



PARTS
Magazine



DRAG
Specialties
Magazine

2025 EDITORIAL CALENDAR

PARTS MAGAZINE & DRAG SPECIALTIES MAGAZINE

Revised July 2024

Issue	Magazine	Highlights / Notes	Ad Space Closes	Ad Artwork Due	Mailing Date
Vol. 32 #1 February 2025	Drag Specialties Magazine	2025 <i>FatBook</i> Cover Bike Louisville NVP Expo Show Issue	12/1/24	12/7/24	1/15/25
Vol. 32 #2 March 2025	Parts Magazine	E-Bike Issue: 2025 <i>Bicycle</i> catalog Special Section: Two-Wheel Off-Road	1/1/25	1/7/25	2/15/25
Vol. 32 #3 April 2025	Drag Specialties Magazine	Louisville NVP Expo Report	2/1/25	2/7/25	3/15/25
Vol. 32 #4 May 2025	Parts Magazine	Special Section: Adventure / Dual-Sport Louisville NVP Expo Report	3/1/25	3/7/25	4/15/25
Vol. 32 #5 June 2025	Drag Specialties Magazine	Special Section: Touring / Performance Baggers	4/1/25	4/7/25	5/15/25
Vol. 32 #6 July 2025	Parts Magazine	Spotlight: Today's Lightweight Motorcycles	5/1/25	5/7/25	6/15/25
Vol. 32 #7 August 2025	Drag Specialties Magazine	Milwaukee NVP Expo Show Issue Spotlight: Pan America Products	6/1/25	6/7/25	7/15/25
Vol. 32 #8 September 2025	Parts Magazine	Milwaukee NVP Expo Show Issue Special Section for ATV/UTV Products	7/1/25	7/7/25	8/15/25
Vol. 32 #9 October 2025	Drag Specialties Magazine	Sturgis Report	8/1/25	8/7/25	9/15/25
Vol. 32 #10 November 2025	Parts Magazine	Milwaukee NVP Expo Report Special Section: Snowmobile Products	9/1/25	9/7/25	10/15/25
Vol. 32 #11 December 2025	Drag Specialties Magazine	Milwaukee NVP Expo Report Special Section: V-Twin Tools & Equipment	10/1/25	10/7/25	11/15/25
Vol. 32 #12 January 2026	Parts Magazine	Louisville NVP Expo Show Issue	11/1/25	11/7/25	12/15/25