

2027 EDITORIAL CALENDAR

PARTS MAGAZINE & DRAG SPECIALTIES MAGAZINE

Revised September 2026

Magazine	Issue	Highlights / Notes	Ad Space Closes	Ad Artwork Due	Mailing Date
	Vol. 34 #1 February 2027	2027 FatBook Cover Bike Louisville NVP Expo Show Issue / Drag Dealer Ride Report	12/1/26	12/7/26	1/15/27
	Vol. 34 #2 March 2027	Special Section: ATV/UTV Products	1/1/27	1/7/27	2/15/27
	Vol. 34 #3 April 2027	Louisville NVP Expo Report	2/1/27	2/7/27	3/15/27
	Vol. 34 #4 May 2027	Louisville NVP Expo Report Special Section: Adventure / Dual-Sport	3/1/27	3/7/27	4/15/27
	Vol. 34 #5 June 2027	Special Section: Touring / Performance Baggers	4/1/27	4/7/27	5/15/27
	Vol. 34 #6 July 2027	Spotlight: Two-Wheel Off-Road	5/1/27	5/7/27	6/15/27
	Vol. 34 #7 August 2027	Milwaukee NVP Expo Show Issue	6/1/27	6/7/27	7/15/27
	Vol. 34 #8 September 2027	Milwaukee NVP Expo Show Issue Special Section: ATV/UTV Products	7/1/27	7/7/27	8/15/27
	Vol. 34 #9 October 2027	Sturgis Report	8/1/27	8/7/27	9/15/27
	Vol. 34 #10 November 2027	Milwaukee NVP Expo Report Special Section: Adventure / Dual-Sport	9/1/27	9/7/27	10/15/27
	Vol. 34 #11 December 2027	Milwaukee NVP Expo Report Special Section: Touring / Performance Baggers	10/1/27	10/7/27	11/15/27
	Vol. 34 #12 January 2028	Louisville NVP Expo Show Issue Parts Dealer Ride Report	11/1/27	11/7/27	12/15/27