



2023 ADVERTISING RATES

PARTS MAGAZINE, DRAG SPECIALTIES MAGAZINE AND PARTS EUROPE MAGAZINE

(4-color ad rates only. No B&W or 2-color ad rates available.)

Revised September 2022

AD SIZE	Price	
2-Page Spread (ad or editorial)	\$4,300	+ additional editorial spread <u>with each insertion</u>
Full-Page (ad or editorial)	\$2,500	+ additional editorial page <u>with each insertion</u>
Half-Page	\$1,300	+ additional 1/2-page editorial <u>with each insertion</u>
Third-Page	\$1,100	+ one-time additional editorial page with 3X ad schedule
Quarter-Page	\$750	+ one-time additional editorial page with 4X ad schedule

*Any mix of space in *Parts Magazine*, *Drag Specialties Magazine* or *Parts Europe Magazine*.

Note that any earned complimentary editorial may only be redeemed as editorial space, not for advertising use.

Terms of payment:	Net 30 days
Forms of payment:	<ul style="list-style-type: none"> ■ Check ■ Credit card (<i>Visa, Mastercard, AMEX or Discover</i>) ■ Bank Wire Transfer (<i>Our invoices include payment instructions</i>)
Commissionable?	No, all rates shown are NET, not commissionable.

TO ORDER AD AND/OR EDITORIAL SPACE, CONTACT:

Don Emde: 949-632-4668 or email: don@emdebooks.com

or

Dennis Johnson: 562-305-9223 or email: dennis@emdebooks.com