+91 82405 10208**.
19. Last date of submission of photograph(s) and all other submission process including payment and form submission is : **31st July, 2021**
20. Late submission will be charged extra : **₹50/- per photograph.**
21. 2% of your payment will be for the needies (CSR)
22. Once the fund/money is transferred from the side of participant(s) to MAYUKHARDO®, won't be refunded under any case or situation.
23. Only selected photograph(s) will be entitled for the Exhibition display and awarded.
24. **Decision of SJT will be last and final.**
25. **Results will be announced on one of the day of the event in the said venue.**

Registered Office:-

6/6, Siromoni Para Road, Kulinpara
P.O.: B.D. Sopan, Khardah
Kolkata- 700 116, West Bengal, INDIA

Personal Place:-

50/1, (Ground Floor), R.B.C. Road,
Royed Park, Behala,
Kolkata- 700 034, West Bengal, INDIA



26. All the participants will be awarded with Certificates. Mementoes and Press Photographer's IDs should be **collected from the Chairman's desk**.
27. **Posting the awards** on the residential address of the participants will be charged extra on the **pricing of the postal service organisation**. Issue of **extra copies** of the ID(s) and Certificate(s) will be **₹100/- chargeable** each to individual.
28. Copyright in any works submitted will remain the property of the applicant. The organizer is entitled to use any image submitted for marketing and promotional purposes.
29. The applicant warrants that all works submitted are original works created by the Applicant, and that such works do not infringe any third party's copyright, other Intellectual Property Rights, Moral Rights or Rights to Privacy, and are not defamatory or otherwise in breach of any law.
30. Your applications will be stored in our online database. The data will be end-to-end encrypted. Apply, only if you trust the site.
31. The evaluation will be done for two Groups, i.e. **Institute & Amateur**, and entries securing positions of **Winner, 1st Runner-up & 2nd Runner-up, on the Categories of Abstract & Portrait, Festival & Culture and Travel & Nature Best- Abstract, Adventure, Architecture, Arranged, Culture, Food, Landscape, Macro, Monochrome, Nature, Portrait, Street** and others. Other entries securing positions of **Wow Photographs** and **Nice Photographs** will also be there.
32. All the Participants should collect their Rewards within the period of 3 months in case of their absence in the day of RDA.

Contact us via Social Media:

Facebook Group : <https://www.facebook.com/groups/mayukhardophotography/>
Facebook Page : <https://www.facebook.com/mayukhardoofficial/>
Instagram : <https://www.instagram.com/mayukhardo/>
YouTube : <https://www.youtube.com/user/MAYUKHARDO>
Twitter : <https://www.twitter.com/mayukhardo>

Order By-

Sneha Pyne

Ms. Sneha Pyne- FSWD, B.Sc, MCA
(Director of Digital Department)



UPDATED: 08/10/2022

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