



PARTS
Magazine



DRAG
Specialties
Magazine

2020 EDITORIAL CALENDAR

PARTS MAGAZINE AND DRAG SPECIALTIES MAGAZINE (USA)

Revised July 23, 2019

Issue	Magazine	Highlights / Notes	Ad Space Closes	Ad Artwork Due	Mailing Date
Vol. 27 #1 February 2020	Drag Specialties Magazine Issue	2020 <i>FatBook</i> Cover Bike Spring NVP Product Expo Preview	12/1/19	12/7/19	1/15/20
Vol. 27 #2 March 2020	Parts Magazine Issue	Motocross / Off-Road Issue	1/1/20	1/7/20	2/15/20
Vol. 27 #3 April 2020	Drag Specialties Magazine Issue	2020 <i>OldBook</i> / Vintage Issue	2/1/20	2/7/20	3/15/20
Vol. 27 #4 May 2020	Parts Magazine Issue	Adventure Touring / Dual Sport Issue	3/1/20	3/7/20	4/15/20
Vol. 27 #5 June 2020	Drag Specialties Magazine Issue	Touring / Bagger Issue	4/1/20	4/7/20	5/15/20
Vol. 27 #6 July 2020	Parts Magazine Issue	Sportbike Issue NVP Product Expo Preview	5/1/20	5/7/20	6/15/20
Vol. 27 #7 August 2020	Drag Specialties Magazine Issue	Sturgis Preview Issue NVP Product Expo Preview	6/1/20	6/7/20	7/15/20
Vol. 27 #8 September 2020	Parts Magazine Issue	Special Section for ATV/UTV market	7/1/20	7/7/20	8/15/20
Vol. 27 #9 October 2020	Drag Specialties Magazine Issue	Sturgis Report Issue	8/1/20	8/7/20	9/15/20
Vol. 27 #10 November 2020	Parts Magazine Issue	Snowmobile Market Overview NVP Event Report	9/1/20	9/7/20	10/15/20
Vol. 27 #11 December 2020	Drag Specialties Magazine Issue	Special Advertising Section: V-Twin Tools and Equipment	10/1/20	10/7/20	11/15/20
Vol. 27 #12 January 2021	Parts Magazine Issue	Metric Vintage Market Spring 2021 NVP Product Expo Preview	11/1/20	11/7/20	12/15/20