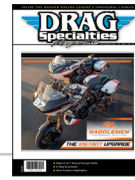




PARTS
Magazine



DRAG
Specialties
Magazine

2022 EDITORIAL CALENDAR

PARTS MAGAZINE AND DRAG SPECIALTIES MAGAZINE (USA)

*** LeMans NVP event previews and coverage TBA

Revised September 2021

Issue	Magazine	Highlights / Notes	Ad Space Closes	Ad Artwork Due	Mailing Date
Vol. 29 #1 February 2022	Drag Specialties Magazine	2022 <i>FatBook</i> Cover Bike	12/1/21	12/7/21	1/15/22
Vol. 29 #2 March 2022	Parts Magazine	Motocross & Off-Road Issue Special Section for Motocross / Off-Road Market including Market Report	1/1/22	1/7/22	2/15/22
Vol. 29 #3 April 2022	Drag Specialties Magazine	2022 <i>OldBook</i> Cover Bike / Vintage Issue Spring NVP Product Expo Report	2/1/22	2/7/22	3/15/22
Vol. 29 #4 May 2022	Parts Magazine	Spring E-Bike Issue / Special Section for E-Bike Products Spring NVP Product Expo Report	3/1/22	3/7/22	4/15/22
Vol. 29 #5 June 2022	Drag Specialties Magazine	Bagger Issue Special Section for Touring & Performance Baggers	4/1/22	4/7/22	5/15/22
Vol. 29 #6 July 2022	Parts Magazine	Adventure Bike & Dual-Sport Issue Special Section for Adventure Bike and Dual-Sport Products	5/1/22	5/7/22	6/15/22
Vol. 29 #7 August 2022	Drag Specialties Magazine	Special Section on Sportster Market/Including new products for Sportster S Sturgis Preview Issue	6/1/22	6/7/22	7/15/22
Vol. 29 #8 September 2022	Parts Magazine	ATV/UTV Issue Special Section for ATV/UTV Products	7/1/22	7/7/22	8/15/22
Vol. 29 #9 October 2022	Drag Specialties Magazine	Special Section on Lighting, Audio and Electronics Sturgis 2022 Report	8/1/22	8/7/22	9/15/22
Vol. 29 #10 November 2022	Parts Magazine	Fall E-Bike & Snow Issue Two Special Sections: E-Bike Products / Snowmobile Products	9/1/22	9/7/22	10/15/22
Vol. 29 #11 December 2022	Drag Specialties Magazine	Special Advertising Section: V-Twin Tools & Equipment	10/1/22	10/7/22	11/15/22
Vol. 29 #12 January 2023	Parts Magazine	Special Advertising Section: Metric Tools & Equipment	11/1/22	11/7/22	12/15/22