



2021 PRODUCTION CALENDAR

PARTS EUROPE MAGAZINE

Revised September 2020

Issue	Highlights / Notes	Ad Space Closes	Ad Artwork Due	Mailing Date
Vol. 12 #1 Winter 2021	Theme: V-Twin Spotlight: Drag Specialties	12/1/20	12/7/20	1/15/21
Vol. 12 #2 Spring 2021	Theme: Off-Road – ATV/UTV Spotlight: Moose Racing / Moose Utility Division	3/1/21	3/7/21	4/15/21
Vol. 12 #3 Summer 2021	Theme: Touring & Sportbikes Spotlight: ICON	6/1/21	6/7/21	7/15/21
Vol. 12 #4 Fall 2021	Theme: Motocross / Adventure Bikes Spotlight: THOR	9/1/21	9/7/21	10/15/21