

2026 EDITORIAL CALENDAR

PARTS MAGAZINE & DRAG SPECIALTIES MAGAZINE

Revised August 2025

Magazine	Issue	Highlights / Notes	Ad Space Closes	Ad Artwork Due	Mailing Date
	Vol. 33 #1 February 2026	2026 <i>FatBook</i> Cover Bike Louisville NVP Expo Show Issue	12/1/25	12/7/25	1/15/26
	Vol. 33 #2 March 2026	Special Section: Two-Wheel Off-Road	1/1/26	1/7/26	2/15/26
	Vol. 33 #3 April 2026	2026/2027 <i>OldBook</i> Cover Bike Louisville NVP Expo Report	2/1/26	2/7/26	3/15/26
	Vol. 33 #4 May 2026	Special Section: Adventure / Dual-Sport Louisville NVP Expo Report	3/1/26	3/7/26	4/15/26
	Vol. 33 #5 June 2026	Special Section: Touring / Performance Baggers	4/1/26	4/7/26	5/15/26
	Vol. 33 #6 July 2026	Spotlight: Today's Lightweight Motorcycles	5/1/26	5/7/26	6/15/26
	Vol. 33 #7 August 2026	Milwaukee NVP Expo Show Issue	6/1/26	6/7/26	7/15/26
	Vol. 33 #8 September 2026	Milwaukee NVP Expo Show Issue Special Section: ATV/UTV Products	7/1/26	7/7/26	8/15/26
	Vol. 33 #9 October 2026	Sturgis Report	8/1/26	8/7/26	9/15/26
	Vol. 33 #10 November 2026	Milwaukee NVP Expo Report Special Section: Snowmobile Products	9/1/26	9/7/26	10/15/26
	Vol. 33 #11 December 2026	Milwaukee NVP Expo Report Special Section: V-Twin Tools & Equipment	10/1/26	10/7/26	11/15/26
	Vol. 33 #12 January 2027	Louisville NVP Expo Show Issue Special Section: Metric Tools & Equipment	11/1/26	11/7/26	12/15/26