



2019 EDITORIAL CALENDAR

PARTS MAGAZINE AND DRAG SPECIALTIES MAGAZINE (USA)

Revised July 26, 2018

Issue	Magazine	Highlights / Notes	Ad Space Closes	Ad Artwork Due	Mailing Date
Vol. 26 #1 February 2019	Drag Specialties Magazine Issue	2019 <i>FatBook</i> Cover Bike Spring NVP Product Expo Preview	12/1/19	12/7/19	1/15/19
Vol. 26 #2 March 2019	Parts Magazine Issue	Motocross / Off-Road issue Special Section for Motocross and Off-Road market	1/1/19	1/7/19	2/15/19
Vol. 26 #3 April 2019	Drag Specialties Magazine Issue	2019 <i>OldBook</i> / Vintage Issue	2/1/19	2/7/19	3/15/19
Vol. 26 #4 May 2019	Parts Magazine Issue	Adventure Touring / Dual Sport issue	3/1/19	3/7/19	4/15/19
Vol. 26 #5 June 2019	Drag Specialties Magazine Issue	Special Section for Touring / Bagger Market	4/1/19	4/7/19	5/15/19
Vol. 26 #6 July 2019	Parts Magazine Issue	Sportbike issue Special Section for Sportbike product ads and editorials NVP Product Expo Preview	5/1/19	5/7/19	6/15/19
Vol. 26 #7 August 2019	Drag Specialties Magazine Issue	Sturgis Preview Issue	6/1/19	6/7/19	7/15/19
Vol. 26 #8 September 2019	Parts Magazine Issue	Special Section for ATV/UTV market	7/1/19	7/7/19	8/15/19
Vol. 26 #9 October 2019	Drag Specialties Magazine Issue	Sturgis Report Issue	8/1/19	8/7/19	9/15/19
Vol. 26 #10 November 2019	Parts Magazine Issue	Snowmobile Market Overview NVP Event Report	9/1/19	9/7/19	10/15/19
Vol. 26 #11 December 2019	Drag Specialties Magazine Issue	Special Advertising Section: V-Twin Tools and Equipment	10/1/19	10/7/19	11/15/19
Vol. 26 #12 January 2020	Parts Magazine Issue	Metric Vintage Market Spring 2020 NVP Product Expo Preview	11/1/19	11/7/19	12/15/19